

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GENERAL MOTORS CORP  
Form 8-K  
April 03, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) April 3, 2007

GENERAL MOTORS CORPORATION

-----  
(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE ----- (State or other jurisdiction of Incorporation or Organization)	1-143 ----- (Commission File Number)	38-0572515 ----- (I.R.S. Employer Identification No.)
300 Renaissance Center, Detroit, Michigan ----- (Address of Principal Executive Offices)		48265-3000 ----- (Zip Code)

Registrant's telephone number, including area code (313) 556-5000  
-----

=====  
Check the appropriate box below if the Form 8-K filing is intended to  
simultaneously satisfy the filing obligation of the registrant under any of the  
following provisions:

{ } Written communications pursuant to Rule 425 under the Securities Act (17 CFR  
230.425)

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

- { } Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
- { } Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- { } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### ITEM 8.01. OTHER EVENTS

On April 3, 2007 General Motors Corporation (GM) issued a news release announcing March 2007 sales. The release is as follows:

GM Reports 909,094 Deliveries in Q1;  
349,867 Deliveries in March

#### Q1

- o Retail Sales Up 0.5 Percent - Mid-Cars Up 14.5 Percent; Full-Size Pickups up 12.2 Percent
- o Saturn and GMC Post Substantial Gains Led By Aura Mid-Size Sedan and Crossovers Outlook and Acadia
- o Chevrolet Impala and Aveo Post Quarterly Record Sales
- o Daily Rental Sales Down 32 Percent; Non-Rental Fleet Sales Up 3 Percent

#### March

- o Sales Down 7.7 Percent vs. Year Ago
- o GMC Acadia and Saturn Outlook Fuel 235 Percent Retail Increase in Mid-Utility Crossover Sales
- o Record March Escalade Sales Drive 17.6 Percent Retail Increase in Large Luxury Utilities
- o Chevrolet Impala, Pontiac G6 and Saturn Aura Contribute To Retail Sales Increase For Mid-Car Segment
- o Daily Rental Sales Down 35 Percent

DETROIT - GM dealers in the United States delivered 349,867 vehicles in March, a reduction of 7.7 percent on a sales day-adjusted basis (down 4.2 percent non-adjusted), compared with 365,375 total sales a year ago. Fleet sales were down 11.8 percent due to continuing reductions in daily rental sales. GM's March retail sales were down 6.2 percent compared with year-ago levels on a sales day-adjusted basis (down 2.8 percent non-adjusted).

For the first quarter of 2007, GM delivered 909,094 vehicles, a decline of 5.6 percent, driven by reductions of almost 60,000 daily rental vehicle sales. For the first quarter of 2007, GM retail sales were up 0.5 percent. The reductions in fleet sales have resulted in a significant improvement in the retail/fleet mix.

"As we continue to build upon our strategy of focusing on value, lowering daily rental sales and increasing residual values, we were able to grow retail sales for the quarter, posting year-over-year increases in 19 vehicle lines. That's very good news. In March, we saw continued strength and stability in our retail business led by gains in mid-cars, crossovers, economy cars and luxury SUVs," said Mark LaNeve, vice president, GM North American Sales, Service and Marketing. "The Chevrolet Silverado, GMC Sierra, Acadia and Saturn Outlook are

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

exceeding our expectations and confirm that when you offer the best product, value, segment-leading fuel economy and the best warranty coverage in the industry, customers respond."

GM March sales reflected the continuing strength of the new product portfolio with competitive incentive spending, balanced with ongoing reductions in daily rental fleet sales.

Chevrolet Aveo, Impala, Equinox, HHR, Suburban and Avalanche; Pontiac G6; Saturn Sky; GMC Yukon XL; Cadillac SRX, Escalade ESV and Escalade EXT all had March retail sales increases compared to a year ago. Pontiac G5; Saturn Aura and Outlook and the GMC Acadia are newly-offered products and continue to contribute retail sales momentum. The GMC Acadia and Saturn Outlook drove a 235 percent retail increase in the mid-crossover segment.

