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On November 2, 2004, The Clorox Company issued a press release with respect to its earnings for the quarter ended September 30, 2004, a copy of which is attached as Exhibit 99-1.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

| <u>Exhibit Number</u> | <u>Title</u> |
|---------------------------|---|
| 99-1 | The Clorox Company press release of November 2, 2004 with respect to its earnings for the quarter ended September 30, 2004. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

THE CLOROX COMPANY

Date: November 2, 2004

By: /s/ Pamela Fletcher

Pamela Fletcher

Vice President – Secretary