

MEREDITH CORP  
Form 8-K  
March 01, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 29, 2012

MEREDITH CORPORATION

(Exact name of registrant as specified in its charter)

|   |                                    |  |
|---|------------------------------------|--|
| Iowa<br>(State or other jurisdiction of incorporation<br>or organization) | 1-5128<br>(Commission file number) | 42-0410230<br>(I.R.S. Employer Identification No.) |
|---|------------------------------------|--|

|  |                          |
|--|--------------------------|
| 1716 Locust Street, Des Moines, Iowa<br>(Address of principal executive offices) | 50309-3023<br>(Zip Code) |
|--|--------------------------|

Registrant's telephone number, including area code: (515) 284-3000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



Item 8.01 Other Events

On March 1, 2012, Meredith Corporation issued a news release reporting the completion of the acquisition of Allrecipes.com, Inc. from The Reader's Digest Association, Inc.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

99 News release issued by Meredith Corporation dated March 1, 2012, reporting the completion of Meredith Corporation's acquisition of Allrecipes.com, Inc. from The Reader's Digest Association, Inc.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION  
Registrant

/s/ Joseph Ceryanec  
Joseph Ceryanec  
Vice President - Chief Financial Officer  
(Principal Financial and Accounting Officer)

Date: March 1, 2012

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INDEX TO EXHIBITS

| Exhibit<br>Number | Item   |
|-------------------|--|
| 99                | News release issued by Meredith Corporation dated March 1, 2012, reporting the completion of Meredith Corporation's acquisition of Allrecipes.com, Inc. from The Reader's Digest Association, Inc. |