THEDIRECTORY.COM, INC. Form 10-Q July 14, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| FORM 10-Q | | | | |
|---------------------------------------------------------------------------------------|----------------------------------------------------|--|--|--|
| (Mark One) | | | | |
| [X] Quarterly Report pursuant to Section 13 or 15(d) of the Securi Ended May 31, 2014 | ties Exchange Act of 1934 for the Quarterly Period | | | |
| [] Transition Report under Section 13 or 15(d) of the Exchange A | ct | | | |
| For the transition period from | to | | | |
| Commission file number: 3 | 333-147193 | | | |
| TheDirectory.com, (Exact name of registrant as speci | | | | |
| Utah (State or other jurisdiction of incorporation or organization) | 33-0052057 (I.R.S. Employer Identification No.) | | | |

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PO Box 340746

| Tampa, Florida (Address of principal executive offices) | 33618 (Zip Code) |
|--------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>(72°</u> | <u>7)417-7807</u> |
| (Registrant s telephon | e number, including area code) |
| | |
| (Former name, former address and fo | rmer fiscal year, if changed since last report) |
| Securities Exchange Act of 1934 during the preceding | filed reports required to be filed by Section 13 or 15(d) of the 12 months (or for such shorter period that the registrant was o such filing requirements for the past 90 days. Yes [] No |
| any, every Interactive Data File required to be submitt | mitted electronically and posted on its corporate Web site, if ed and posted pursuant to Rule 405 of Regulation S-T during registrant was required to submit and post such files. Yes [] |
| • | e accelerated filer, an accelerated filer, a non-accelerated filer, large accelerated filer , accelerated filer and smaller reporting |
| Large accelerated filer [] | Accelerated filer [] |
| Non-accelerated filer [] | Smaller reporting company [X] |
| Indicate by check mark whether the registrant is a shell $[\]$ No $[X]$ | company (as defined in Rule 12b-2 of the Exchange Act). Yes |
| As of July 7, 2014, there were 4,415,815,342 shares of S | 60.001 par value common stock issued and outstanding. |

FORM 10-Q

TheDirectory.com, Inc.

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PART I - FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

TheDirectory.com, Inc.

May 31, 2014 and 2013

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TheDirectory.com, Inc. Balance Sheets May 31, 2014 and November 30, 2013

| Assets | 2014 | 2013 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-----------------|
| Current assets | | |
| Cash and cash equivalents | \$ 7,750 | \$ 128,910 |
| Accounts receivable | 376,398 | 270,717 |
| Deferred tax asset | 148,000 | - |
| Prepaid expenses | 3,000 | - |
| Total Current Assets | 535,148 | 399,627 |
| Property and Equipment, Net | 2,110 | 1,318 |
| Other Assets | | |
| Amortizable Intangible Assets, net | 706,623 | 393,928 |
| Nonamortizable Intangible Assets | 2,151,861 | 2,538,678 |
| Deposits | 16,535 | 1,535 |
| Total Other Assets | 2,875,019 | 2,934,141 |
| Total Assets | \$ 3,412,277 | \$ 3,335,086 |
| Liabilities and Stockholders' Equity (Deficit) | | |
| Accounts payable and accrued expenses | \$ 613,842 | \$ 572,746 |
| Commercial line of credit | 672,565 | 1,300,000 |
| Notes payable to individuals-current portion | 918,850 | 1,593,367 |
| Notes payable to related parties | 147,150 | 65,157 |
| Total current Liabilities | 2,352,407 | 3,531,270 |
| Long-Term Debt-Net of Current portion | 150,000 | 330,000 |
| Total liabilities | 2,502,407 | 3,861,270 |
| Stockholders' equity: Preferred stock, 1,200,000 share authorized, \$.001 par value, 540,000 and 270,000 shares issued and outstanding at May 31, 2014 | | |
| and November 30, 2013 Common stock 6,000,000,000 shares authorized, \$.001 par value, 4,415,815,342 and 3,450,749,199 shares issued and outstanding | 540 | 270 |
| at May 31, 2014 and November 30, 2013 | 4,415,817 | 3,450,750 |
| Additional paid in capital | 4,501,603 | 4,423,398 |
| Accumulated deficit | (8,008,090) | (8,400,602) |
| | (3,000,000) | (0, .00,002) |

