

SPRUNK ERIC D  
Form 4  
July 12, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SPRUNK ERIC D

2. Issuer Name and Ticker or Trading Symbol  
NIKE INC [NKE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
ONE BOWERMAN DRIVE

3. Date of Earliest Transaction (Month/Day/Year)  
07/07/2011

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Vice President

(Street)  
BEAVERTON, OR 97005

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class B Common Stock	07/07/2011 <sup>(1)</sup>		M		10,000	A	\$ 36.605 42,533
Class B Common Stock	07/07/2011		S		10,000	D	\$ 93.8123 32,533 <sup>(2)</sup>
Class B Common Stock	07/07/2011 <sup>(1)</sup>		M		10,000	A	\$ 36.605 42,533
Class B Common	07/07/2011		S		10,000	D	\$ 93.8834 32,533

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Stock					<u>(3)</u>		
Class B Common Stock	07/07/2011 <sup>(1)</sup>	M	5,000	A	\$ 36.605	37,533	D
Class B Common Stock	07/07/2011	S	5,000	D	\$ 93.8653	32,533	D
					<u>(4)</u>		
Class B Common Stock	07/07/2011 <sup>(1)</sup>	M	10,000	A	\$ 36.605	42,533	D
Class B Common Stock	07/07/2011	S	10,000	D	\$ 93.9	32,533	D
Class B Common Stock	07/07/2011 <sup>(1)</sup>	M	5,000	A	\$ 36.605	37,533	D
Class B Common Stock	07/07/2011	S	5,000	D	\$ 93.7952	32,533	D
					<u>(5)</u>		
Class B Common Stock	07/07/2011 <sup>(1)</sup>	M	7,717	A	\$ 36.605	40,250	D
Class B Common Stock	07/07/2011	S	7,717	D	\$ 93.96	32,533	D
Class B Common Stock	07/07/2011 <sup>(1)</sup>	M	5,000	A	\$ 36.605	37,533	D
Class B Common Stock	07/07/2011	S	5,000	D	\$ 93.7996	32,533	D
					<u>(6)</u>		
Class B Common Stock	07/08/2011 <sup>(1)</sup>	M	10,000	A	\$ 36.605	42,533	D
Class B Common Stock	07/08/2011	S	10,000	D	\$ 92.78	32,533	D
Class B Common Stock	07/08/2011 <sup>(1)</sup>	M	3,283	A	\$ 36.605	35,816	D
Class B Common Stock	07/08/2011	S	3,283	D	\$ 92.91	32,533	D

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Class B Common Stock	07/08/2011 <sup>(1)</sup>	M	10,000	A	\$ 39.38	42,533	D	
Class B Common Stock	07/08/2011	S	10,000	D	\$ 92.75	32,533	D	
Class B Common Stock	07/08/2011 <sup>(1)</sup>	M	10,000	A	\$ 39.38	42,533	D	
Class B Common Stock	07/08/2011	S	10,000	D	\$ 92.7325 <sup>(7)</sup>	32,533	D	
Class B Common Stock						2,014	I	by ESPP <sup>(8)</sup>
Class B Common Stock						887	I	by Retirement Plan <sup>(9)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 36.605	07/07/2011		M	10,000	<sup>(10)</sup> 07/16/2014	Class B Common Stock	10,000	
Non-Qualified Stock Option (right to buy)	\$ 36.605	07/07/2011		M	10,000	<sup>(10)</sup> 07/16/2014	Class B Common Stock	10,000	
Non-Qualified Stock Option	\$ 36.605	07/07/2011		M	5,000	<sup>(10)</sup> 07/16/2014	Class B Common	5,000	



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- (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$93.80 to \$93.821, inclusive. The reporting person undertakes to provide NIKE, Inc., any security holder of NIKE, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the footnotes (2), (3), (4), (5), (6) and (7) to this Form 4.
- (3) The price reported in Column 4 is a weighted average price. These shares have been sold in multiple transactions at prices ranging from \$93.86 to \$93.92.
- (4) The price reported in Column 4 is a weighted average price. These shares have been sold in multiple transactions at prices ranging from \$80.00-\$80.05.
- (5) The price reported in Column 4 is a weighted average price. These shares have been sold in multiple transactions at prices ranging from \$93.78 to \$93.815.
- (6) The price reported in Column 4 is a weighted average price. These shares have been sold in multiple transactions at prices ranging from \$93.791 to \$93.821.
- (7) The price reported in Column 4 is a weighted average price. These shares have been sold in multiple transactions at prices ranging from \$92.71 to \$92.79.
- (8) Shares held in account under NIKE, Inc. Employee Stock Purchase Plan.
- (9) Shares held in account under the NIKE, Inc. 401(k) and Profit Sharing Plan.
- (10) Option granted on 7/16/2004 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (11) Option granted on 7/14/2006 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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