

CEVA INC  
Form 10-Q  
November 10, 2008

**Table of Contents**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 10-Q**

**(Mark One)**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934.**

**For the quarterly period ended: September 30, 2008**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934.**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission file number: 000-49842**

**CEVA, Inc.**

**(Exact Name of Registrant as Specified in Its Charter)**

**Delaware**

**(State or Other Jurisdiction of Incorporation or Organization)**

**77-0556376**

**(I.R.S. Employer Identification No.)**

**2033 Gateway Place, Suite 150, San Jose, California  
(Address of Principal Executive Offices)**

**95110-1002  
(Zip Code)**

**(408) 514-2900**

**(Registrant's Telephone Number, Including Area Code)**

Indicate by check mark whether the registrant: (1) has filed all reports to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No   
Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer, and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting  
company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  
Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock as of the latest practicable date: 19,608,165 shares of common stock, \$0.001 par value, as of November 3, 2008.

**TABLE OF CONTENTS**

	<b>Page</b>
<b><u>PART I. FINANCIAL INFORMATION</u></b>	
<u>Item 1. Interim Condensed Consolidated Balance Sheets at September 30, 2008 and December 31, 2007</u>	2
<u>Interim Condensed Consolidated Statements of Operations (unaudited) for the three and nine months ended September 30, 2008 and 2007</u>	3
<u>Interim Condensed Consolidated Statements of Changes in Stockholders' Equity (unaudited) for the nine months ended September 30, 2008 and 2007</u>	4
<u>Interim Condensed Consolidated Statements of Cash Flows (unaudited) for the nine months ended September 30, 2008 and 2007</u>	5
<u>Notes to the Interim Condensed Consolidated Financial Statements</u>	6
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	14
<u>Item 3. Quantitative and Qualitative Disclosures about Market Risk</u>	21
<u>Item 4. Controls and Procedures</u>	22
<b><u>PART II. OTHER INFORMATION</u></b>	
<u>Item 1. Legal Proceedings</u>	22
<u>Item 1A. Risk Factors</u>	22
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	29
<u>Item 6. Exhibits</u>	29
<b><u>SIGNATURES</u></b>	30
<u>Exhibit 31.1</u>	
<u>Exhibit 31.2</u>	
<u>Exhibit 32</u>	

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**Table of Contents**

**FORWARD-LOOKING STATEMENTS  
FORWARD-LOOKING STATEMENTS AND INDUSTRY DATA**

This Quarterly Report contains forward-looking statements that involve risks and uncertainties, as well as assumptions that if they materialize or prove incorrect, could cause the results of CEVA to differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements. Forward-looking statements are generally written in the future tense and/or are preceded by words such as will, may, should, could, expect, suggest, believe, intend, plan, or other similar words. Forward-looking statements include the following:

Our belief that there is an industry shift towards licensing DSP technology from third party IP providers as opposed to developing it in-house;

Our belief that the growing demand for highly integrated, licensable application platforms incorporating DSP cores and all the necessary hardware and software will drive demand for our technology;

Our belief that the penetration of ultra-low-cost handsets in emerging markets could generate future growth for our business;

Our belief that our future solutions will provide the desired flexibility needed for the always-connected Internet trend;

Our belief that our introduction of additional technologies, such as advanced DSP cores for the fourth generation handset, and high definition audio and video, will contribute to our growth in future periods;

Our belief that the devaluation of the US. dollar as compared to the Israeli NIS and Euro will result in an increase in our overall expenses for 2008;

Our anticipation that our current cash on hand, short term deposits and marketable securities, along with cash from operations, will provide sufficient capital to fund our operations for at least the next 12 months; and

Our belief that the fair value of our investment portfolio or related income would not be significantly impacted by either a 100 basis point increase or decrease in interest rates.

Forward-looking statements are not guarantees of future performance and involve risks and uncertainties. The forward-looking statements contained in this report are based on information that is currently available to us and expectations and assumptions that we deem reasonable at the time the statements were made. We do not undertake any obligation to update any forward-looking statements in this report or in any of our other communications, except as required by law. All such forward-looking statements should be read as of the time the statements were made and with the recognition that these forward-looking statements may not be complete or accurate at a later date.

Many factors may cause actual results to differ materially from those expressed or implied by the forward-looking statements contained in this report. These factors include, but are not limited to, the ability of our DSP cores and other technologies to continue to be strong growth drivers for the company; the effect of intense competition within our industry; the possibility that the market for our technology may not develop as expected; the possibility that our customers' products incorporating our technologies do not succeed as expected; our ability to timely and successfully develop and introduce new technologies; our reliance on revenue derived from a limited number of licensees; our ability to continue to improve our license and royalty revenue in future periods, as well as those risks described in Part II Item 1A Risk Factors of this Form 10-Q.

**Table of Contents****PART I. FINANCIAL INFORMATION****Item 1. FINANCIAL STATEMENTS****INTERIM CONDENSED CONSOLIDATED BALANCE SHEETS**

U.S. dollars in thousands, except share and per share data

	<b>September 30, 2008 Unaudited</b>	<b>December 31, 2007 Audited</b>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 11,144	\$ 40,697
Short term bank deposits	40,412	7,130
Marketable securities (see Note 3)	36,301	28,548
Trade receivables (net of allowance for doubtful accounts of \$843 at September 30, 2008 and \$868 at December 31, 2007)	3,838	2,502
Deferred tax assets	1,300	861
Prepaid expenses	1,375	904
Investment in other company, net (see Note 5)		4,233
Other current assets	2,619	2,391
Total current assets	96,989	87,266
Severance pay fund	3,943	3,091
Deferred tax assets	616	455
Property and equipment, net	1,510	1,626
Goodwill	36,498	36,498
Other intangible assets, net		53
	42,567	41,723
Total assets	\$ 139,556	\$ 128,989

**LIABILITIES AND STOCKHOLDERS EQUITY**

Current liabilities:		
Trade payables	\$ 501	\$ 455
Accrued expenses and other payables	8,809	8,452
Taxes payable	862	320
Deferred revenues	1,732	727
Total current liabilities	11,904	9,954
Long term liabilities:		
Accrued severance pay	4,153	3,141
Accrued liabilities		1,506
Total long-term liabilities	4,153	4,647
Stockholders equity:		

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Common Stock:

\$0.001 par value: 60,000,000 shares authorized; 20,083,895 and 20,033,897 shares issued and outstanding at September 30, 2008 and December 31, 2007, respectively

	20	20
Additional paid in-capital	152,874	149,772
Treasury stock	(910)	
Accumulated other comprehensive income (loss)	(557)	7
Accumulated deficit	(27,928)	(35,411)
Total stockholders' equity	123,499	114,388
Total liabilities and stockholders' equity	\$ 139,556	\$ 128,989

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

**Table of Contents****INTERIM CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)**  
**U.S. dollars in thousands, except per share data**

	<b>Nine months ended</b>		<b>Three months ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2008</b>	<b>2007</b>	<b>2008</b>	<b>2007</b>
Revenues:				
Licensing	\$ 17,088	\$ 15,487	\$ 5,974	\$ 5,314
Royalties	10,067	6,053	3,296	2,178
Other revenue	3,201	3,430	936	1,237
<b>Total revenues</b>	<b>30,356</b>	<b>24,970</b>	<b>10,206</b>	<b>8,729</b>
Cost of revenues	3,543	2,926	1,105	1,001
<b>Gross profit</b>	<b>26,813</b>	<b>22,044</b>	<b>9,101</b>	<b>7,728</b>
Operating expenses:				
Research and development, net	15,133	14,015	4,778	4,705
Sales and marketing	5,401	4,645	1,822	1,471
General and administrative	4,991	4,134	1,705	1,515
Amortization of intangible assets	53	124	12	41
Reorganization	3,537			
<b>Total operating expenses</b>	<b>29,115</b>	<b>22,918</b>	<b>8,317</b>	<b>7,732</b>
<b>Operating income (loss)</b>	<b>(2,302)</b>	<b>(874)</b>	<b>784</b>	<b>(4)</b>
Financial income, net	1,975	2,195	645	745
Other income	11,251	425	358	425
<b>Income before taxes on income</b>	<b>10,924</b>	<b>1,746</b>	<b>1,787</b>	<b>1,166</b>
Taxes on income	3,319	204	384	54
<b>Net income</b>	<b>\$ 7,605</b>	<b>\$ 1,542</b>	<b>\$ 1,403</b>	<b>\$ 1,112</b>
Basic net income per share	\$ 0.38	\$ 0.08	\$ 0.07	\$ 0.06
Diluted net income per share	\$ 0.37	\$ 0.08	\$ 0.07	\$ 0.05
Weighted-average number of shares of Common Stock used in computation of net income per share (in thousands):				
Basic	20,131	19,516	20,157	19,647
Diluted	20,776	19,900	20,799	20,287

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

**Table of Contents****INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS EQUITY (unaudited)**

U.S. dollars in thousands, except share data

	Common stock		Additional paid-in capital	Treasury stock	Accumulated other comprehensive income		Total stockholders equity
	Shares	Amount			(loss)	deficit	
<b>Nine months ended September 30, 2008</b>							
Balance as of January 1, 2008	20,033,897	\$ 20	\$ 149,772	\$	\$ 7	\$ (35,411)	\$ 114,388
Net income						7,605	7,605
Equity-based compensation			2,084				2,084
Unrealized loss from available-for-sale securities, net					(620)		(620)
Unrealized gain from hedging activities					56		56
Issuance of Common Stock upon exercise of employee stock options	58,693	(*)	410				410
Issuance of Common Stock under employee stock purchase plan	99,631	(*)	608				608
Purchase of Treasury Stock	(198,770)	(*)		(1,638)			(1,638)
Issuance of Treasury Stock upon exercise of employee stock options	21,244	(*)		176		(44)	132
Issuance of Treasury Stock under employee stock purchase plan	69,200	(*)		552		(78)	474
Balance as of September 30, 2008	20,083,895	\$ 20	\$ 152,874	\$ (910)	\$ (557)	\$ (27,928)	\$ 123,499

	Common stock		Additional paid-in capital	Treasury stock	Accumulated other comprehensive income		Total stockholders equity
	Shares	Amount			gain	deficit	
<b>Nine months ended September 30, 2007</b>							
Balance as of January 1, 2007	19,330,144	\$ 19	\$ 142,826	\$	\$ (36,702)	\$	\$ 106,143
Net income						1,542	1,542
Equity-based compensation			1,509				1,509
Unrealized gain from available-for-sale securities, net					11		11
Unrealized gain from hedging activities					126		126
Issuance of Common Stock upon exercise of employee stock options	198,242	1	1,335				1,336
Issuance of Common Stock under employee stock purchase plan	205,710	(*)	897				897
Balance as of September 30, 2007	19,734,096	\$ 20	\$ 146,567	\$ 137	\$ (35,160)	\$	\$ 111,564

(\*)



Amount less  
than \$1.