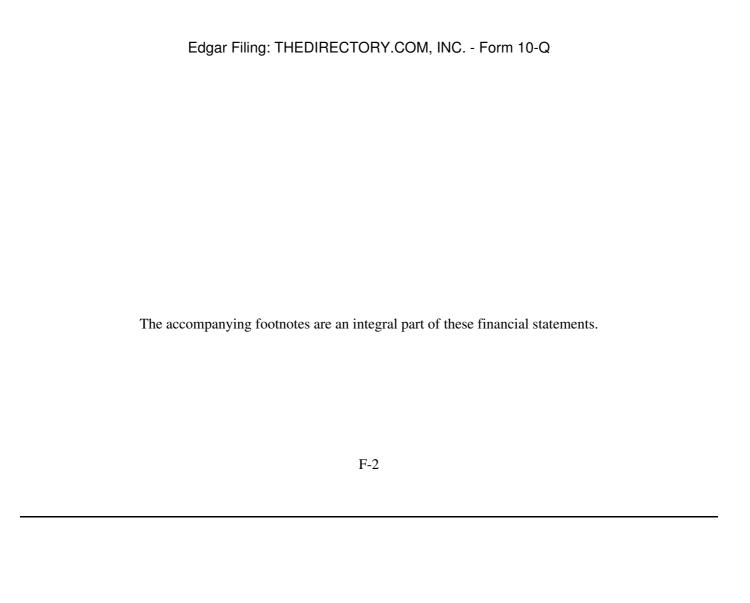
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| Total stockholders' equity (deficit) | | 909,870 | (526,184) |
|------------------------------------------------------|----|-----------|-----------------|
| Total Liabilities and stockholders' equity (deficit) | \$ | 3,412,277 | \$ 3,335,086 |

The accompanying footnotes are an integral part of these financial statements.

TheDirectory.com, Inc. Statements of Operations For The Six Months Ended May 31,2014 and 2013

| | Three Months Ended May 31, 2014 2013 | | Six Months Ende | ed May 31, 2013 | |
|-------------------------------------------------------|--------------------------------------|----------------|-----------------|--------------------|-------------|
| REVENUES | \$ | 477,973\$ | 126,211 \$ | 1,279,508\$ | 226,470 |
| OPERATING EXPENSES: | | | | | |
| Cost of revenues | | 196,501 | 4,217 | 561,199 | 9,004 |
| Sales and marketing | | 64,049 | 13,856 | 98,476 | 18,806 |
| Consulting fees | | 25,900 | 51,849 | 45,420 | 87,304 |
| General and administrative | | 75,740 | 37,014 | 150,351 | 76,372 |
| Research and development | | 6,300 | 5,463 | 12,801 | 7,590 |
| Amortization of intangibles | | 39,364 | - | 74,122 | - |
| Total operating expenses | | 407,854 | 112,399 | 942,369 | 199,076 |
| Income (Loss) from operations | | 70,119 | 13,812 | 337,139 | 27,394 |
| OTHER INCOME (EXPENSE) | | - | _ | | |
| Interest expense | | (38,355) | (4,657) | (92,627) | (8,695) |
| merest expense | | (30,333) | (1,037) | (72,021) | (0,055) |
| NET INCOME BEFORE PROVISION FOR | | | | | |
| INCOME TAXES | | 31,764 | 9,155 | 244,512 | 18,699 |
| | | - , | - , | ,- | - , |
| INCOME TAX (EXPENSE) BENEFIT | | 148,000 | - | 148,000 | - |
| NET INCOME | \$ | 179,764\$ | 9,155 \$ | 392,512\$ | 18,699 |
| | | | | | |
| Basic weighted average number of shares outstanding | 3,9 | 16,312,231 2,8 | 847,521,297 | 3,710,814,028 2, | 809,169,649 |
| Basic Earnings per share | \$ | -\$ | - \$ | -\$ | - |
| Diluted weighted average number of shares outstanding | 9,3 | 16,312,231 8,2 | 247,521,297 | 9,110,814,028 8, | 209,169,649 |
| Diluted earnings per share | \$ | -\$ | - \$ | -\$ | - |



TheDirectory.com, Inc. Statements of Cash Flows For The Six Months Ended May 31, 2014 and 2013

| | 2014 | | | 2013 | |
|--------------------------------------------------------|------|-----------|----|----------|--|
| Cash flows from operating activities: | | | | | |
| Net income (loss) | \$ | 392,512 | \$ | 18,699 | |
| Adjustments to reconcile net income (loss) to net cash | | | | | |
| from operating activities: | | | | | |
| Depreciation and amortization | | 74,730 | | - | |
| Change in operating assets and liabilities: | | | | | |
| Accounts receivable | | (195,682) | | (18,082) | |
| Deferred tax asset | | (148,000) | | - | |
| Accounts payable and accrued expenses | | 141,096 | | 56,821 | |
| Total cash flows from operating activities | | 264,656 | | 57,438 | |