For the first quarter, Chevrolet Aveo, Impala, Colorado, Silverado, Suburban and Avalanche; Buick Rendezvous; Pontiac G6 and Vibe; Saturn Sky; GMC Canyon, Sierra and Yukon XL; Cadillac SRX, Escalade, Escalade ESV and Escalade EXT; Saab 9-5 and 9-7X all had retail sales increases compared with the first quarter of 2006. Pontiac G5, Saturn Aura and Outlook and GMC Acadia built retail strength in the quarter.

"GM offers the best coverage with a 5 year/100,000 mile powertrain limited warranty with roadside assistance and courtesy transportation. For customers, that translates to tangible value versus competitive cars, SUVs and trucks," LaNeve added. "Our customers are telling us that we have great products, industry-leading fuel economy and the best value out there. And with new products such as the Buick Enclave, Cadillac CTS and Chevrolet Malibu still to come this year, we expect to build on this momentum."

### Certified Used Vehicles

March 2007 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles and HUMMER Certified Pre-Owned Vehicles, established a new monthly sales record for the certified category with sales of 53,734 units, up 9.7 percent from last March. Total year-to-date certified GM sales are 139,851 units, up 8 percent from the same period last year.

Leading the way was GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, which set a new industry monthly sales record for the certified pre-owned category with sales of 47,394 units. GM Certified sales were up 11 percent from the previous March. Year-to-date sales for GM Certified Used Vehicles are 122,784 units, up nearly 9 percent.

Cadillac Certified Pre-Owned Vehicles posted sales of 3,847 units, comparable to last March. Saturn Certified Pre-Owned Vehicles sold 1,615 units in March, down 7 percent. Saab Certified Pre-Owned Vehicles sold 761 units, comparable to last March, and HUMMER Certified Pre-Owned Vehicles sold 117 units, up 41 percent.

"March was a record month for GM certified sales," LeNeve said. "GM Certified Used Vehicles, which sold 47,394 units, set a new industry monthly sales record for a certified brand. This puts an exclamation mark on an outstanding first quarter by GM Certified Used Vehicles. With the 5 year/100,000 mile warranty on qualifying Certified Used Vehicles, we're optimistic this momentum will continue throughout the year."

GM North America Reports March and First-Quarter 2007 Production, 2007 Second-Quarter Production Forecast is Revised at 1.160 Million Vehicles

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

In March, GM North America produced 401,000 vehicles (134,000 cars and 267,000 trucks). This is down 59,000 units or 13 percent compared to March 2006 when the region produced 460,000 vehicles (182,000 cars and 278,000 trucks).

(Production totals include joint venture production of 15,000 vehicles in March 2007 and 16,000 vehicles in March 2006.)

GM North America built 1.063 million vehicles (399,000 cars and 664,000 trucks) in the first-quarter of 2007. This is down 192,000 vehicles or 15 percent compared to first-quarter of 2006 when the region produced 1.255 million vehicles (496,000 cars and 759,000 trucks). Additionally, the region's 2007 second-quarter production forecast is revised at 1.160 million vehicles (410,000 cars and 750,000 trucks), down 15,000 units or 1.3 percent from last month's guidance.

GM also announced revised 2007 first-quarter and second-quarter production forecasts for its international regions.

GM Europe - GM Europe's 2007 first-quarter production forecast is revised at 511,000 units, up 3,000 units from last month's guidance. In the first-quarter of 2006 the region built 494,000 vehicles. The region's 2007 second-quarter production forecast is revised at 473,000 vehicles, up 6,000 units from last month's guidance. In the second-quarter of 2006 the region built 495,000 vehicles.

GM Asia Pacific - The region's 2007 first-quarter production forecast is revised at 539,000 vehicles, up 1,000 units from last month's guidance. In the first-quarter of 2006 the region built 472,000 vehicles. GM Asia Pacific's 2007 second-quarter production forecast is revised at 568,000 vehicles, up 8,000 units from last month's guidance. In the second-quarter of 2006 the region built 482,000 vehicles.

GM Latin America, Africa and the Middle East - The region's 2007 first-quarter production forecast is revised at 222,000 units, down 3,000 units from last month's guidance. In the first-quarter of 2006 the region built 194,000 vehicles. The region's 2007 second-quarter production forecast is unchanged at 233,000 vehicles. In the second-quarter of 2006 the region built 206,000 vehicles.