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

**Table of Contents****INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)**  
**U.S. dollars in thousands**

	<b>Nine months ended</b>	
	<b>September 30,</b>	
	<b>2008</b>	<b>2007</b>
<b>Cash flows from operating activities:</b>		
Net income	\$ 7,605	\$ 1,542
Adjustments required to reconcile net income to net cash (used in) provided by operating activities:		
Depreciation	522	674
Amortization of intangible assets	53	124
Equity-based compensation	2,084	1,509
Gain from sale of property and equipment	(4)	
Loss (gain) on marketable securities	316	(145)
Accrued interest on short term bank deposits	(386)	(95)
Unrealized foreign exchange loss	227	74
Gain on realization of investments	(11,247)	(425)
Trading marketable securities, net		19,349
Changes in operating assets and liabilities:		
Increase in trade receivables	(1,336)	(2,573)
(Increase) decrease in other current assets and prepaid expenses	(599)	325
Increase in deferred income taxes	(600)	(366)
Increase (decrease) in trade payables	9	(198)
Increase in deferred revenues	1,005	277
Decrease in accrued expenses and other payables	(1,748)	(1,551)
Increase (decrease) in taxes payable	542	(4)
Increase in accrued severance pay, net	149	79
Net cash (used in) provided by operating activities	(3,408)	18,596
<b>Cash flows from investing activities:</b>		
Purchase of property and equipment	(406)	(735)
Proceeds from sale of property and equipment	4	
Investment in short term bank deposits	(37,966)	
Proceeds from short term bank deposits	5,070	1,026
Investment in available-for-sale marketable securities	(24,776)	(19,603)
Proceeds from available-for-sale marketable securities	16,087	2,467
Transaction cost related to the GPS divestment		(39)
Proceeds from realization of investments	15,480	425
Net cash used in investing activities	(26,507)	(16,459)
<b>Cash flows from financing activities:</b>		
Purchase of Treasury Stock	(1,226)	
Proceeds from issuance of Common Stock and Treasury Stock upon exercise of employee stock options	542	1,336

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Proceeds from issuance of Common Stock and Treasury Stock under employee stock purchase plan	1,082	897
Net cash provided by financing activities	398	2,233
Effect of exchange rate movements on cash	(36)	341
Increase (decrease) in cash and cash equivalents	(29,553)	4,711
Cash and cash equivalents at the beginning of the period	40,697	37,968
Cash and cash equivalents at the end of the period	\$ 11,144	\$ 42,679

**Supplemental disclosure of non-cash activities (see Note 11):**

During the first nine months of 2008, the Company repurchased 198,770 shares of Common Stock for an aggregate purchase price of \$1,638, of which \$412 was paid in the fourth quarter of 2008.

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

**Table of Contents**

**NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(U.S. dollars in thousands, except share and per share amounts)**

**NOTE 1: BUSINESS**

The financial information in this quarterly report includes the results of CEVA, Inc. and its subsidiaries (the Company or CEVA ).

CEVA licenses a family of programmable DSP cores, DSP-based subsystems and application-specific platforms, including video, audio, Voice over Internet Protocol (VoIP), Bluetooth, and Serial ATA (SATA).

CEVA's technology is licensed to leading electronics companies in the form of intellectual property (IP). These electronic companies manufacture, market and sell application-specific integrated circuits (ASICs) and application-specific standard products (ASSPs) based on CEVA's technology to original equipment manufacturer (OEM) companies for incorporation into a wide variety of end products. CEVA's IP is primarily deployed in high volume markets, including handsets (e.g. ultra-low-cost phones, multimedia phones and smart phones), notebooks, Mobile Internet Devices, portable multimedia (e.g. portable video players, MobileTVs, personal navigation devices and MP3/MP4 players), home entertainment (e.g. DVD/HD DVD/Blu-ray players, game consoles, set-top boxes and Digital TVs), storage (e.g. hard disk drives and Solid Storage Devices (SSD)) and telecommunication devices (e.g. residential gateways, femto cells, VoIP phones and network infrastructure).

**NOTE 2: BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (including non-recurring adjustments attributable to reorganization) considered necessary for a fair presentation have been included. Operating results for the three and nine months ended September 30, 2008 are not necessarily indicative of the results that may be expected for the year ending December 31, 2008. For further information, reference is made to the consolidated financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2007.

The interim condensed consolidated financial statements incorporate the financial statements of the Company and all of its subsidiaries. All significant intercompany balances and transactions have been eliminated on consolidation.

The significant accounting policies applied in the annual consolidated financial statements of the Company as of December 31, 2007, contained in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 14, 2008, have been applied consistently in these unaudited interim condensed consolidated financial statements.

**NOTE 3: MARKETABLE SECURITIES**

Marketable securities consist of certificates of deposits, corporate bonds and securities and U.S. government and agency securities. Management determines the classification of investments in obligations with fixed maturities and marketable securities at the time of purchase and re-evaluates such designations as of each balance sheet date.

In accordance with Statement of Financial Accounting Standard (SFAS) No. 115, Accounting for Certain Investments in Debt and Equity Securities (SFAS No. 115), the Company classified at September 30, 2008 its marketable debt securities as available-for-sale securities. Available-for-sale securities are stated at fair value, with unrealized gains and losses reported in accumulated other comprehensive income (loss), a separate component of stockholders' equity, net of taxes. Realized gains and losses on sales of investments, as determined on a specific identification basis, are included in the condensed consolidated statement of operations.

**Table of Contents****NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS CONTINUED**  
(U.S. dollars in thousands, except share and per share amounts)

	<b>As at September 30, 2008</b>			
	<b>Amortized cost (Unaudited)</b>	<b>Gross unrealized gains (Unaudited)</b>	<b>Gross unrealized loss (Unaudited)</b>	<b>Market value (Unaudited)</b>
Certificates of deposits	\$ 1,743	\$	\$ (13)	\$ 1,730
U.S. government and agency securities	6,372	34	(1)	6,405
Corporate bonds and securities	28,864	11	(709)	28,166
	\$ 36,979	\$ 45	\$ (723)	\$ 36,301

The amortized cost of available-for-sale debt securities at September 30, 2008, by contractual maturities, is shown below:

	<b>As at September 30, 2008</b>			
	<b>Amortized cost (Unaudited)</b>	<b>Gross unrealized gains (Unaudited)</b>	<b>Gross unrealized loss (Unaudited)</b>	<b>Market value (Unaudited)</b>
Due in one year or less	\$ 5,648	\$	\$ (29)	\$ 5,619
Due after one year to three years	31,331	45	(694)	30,682
	\$ 36,979	\$ 45	\$ (723)	\$ 36,301

Declines in the fair value of available-for-sale securities below their cost that are deemed to be other than temporary are reflected in earnings as realized losses. In estimating other-than-temporary impairment losses, management considers, among other things, (i) the length of time and the extent to which the fair value has been less than cost, (ii) the financial condition and near-term prospects of the issuer, and (iii) the intent and ability of the Company to retain its investment in the issuer for a period of time sufficient to allow for any anticipated recovery in cost.

Management has the ability and intent to hold the securities classified as available-for-sale for a period of time sufficient for a recovery of cost. The unrealized losses are largely due to increases in market interest rates over the yields available at the time the underlying securities were purchased. The fair value is expected to recover as the bonds approach their maturity date or repricing date or if market yields for such investments decline. Management does not believe any of the securities are impaired due to reasons of credit quality. Accordingly, as of September 30, 2008, management believes the impairments detailed in the table above are temporary and no impairment loss has been realized in the Company's consolidated statement of operations.

**NOTE 4: FAIR VALUE OF FINANCIAL INSTRUMENTS**

In September 2006, the Financial Accounting Standards Board ( FASB ) issued SFAS No. 157 Fair Value Measurements ( SFAS No. 157 ). SFAS No. 157 defines fair value, establishes a framework for measuring fair value and expands disclosure of fair value measurements. SFAS No. 157 applies to other accounting pronouncements that require or permit fair value measurements and accordingly, does not require any new fair value measurements. The provisions of SFAS No. 157 were adopted by the Company on January 1, 2008 for financial assets and liabilities, and will be adopted by the Company on January 1, 2009 for non-financial assets and liabilities.

SFAS No. 157 establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or

liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under SFAS No. 157 are described below:

- Level 1 Unadjusted quoted prices in active markets that are accessible on the measurement date for identical, unrestricted assets or liabilities;
- Level 2 Quoted prices in markets that are not active, or inputs that are observable, either directly or indirectly, for substantially the full term of the asset or liability; and
- Level 3 Prices or valuation techniques that require inputs that are both significant to the fair value measurement and unobservable (supported by little or no market activity).

**Table of Contents****NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS CONTINUED  
(U.S. dollars in thousands, except share and per share amounts)**

The table below sets forth the Company's financial assets measured at fair value by level within the fair value hierarchy. As required by SFAS No. 157, assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement.

Description	September 30,			
	2008	Level I	Level II	Level III
Marketable securities	\$ 36,301	\$ 36,301	\$	\$
Derivative assets	\$ 121	\$	\$ 121	\$

The Company recognized a net loss on marketable securities of \$316 and a net gain on marketable securities of \$145 during the first nine months of 2008 and 2007, respectively (for more information related to net gain on derivative assets see Note 10).

