

Edgar Filing: ServiceNow, Inc. - Form 4

					<u>(3)</u>			
Common Stock	03/21/2016	<u>S(1)</u>	<u>8,807</u> <u>(2)</u>	D	\$ <u>61.0533</u> <u>(5)</u>	672,500	I	Dynasty Trust LLC by Luddy Family Dynasty Trust LLC
Common Stock	03/22/2016	<u>S(1)</u>	<u>3,099</u> <u>(2)</u>	D	\$ <u>60.9341</u> <u>(6)</u>	3,848,489	I	by Frederic B. Luddy Family Trust
Common Stock	03/22/2016	<u>S(1)</u>	<u>30,096</u> <u>(2)</u>	D	\$ <u>62.1331</u> <u>(7)</u>	3,818,393	I	by Frederic B. Luddy Family Trust
Common Stock	03/22/2016	<u>S(1)</u>	<u>41,805</u> <u>(2)</u>	D	\$ <u>62.5353</u> <u>(8)</u>	3,776,588	I	by Frederic B. Luddy Family Trust
Common Stock	03/22/2016	<u>S(1)</u>	<u>1,000</u> <u>(2)</u>	D	\$ <u>60.982</u> <u>(9)</u>	671,500	I	by Luddy Family Dynasty Trust LLC
Common Stock	03/22/2016	<u>S(1)</u>	<u>9,028</u> <u>(2)</u>	D	\$ <u>62.132</u> <u>(7)</u>	662,472	I	by Luddy Family Dynasty Trust LLC
Common Stock	03/22/2016	<u>S(1)</u>	<u>12,472</u> <u>(2)</u>	D	\$ <u>62.5324</u> <u>(8)</u>	650,000	I	by Luddy Family Dynasty Trust LLC
Common Stock						269,994	D	
Common Stock						19,000	I	by Spouse
Common Stock						26,000	I	by Spouse's Trust

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Commission, the Issuer, or a security holder of the Issuer.

(5) Represents the weighted average sales price per share. The shares sold at prices ranging from \$60.97 to \$61.25 per share. Full information regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder of the Issuer.

(6) Represents the weighted average sales price per share. The shares sold at prices ranging from \$60.26 to \$61.25 per share. Full information regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder of the Issuer.

(7) Represents the weighted average sales price per share. The shares sold at prices ranging from \$61.36 to \$62.35 per share. Full information regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder of the Issuer.

(8) Represents the weighted average sales price per share. The shares sold at prices ranging from \$62.36 to \$62.77 per share. Full information regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder of the Issuer.

(9) Represents the weighted average sales price per share. The shares sold at prices ranging from \$60.36 to \$61.31 per share. Full information regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder of the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.