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the global industry sales leader for 76 years. Founded in 1908, GM today employs about 284,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at [www.gm.com](http://www.gm.com).

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

# # #

Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

	March			Calendar Year-to-Date January - March		
Curr S/D: 28			% Chg			
Prev S/D: 27	2007	2006	per S/D	2007	2006	% Chg.
Vehicle Total	349,867	365,375	-7.7	909,094	962,923	-5.6
Car Total	136,866	133,834	-1.4	349,924	380,957	-8.1
Truck Total	213,001	231,541	-11.3	559,170	581,966	-3.9
Light Truck Total	208,552	225,871	-11.0	548,519	569,360	-3.7
Light Vehicle Total	345,418	359,705	-7.4	898,443	950,317	-5.5

Market Division Vehicle Total	March			Calendar Year-to-Date January - March		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Buick	16,222	23,276	-32.8	43,343	61,874	-29.9
Cadillac	18,944	19,945	-8.4	46,826	50,929	-8.1
Chevrolet	213,156	219,288	-6.3	548,693	570,620	-3.8
GMC	40,894	42,837	-7.9	110,661	104,566	5.8
HUMMER	4,847	6,125	-23.7	13,004	16,984	-23.4
Oldsmobile	0	0	***.*	0	96	***.*
Other - Isuzu	1,396	1,387	-2.9	3,023	2,850	6.1
Pontiac	30,448	32,649	-10.1	79,071	99,301	-20.4
Saab	2,837	3,239	-15.5	7,420	8,222	-9.8
Saturn	21,123	16,629	22.5	57,053	47,481	20.2

### Sales of Vehicles Produced in US/Canada/Mexico

Car	127,001	125,454	-2.4	326,761	360,887	-9.5
Light Truck	208,552	225,871	-11.0	548,519	569,360	-3.7

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Twenty-eight selling days for the March period this year and twenty-seven for last year.

\*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

### 2-1P GM Car Deliveries - (United States) March 2007

	March			Calendar Year-to-Date January - March		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	28	27				
Century	2	12	-83.9	4	55	-92.7
LaCrosse	4,462	5,764	-25.4	10,603	16,361	-35.2
LeSabre	11	452	-97.7	51	1,395	-96.3
Lucerne	7,517	8,690	-16.6	19,587	22,124	-11.5
Park Avenue	7	4	68.8	13	25	-48.0
Regal	0	0	***.*	0	30	***.*
Buick Total	11,999	14,922	-22.5	30,258	39,990	-24.3
CTS	4,881	5,386	-12.6	10,766	13,301	-19.1
DeVille	9	103	-91.6	31	436	-92.9
DTS	3,663	5,044	-30.0	10,947	14,883	-26.4
Seville	0	0	***.*	0	9	***.*
STS	1,555	2,217	-32.4	4,434	5,625	-21.2
XLR	199	329	-41.7	465	866	-46.3
Cadillac Total	10,307	13,079	-24.0	26,643	35,120	-24.1
Aveo	6,793	4,438	47.6	15,228	10,571	44.1
Cavalier	9	50	-82.6	24	174	-86.2
Classic	0	0	***.*	1	2	-50.0
Cobalt	18,061	20,737	-16.0	41,949	52,527	-20.1
Corvette	3,158	3,655	-16.7	8,176	9,292	-12.0
Impala	28,505	24,071	14.2	80,705	64,433	25.3
Malibu	15,140	13,716	6.4	36,052	46,782	-22.9
Monte Carlo	1,971	2,667	-28.7	4,899	9,642	-49.2
SSR	28	609	-95.6	126	1,446	-91.3
Chevrolet Total	73,665	69,943	1.6	187,160	194,869	-4.0
Alero	0	0	***.*	0	67	***.*
Oldsmobile Total	0	0	***.*	0	67	***.*
Bonneville	6	199	-97.1	42	603	-93.0
G5	2,364	0	***.*	5,593	0	***.*
G6	12,390	11,769	1.5	35,636	36,858	-3.3
Grand Am	12	139	-91.7	40	395	-89.9
Grand Prix	6,807	6,501	1.0	16,823	25,378	-33.7
GTO	702	1,185	-42.9	1,887	2,576	-26.7