**NOTE 5: INVESTMENT IN OTHER COMPANY, NET**

On June 23, 2006, the Company divested its GPS technology and associated business to GloNav Inc. (GloNav) in return for an equity ownership of 19.9% in GloNav on a fully diluted basis. CEVA's valuation of its equity investment in GloNav was \$5,984 based on an independent expert's valuation in consideration of the assets and cash contributed to GloNav. The determination of the amount of reduction recorded for goodwill and intangible assets for the GPS technology and business was calculated in accordance with paragraph 39 in SFAS No. 142 Goodwill and Other Intangible Assets in consideration of the fair value of the GPS technology and business purchased by GloNav and the fair value of the Company, both based on an independent valuation. The investment in GloNav was recorded as an investment in other company, net on the consolidated balance sheet as of December 31, 2007 and stated at cost given that the Company's equity investment in GloNav represented less than 20% of GloNav's voting stock and in consideration of the guidance provided in Accounting Principles Board Opinion No. 18 The Equity Method of Accounting for Investments in Common Stock, the Company did not have the ability to exercise significant influence over operating and financial policies of GloNav. Since GloNav was a highly leveraged entity and received additional funding to continue its operations after the divestment by the Company, the gain resulting from the divestment of the GPS technology and associated business in the total amount of \$1,751 was deferred and presented in the consolidated balance sheet as of December 31, 2007 as a deduction from investment in other company.

	December 31, 2007
Investment in other company, net:	
Investment in other company	\$ 5,984
Deferred gain	(1,751)
Total investment in other company, net	\$ 4,233

In January 2008, the Company divested its equity investment in GloNav following GloNav's acquisition by NXP Semiconductors for an initial cash payment of \$85,000, plus up to an additional \$25,000 in cash payable to all of GloNav's stockholders contingent upon GloNav reaching certain revenue and product development milestones within the two years after the acquisition. In February 2008, the Company received its portion of the initial cash payment, less 10% which is being held in escrow to satisfy indemnification claims and less its portion of certain fees and expenses incurred in connection with the transaction. After the deductions, the Company's portion of the initial cash payment totaled \$14,561. In March 2008, the Company received an additional payment of \$537 in connection with GloNav's achievement of its first product development milestone. In July 2008, the Company received an additional payment of \$358 in connection with GloNav's achievement of its second product development milestone. In total, the Company received \$15,456 during the first nine months of 2008. During the first nine months of 2008, the Company recorded a capital gain of \$11,223 from the divestment of its equity investment in GloNav (including the deferred gain

of \$1,751 resulting from the recognition of the deferred gain, as detailed above) and a tax expense of \$3,165 related to such capital gain.

**NOTE 6: GEOGRAPHIC INFORMATION AND MAJOR CUSTOMER DATA**

a. Summary information about geographic areas:

The Company manages its business on the basis of one industry segment: the licensing of intellectual property to semiconductor companies and electronic equipment manufacturers (see Note 1 for a brief description of the Company's business).



**Table of Contents****NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS CONTINUED**  
**(U.S. dollars in thousands, except share and per share amounts)**

The following is a summary of operations within geographic areas:

	Nine months ended September 30,		Three months ended September 30,	
	2008 (unaudited)	2007 (unaudited)	2008 (unaudited)	2007 (unaudited)
Revenues based on customer location:				
United States	\$ 4,471	\$ 6,447	\$ 2,408	\$ 1,318
Europe and Middle East	15,228	9,513	5,501	4,297
Asia Pacific	10,657	9,010	2,297	3,114
	\$ 30,356	\$ 24,970	\$ 10,206	\$ 8,729

Within the Europe and Middle East region, the Company derived approximately 86% of total revenues in that region from three countries and 90% of total revenues in that region from four countries, during the third quarter and first nine months of 2008, respectively, and 85% and 79% of total revenues in that region from three countries, for the comparable periods of 2007. Within the Asian Pacific region, the Company derived approximately 96% and 89% of total revenues in that region from three countries during the third quarter and first nine months of 2008, respectively, and 84% and 90% of total revenues in that region from two countries and three countries, respectively, for the comparable periods of 2007.

b. Major customer data as a percentage of total revenues:

The following table sets forth the customers that represented 10% or more of the Company's total revenues during each of the periods set forth below.

	Nine months ended September 30,		Three months ended September 30,	
	2008 (unaudited)	2007 (unaudited)	2008 (unaudited)	2007 (unaudited)
Customer A	20%	13%	14%	30%
Customer B	(*)	(*)	26%	(*)
Customer C	(*)	(*)	14%	(*)
Customer D	(*)	19%	(*)	(*)
Customer E	(*)	(*)	(*)	17%

(\*) Less than 10%

**NOTE 7: NET INCOME PER SHARE OF COMMON STOCK**

Basic net income per share is computed based on the weighted average number of shares of common stock outstanding during each period. Diluted net income per share is computed based on the weighted average number of shares of common stock outstanding during each period, plus potential dilutive shares of common stock considered outstanding during the period, in accordance with SFAS No. 128, Earnings Per Share.

	Nine months ended September 30,		Three months ended September 30,	
	2008 (unaudited)	2007 (unaudited)	2008 (unaudited)	2007 (unaudited)
<b>Numerator:</b>	\$ 7,605	\$ 1,542	\$ 1,403	\$ 1,112

Numerator for basic and diluted net income per share

**Denominator:**

Denominator for basic net income per share

Weighted-average number of shares of Common

Stock	20,131	19,516	20,157	19,647
Effect of employee stock options	645	384	642	640
	20,776	19,900	20,799	20,287

Net income per share

Basic	\$ 0.38	\$ 0.08	\$ 0.07	\$ 0.06
Diluted	\$ 0.37	\$ 0.08	\$ 0.07	\$ 0.05

**Table of Contents****NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS CONTINUED  
(U.S. dollars in thousands, except share and per share amounts)**

The weighted average number of shares related to the outstanding options excluded from the calculation of diluted net income per share since their effect was anti-dilutive was 1,073,927 and 852,468 for the three and nine months ended September 30, 2008, respectively, and 1,161,062 and 2,410,282 for the corresponding periods of 2007.

**NOTE 8: COMMON STOCK AND STOCK-BASED COMPENSATION PLANS**

During the first quarter of 2008, the Company granted options to purchase 524,500 shares of common stock, at an exercise price of \$8.45 per share, and the Company issued 93,043 shares of common stock under its stock option and purchase plans for an aggregate consideration of \$623. Options totaling 22,708 shares with a weighted average exercise price of \$8.47 were forfeited or expired during the first quarter of 2008, primarily reflecting departures of employees and expiration of options which were granted in 2001. Options to purchase 4,075,397 shares of common stock were outstanding at March 31, 2008. During the comparable period of 2007, the Company granted options to purchase 565,500 shares of common stock, at an exercise price of \$7.22 per share, and the Company issued 136,969 shares of common stock under its stock option and purchase plans for an aggregate consideration of \$658. Options totaling 168,474 shares with a weighted average exercise price of \$9.55 were forfeited or expired during the first quarter of 2007, primarily reflecting departures of employees and expiration of options which were granted in 2000. Options to purchase 4,613,093 shares of common stock were outstanding at March 31, 2007.

During the second quarter of 2008, the Company granted options to purchase 666,000 shares of common stock, at exercise prices ranging from \$7.97 to \$9.80 per share, and the Company issued 23,500 shares of common stock under its stock option plans for an aggregate consideration of \$154. Options totaling 95,830 shares with a weighted average exercise price of \$11.29 were forfeited or expired during the second quarter of 2008, primarily reflecting departures of employees and expiration of options which were granted in 2001. Options to purchase 4,622,067 shares of common stock were outstanding at June 30, 2008. During the comparable period of 2007, the Company granted options to purchase 189,000 shares of common stock, at exercise prices ranging from \$7.24 to \$8.50 per share, and the Company issued 29,182 shares of common stock under its stock option plans for an aggregate consideration of \$184. Options totaling 155,958 shares with a weighted average exercise price of \$13.62 were forfeited or expired during the second quarter of 2007, primarily reflecting departures of employees and expiration of options which were granted in 2000. Options to purchase 4,616,953 shares were outstanding at June 30, 2007.

During the third quarter of 2008, the Company granted options to purchase 16,000 shares of common stock, at an exercise price of \$8.46 per share, and the Company issued 132,225 shares of common stock under its stock option and purchase plans for an aggregate consideration of \$847. Options totaling 64,095 shares with a weighted average exercise price of \$8.14 were forfeited or expired during the third quarter of 2008, primarily reflecting departures of employees and expiration of options which were granted in 2001. Options to purchase 4,532,600 shares of common stock were outstanding at September 30, 2008. During the comparable period of 2007, the Company granted options to purchase 131,000 shares of common stock, at an exercise price of \$9.10 per share, and the Company issued 237,801 shares of common stock under its stock option and purchase plans for an aggregate consideration of \$1,391. Options totaling 493,273 shares with a weighted average exercise price of \$9.85 were forfeited or expired during the third quarter of 2007, primarily reflecting departures of employees and expiration of options which were granted in 2000. Options to purchase 4,120,463 shares were outstanding at September 30, 2007.

A summary of options granted to purchase the Company's common stock under the Company's stock option plans is as follows:

	<b>Nine months ended September 30, 2008 (unaudited)</b>		
<b>Number of</b>	<b>Weighted average</b>	<b>Weighted average remaining</b>	<b>Aggregate</b>

	<b>options</b>	<b>exercise price</b>	<b>contractual term</b>	<b>intrinsic value (\$000)</b>
Outstanding at the beginning of the year	3,588,670	\$ 7.33	5.1	\$ 17,510
Granted	1,206,500	8.99		
Exercised	(79,937)	6.78		
Forfeited or expired	(182,633)	9.83		
Outstanding at the end of the period	4,532,600	\$ 7.68	5.0	\$ 2,798,765
Vested or expected to vest as of September 30, 2008	4,282,801	\$ 7.66	5.0	\$ 2,758,131
Exercisable as of September 30, 2008	2,435,503	\$ 7.25	4.1	\$ 2,554,868

**Table of Contents****NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS CONTINUED**  
(U.S. dollars in thousands, except share and per share amounts)

		<b>Three months ended September 30, 2008 (unaudited)</b>		
	<b>Number of options</b>	<b>Weighted average exercise price</b>	<b>Weighted average remaining contractual term</b>	<b>Aggregate intrinsic value (\$000)</b>
Outstanding at the beginning of the period	4,622,067	\$ 7.68	5.3	\$ 1,356,114
Granted	16,000	8.46		
Exercised	(41,372)	6.60		
Forfeited or expired	(64,095)	8.14		
Outstanding at the end of the period	4,532,600	\$ 7.68	5.0	\$ 2,798,765
Vested or expected to vest as of September 30, 2008	4,282,801	\$ 7.66	5.0	\$ 2,758,131
Exercisable as of September 30, 2008	2,435,503	\$ 7.25	4.1	\$ 2,554,868

