

HASBRO INC  
Form 4  
April 28, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Finigan Barbara

(Last) (First) (Middle)  
C/O HASBRO, INC, 1011  
NEWPORT AVENUE  
(Street)

PAWTUCKET, RI 02861

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
HASBRO INC [HAS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/24/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
EVP, Chief Legal Officer & Sec

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)           | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|--------------------------------------|--|--------------------------------|---|---|--|---|
|   |                                      |  | Code                           | V   | Amount  | (D)  | Price   |
| Common Stock (Par Value \$0.50 per share) | 04/24/2015                           |  | M                              |   | 20,000  | A  | \$ 36.135   |
|   |                                      |  |                                |   | 44,147.289  | D  |   |
| Common Stock (Par Value \$0.50 per share) | 04/24/2015                           |  | M                              |   | 6,667   | A  | \$ 47.21  |
|   |                                      |  |                                |   | 50,814.289  | D  |   |
| Common Stock (Par Value \$0.50 per share) | 04/24/2015                           |  | M                              |   | 4,334   | A  | \$ 52.11  |
|   |                                      |  |                                |   | 55,148.289  | D  |   |

Value  
\$.50 per  
share)

Common  
Stock (Par

Value 04/24/2015 S 28,001 D \$ 71.6736 27,147.289 D  
\$.50 per  
share)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Option (Right to Buy) <sup>(1)</sup>       | \$ 36.135  | 04/24/2015                           |  | M                              | 20,000  | <sup>(2)</sup> 02/07/2019                                | Common Stock  | 20,000                        |
| Option (Right to Buy) <sup>(1)</sup>       | \$ 47.21   | 04/24/2015                           |  | M                              | 6,667   | <sup>(3)</sup> 04/23/2020                                | Common Stock  | 6,667                         |
| Option (Right to Buy) <sup>(1)</sup>       | \$ 52.11   | 04/24/2015                           |  | M                              | 4,334   | <sup>(4)</sup> 02/12/2021                                | Common Stock  | 4,334                         |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                                |       |
|--|---------------|-----------|--------------------------------|-------|
|  | Director      | 10% Owner | Officer                        | Other |
| Finigan Barbara<br>C/O HASBRO, INC<br>1011 NEWPORT AVENUE<br>PAWTUCKET, RI 02861 |               |           | EVP, Chief Legal Officer & Sec |       |

## Signatures

Tarrant Sibley, P/O/A for Barbara  
Finigan

04/28/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- (2) 33 1/3% of the options became exercisable on each February 8, 2013, February 8, 2014 and February 8, 2015.
- (3) 33 1/3% of the option became exercisable on each April 24, 2014 and April 24, 2015 and an additional 33 1/3% become exercisable on April 24, 2016.
- (4) 33 1/3% of the options became exercisable on February 12, 2015 and an additional 33 1/3% of the options become exercisable on each February 12, 2016 and February 12, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.