

SELECTIVE INSURANCE GROUP INC
 Form 4
 February 17, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 COLEMAN JAMES W JR

2. Issuer Name and Ticker or Trading Symbol
 SELECTIVE INSURANCE GROUP INC [SIGI]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 40 WANTAGE AVENUE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 02/15/2005

____ Director
 Officer (give title below) _____ 10% Owner
 _____ Other (specify below)
 Executive Vice President - Div

BRANCHVILLE, NJ 07890

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	02/15/2005		M		9,328	A	\$ 17.625 63,117.095
Common Stock	02/15/2005		M		2,800	A	\$ 18.4375 65,917.095
Common Stock	02/15/2005		M		7,500	A	\$ 18.75 73,417.095
Common Stock	02/15/2005		M		916	A	\$ 15.188 74,333.095
Common Stock	02/15/2005		M		2,531	A	\$ 22.375 76,864.095

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Common Stock	02/15/2005	M	181	A	\$ 20.75	77,045.095	D
Common Stock	02/15/2005	M	697	A	\$ 23.235	77,742.095	D
Common Stock	02/15/2005	F	7,801	D	\$ 47.905	69,941.095	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 15.188	02/15/2005		M	916	02/03/2000 02/03/2010	Common Stock	916
Stock Option	\$ 17.625	02/15/2005		M	9,328	10/29/1996 10/29/2006	Common Stock	9,328
Stock Option	\$ 18.4375	02/15/2005		M	2,800	02/01/1998 01/24/2007	Common Stock	2,800
Stock Option	\$ 18.75	02/15/2005		M	7,500	11/03/1998 11/03/2008	Common Stock	7,500
Stock Option	\$ 20.75	02/15/2005		M	181	02/05/2002 02/05/2012	Common Stock	181
Stock Option	\$ 22.375	02/15/2005		M	2,531	02/06/2001 02/06/2011	Common Stock	2,531
Stock Option	\$ 23.235	02/15/2005		M	697	02/04/2003 02/04/2013	Common Stock	697

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COLEMAN JAMES W JR 40 WANTAGE AVENUE BRANCHVILLE, NJ 07890			Executive Vice President - Div	

Signatures

James W
Coleman, Jr. 02/17/2005

__Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.