Effective January 1, 2006, the Company adopted the provisions of SFAS No. 123R, Share-Based Payment ( SFAS 123(R) ), which requires the Company to measure all employee stock-based compensation awards using a fair value method and record the related expense in the financial statements. The Company used the Black-Scholes option pricing model through December 31, 2006 and the Monte-Carlo simulation model for options granted thereafter. The following table shows the total stock-based compensation expense included in the condensed consolidated statement of operations:

	<b>Nine months ended September 30, 2008</b>		<b>Three months ended September 30, 2008</b>	
	<b>(unaudited)</b>	<b>(unaudited)</b>	<b>(unaudited)</b>	<b>(unaudited)</b>
Cost of revenue	\$ 83	\$ 55	\$ 28	\$ 19
Research and development expenses	805	646	273	234
Sales and marketing expenses	380	250	143	76
General and administrative expenses	816	558	343	196
Total	\$ 2,084	\$ 1,509	\$ 787	\$ 525

Under SFAS 123(R), the stock-based compensation expense has been determined as if the Company had accounted for its employee stock options under the fair value method of SFAS 123(R). The fair value for these options was estimated on the date of grant using the Monte-Carlo simulation model for options granted with the following assumptions:

	<b>Three months ended</b>	
	<b>September 30,</b>	
	<b>2008</b>	<b>2007</b>
	<b>(unaudited)</b>	<b>(unaudited)</b>
Expected dividend yield	0%	0%
Expected volatility	39%-53%	31%-37%
Risk-free interest rate	2%-4%	5%
Expected forfeiture (employees)	15%	20%
Expected forfeiture (management)	10%	10%
Contractual term of up to	7 Years	7 Years
Suboptimal exercise multiple (employees)	1.6	1.6
Suboptimal exercise multiple (management)	1.2	1.5

The fair value for rights to purchase shares of common stock under the Company's employee share purchase plan was estimated on the date of grant using the same assumptions set forth above for the three months ended September 30, 2008 and 2007, except the expected life, which was assumed to be six to 24 months, and except the expected volatility, which was assumed to be in a range of 44%-53% and 21%-37% for the three months ended September 30, 2008 and 2007, respectively.

As of September 30, 2008 and 2007, there were balances of \$3,036 and \$1,818, respectively, of unrecognized compensation expense related to unvested awards. The impact of stock-based compensation expense on basic and diluted net income per share was \$0.04 and \$0.10 for the three and nine months ended September 30, 2008, respectively, and \$0.03 and \$0.08 for the corresponding periods of 2007.

**Table of Contents****NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS CONTINUED**  
**(U.S. dollars in thousands, except share and per share amounts)****NOTE 9: REORGANIZATION**

On January 18, 2008, the Company signed an assignment agreement with the Harcourt landlord for the surrender and termination of the Harcourt lease in Dublin, Ireland. The Company paid \$5,906 for the termination of the lease and related termination costs, consisting primarily of legal and professional fees, during the first nine months of 2008. The Company also successfully managed during the first quarter of 2008 to terminate part of its lease obligation in another office in Limerick, Ireland, where the Company had unused space. The Company recorded during the first nine months of 2008 an aggregate of \$3,537 for the above lease terminations as an additional reorganization expense. As a result of the above lease terminations, the Company has no under-utilized building operating lease obligations as of September 30, 2008.

The major components of the restructuring and other charges are as follows:

	<b>Under-utilized building operating lease obligations</b>	<b>Legal and professional fees and other (2)</b>	<b>Total</b>
Balance as of December 31, 2007	\$ 2,144	\$ 230	\$ 2,374
Charge, net (1)	3,586	(49)	3,537
Effect of exchange rate	3	3	6
Cash outlays	(5,733)	(173)	(5,906)
Balance as of September 30, 2008	\$ 0	\$ 11	\$ 11

(1) The net charge includes a reversal of a provision made in a prior year.

(2) The legal, professional and other fees primarily were related to the termination of the Harcourt lease.

**NOTE 10: DERIVATIVES AND HEDGING ACTIVITIES**

SFAS No. 133 Accounting for Derivative Instruments and Hedging Activities ( SFAS No. 133 ), as amended, requires the Company to recognize all derivatives on the balance sheet at fair value. Derivatives that are not hedges must be adjusted to fair value through income. If the derivative is a hedge, depending on the nature of the hedge, changes in the fair value of derivatives are either offset against the change in fair value of the hedged assets, liabilities, or firm commitments through earnings or recognized in other comprehensive income until the hedged item is recognized in earnings. The ineffective portion of a derivative's change in fair value is immediately recognized in earnings.

To protect against the increase in value of forecasted foreign currency cash flow resulting from salaries paid in New Israeli Shekels ( NIS ) and in Euro during the year, the Company instituted during the second quarter of 2007, a foreign currency cash flow hedging program. The Company currently is using the hedging program with respect to the NIS and hedges portions of the anticipated payroll of its Israeli employees denominated in NIS for a period of one to

twelve months with forward and put option contracts.

As of September 30, 2008, the Company recorded comprehensive income of \$121 from its forward and put option contracts in respect of anticipated payroll of its Israeli employees expected in 2008 and 2009. Such amounts will be recorded in the condensed consolidated statements of operations during the fourth quarter of 2008 and the first and second quarters of 2009.

The Company recognized a net gain of \$160 and a net loss of \$56 during the first nine months and third quarter of 2008, respectively, related to forward and put option contracts.

**NOTE 11: SHARE REPURCHASE PROGRAM**

On August 4, 2008, the Company announced that its board of directors approved a share repurchase program for up to 1.0 million shares of common stock. On September 3, 2008, the Company announced that it adopted a share repurchase plan in accordance with Rule 10b5-1 of the United States Securities Exchange Act of 1934, as amended (the 10b5-1 Plan ), to repurchase up to 500,000 of the 1.0 million shares of common stock authorized by the board for repurchase pursuant to our repurchase program.

During the third quarter of 2008, the Company repurchased 198,770 shares of common stock at an average purchase price of \$8.24 per share, for an aggregate purchase price of \$ 1,638. We have fully utilized the shares available for repurchase under the 10b5-1 Plan. Subsequent to the third quarter of 2008 and as of November 5, 2008, the Company repurchased an additional 475,730 shares of common stock at an average price of \$7.75 per share, totaling \$3,689. As of November 5, 2008, 325,500 shares of our common stock remain available for repurchase pursuant to our repurchase program.



**Table of Contents**

**NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS CONTINUED  
(U.S. dollars in thousands, except share and per share amounts)**

The repurchases of common stock are accounted for as treasury stock, and result in a reduction of stockholders' equity. When treasury shares are reissued, the Company accounts for the reissuance in accordance with Accounting Principles Board Opinion No. 6, "Status of Accounting Research Bulletins" and charges the excess of the repurchase cost over issuance price using the weighted average method to accumulated deficit. In the case where the repurchase cost over issuance price using the weighted average method is lower than the issuance price, the Company credits the difference to additional paid-in capital.

During the third quarter of 2008, the Company issued 90,444 shares of common stock, out of treasury stock, to employees who have exercised their stock options or purchased shares from the Company's 2002 Employee Stock Purchase Plan.

**NOTE 12: RECENTLY ISSUED ACCOUNTING STANDARDS**

In October 2008, the FASB issued Staff Position No. 157-3, "Determining the Fair Value of a Financial Asset When the Market for That Asset Is Not Active" (FSP 157-3). FSP 157-3 amends SFAS 157 "Fair Value Measurements," to provide guidance regarding the manner in which SFAS No. 157 should be applied in determining fair value of a financial asset when there is no active market for such asset at the measurement date. The Company does not expect the adoption of FSP 157-3 to have a material impact on its consolidated financial statements.

In March 2008, the FASB issued SFAS No. 161, "Disclosures about Derivative Instruments and Hedging Activities: An Amendment of FASB Statement No. 133" (SFAS No. 161). This standard applies to derivative instruments, nonderivative instruments that are designated and qualify as hedging instruments and related hedged items accounted for under SFAS No. 133. SFAS No. 161 does not change the accounting for derivatives and hedging activities but requires enhanced disclosures concerning the effect on the financial statements from their use. SFAS No. 161 is effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008. The Company is currently evaluating the impact of the adoption of the enhanced disclosures requirements of SFAS No. 161 and does not expect the adoption to have a material impact on its consolidated financial statements.

In December 2007, the FASB issued SFAS No. 141 (revised 2007), "Business Combinations" (SFAS 141R) which replaces SFAS No. 141, "Business Combinations." SFAS 141R establishes principles and requirements for recognizing and measuring identifiable assets and goodwill acquired, liabilities assumed and any noncontrolling interest in a business combination at their fair value on the acquisition date. SFAS 141R alters the treatment of acquisition-related costs, business combinations achieved in stages (referred to as a step acquisition), the treatment of gains from a bargain purchase, the recognition of contingencies in business combinations, the treatment of in-process research and development in a business combination, as well as the treatment of recognizable deferred tax benefits. SFAS 141R is effective for business combinations closed in fiscal years beginning after December 15, 2008. Early adoption is prohibited. The Company's consolidated financial statements will be impacted by SFAS 141R only in relation to future business combination activities.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*You should read the following discussion together with the unaudited financial statements and related notes appearing elsewhere in this quarterly report. This discussion contains forward-looking statements that involve risks and uncertainties. Any or all of our forward-looking statements in this quarterly report may turn out to be wrong. These forward-looking statements can be affected by inaccurate assumptions we might make or by known or unknown risks and uncertainties. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. Factors which could cause actual results to differ materially include those set forth under in Part II Item 1A Risk Factors, as well as those discussed elsewhere in this quarterly report. See Forward-Looking Statements.*

**BUSINESS OVERVIEW**

The financial information presented in this quarterly report includes the results of CEVA, Inc. and its subsidiaries. CEVA is the leading licensor of DSP cores. Our technologies are widely licensed and power some of the world's leading handset and consumer electronics semiconductor companies. In 2007, our licensees shipped over 227 million CEVA-powered chipsets, an increase of 19% over 2006 shipments of 190 million chipsets. In 2008, analyst firm Gartner Inc. reported CEVA's share of the licensable DSP market for 2007 was 61%, 10% higher than 2006. Our revenue mix contains IP licensing fees, per unit and prepaid royalties and other revenues. Prepaid royalties are recognized under the licensing revenue line. Other revenues include revenues from maintenance, support, training and sale of development systems. We have built a strong customer base which relies on our technology to deploy their silicon solutions. We license our technology as intellectual property (IP) to semiconductor companies who manufacture, market and sell DSP application-specific integrated circuits (ASICs) and application-specific standard products (ASSPs) based on CEVA technologies to systems original equipment manufacturer (OEM) companies for incorporation into a wide variety of end products. Our IP is primarily deployed in high volume markets, including handsets (e.g. ultra-low-cost phones, multimedia phones and smart phones), notebooks, mobile Internet devices, portable multimedia (e.g. portable video players, MobileTVs, personal navigation devices and MP3/MP4 players), home entertainment (e.g. DVD/HD DVD/Blu-ray players, game consoles, set-top boxes and Digital TVs), storage (e.g. hard disk drives and Solid Storage Devices (SSD)) and telecommunication devices (e.g. residential gateways, femto cells, VoIP phones and network infrastructure).

