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ONNINK LUDOVICUS RUDOLPH Form 4 September 06, 2012

OMB APPROVAL FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **ONNINK LUDOVICUS RUDOLPH** Issuer Symbol PVH CORP. /DE/ [PVH] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner Other (specify X_Officer (give title C/O TOMMY HILFIGER U.S.A., 09/04/2012 below) below) INC., 601 WEST 26TH STREET COO of Tommy Hilfiger (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting NEW YORK, NY 10001 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired (A) 5. Amount of 6. 7. Nature of Security (Month/Dav/Year) Execution Date, if Transaction Disposed of (D) Securities Ownership Indiract

Security (Instr. 3)	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code Code (Instr. 8)	(A) or			Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$1 par value	09/04/2012		S <u>(1)</u>	3,137	D	\$ 92.9745 (2)	96,957 <u>(3)</u>	I	By Elmira 5 B.V.
Common Stock, \$1 par value	09/04/2012		S <u>(1)</u>	1,250	D	\$ 94.165 (4)	95,707 <u>(3)</u>	I	By Elmira 5 B.V.
Common Stock, \$1 par value	09/04/2012		S <u>(1)</u>	29	D	\$ 94.615 (5)	95,678 <u>(3)</u>	I	By Elmira 5 B.V.
Common Stock, \$1	09/05/2012		S <u>(1)</u>	3,965	D	\$ 92.9289	91,713 <u>(3)</u>	Ι	By Elmira 5 B.V.

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par value					(6)			
Common Stock, \$1 par value	09/05/2012	S <u>(1)</u>	451	D	\$ 93.4955 (7)	91,262 <u>(3)</u>	I	By Elmira 5 B.V.
Common Stock, \$1 par value						8,764 <u>(8)</u>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	Securities		ate	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne
	Security			Acquired (A) or Disposed of (D)						Follo Repo Trans (Instr
				(Instr. 3, 4, and 5)						
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

 Reporting Owner Name / Address
 Relationships
 O

 Director
 10% Owner
 Officer
 O

 ONNINK LUDOVICUS RUDOVLPH C/O TOMMY HILFIGER U.S.A., INC.
 Image: Coord Tommy Hilfiger
 Image: Coord Tommy Hilfiger
 Image: Coord Tommy Hilfiger

 Soft WEST 26TH STREET NEW YORK, NY 10001
 Image: Coord Tommy Hilfiger
 Image: Coord Tommy Hilfiger
 Image: Coord Tommy Hilfiger

 Signatures
 Image: Coord Tommy Hilfiger
 Image: Coord Tommy Hilfiger
 Image: Coord Tommy Hilfiger

 Ludovicus Rudolph Onnink
 09/06/2012
 Image: Coord Tommy Hilfiger
 Image: Coord Tommy Hilfiger

**Signature of Reporting Person Date

Reporting Owners

Other

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This sale was effected pursuant to a Rule 10b5-1 trading plan adopted by Elmira 5 B.V. on April 5, 2012.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$92.51

- to \$93.47, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- (3) 82,428 of these shares are held in escrow and will be released on May 6, 2013. Earlier release of shares from escrow may occur under certain circumstances.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$93.60 to \$94.59, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the

(4) Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$94.61 to \$94.62, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the

(5) The reporting person undertakes to provide to the issuer, any security holder of the issuer of the scale of the scale

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$92.38 to \$93.36, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the

(6) Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$93.39 to \$93.72, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the

- (7) Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- (8) Represents shares of Common Stock subject to awards of restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.