

PRUDENTIAL PLC  
Form 6-K  
December 04, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of December, 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons  
closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name John Foley

2 Reason for the notification

a) Position/status Executive Director (PDMR)

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b) Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument Ordinary shares of 5 pence each

Identification code GB0007099541

b) Nature of the transaction (i) Exercise of options under the Prudential Savings-Related Share Option Plan  
(ii) Immediate sale of shares on exercise of options under the Prudential Savings-Related Share Option Plan

Price(s) and volume(s) (i) Exercise of options:

c) Price(s) Volume(s)  
GBP 11.552 779

(ii) Sale:

Price(s) Volume(s)  
GBP 18.328498 779

Aggregated information

d) - Aggregated volume 779

- Price GBP 18.328498

e) Date of the transaction 2017-12-01

f) Place of the transaction London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

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a) Name Jonathan Oliver

2 Reason for the notification

a) Position/status Group Communications  
Director (PDMR)

b) Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument Ordinary shares of 5 pence each

a) Identification code GB0007099541

b) Nature of the transaction  
(i) Exercise of options under the Prudential Savings-Related Share Option Plan  
(ii) Immediate sale of shares on exercise of options under the Prudential Savings-Related Share Option Plan

c) Price(s) and volume(s)

|  |                          |           |
|--|--------------------------|-----------|
|  | (i) Exercise of options: |           |
|  | Price(s)                 | Volume(s) |
|  | GBP 6.286667             | 2,386     |
|  | (ii) Sale:               |           |
|  | Price(s)                 | Volume(s) |
|  | GBP 18.328498            | 2,386     |

d) Aggregated information

- Aggregated volume 2,386

- Price GBP 18.328498

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|   |   |
|---|---|
| e) Date of the transaction  | 2017-12-01  |
| f) Place of the transaction   | London Stock Exchange   |
| 1 Details of the person discharging managerial responsibilities / person closely associated   |   |
| a) Name   | Alan Porter   |
| 2 Reason for the notification   |   |
| a) Position/status  | Group General Counsel and Company Secretary (PDMR)  |
| b) Initial notification /Amendment  | Initial notification  |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |
| a) Name   | Prudential plc  |
| b) LEI  | 5493001Z3ZE83NGK8Y12  |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |
| a) Description of the financial instrument, type of instrument  | Ordinary shares of 5 pence each   |
| a) Identification code  | GB0007099541  |
| b) Nature of the transaction  | (i) Exercise of options under the Prudential Savings-Related Share Option Plan<br>(ii) Immediate sale of shares on exercise of options under the Prudential Savings-Related Share Option Plan |
| c) Price(s) and volume(s)   | (i) Exercise of options:<br>Price(s)                      Volume(s)<br>GBP 11.552                      779<br><br>(ii) Sale:  |

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| Price(s)      | Volume(s) |
|---------------|-----------|
| GBP 18.328498 | 779       |

Aggregated information

|                             |                       |
|-----------------------------|-----------------------|
| d) - Aggregated volume      | 779                   |
| - Price                     | GBP 18.328498         |
| e) Date of the transaction  | 2017-12-01            |
| f) Place of the transaction | London Stock Exchange |

1 Details of the person discharging managerial responsibilities / person closely associated

|         |           |
|---------|-----------|
| a) Name | David Law |
|---------|-----------|

2 Reason for the notification

|                                    |                               |
|------------------------------------|-------------------------------|
| a) Position/status                 | Non-Executive Director (PDMR) |
| b) Initial notification /Amendment | Initial notification          |

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

|         |                      |
|---------|----------------------|
| a) Name | Prudential plc       |
| b) LEI  | 5493001Z3ZE83NGK8Y12 |

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

|  |   |
|--|---|
| a) Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each               |
| Identification code  | GB0007099541                                  |
| b) Nature of the transaction                                   | Acquisition of shares                         |
| c) Price(s) and volume(s)                                      | Price(s)      Volume(s)<br>GBP 18.37    2,162 |
| d) Aggregated information                                      |   |
| - Aggregated volume  | 2,162   |

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|   |  |
|---|--|
| - Price   | GBP 18.37  |
| e) Date of the transaction  | 2017-12-01   |
| f) Place of the transaction   | London Stock Exchange  |
| 1 Details of the person discharging managerial responsibilities / person closely associated   |  |
| a) Name   | Anne Richards  |
| 2 Reason for the notification   |  |
| a) Position/status  | Executive Director (PDMR)  |
| b) Initial notification /Amendment  | Initial notification   |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |  |
| a) Name   | Prudential plc   |
| b) LEI  | 5493001Z3ZE83NGK8Y12   |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |
| a) Description of the financial instrument, type of instrument  | Option in respect of notional shares in Prudential plc   |
| a) Identification code  | GB0007099541   |
| b) Nature of the transaction  | (i) Exercise of option over notional shares (including related dividend equivalent);<br>(ii) Receiving a cash amount of £395,174.04 in accordance with the terms of that option; and<br>(iii) Application of the net cash amount in (ii) above to the purchase of 21,408 Prudential plc shares at £18.33 per share |
| c) Price(s) and volume(s)   | (i) Exercise of option:<br><br>Price(s)            Volume(s)   |

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GBP 0.05 41,194  
(ii) Receipt of cash  
amount

GBP 395,174.04

(iii) Purchase of Prudential  
plc shares

Price(s) Volume(s)

GBP 18.33 21,408

(i) Exercise of option:

Price(s) Volume(s)

GBP 0.05 41,194

(ii) Receipt of cash  
amount

Aggregated information

d) - Aggregated volume

- Cash amount / price received

GBP 395,174.04

(iii) Purchase of  
Prudential plc shares

Price(s) Volume(s)

GBP 18.33 21,408

(i) Exercise of option:  
2017-12-01

(ii) Receipt of cash  
amount: 2017-12-04

(iii) Purchase of  
Prudential plc shares:  
2017-12-04

e) Date of the transaction

f) Place of the transaction

London Stock Exchange

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Jennie Webb, Share Plans Manager +44 (0)20 7548 2027

Chris Smith, Deputy Group Secretary, +44 (0)20 7548 2115

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 04 December 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith  
Deputy Group Secretary