Given the technological complexity of DSP-based applications, there are increased requirements to supplement the basic DSP core IP with additional technologies in the form of integrated application-specific hardware peripherals and software components. Therefore, we believe there is an industry shift towards licensing DSP technology from third party IP providers as opposed to developing it in-house, due to the design cycle time constantly shortening and the cost of ownership and maintenance of such architectures.

In order to grow our business by capitalizing on this industry shift, we introduced in the last few years the MobileMedia and CEVA-Audio product lines aimed at the growing video and audio penetration into handset devices, CEVA-VoP for the growing use of VoIP in broadband networks and wireless phones, CEVA-Bluetooth for handset, headset and mobile devices and CEVA-SATA for the growing market for Solid State Drives (SSD) and set-top boxes. Also, in recognition of the need for high performance, scalable architectures for emerging applications such as fourth generation cellular (also referred to as WiMax or LTE) and Standard Definition Video, we introduced a new DSP architecture, the CEVA-X DSP with three new cores CEVA-X1620, CEVA-X1622 and CEVA-X1641. We believe that the growing demand for highly integrated, licensable application platforms incorporating DSP cores and the necessary hardware and software for their target applications will drive demand for our technology.

In view of the current market trends, our planned future products are targeted at next generation handset and multimedia devices. We believe that our future solutions will provide the desired flexibility needed for the always-connected Internet trend. We also believe that our introduction of additional technologies, such as high performance DSP cores for the fourth generation handset, and high definition audio and video, will contribute to our growth in future periods. However, our ability to introduce new products and expand into new markets may not occur and may require us to substantially increase our operating expenses. We cannot provide any assurances that our planned features will achieve market acceptance, and allow us to maintain our market share or provide for our future

growth.

Moreover, our business operates in a highly competitive environment. Competition has historically increased pricing pressures for our products and decreased our average selling prices. In order to penetrate new markets and maintain our market share with our existing products, we may need to offer our products in the future at lower prices which may result in lower profits. Our future growth is dependent not only on the continued success of our existing products but also the successful introduction of new products. We also must continue to monitor and control our operating costs and to maintain our current level of gross margin in order to offset any future declines in shipment quantities of products based on our technologies or any future declines in any per-unit royalty rates. In addition, since our products are incorporated into end products of our OEM customers, our business is very dependent on our OEM customers ability to achieve market acceptance of their end products in the handsets and consumer electronic markets, which are similarly very competitive.

**Table of Contents**

The ever-changing nature of the market also affects our continued business growth potential. For example, the success of our video products are highly dependent on the market adoption of new services and products, such as Mobile Internet, Internet Video, the migration from audio players to Personal Multimedia Players (PMP), as well the migration to digital TVs and set-top boxes with high definition audio. In addition, our business is affected by market conditions in developing markets, such as China, India and Brazil, where the penetration of ultra-low-cost (ULC) handsets in rural sites could generate future growth potential for our business.

Furthermore, the current general worldwide economic downturn has resulted in slower economic activity, concerns about inflation and deflation, decreased consumer confidence, reduced corporate profits and capital spending, adverse business conditions and liquidity concerns. We also operate primarily in the semiconductor industry, which is cyclical, and the recent worldwide economic downturn may result in a significant downturn of the semiconductor industry. These downturns are characterized by a decrease in product demand, excess customer inventories, and accelerated erosion of prices. These conditions make it extremely difficult for our customers, our vendors and us to accurately forecast and plan future business activities, and could cause reduced spending on our products and services. In addition, our royalty revenues currently are primarily generated from sales of chipsets used in handsets and consumer electronics equipment, the demand for which may be adversely affected by decreased consumer confidence and spending. Therefore, the worldwide economic downturn and specifically the volatility in the semiconductor industry could seriously impact our revenue and harm our business, financial condition and operating results. As a result, our past operating results should not be relied upon as an indication of future performance.

**RESULTS OF OPERATIONS***Total Revenues*

Total revenues increased 17% and 22% for the third quarter and first nine months of 2008, respectively, compared to the corresponding periods in 2007. These increases reflected higher licensing revenues from our technology product lines and significantly higher royalty revenues. The five largest customers accounted for 70% and 53% of total revenues for the third quarter and first nine months of 2008, respectively, as compared to 64% and 55% for the comparable periods of 2007.

Three customers accounted for 14%, 26% and 14% of total revenues for the third quarter of 2008, as compared to two customers that accounted for 30% and 17% of total revenues for the third quarter of 2007. One customer accounted for 20% of total revenues for the first nine months of 2008, as compared to two customers that accounted for 13% and 19% of total revenues for the first nine months of 2007. Because of the nature of our license agreements and the associated large initial payments due, the identity of major customers generally varies from quarter to quarter.

We generate our revenues from licensing our technology, which in certain circumstances is modified to customer-specific requirements. Revenues from license fees that involve customization of our technology to customer specifications are recognized in accordance with Statement of Position ( SOP ) 81-1, Accounting for Performance of Construction-Type and Certain Production-Type Contracts. We account for all of our other IP license revenues and related services in accordance with SOP 97-2, Software Revenue Recognition, as amended.

We generate royalties from our licensing activities in two manners: royalties paid by our customers during the period in which they ship units of chipsets incorporating our technology, which we refer to as per unit royalties, and royalties which are paid in a lump sum and in advance to cover a fixed number of future unit shipments, which we refer to as prepaid royalties. In either case, these royalties are non-refundable payments and are recognized when payment becomes due, provided no future obligation exists. Prepaid royalties are recognized under our licensing revenue line and accounted for 0% and 23% of total revenues for the third quarter of 2008 and 2007, respectively, and 4% and 21% of total revenues for the first nine months of 2008 and 2007, respectively. Only royalty revenue from customers who are paying as they ship units of chipsets incorporating our technology is recognized in our royalty revenue line. These per unit royalties are invoiced and recognized on a quarterly basis in arrears as we receive quarterly shipment reports from our licensees.

*Licensing Revenues*

Licensing revenues were \$6.0 and \$17.1 million for the third quarter and first nine months of 2008, respectively, an increase of 12% and 10% from the third quarter and first nine months of 2007. The increase in licensing revenues for the third quarter of 2008 as compared to the corresponding period of 2007 resulted mainly from licensing revenue

received pursuant to our agreement with u-blox AG to resolve a license dispute, partially offset by lower revenues from our CEVA-X IP DSP core. The increase in licensing revenues for the first nine months of 2008 as compared to the corresponding period of 2007 resulted mainly from the u-blox AG agreement mentioned above.

**Table of Contents**

Licensing revenues accounted for 59% and 56% of our total revenues for the third quarter and first nine months of 2008, compared to 61% and 62% for the comparable periods of 2007. During the third quarter of 2008, we signed six new license agreements. Five agreements were for CEVA DSP cores and platforms, and one agreement was for our communication technology. Target applications for customer deployment are 3.5G, LTE modems, femto cells and consumer electronics. Geographically, three of the six deals signed were in Europe, while two were in the U.S. and one was in the Asia Pacific region.

*Royalty Revenues*

Royalty revenues were \$3.3 and \$10.1 million for the third quarter and first nine months of 2008, respectively, an increase of 51% and 66% from the third quarter and first nine months of 2007, respectively. Royalty revenues accounted for 32% and 33% of our total revenues for the third quarter and first nine months of 2008, compared to 25% and 24% for the comparable periods of 2007. The increase in royalty revenues for the third quarter and first nine months of 2008, as compared to the corresponding periods of 2007, reflected increased unit shipments and market share expansion in 3G and 2G handset markets. This increase was mainly due to a substantial production ramp-up by one of our customers in the handset market, an increase in unit shipments of our other customers' products incorporating our technology and an increase in the average royalty rate per unit. Our per unit and prepaid royalty customers reported aggregate sales of 72 and 228 million units incorporating our technology for the third quarter and first nine months of 2008, respectively, compared to 55 and 141 million units for the comparable periods of 2007. Five largest customers paying per unit royalty accounted for 82% and 81% of total royalty revenues for the third quarter and first nine months of 2008, respectively, compared to 71% and 70% for the comparable periods of 2007. We had 27 customers shipping units incorporating our technology during both the third quarter of 2008 and 2007. As of September 30, 2008, we had 21 per unit royalty customers and 6 prepaid royalty customers, compared to 20 per unit royalty customers and 7 prepaid royalty customers as of September 30, 2007.

*Other Revenues*

Other revenues were \$0.9 and \$3.2 million for the third quarter and first nine months of 2008, respectively, a decrease of 24% and 7% from the third quarter and first nine months of 2007, respectively. The decrease in other revenues for the third quarter of 2008, as compared to the corresponding period of 2007, reflected lower support-related revenues and lower sales of development systems. The decrease in other revenues for the first nine months of 2008, as compared to the corresponding period of 2007, reflected lower sales of development systems, offset by higher support-related revenues. Other revenues accounted for 9% and 11% of our total revenues for the third quarter and first nine months of 2008, respectively, compared to 14% for both comparable periods of 2007. Other revenues include support and training for licensees and sale of development systems.

