

PEARSON PLC
Form 6-K
February 21, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of February 2017

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R 0RL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports
under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ii Pearson PLC

2 Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights Y

An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached N

An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments N

An event changing the breakdown of voting rights N

Other (please specify): Regulatory N

3. Full name of person(s) subject to the notification obligation: iii LINDSELL TRAIN LIMITED (discretionary clients)
The BNY (OCS) Nominees

4. Full name of shareholder(s) (if different from 3.):iv BNP Paribas
NT Nominees
State Street Nominees

5. Date of the transaction and date on which the threshold is crossed or reached: v 20th February 2017

6. Date on which issuer notified: 20th February 2017

7. Threshold(s) that is/are crossed or reached: vi, vii 5.035%

8. Notified details:

A: Voting rights attached to shares viii, ix

Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction			
	Number of Shares	Number of Voting Rights	Number of voting rights	Indirect	% of voting rights x	
			Direct xi	Indirect xii	Direct	Indirect
GB0006776081 Aggregate holdings from discretionary clients accounts	Below 5%	Below 5%	41,393,237	-	5.035%	-

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction

Type of financial instrument	Expiration date xiii	Exercise/Conversion Period xiv	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
N/A	N/A	N/A	N/A	N/A

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments xv, xvi

Resulting situation after the triggering transaction

Type of financial instrument	Exercise price xvii	Expiration date xviii	Exercise/Conversion period xviii	Number of voting rights instrument refers to	% of voting rights xix, xx
N/A	N/A	N/A	N/A	N/A	Nominal N/A Delta N/A

Total (A+B+C)

Number of voting rights

41,393,237

Percentage of voting rights

5.035%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: xxi

N/A

Proxy Voting:

10. Name of the proxy holder: N/A

11. Number of voting rights proxy holder will cease to hold: N/A

12. Date on which proxy holder will cease to hold voting rights: N/A

13. Additional information: N/A

14. Contact name: Lauren Jorgensen

15. Contact telephone number: 020 7808 1210

Natalie Dale

Deputy Company Secretary

Pearson plc

21 February 2017

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 21 February 2017

By: /s/ NATALIE DALE

Natalie Dale

Deputy Company Secretary