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Solstice	1,742	2,219	-24.3	3,620	6,068	-40.3
Sunfire	5	145	-96.7	11	454	-97.6
Vibe	3,018	3,315	-12.2	7,343	9,222	-20.4
Pontiac Total	27,046	25,472	2.4	70,995	81,554	-12.9
9-2X	20	91	-78.8	81	202	-59.9
9-3	1,981	2,255	-15.3	4,875	5,765	-15.4
9-5	369	411	-13.4	1,092	956	14.2
Saab Total	2,370	2,757	-17.1	6,048	6,923	-12.6
Aura	5,530	0	***.*	13,428	0	***.*
ION	4,639	7,518	-40.5	12,555	22,281	-43.7
Saturn L Series	0	9	***.*	0	19	***.*
Sky	1,310	134	842.7	2,837	134	***.*
Saturn Total	11,479	7,661	44.5	28,820	22,434	28.5
GM Total	136,866	133,834	-1.4	349,924	380,957	-8.1

GM Car Deliveries by Production Source

GM North America *	127,001	125,454	-2.4	326,761	360,887	-9.5
GM Import	9,865	8,380	13.5	23,163	20,070	15.4
GM Total	136,866	133,834	-1.4	349,924	380,957	-8.1

\* Includes U.S./Canada/Mexico

2-1P

GM Car Deliveries - (United States)  
March 2007

	March			Calendar Year-to-Date January - March		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	28	27				

GM Car Deliveries by Production Source and Marketing Division

Buick Total	11,999	14,922	-22.5	30,258	39,990	-24.3
Cadillac Total	10,307	13,079	-24.0	26,643	35,120	-24.1
Chevrolet Total	66,872	65,505	-1.6	171,932	184,298	-6.7
Oldsmobile Total	0	0	***.*	0	67	***.*
Pontiac Total	26,344	24,287	4.6	69,108	78,978	-12.5
Saturn Total	11,479	7,661	44.5	28,820	22,434	28.5
GM North America Total*	127,001	125,454	-2.4	326,761	360,887	-9.5
Chevrolet Total	6,793	4,438	47.6	15,228	10,571	44.1
Pontiac Total	702	1,185	-42.9	1,887	2,576	-26.7
Saab Total	2,370	2,757	-17.1	6,048	6,923	-12.6
GM Import Total	9,865	8,380	13.5	23,163	20,070	15.4

GM Vehicle Deliveries by Marketing Division

Buick Total	16,222	23,276	-32.8	43,343	61,874	-29.9
-------------	--------	--------	-------	--------	--------	-------

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Cadillac Total	18,944	19,945	-8.4	46,826	50,929	-8.1
Chevrolet Total	213,156	219,288	-6.3	548,693	570,620	-3.8
GMC Total	40,894	42,837	-7.9	110,661	104,566	5.8
HUMMER Total	4,847	6,125	-23.7	13,004	16,984	-23.4
Oldsmobile Total	0	0	***.*	0	96	***.*
Other-Isuzu Total	1,396	1,387	-2.9	3,023	2,850	6.1
Pontiac Total	30,448	32,649	-10.1	79,071	99,301	-20.4
Saab Total	2,837	3,239	-15.5	7,420	8,222	-9.8
Saturn Total	21,123	16,629	22.5	57,053	47,481	20.2
GM Total	349,867	365,375	-7.7	909,094	962,923	-5.6