*Geographic Revenue Analysis*

	<b>Nine months 2008</b>		<b>Nine months 2007</b>		<b>Third Quarter 2008</b>		<b>Third Quarter 2007</b>	
	<b>(in millions, except percentages)</b>				<b>(in millions, except percentages)</b>			
United States	\$ 4.5	15%	\$ 6.5	26%	\$ 2.4	24%	\$ 1.3	15%
Europe and Middle East	\$ 15.2	50%	\$ 9.5	38%	\$ 5.5	54%	\$ 4.3	49%
Asia Pacific	\$ 10.7	35%	\$ 9.0	36%	\$ 2.3	22%	\$ 3.1	36%

Within the Europe and Middle East region, we derived approximately 86% of total revenues in that region from three countries and 90% of total revenues in that region from four countries, during the third quarter and first nine months of 2008, respectively, and 85% and 79% of total revenues in that region from three countries for the comparable periods of 2007. Within the Asian Pacific region, we derived approximately 96% and 89% of total revenues in that region from three countries during the third quarter and first nine months of 2008, respectively, and 84% and 90% of total revenues in that region from two countries and three countries, respectively, for the comparable periods of 2007. Due to the nature of our license agreements and the associated potential large individual contract amounts, the geographic split of revenues both in absolute and percentage terms generally varies from quarter to quarter.



**Table of Contents*****Investment in Other Company, Net***

On June 23, 2006, we divested our GPS technology and associated business to a U.S. based company, GloNav Inc. ( GloNav ) (for more information see Note 5 to the attached Notes to Condensed Consolidated Financial Statement for the quarter ended September 30, 2008).

In January 2008, we divested our equity investment in GloNav following GloNav's acquisition by NXP Semiconductors for an initial cash payment of \$85 million, plus up to an additional \$25 million in cash payable to all of GloNav's stockholders, contingent upon GloNav reaching certain revenue and product development milestones within two years of the acquisition. In February 2008, we received our portion of the initial cash payment, less 10% which is being held in escrow to satisfy indemnification claims and less our portion of certain fees and expenses incurred in connection with the transaction. After the deductions, our initial cash payment totaled \$14.6 million. In March 2008, we received an additional payment of \$0.5 million in connection with GloNav's achievement of its first product development milestone. In July 2008, we received an additional payment of \$0.4 million in connection with GloNav's achievement of its second product development milestone. In total, we received \$15.5 million during the first nine months of 2008. During the first nine months of 2008, we recorded a capital gain of \$11.2 million from the divestment of our equity investment in GloNav (including the deferred gain of \$1.75 million from the recognition of the deferred gain resulting from the divestment of the GPS technology and associated business to GloNav in June 2006, as detailed in Note 5 to the attached Notes to Condensed Consolidated Financial Statement for the quarter ended September 30, 2008), and a tax expense of \$3.2 million related to such capital gains.

***Cost of Revenues***

Cost of revenues were \$1.1 and \$3.5 million for the third quarter and first nine months of 2008, respectively, compared to \$1.0 and \$2.9 million for the comparable periods of 2007. The increase for the third quarter of 2008 principally reflected higher labor-related costs mainly due to the recruitment of additional employees for our support team. The increase for the first nine months of 2008 principally reflected (i) the execution of a larger number of license agreements with engineering customization requirements which increased cost of goods labor expenses during the first nine months of 2008, as compared to the corresponding period in 2007, (ii) higher royalty payback expenses paid to the Chief Scientist of Israel and (iii) higher labor-related costs mainly due to the recruitment of additional employees for our support team. Royalty payback expenses relate to royalties amounting to 3%-3.5% of the actual sales of certain of our products the development of which previously obtained grants from the Chief Scientist of Israel. Cost of revenues accounted for 11% and 12% of total revenues for the third quarter and first nine months of both 2008 and 2007, respectively. Included in cost of revenues for the third quarter and first nine months of 2008 was a non-cash stock compensation expense of \$28,000 and \$83,000, respectively, compared to \$19,000 and \$55,000 for the comparable periods of 2007.

***Gross Margin***

Gross margin for the third quarter and first nine months of both 2008 and 2007 were 89% and 88%, respectively. The increase in gross margin principally reflected higher royalty revenues which has higher gross margin, offset by an increase of cost of revenues.

***Operating Expenses***

Total operating expenses were \$8.3 and \$29.1 million for the third quarter and first nine months of 2008, respectively, compared to \$7.7 and \$22.9 million for the comparable periods of 2007. The net increase in total operating expenses for the third quarter of 2008 principally reflected higher salary and related cost, partially as a result of the devaluation of the U.S. dollar against the Euro and the Israeli NIS, higher commission expenses and higher non-cash equity-based compensation expenses, offset by an increase in research and development grants received from the Israeli and Irish governments. The net increase in total operating expenses for the first nine months of 2008 principally reflected a restructuring expense in the amount of \$3.5 million, mainly as a result of the termination of the Harcourt property lease in Dublin, Ireland during the first quarter of 2008, as well as higher salary and related costs, partially as a result of the devaluation of the U.S. dollar against the Euro and the Israeli NIS, higher project-related expenses, higher commission expenses, higher professional services costs and higher non-cash equity-based compensation expenses, partially offset by an increase in research and development grants received from the Israeli and Irish governments.





**Table of Contents***Research and Development Expenses, Net*

Our research and development expenses, net were \$4.8 and \$15.1 million for the third quarter and first nine months of 2008, respectively, compared to \$4.7 and \$14.0 million for the comparable periods of 2007. The net increase for the third quarter of 2008 primarily reflected higher salary and related costs, mainly as a result of the devaluation of the U.S. dollar against the Euro and the Israeli NIS, offset by an increase in research and development grants received from the Israeli and Irish governments. The net increase for the first nine months of 2008 primarily reflected higher salary and related cost, mainly as a result of the devaluation of the U.S. dollar against the Euro and the Israeli NIS, higher project-related expenses and higher non-cash equity-based compensation expense, offset by an increase in research grants received from the Israeli and Irish governments. Included in research and development expenses for the third quarter and first nine months of 2008 was a non-cash equity-based compensation expense of \$273,000 and \$805,000, respectively, compared to \$234,000 and \$646,000 for the comparable periods of 2007. Research and development expenses as a percentage of total revenues decrease to 47% and 50% for the third quarter and first nine months of 2008, respectively, compared to 54% and 56% for the comparable periods of 2007.

The number of research and development personnel was 123 at September 30, 2008, compared to 135 at September 30, 2007.

*Sales and Marketing Expenses*

Our sales and marketing expenses were \$1.8 and \$5.4 million for the third quarter and first nine months of 2008, respectively, compared to \$1.5 and \$4.6 million for the comparable periods of 2007. The increase for the third quarter of 2008 primarily reflected higher salary and related costs and higher commission expenses. The increase for the first nine months of 2008 primarily reflected higher salary and related costs, higher commission expenses, as well as higher marketing expenses due to more marketing-related activities, mainly associated with trade shows and technology conferences in Asia, Europe and the US. Included in sales and marketing expenses for the third quarter and first nine months of 2008 was a non-cash equity-based compensation expense of \$143,000 and \$380,000, respectively, compared to \$76,000 and \$250,000 for the comparable periods of 2007. Sales and marketing expenses as a percentage of total revenues were 18% for both the third quarter and first nine months of 2008, respectively, compared to 17% and 19% for the comparable periods of 2007.

The total number of sales and marketing personnel was 19 at September 30, 2008, compared to 18 at September 30, 2007.

*General and Administrative Expenses*

Our general and administrative expenses were \$1.7 and \$5.0 million for the third quarter and first nine months of 2008, respectively, compared to \$1.5 and \$4.1 million for the comparable periods of 2007. The increase for the third quarter of 2008 primarily reflected higher higher non-cash equity-based compensation expenses. The increase for the first nine months of 2008 primarily reflected higher salary and related cost, higher professional services costs and higher non-cash equity-based compensation expenses. Included in general and administrative expenses for the third quarter and first nine months of 2008 was a non-cash equity-based compensation expense of \$343,000 and \$816,000, respectively, compared to \$196,000 and \$558,000 for the comparable periods of 2007. General and administrative expenses as a percentage of total revenues were 17% and 16% for the third quarter and first nine months of 2008, respectively, compared to 17% for both comparable periods of 2007.

The number of general and administrative personnel was 24 at September 30, 2008, compared to 25 at September 30, 2007.

*Amortization of Other Intangibles*

Our amortization charges were \$12,000 and \$53,000 for the third quarter and first nine months of 2008, respectively, compared to \$41,000 and \$124,000 for the comparable periods of 2007. The amount of other intangible assets was \$0 at September 30, 2008.

*Reorganization*

On January 18, 2008, we signed an assignment agreement with the Harcourt landlord for the surrender and termination of the Harcourt lease in Dublin, Ireland. We paid approximately \$5.9 million for the termination of the lease and related termination costs, consisting primarily of legal and professional fees, during the first nine months of 2008. We also successfully managed during the first quarter of 2008 to terminate part of our lease obligation in

another office in Limerick, Ireland, where we had unused space. We recorded during the first nine months of 2008 an aggregate of \$3.5 million for the above lease terminations as an additional reorganization expense. As a result of the above lease terminations, we have no under-utilized building operating lease obligations as of September 30, 2008.

**Table of Contents****Financial Income, Net (in millions)**

	Nine months 2008	Nine months 2007	Third Quarter 2008	Third Quarter 2007
Financial income, net	\$ 1.98	\$ 2.19	\$ 0.65	\$ 0.74
<i>of which:</i>				
Interest income and gains from marketable securities, net	\$ 2.18	\$ 2.27	\$ 0.64	\$ 0.78
Foreign exchange gain (loss)	\$ (0.20)	\$ (0.08)	\$ 0.01	\$ (0.04)

Financial income, net, consists of interest earned on investments, gains from marketable securities and foreign exchange movements. The decrease in interest earned during the third quarter and first nine months of 2008, as compared to the corresponding periods of 2007, reflected lower interest rates as well as higher realized loss from marketable securities, offset by higher combined cash and marketable securities balances held.

We review our monthly expected non-US dollar denominated expenditure and look to hold equivalent non-U.S. dollar cash balances to mitigate currency fluctuations, and this resulted in a foreign exchange gain of \$12,000 and a foreign exchange loss of \$200,000 for the third quarter and first nine months of 2008, respectively, and a loss of \$38,000 and \$79,000 for the corresponding periods of 2007.

