HSBC HOLDINGS PLC Form 6-K October 01, 2018

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of October

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-).

HSBC HOLDINGS PLC

1 October 2018

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

The following transactions relating to dividends of US\$0.50 ordinary shares (the "Shares") were made on 27 September 2018:

Directors

Name	Shares acquired/allocated	Price per Share/ADS
Kathleen Casey	21 American Depositary Shares (representing 105 ordinary shares of US\$0.50 each)	US\$44.85901
Henri de Castrie	s 197	US\$8.9716
John Flint	4,411	US\$8.9716
Irene Lee	121	US\$8.9716
Iain Mackay	15,246	US\$8.9716
Heidi Miller	9 American Depositary Shares (representing 45 ordinary shares of US\$0.50 each)	US\$45.06501
Marc Moses	15,176	US\$8.9716
Mark Tucker	3,140	US\$8.9716

1American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

Other PDMRs

Name	Shares acquired/allocated	Price per Share
Samir Assaf	11,736	US\$8.9716
Peter Boyles	3,024	US\$8.9716
	4,753	£6.7834
Patrick Burke	3,279	US\$8.9716
	989	£6.8015
Andy Maguire	2,406	US\$8.9716
D 1 14:	2,426	US\$8.9716
Paulo Maia	5	£6.8228
	3,027	£6.7834
Charlie Nunn	767	US\$8.9716
Noel Quinn	2,457	US\$8.9716
Antonio Simoes	2,605	US\$8.9716
Ian Stuart	923	US\$8.9716
Peter Wong	6,578	US\$8.9716

13,954 £6.7834

Persons closely associated ("CAP") with a PDMR

Name	Shares acquired/allocated	Price per Share
AstraZeneca Retirement Capital Plan (CAP of Jonathan Symonds)	422	US\$8.9716
Susan Symonds (CAP of Jon Symonds) Camay Wong (CAP of Peter Wong)	54 280	US\$8.9716 US\$8.9716

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Kathleen Casey

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	ansaction	Currency
2018-09-27	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	GB0005405286	Outside of a venue	a trading	USD - United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	US\$44.86 US\$44.859		US\$942.04 US\$942.04

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Henri de Castries

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	ansaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Sto Exchange, I Market (XI	USD - United States Dollar	
Nature of Transaction	on:		Price	Volume	Total
Acquisition		Aggregated	US\$8.97 US\$8.972	197 197	US\$1,767.41 US\$1,767.41

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person John Flint

2 - Reason for the notification

Position/status Group Chief Executive

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of
Transaction Financial Instrument Identification Code Place of Transaction Currency

Transaction London Stock

2018-09-27 Ordinary shares of US\$0.30 GB0005405286 Exchange, Main Dollar

Ordinary shares of US\$0.50

Market (XLON)

Nature of Transaction:

Price

Volume

Total

Acquisition US\$8.97 4,411 US\$39,573.73

Aggregated US\$8.972 4,411 US\$39,573.73

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Irene Lee

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	ansaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transaction	on:		Price	Volume	Total
Acquisition			US\$8.97	121	US\$1,085.56
		Aggregated	US\$8.972	121	US\$1,085.56

USD - United States

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Iain Mackay

2 - Reason for the notification

Position/status Group Finance Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of

Transaction	Financial Instrument	Identification Code Place of Transaction Currency			
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transact	ion:		Price	Volume	Total
Acquisition			US\$8.97	15.246	US\$136.781.01

Aggregated

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Heidi Miller

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

US\$136,781.01

US\$8.972 15,246

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	ansaction	Currency
2018-09-27	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	GB0005405286	Outside a tr	ading	USD - United States Dollar
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			US\$45.07	9	US\$405.58
		Aggregated	US\$45.065	9	US\$405.58

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Marc Moses

2 - Reason for the notification

Position/status Group Chief Risk Officer

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code Place of Transaction Currency				
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar	
Nature of Transac	tion:		Price	Volume	Total	
Acquisition		Aggregated	US\$8.97 US\$8.972	15,176 15,176	US\$136,153.00 US\$136,153.00	

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Mark Tucker

2 - Reason for the notification

Position/status Group Chairman

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code Place of Transaction Currency			
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transact	ion:		Price	Volume	Total
Acquisition			US\$8.97	3,140	US\$28,170.82

Aggregated

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Samir Assaf

2 - Reason for the notification

Position/status Chief Executive, Global Banking and Markets

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

US\$28,170.82

US\$8.972 3,140

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Financial Instrument Identification Code Place of Transaction Currency

Transaction Transaction Transaction Transaction Transaction

2018-09-27 Ordinary shares of US\$0.50 GB0005405286 Exchange, Main Dollar

Market (XLON)

Nature of Transaction:

Price
Volume
Total

Acquisition US\$8.97 11,736 US\$105,290.70

Aggregated US\$8.972 11,736 US\$105,290.70

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Boyles

2 - Reason for the notification

Position/status Chief Executive of Global Private Banking

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of TransactionFinancial Instrument

Identification Code Place of Transaction

Currency

Transaction

Ordinary shares of US\$0.50 GB0005405286 London Stock Exchange, Main USD - United States

each Booos403280 Exchange, Main Dollar Market (XLON)

Nature of Transaction: Price Volume Total

Acquisition			US\$8.97	3,024	US\$27,130.12
		Aggregated	US8.972	3,024	US\$27,130.12
Date of TransactionFinancial Instrument		Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50	GB0005405286	London Stock Exchange, Main		GBP - British Pound
each		GB0005-105200	Market (XLON)		ODI Dittishi i odila
Nature of Transact	ion:		Price	Volume	Total
Acquisition			£6.78	4,753	£32,241.50
		Aggregated	£6.783	4,753	£32,241.50

