

ONNINK LUDOVICUS RUDOLPH
 Form 3
 May 14, 2010

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Â ONNINK LUDOVICUS RUDOLPH</p> <p>(Last) (First) (Middle)</p> <p>C/O TOMMY HILFIGER U.S.A., INC., Â 601 WEST 26TH STREET</p> <p>(Street)</p> <p>NEW YORK, Â NY Â 10001</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>05/06/2010</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>PHILLIPS VAN HEUSEN CORP /DE/ [PVH]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) COO of Tommy Hilfiger</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p>
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	282,608	I	By Cinquecento B.V. (1) (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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Date Exercisable	Expiration Date	(Instr. 4)	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I)
		Title			

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ONNINK LUDOVICUS RUDOLPH C/O TOMMY HILFIGER U.S.A., INC. 601 WEST 26TH STREET NEW YORK, NY 10001	Â	Â	Â COO of Tommy Hilfiger	Â

Signatures

Ludovicus Rudolph
Onnink

05/14/2010

 Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Of the 282,608 shares of Common Stock of the Issuer (the "Common Stock") reported on this Form 3, Mr. Onnink indirectly beneficially owns 248,490 shares of Common Stock by virtue of interests Mr. Onnink holds in Cinquecento B.V. The remaining amount of 34,118 shares of Common Stock reported on this Form 3 consist of shares of Common Stock over which Mr. Onnink has voting rights but which
- (1) are indirectly beneficially owned by Stichting Lety (a foundation, the beneficiaries of which are Mr. Onnink's children) by virtue of Stichting Lety's ownership of interests in Cinquecento B.V. Mr. Onnink disclaims beneficial ownership of such shares beneficially owned by Stichting Lety except to the extent of his pecuniary interest therein. The aggregate number of shares of Common Stock beneficially owned by Cinquecento B.V. is 1,941,738 shares.
 - (2) The shares of Common Stock reported on this Form 3 are held in escrow pursuant to escrow arrangements whereby a portion of such shares may be forfeited to satisfy indemnity or purchase price adjustment payments made to Issuer, or because certain time vesting conditions are not met.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.