**Other Income (in millions)**

	Nine months 2008	Nine months 2007	Third Quarter 2008	Third Quarter 2007
Gain on realization of investments	\$ 11.25	\$ 0.43	\$ 0.36	\$ 0.43

We recorded a capital gain of \$0.36 and \$11.23 million for the third quarter and first nine months of 2008, respectively, from the divestment of our equity investment in GloNav to NXP Semiconductors, and a gain of \$0.02 million for the first nine months of 2008 and a gain of \$0.43 million for both the third quarter and first nine months of 2007 related to the disposal of another investment.

**Provision for Income Taxes**

During the first nine months of 2008, we recorded a tax expense of \$3.2 million related to capital gains from the divestment of our equity investment in GloNav to NXP Semiconductors, and a tax expense of \$0.5 million related to income earned in certain foreign jurisdictions, as well as an income tax benefit of \$0.4 million related to domestically deferred tax assets such as accrued expenses, deferred revenue and depreciation. The benefit of the deferred tax is expected to be realized in the future. The provision for income taxes during the first nine months of 2007 reflected income earned in certain foreign jurisdictions. We have significant operations in Israel and the Republic of Ireland, and a substantial portion of our taxable income is generated there. Currently, our Israeli and Irish subsidiaries are taxed at rates substantially lower than U.S. tax rates.

The Irish operating subsidiary currently qualifies for a 10 percent tax rate, which under current legislation will remain in force until December 31, 2010. The Israeli operating subsidiary's production facilities have been granted Approved Enterprise or Benefited Enterprise status under Israeli law in connection with seven separate investment plans. Accordingly, income from an Approved Enterprise is tax-exempt for a period of two or four years and is subject to a reduced corporate tax rate of 10 percent to 25 percent (based on percentage of foreign ownership) for an additional period of six or eight years. The tax benefits under these investment plans are scheduled to gradually expire by 2017. Certain expenditures pursuant to Israeli law are permitted to be recognized as a tax deduction over a three year period, which has resulted in higher deferred tax asset for the first nine months of 2008.

**LIQUIDITY AND CAPITAL RESOURCES**

As of September 30, 2008, we had approximately \$11.1 million in cash and cash equivalents and \$76.7 million in deposits and marketable securities, totaling \$87.8 million, compared to \$76.4 million at December 31, 2007. During the first nine months of 2008, we invested \$62.7 million of our cash in certificates of deposits and corporate bonds and securities and U.S. government and agency securities with maturities up to 29 months. In addition, during the same

period, certificates of deposits and corporate bonds and securities and U.S. government and agency securities were sold or redeemed for cash amounting to \$21.2 million. Tradable certificates of deposits and corporate bonds and securities and U.S. government and agency securities instruments are classified as marketable securities. The purchase and sale or redemption of trading marketable securities are considered part of

**Table of Contents**

operating cash flow, whereas the purchase and sale or redemption of available-for-sale marketable securities are considered part of investing cash flow. In accordance with SFAS No. 115 Accounting for Certain Investments in Debt and Equity Securities, available-for-sale securities are stated at fair value, with unrealized gains and losses reported in accumulated other comprehensive income (loss), a separate component of stockholders' equity, net of taxes. Realized gains and losses on sales of investments, as determined on a specific identification basis, are included in the condensed consolidated statements of operations. Determining whether the decline in fair value is other-than-temporary requires management judgment based on the specific facts and circumstances of each investment. For investments in debt instruments, these judgments primarily consider: (i) the length of time and the extent to which the fair value has been less than cost, (ii) the financial condition and near-term prospects of the issuer, and (iii) our intent and ability to retain our investment in the issuer for a period of time sufficient to allow for any anticipated recovery in cost. Given the current market conditions, these judgments could prove to be wrong, and companies with relatively high credit ratings and solid financial conditions may not be able to fulfill their obligations. In addition, a decision by management to no longer hold an investment until maturity may result in the recognition of an other-than-temporary impairment.

Trading securities are held for resale in anticipation of short-term market movements. Under SFAS No. 115, marketable securities classified as trading securities are stated at the quoted market prices at each balance sheet date. Gains and losses (realized and unrealized) related to trading securities, as well as interest on such securities, are included as financial income or expenses as appropriate. Non-tradable deposits are short-term bank deposits with maturities of more than three months but less than one year. The non-tradable deposits are presented at their cost, including accrued interest, and purchases and sales are considered part of cash flows from investing activities.

Net cash used in operating activities during the first nine months of 2008 was \$3.4 million, compared to \$18.6 million of net cash provided by operating activities for the comparable period of 2007. Included in the operating cash outflow for the first nine months of 2008 were \$5.9 million outflow in connection with reorganization, mainly as a result of the termination of the Harcourt lease, and \$2.5 million outflow in connection with taxes associated with a capital gain from the divestment of our equity investment in GloNav to NXP Semiconductors. Included in the operating cash inflow for the first nine months of 2007 were net proceeds of \$19.1 million from trading marketable securities.

Cash flows from operating activities may vary significantly from quarter to quarter depending on the timing of our receipts and payments. Our ongoing cash outflows from operating activities principally relate to payroll-related costs and obligations under our property leases and design tool licenses. Our primary sources of cash inflows are receipts from our accounts receivable and interest earned from our cash, deposits and marketable securities holdings. The timing of receipts of accounts receivable from customers is based upon the completion of agreed milestones or agreed dates as set out in the contracts.

Net cash used in investing activities for the first nine months of 2008 was \$26.5 million, compared to \$16.5 million of net cash used in investing activities for the first nine months of 2007. We had a cash outflow of \$24.8 million and a cash inflow of \$16.1 million in respect of investments in marketable securities for the first nine months of 2008, as compared to cash outflow of \$19.6 million and a cash inflow of \$2.5 million in respect of investments in marketable securities for the first nine months of 2007. Included in the cash outflow for the first nine months of 2008 was a net investment of \$32.9 million in short term bank deposit. Included in the cash outflow for the first nine months of 2007 was a disposal of \$1.0 million in short term bank deposit. Capital equipment purchases of computer hardware and software used in engineering development, furniture and fixtures amounted to approximately \$406,000 for the first nine months of 2008, as compared to \$735,000 for the comparable period in 2007. Capital expenditure for the first nine months of 2007 was mainly associated with tester equipment for the SATA product line. During the first nine months of 2008, we had a cash inflow of \$15.5 million from the divestment of our equity investment in GloNav to NXP Semiconductors. We had a cash inflow of \$24,000 and \$425,000 from the disposal of a minority investment in a private company during the first nine months of 2008 and 2007, respectively.

Net cash provided by financing activities during the first nine months of 2008 and 2007 was \$0.4 and \$2.2 million, respectively.

On August 4, 2008, we announced that our board of directors approved a share repurchase program for up to 1.0 million shares of common stock. On September 3, 2008, we announced the adoption of a share repurchase plan in

accordance with Rule 10b5-1 of the United States Securities Exchange Act of 1934, as amended (the 10b5-1 Plan ), to repurchase up to 500,000 of the 1.0 million shares of common stock authorized by the board for repurchase pursuant to the repurchase program. During the third quarter of 2008, we repurchased 198,770 shares of common stock at an average purchase price of \$8.24 per share, for an aggregate purchase price of \$1.6 million, of which \$1.2 million was paid during the third quarter of 2008, and \$0.4 million was paid during the fourth quarter of 2008. Subsequent to the third quarter of 2008 and as of November 5, 2008, we repurchased an additional 475,730 shares of common stock at an average price of \$7.75 per share, totaling \$3,689,000. We also have fully utilized the shares available for repurchase under the 10b5-1 Plan. As of November 5, 2008, 325,500 shares of our common stock remain available for repurchase pursuant to our repurchase program.

**Table of Contents**

During the first nine months of 2008 and 2007, we received \$1.6 and \$2.2 million, respectively, from the issuance of shares upon exercise of employee stock options and under our employee stock purchase plan.

We believe that our current cash on hand and marketable securities, along with cash from operations, will provide sufficient capital to fund our operations for at least the next 12 months. We cannot assure you, however, that the underlying assumed levels of revenues and expenses will prove to be accurate.

In addition, as part of our business strategy, we occasionally evaluate potential acquisitions of businesses, products and technologies. Accordingly, a portion of our available cash may be used at any time for the acquisition of complementary products or businesses. Such potential transactions may require substantial capital resources, which may require us to seek additional debt or equity financing. We cannot assure you that we will be able to successfully identify suitable acquisition candidates, complete acquisitions, integrate acquired businesses into our current operations, or expand into new markets. Furthermore, we cannot assure you that additional financing will be available to us in any required time frame and on commercially reasonable terms, if at all. See Risk Factors We may seek to expand our business through acquisitions that could result in diversion of resources and extra expenses. for more detailed information.

**Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

A majority of our revenues and a portion of our expenses are transacted in U.S. dollars, and our assets and liabilities together with our cash holdings are predominately denominated in U.S. dollars. However, the majority of our expenses are denominated in currencies other than the U.S. dollar, principally the Euro and the Israeli NIS. Increases in the volatility of the exchange rates of the Euro and the NIS versus the U.S. dollar could have an adverse effect on the expenses and liabilities that we incur when remeasured into U.S. dollars. We review our monthly expected non-U.S. dollar denominated expenditure and look to hold equivalent non-U.S. dollar cash balances to mitigate currency fluctuations, and this has resulted in a foreign exchange gain of \$12,000 and foreign exchange loss of \$200,000 for the third quarter and first nine months of 2008, respectively, and a foreign exchange loss of \$38,000 and \$79,000 for the corresponding periods of 2007.

As a result of currency fluctuations and the remeasurement of non-U.S. dollars denominated expenditures to U.S. dollars for financial reporting purposes, we may experience fluctuations in our operating results on an annual and quarterly basis going forward. To protect against the increase in value of forecasted foreign currency cash flow resulting from salaries paid in Israeli NIS and Euro during the year, we instituted during the second quarter of 2007, a foreign currency cash flow hedging program. We currently are using the hedging program with respect to the NIS and hedge portions of the anticipated payroll for our Israeli employees denominated in NIS for a period of one to twelve months with forward and put option contracts. As of September 30, 2008, we recorded comprehensive income of \$121,000 from our forward and put option contracts in respect of anticipated payroll for our Israeli employees expected in 2008 and 2009. Such amounts will be recorded in earnings during the fourth quarter of 2008 and the first and second quarters of 2009. We recognized a net gain of \$160,000 and a net loss of \$56,000 during the first nine month and third quarter of 2008, respectively, related to forward and put option contracts. However, hedging transactions may not successfully mitigate losses caused by currency fluctuations. We expect to continue to experience the effect of exchange rate and currency fluctuations on an annual and quarterly basis. We believe the devaluation of the U.S. dollar as compared to the Israeli NIS and Euro will result in an increase in our overall expenses for 2008.