\* Includes US/Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
March 2007

	March			Calendar Year-to-Date January - March		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	28	27				
Rainier	601	2,232	-74.0	1,589	4,647	-65.8
Rendezvous	2,697	4,825	-46.1	9,753	13,363	-27.0
Terraza	925	1,297	-31.2	1,743	3,874	-55.0
Total Buick	4,223	8,354	-51.3	13,085	21,884	-40.2
Escalade	3,774	3,955	-8.0	8,600	8,145	5.6
Escalade ESV	1,742	474	254.4	3,881	1,494	159.8
Escalade EXT	932	359	150.3	2,081	1,079	92.9
SRX	2,189	2,078	1.6	5,621	5,091	10.4
Total Cadillac	8,637	6,866	21.3	20,183	15,809	27.7
Astro	2	29	-93.3	16	140	-88.6
C/K Suburban(Chevy)	8,282	4,780	67.1	19,670	15,107	30.2
Chevy C/T Series	22	29	-26.8	59	69	-14.5
Chevy W Series	314	276	9.7	646	670	-3.6
Colorado	7,685	8,355	-11.3	19,769	19,200	3.0
Equinox	9,997	8,637	11.6	22,896	22,606	1.3
Express Cutaway/G Cut	1,560	1,972	-23.7	3,795	4,542	-16.4
Express Panel/G Van	6,525	8,544	-26.4	16,062	20,822	-22.9
Express/G Sportvan	1,832	2,354	-25.0	3,839	4,817	-20.3
HHR	7,870	8,698	-12.8	22,045	25,308	-12.9
Kodiak 4/5 Series	880	1,400	-39.4	2,345	3,312	-29.2
Kodiak 6/7/8 Series	186	446	-59.8	604	1,016	-40.6
S/T Blazer	0	13	***.*	2	78	-97.4
S/T Pickup	0	0	***.*	0	4	***.*
Tahoe	14,848	16,580	-13.6	34,875	45,104	-22.7
Tracker	0	0	***.*	0	11	***.*
TrailBlazer	11,426	16,224	-32.1	31,632	43,386	-27.1
Uplander	6,936	6,999	-4.4	15,260	15,961	-4.4
Venture	4	25	-84.6	8	117	-93.2
Avalanche	5,496	3,151	68.2	15,295	8,128	88.2
Silverado-C/K Pickup	55,626	60,833	-11.8	152,715	145,353	5.1
Chevrolet Fullsize Pickups	61,122	63,984	-7.9	168,010	153,481	9.5

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Chevrolet Total	139,491	149,345	-9.9	361,533	375,751	-3.8
Acadia	5,739	0	***.*	11,704	0	***.*
Canyon	1,802	2,109	-17.6	5,207	4,663	11.7
Envoy	3,150	7,101	-57.2	10,749	17,653	-39.1
GMC C/T Series	27	36	-27.7	57	62	-8.1
GMC W Series	553	622	-14.3	1,089	1,125	-3.2
Safari (GMC)	0	11	***.*	11	44	-75.0
Savana Panel/G Classic	1,225	1,779	-33.6	3,339	4,168	-19.9
Savana Special/G Cut	1,106	1,098	-2.9	2,661	3,404	-21.8
Savana/Rally	135	259	-49.7	396	638	-37.9
Sierra	16,503	19,435	-18.1	47,790	46,022	3.8
Topkick 4/5 Series	610	747	-21.3	1,581	1,657	-32.4
Topkick 6/7/8 Series	461	727	-38.9	1,247	1,845	3.2
Yukon	5,704	5,967	-7.8	14,852	14,398	12.3
Yukon XL	3,879	2,946	27.0	9,978	8,887	5.8
GMC Total	40,894	42,837	-7.9	110,661	104,566	5.8
HUMMER H1	15	30	-51.8	56	73	-23.3
HUMMER H2	1,040	1,536	-34.7	3,091	4,281	-27.8
HUMMER H3	3,792	4,559	-19.8	9,857	12,630	-22.0
HUMMER Total	4,847	6,125	-23.7	13,004	16,984	-23.4
Bravada	0	0	***.*	0	19	***.*
Silhouette	0	0	***.*	0	10	***.*
Oldsmobile Total	0	0	***.*	0	29	***.*
Other-Isuzu F Series	184	123	44.3	477	275	73.5
Other-Isuzu H Series	13	18	-30.4	30	31	-3.2
Other-Isuzu N Series	1,199	1,246	-7.2	2,516	2,544	-1.1
Other-Isuzu Total	1,396	1,387	-2.9	3,023	2,850	6.1
Aztek	2	74	-97.4	12	182	-93.4
Montana	5	76	-93.7	13	214	-93.9
Montana SV6	189	2,951	-93.8	534	6,368	-91.6
Torrent	3,206	4,076	-24.2	7,517	10,983	-31.6
Pontiac Total	3,402	7,177	-54.3	8,076	17,747	-54.5
9-7X	467	482	-6.6	1,372	1,299	5.6
Saab Total	467	482	-6.6	1,372	1,299	5.6
Outlook	2,210	0	***.*	5,054	0	***.*
Relay	178	735	-76.6	511	1,840	-72.2
VUE	7,256	8,233	-15.0	22,668	23,207	-2.3
Saturn Total	9,644	8,968	3.7	28,233	25,047	12.7
GM Total	213,001	231,541	-11.3	559,170	581,966	-3.9
GM TRUCK Deliveries by Production Source						
GM North America *	211,344	229,753	-11.3	555,511	578,317	-3.9
GM Import	1,657	1,788	-10.6	3,659	3,649	0.3
GM Total	213,001	231,541	-11.3	559,170	581,966	-3.9
GM Light Duty Truck Deliveries by Production Source						
GM North America *	208,552	225,871	-11.0	548,519	569,360	-3.7
GM Import	0	0	***.*	0	0	***.*

