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COCA COLA CO
Form 8-K
July 13, 2004

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):
July 12, 2004

THE COCA-COLA COMPANY
(Exact name of Registrant as specified in its charter)

| | | |
|--|--|--|
| Delaware (State or other jurisdiction of incorporation) | 001-02217 (Commission File Number) | 58-0628465 (IRS Employer Identification No.) |
|--|--|--|

| | |
|---|---------------------|
| One Coca-Cola Plaza Atlanta, Georgia (Address of principal executive offices) | 30313 (Zip Code) |
|---|---------------------|

Registrant's telephone number, including area code: (404) 676-2121

Item 5. Other Events and Regulation FD Disclosure

On July 9, 2004, Susan Bennett King submitted her resignation as a Director of The Coca-Cola Company for health reasons. Ms. King served on the Committee on Directors and Corporate Governance and the Compensation Committee. The resignation was effective upon receipt by The Coca-Cola Company on July 12, 2004.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY
(REGISTRANT)

Date: July 13, 2004

By: /s/ SHARON R. B. CASE

SHARON R.B. CASE
Vice President and Deputy
General Counsel