Steinbecker Roger Form 4 April 04, 2011

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL OMB** 

3235-0287 Number: January 31,

2005 Estimated average

10% Owner

Other (specify

7. Nature of

Ownership

(Instr. 4)

Indirect

0.5

burden hours per response...

Expires:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

(First)

Steinbecker Roger

(Last)

1.Title of

2. Issuer Name and Ticker or Trading

Symbol

HORACE MANN EDUCATORS

CORP /DE/ [HMN]

3. Date of Earliest Transaction

(Month/Day/Year) 03/31/2011

3.

401 TUDORS TRACE COURT

(Middle)

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

below)

Officer (give title

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_\_ Director

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

(I)

(Instr. 4)

6. Ownership

Form: Direct

(D) or Indirect Beneficial

5. Relationship of Reporting Person(s) to

(Check all applicable)

Person

5. Amount of

Securities

Issuer

WELDON SPRINGS, MO 63304

(City) (State) (Zip)

2. Transaction Date 2A. Deemed

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Execution Date, if Security (Month/Day/Year) TransactionAcquired (A) or (Instr. 3) Code Disposed of (D) (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5)

Beneficially Owned Following Reported Transaction(s)

(Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 4. 5. Number of 6. Date Exercisable and Expiration 7. Title and An TransactionDerivative Derivative Underlying Sec Conversion (Month/Day/Year) Execution Date, if Date (Month/Day/Year) (Instr. 3 and 4) Security or Exercise Code Securities any

4. Securities

(A)

or

#### Edgar Filing: Steinbecker Roger - Form 4

(Instr. 3) Price of (Month/Day/Year) (Instr. 8) Acquired (A) or Derivative Disposed of (D) Security (Instr. 3, 4, and 5) Code V (D) Date Exercisable Expiration Date (A) Common Stock Common \$ 0 (1) 08/08/1988(2) 08/08/1988(2) 03/31/2011 240.487 Α equivalent Stock units

### **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

einbecker Roger

Steinbecker Roger
401 TUDORS TRACE COURT X
WELDON SPRINGS, MO 63304

### **Signatures**

Ann M. Caparros, Attorney in Fact for Roger
Steinbecker
04/04/2011

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each Common Stock equivalent unit is the economic equivalent of one share of Common Stock.
- The Common Stock equivalent units are estimated based on the market price of Horace Mann Educators Corporation Common Stock and are to be settled in Common Stock pursuant to the Horace Mann Educators Corporation 2010 Comprehensive Executive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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