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Patrick Burke

2 - Reason for the notification

Position/status President and Chief Executive of HSBC US

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	ation Code Place of Transaction Currency		
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transact	tion:		Price	Volume	Total
Acquisition		Aggregated	US\$8.97 US\$8.972	3,279 3,279	US\$29,417.88 US\$29,417.88

Date of Transaction	Financial Instrument	Identification Code Place of Transaction Currency			
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
Nature of Transact	tion:		Price	Volume	Total
Acquisition			£6.80	989	£6,726.68
		Aggregated	£6.802	989	£6,726.68

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Andy Maguire

2 - Reason for the notification

Position/status Group Chief Operating Officer

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	de Place of Transaction Currency			
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar	
Nature of Transact	tion:		Price	Volume	Total	
Acquisition		Aggregated	US\$8.97 US\$8.972	2,406 2,406	US\$21,585.67 US\$21,585.67	

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Paulo Maia

2 - Reason for the notification

Position/status Chief Executive, Latin America

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	e Place of Transaction Currency			
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar	
Nature of Transac	tion:		Price	Volume	Total	
Acquisition			US\$8.97	2,426	US\$21,765.10	
		Aggregated	US\$8.972	2,426	US\$21,765.10	
Date of Transaction	Financial Instrument	Identification Code	e Place of T	'ransactior	n Currency	
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound	
Nature of Transac	tion:		Price	Volume	Total	
Acquisition			£6.82	5	£34.11	
		Aggregated	£6.823	5	£34.11	
Date of Transaction	Financial Instrument	Identification Code	e Place of T	'ransactior	n Currency	
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main GBP - Britisl Market (XLON)		GBP - British Pound	
Nature of Transac	tion:		Price	Volume	Total	

Acquisition £6.78 3,027 £20,533.35 Aggregated £6.783 3,027 £20,533.35

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Charlie Nunn

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and

Wealth Management

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	ansaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transacti	on:		Price	Volume	Total
Acquisition			US\$8.97	767	US\$6,881.22
		Aggregated	US\$8.972	767	US\$6,881.22

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Noel Quinn

2 - Reason for the notification

Position/status Chief Executive, Global Commercial Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity **HSBC** Holdings plc

MLU0ZO3ML4LN2LL2TL39 Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Financial Instrument Identification Code Place of Transaction Currency Transaction

London Stock Ordinary shares of US\$0.50 USD - United States 2018-09-27 GB0005405286 Exchange, Main

Dollar

Market (XLON)

Nature of Transaction: Price Total Volume

US\$8.97 2,457 US\$22,043.22 Acquisition

US\$8.972 2,457 US\$22,043.22 Aggregated

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person **Antonio Simoes**

2 - Reason for the notification

Position/status **Group Managing Director**

Initial notification/amendment **Initial Notification**

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

MLU0ZO3ML4LN2LL2TL39 Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Financial Instrument Identification Code Place of Transaction Currency Transaction

USD - United States Ordinary shares of US\$0.50 2018-09-27 GB0005405286 Exchange, Main each Dollar

Market (XLON)

London Stock

Volume Total Nature of Transaction: Price

Acquisition US\$8.97 2,605 US\$23,371.02

Aggregated US\$8.972 2,605

US\$23,371.02

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Ian Stuart

2 - Reason for the notification

Position/status Chief Executive, HSBC UK Bank plc

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	n Financial Instrument	Identification Code	Place of Tra	ansaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transacti	on:		Price	Volume	Total
Acquisition		Aggregated	US\$8.97 US\$8.972	923 923	US\$8,280.79 US\$8,280.79

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification

Deputy Chairman and Chief Executive, The Position/status Hongkong and Shanghai Banking Corporation

Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code Place of Transaction Currency				
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar	
Nature of Transact	tion:		Price	Volume	Total	
Acquisition			US\$8.97	6,578	US\$59,015.18	
		Aggregated	US\$8.972	6,578	US\$59,015.18	
Date of Transaction	Financial Instrument	Identification Code	e Place of T	ransaction	n Currency	
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London St Exchange, Market (X	Main	GBP - British Pound	
Nature of Transact	tion:		Price	Volume	Total	
Acquisition			£6.78	13,954	£94,655.56	
		Aggregated	£6.783	13,954	£94,655.56	

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Jonathan Symonds

2 - Reason for the notification

AstraZeneca Retirement Capital Plan,
Position/status closely associated person of Jonathan

Symonds, Deputy Group Chairman

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	ansaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transacti	on:		Price	Volume	Total
Acquisition			US\$8.97	422	US\$3,786.02
		Aggregated	US\$8.972	422	US\$3,786.02

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Susan Symonds

2 - Reason for the notification

Closely associated person of Jonathan Position/status Symonds, Group Deputy Chairman

Initial notification/amendment **Initial Notification**

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code Place of Transaction Currency			
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar	
Nature of Transaction:			Price Volume	Total	

Acquisition US\$8.97 54 US\$484.47 Aggregated US\$8.972 54 US\$484.47

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Camay Wong

2 - Reason for the notification

Position/status

Closely associated person of Peter Wong,
Deputy Chairman and Chief Executive,
The Hongkong and Shanghai Banking

Corporation Limited

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	ansaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transacti	on:		Price	Volume	Total
Acquisition		Aggregated	US\$8.97 US\$8.972	280 280	US\$2,512.05 US\$2,512.05

For any queries related to this notification, please contact:

Lee Davis Shareholder Services 020 7991 3048

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 01 October 2018