

PRE PAID LEGAL SERVICES INC  
 Form 4  
 September 16, 2010

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 STONECIPHER HARLAND CECIL

2. Issuer Name and Ticker or Trading Symbol  
 PRE PAID LEGAL SERVICES INC  
 [PPD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 09/15/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Chairman of the Board

RURAL ROUTE 1  
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

CENTRAHOMA, OK 74534-9801

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	09/15/2010		S		200	D	\$ 60.21
					831,477	D	
Common Stock	09/15/2010		S		1,500	D	\$ 60.14
					829,977	D	
Common Stock	09/15/2010		S		200	D	\$ 60.16
					829,777	D	
Common Stock	09/15/2010		S		400	D	\$ 60.15
					829,377	D	
Common Stock	09/15/2010		S		600	D	\$ 60.14
					828,777	D	

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Common Stock	09/15/2010	S	100	D	\$ 60.46	828,677	D	
Common Stock	09/15/2010	S	1,900	D	\$ 60.47	826,777	D	
Common Stock	09/15/2010	S	400	D	\$ 60.49	826,377	D	
Common Stock	09/15/2010	S	100	D	\$ 60.201	826,277	D	
Common Stock	09/15/2010	S	400	D	\$ 60.18	825,877	D	
Common Stock	09/15/2010	S	1,000	D	\$ 60.17	824,877	D	
Common Stock	09/15/2010	S	200	D	\$ 60.2	824,677	D	
Common Stock	09/15/2010	S	200	D	\$ 60.221	824,477	D	
Common Stock	09/15/2010	S	300	D	\$ 60.21	824,177	D	
Common Stock	09/15/2010	S	300	D	\$ 60.231	823,877	D	
Common Stock	09/15/2010	S	160	D	\$ 60.26	823,717	D	
Common Stock	09/15/2010	S	200	D	\$ 60.23	823,517	D	
Common Stock	09/15/2010	S	1,000	D	\$ 60.22	822,517	D	
Common Stock	09/15/2010	S	4,059	D	\$ 60.24	818,458	D	
Common Stock	09/15/2010	S	600	D	\$ 60.23	817,858	D	
Common Stock	09/15/2010	S	300	D	\$ 60.22	817,558	D	
Common Stock						23,648 <sup>(1)</sup>	I	BY ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
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Date Exercisable	Expiration Date	Title	Amount or Number of Shares
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Code V (A) (D)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
STONECIPHER HARLAND CECIL RURAL ROUTE 1 CENTRAHOMA, OK 74534-9801	X		Chairman of the Board	

## Signatures

Harland C.  
Stonecipher                                  09/16/2010

\_\_Signature of                                  Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 14 shares acquired under PPD's 401(k) plan since the date of the reporting person's last ownership report.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.