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GM Total	208,552	225,871	-11.0	548,519	569,360	-3.7
----------	---------	---------	-------	---------	---------	------

\* Includes U.S./Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
March 2007

	March			Calendar Year-to-Date January - March		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	28	27				

GM TRUCK Deliveries by Production Source and Marketing Division

Buick Total	4,223	8,354	-51.3	13,085	21,884	-40.2
Cadillac Total	8,637	6,866	21.3	20,183	15,809	27.7
Chevrolet Total	139,303	149,176	-10.0	361,106	375,297	-3.8
GMC Total	40,459	42,310	-7.8	109,790	103,631	5.9
HUMMER Total	4,847	6,125	-23.7	13,004	16,984	-23.4
Oldsmobile Total	0	0	***.*	0	29	***.*
Other-Isuzu Total	362	295	18.3	662	590	12.2
Pontiac Total	3,402	7,177	-54.3	8,076	17,747	-54.5
Saab Total	467	482	-6.6	1,372	1,299	5.6
Saturn Total	9,644	8,968	3.7	28,233	25,047	12.7
GM North America Total*	211,344	229,753	-11.3	555,511	578,317	-3.9
Chevrolet Total	188	169	7.3	427	454	-5.9
GMC Total	435	527	-20.4	871	935	-6.8
Other-Isuzu Total	1,034	1,092	-8.7	2,361	2,260	4.5
GM Import Total	1,657	1,788	-10.6	3,659	3,649	0.3

GM Light Truck Deliveries by Production Source and Marketing Division

Buick Total	4,223	8,354	-51.3	13,085	21,884	-40.2
Cadillac Total	8,637	6,866	21.3	20,183	15,809	27.7
Chevrolet Total	138,089	147,194	-9.5	357,879	370,684	-3.5
GMC Total	39,243	40,705	-7.0	106,687	99,877	6.8
HUMMER Total	4,847	6,125	-23.7	13,004	16,984	-23.4
Oldsmobile Total	0	0	***.*	0	29	***.*
Pontiac Total	3,402	7,177	-54.3	8,076	17,747	-54.5
Saab Total	467	482	-6.6	1,372	1,299	5.6
Saturn Total	9,644	8,968	3.7	28,233	25,047	12.7
GM North America Total*	208,552	225,871	-11.0	548,519	569,360	-3.7

GM Light Truck Deliveries by Marketing Division

Buick Total	4,223	8,354	-51.3	13,085	21,884	-40.2
Cadillac Total	8,637	6,866	21.3	20,183	15,809	27.7
Chevrolet Total	138,089	147,194	-9.5	357,879	370,684	-3.5
GMC Total	39,243	40,705	-7.0	106,687	99,877	6.8
HUMMER Total	4,847	6,125	-23.7	13,004	16,984	-23.4
Oldsmobile Total	0	0	***.*	0	29	***.*

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Pontiac Total	3,402	7,177	-54.3	8,076	17,747	-54.5
Saab Total	467	482	-6.6	1,372	1,299	5.6
Saturn Total	9,644	8,968	3.7	28,233	25,047	12.7
GM Total	208,552	225,871	-11.0	548,519	569,360	-3.7

\* Includes US/Canada/Mexico

GM Production Schedule - 4/03/07

Units 000s	GMNA						Total Worldwide	Memo: Joint Venture		
	GMNA			GME2	GMLAAM3	GMAP4		GMNA 1		International
	Car1	Truck1	Total					Car	Truck	
2007 Q1 # O/(U) prior forecast:@	399 (18)	664 1	1,063 (17)	511 3	222 (3)	539 1	2,335 (16)	15 0	35 1	285 1
2007 Q2 # * O/(U) prior forecast:@	410 (8)	750 (7)	1,160 (15)	473 6	233 0	568 8	2,434 (1)	14 0	47 0	278 0

Units 000s	GMNA						Total Worldwide	GMNA 1		International
	Car	Truck	Total	GME	GMLAAM	GMAP		Car	Truck	
2001										
1st Qtr.	580	634	1,214	538	138	51	1,941	18	9	NA
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16	NA
3rd Qtr.	574	664	1,238	373	146	74	1,832	11	15	NA
4th Qtr.	573	721	1,294	441	127	67	1,929	9	16	NA
CY	2,365	2,745	5,110	1,842	575	256	7,786	51	56	NA
2002										
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11	NA
2nd Qtr.	688	865	1,553	453	141	74	2,221	15	17	NA
3rd Qtr.	568	740	1,308	408	132	87	1,935	19	20	NA
4th Qtr.	602	824	1,426	453	157	81	2,117	14	25	NA
CY	2,458	3,182	5,640	1,770	561	307	8,278	59	73	NA
2003										
1st Qtr.	591	860	1,451	491	127	77	2,146	19	24	NA
2nd Qtr.	543	837	1,380	488	128	90	2,086	19	24	NA
3rd Qtr.	492	753	1,245	393	135	120	1,893	20	17	NA
4th Qtr.	558	827	1,385	446	157	133	2,121	16	20	NA
CY	2,184	3,277	5,461	1,818	547	420	8,246	74	85	NA
2004										
1st Qtr.	525	820	1,345	473	159	296	2,273	19	19	247
2nd Qtr.	543	846	1,389	503	172	337	2,401	18	48	284

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

3rd Qtr.	463	746	1,209	411	185	314	2,119	16	43	261
4th Qtr.	466	811	1,277	442	200	386	2,305	17	47	324
	-----	-----	-----	-----	---	-----	-----	--	---	-----
CY	1,997	3,223	5,220	1,829	716	1,333	9,098	70	158	1,116
2005										
1st Qtr.	470	712	1,182	502	185	335	2,204	16	51	286
2nd Qtr.	458	789	1,247	501	195	398	2,341	17	49	337
3rd Qtr.	423	723	1,146	412	207	409	2,174	15	50	199
4th Qtr.	483	798	1,281	443	188	420	2,332	14	68	197
	-----	-----	-----	-----	---	-----	-----	--	---	-----
CY	1,834	3,022	4,856	1,858	775	1,562	9,051	62	218	1,019
2006										
1st Qtr.	496	759	1,255	494	194	472	2,415	18	50	246
2nd Qtr.	462	775	1,237	495	206	482	2,420	17	58	258
3rd Qtr.	417	633	1,050	374	215	433	2,072	12	48	202
4th Qtr.	446	661	1,107	443	215	509	2,274	11	43	260
	-----	-----	-----	-----	---	-----	-----	--	---	---
CY	1,821	2,828	4,649	1,806	830	1,896	9,181	58	199	966
2007										
1st Qtr. #	399	664	1,063	511	222	539	2,335	15	35	285
2nd Qtr. #*	410	750	1,160	473	233	568	2,434	14	47	278

\* Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more

@ Numbers may vary due to rounding

# Denotes estimate

- (1) GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 (2004)
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar years
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION  
(Registrant)

Date: April 3, 2007

By: /s/G. RICHARD WAGONER, JR.  
-----

(G. Richard Wagoner, Jr.  
Chairman and Chief Executive Officer)