We invest our cash in high grade certificates of deposits, U.S. government and agency securities and corporate bonds. Cash held by foreign subsidiaries is generally held in short-term deposits.

Interest income and gains from marketable securities, net, were \$0.64 and \$2.18 million for the third quarter and first nine months of 2008, respectively, compared to \$0.78 and \$2.27 million for the comparable periods of 2007. The decrease in interest and gains from marketable securities earned during the third quarter and first nine months of 2008, as compared to the comparable periods of 2007, reflected lower interest rates as well as higher realized loss from marketable securities, offset by higher combined cash and marketable securities balances held.

We are exposed primarily to fluctuations in the level of U.S. and EMU (European Monetary Union) interest rates. To the extent that interest rates rise, fixed interest investments may be adversely impacted, whereas a decline in interest rates may decrease the anticipated interest income for variable rate investments.



We are exposed to financial market risks, including changes in interest rates. We typically do not attempt to reduce or eliminate our market exposures on our investment securities because the majority of our investments are short-term. We currently do not have any derivative instruments but may put them in place in the future.

**Table of Contents**

The fair value of our investment portfolio or related income would not be significantly impacted by either a 100 basis point increase or decrease in interest rates due mainly to the short-term nature of our investment portfolio. All the potential changes noted above are based on sensitivity analysis performed on our balances as of September 30, 2008.

**Item 4. CONTROLS AND PROCEDURES**

As of the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures are effective.

There has been no change in our internal control over financial reporting that occurred during our most recent fiscal quarter that has materially affected or is reasonably likely to materially affect our internal control over financial reporting.

**PART II. OTHER INFORMATION**

**Item 1. LEGAL PROCEEDINGS**

The Company is not party to any litigation or other legal proceedings that the Company believes could reasonably be expected to have a material effect on the Company's business, results of operations and financial condition.

**Item 1A. RISK FACTORS**

*This Form 10-Q contains forward-looking statements concerning our future products, expenses, revenue, liquidity and cash needs as well as our plans and strategies. These forward-looking statements are based on current expectations and we assume no obligation to update this information. Numerous factors could cause our actual results to differ significantly from the results described in these forward-looking statements, including the following risk factors.*

There are no material changes to the Risk Factors described under the title "Factors That May Affect Future Performance" in our Annual Report on Form 10-K for the fiscal year ended December 31, 2007 other than (1) changes to the Risk Factor below entitled "The markets in which we operate are highly competitive, and as a result we could experience a loss of sales, lower prices and lower revenue;" (2) changes to the Risk Factor below entitled "Our quarterly operating results fluctuate from quarter to quarter due to a variety of factors, including our lengthy sales cycle, and may not be a meaningful indicator of future performance;" (3) changes to the Risk Factor below entitled "We rely significantly on revenue derived from a limited number of customers;" (4) changes to the Risk Factor below entitled "We depend on market acceptance of third-party semiconductor intellectual property;" (5) changes to the Risk Factor below entitled "Our operating results may fluctuate significantly due to the cyclicity of the semiconductor industry or global economy downturn, which could adversely affect the market price of our stock;" (6) changes to the Risk Factor below entitled "We are exposed to fluctuations in currency exchange rates;" (7) changes to the Risk Factor below entitled "Because we have significant international operations, we may be subject to political, economic and other conditions relating to our international operations that could increase our operating expenses and disrupt our revenues and business;" (8) changes to the Risk Factor below entitled "If we are unable to meet the changing needs of our end-users or to address evolving market demands, our business may be harmed;" and (9) changes to the Risk Factor below entitled "The Israeli tax benefits that we currently receive and the government programs in which we participate require us to meet certain conditions and may be terminated or reduced in the future, which could increase our tax expenses."

**The markets in which we operate are highly competitive, and as a result we could experience a loss of sales, lower prices and lower revenue.**

The markets for the products in which our technology is incorporated are highly competitive. Aggressive competition could result in substantial declines in the prices that we are able to charge for our intellectual property. Many of our competitors are striving to increase their share of the growing DSP market and are reducing their licensing and royalty fees to attract customers. The following factors may have a significant impact on our competitiveness:

microprocessor IP providers, such as ARC, ARM, MIPS Technologies and Tensilica, are offering DSP extensions to their IP;

our video solution is software-based and competes with hardware implementation offered by companies such as Hantro (being acquired by On2) and other software solutions, Imagination Technologies, Tensilica

and ARC;

ARC is offering a licensing model based on royalty payments specifically for Chinese customers that waive initial licensee fees; and

SATA IP market is highly standardized with several vendors offering similar products, leading to pricing pressures for both licensing and royalty revenue.

**Table of Contents**

In addition, we may face increased competition from smaller, niche semiconductor design companies in the future. Some of our customers also may decide to satisfy their needs through in-house design. We compete on the basis of processor performance, overall system cost, power consumption, flexibility, reliability, software availability, design cycle time, ease of implementation, customer support, name recognition, reputation and financial strength. Our inability to compete effectively on these bases could have a material adverse effect on our business, results of operations and financial condition.

**Our quarterly operating results fluctuate from quarter to quarter due to a variety of factors, including our lengthy sales cycle, and may not be a meaningful indicator of future performance.**

In some quarters our operating results could be below the expectations of securities analysts and investors, which could cause our stock price to fall. Factors that may affect our quarterly results of operations in the future include, among other things:

the timing of the introduction of new or enhanced technologies by us and our competitors, as well as the market acceptance of such technologies;

the timing and volume of orders and production by our customers, as well as fluctuations in royalty revenues resulting from fluctuations in unit shipments by our licensees and shifts by our customers from prepaid royalty arrangements to per unit royalty arrangements;

the mix of revenues among licensing revenues, per unit and prepaid royalties and service revenues;

our lengthy sales cycle and specifically in the third quarter of any fiscal year during which summer vacations slow down decision-making processes of our customers in executing contracts;

the gain or loss of significant licensees, partly due to our dependence on a limited number of customers generating a significant amount of quarterly revenues;

any delay in execution of any anticipated licensing arrangement during a particular quarter;

delays in the commercialization of end products that incorporate our technology;

currency fluctuations of the Euro and Israeli NIS versus the U.S. dollar;

increased operating expenses and gross margin fluctuations associated with the introduction of new or enhanced technologies;

changes in our pricing policies and those of our competitors;

restructuring, asset impairment and related charges, as well as other accounting changes or adjustments; and

cyclicality of, and current general worldwide economic downturn affecting, the semiconductor industry, including sales of consumer products into which our technology are incorporated.

Each of the above factors is difficult to forecast and could harm our business, financial condition and results of operations. Also, we license our technology to OEM customers for incorporation into their end products for consumer markets, including handset and consumer electronics products. The royalties we generate are reported by our customers and invoiced by us one quarter in arrears. As a result, our royalty revenues are affected by seasonal buying patterns of consumer products sold by our OEM customers that incorporate our technology and the market acceptance of such ends products supplied by our OEM customers. The fourth quarter in any given year is usually the strongest quarter for sales by our OEM customers in the consumer markets, and thus, the first quarter in any given year is usually the strongest quarter for royalty revenues as our royalties are reported and invoiced one quarter in arrears. By contrast, the second quarter in any given year is usually the weakest quarter for us in relation to royalty revenues.

**We rely significantly on revenue derived from a limited number of customers.**

We expect that a limited number of customers, varying in identity from period-to-period, will account for a substantial portion of our revenues in any period. One customer accounted for 20% of our total revenues for the first nine months of 2008. Moreover, license agreements for our DSP cores have not historically provided for substantial ongoing license payments. Significant portions of our anticipated future revenue, therefore, will likely depend upon our success in attracting new customers or expanding our relationships with existing customers. Our ability to succeed in these efforts will depend on a variety of factors, including the performance, quality, breadth and depth of our current and future products, as well as our sales and marketing skills. In addition, some of our licensees may decide to satisfy their needs through in-house design and production. Our failure to obtain future customer licenses would impede our future revenue growth and could materially harm our business.

**Table of Contents****We depend on market acceptance of third-party semiconductor intellectual property.**

The semiconductor intellectual property (SIP) industry is a relatively small and emerging industry. Our future growth will depend on the level of market acceptance of our third-party licensable intellectual property model, the variety of intellectual property offerings available on the market, and a shift in customer preference away from in house development of proprietary DSPs towards licensing open DSP cores. These trends that would enable our growth are largely beyond our control. Semiconductor customers may also choose to adopt a multi-chip, off-the-shelf chip solution versus licensing or using highly-integrated chips that embed our technologies. If the above referenced market shifts do not materialize or third-party SIP does not achieve market acceptance, our business, results of operations and financial condition could be materially harmed.

**Because our IP solutions are components of end products, if semiconductor companies and electronic equipment manufacturers do not incorporate our solutions into their end products or if the end products of our customers do not achieve market acceptance, we may not be able to generate adequate sales of our products.**

We do not sell our IP solutions directly to end-users; we license our technology primarily to semiconductor companies and electronic equipment manufacturers, who then incorporate our technology into the products they sell. As a result, we rely on our customers to incorporate our technology into their end products at the design stage. Once a company incorporates a competitor's technology into its end product, it becomes significantly more difficult for us to sell our technology to that company because changing suppliers involves significant cost, time, effort and risk for the company. As a result, we may incur significant expenditures on the development of a new technology without any assurance that our existing or potential customers will select our technology for incorporation into their own product and without this design win, it becomes significantly difficult to sell our IP solutions. Moreover, even after a customer agrees to incorporate our technology into its end products, the design cycle is long and may be delayed due to factors beyond our control, which may result in the end product incorporating our technology not reaching the market until long after the initial design win with such customer. From initial product design-in to volume production, many factors could impact the timing and/or amount of sales actually realized from the design-in. These factors include, but are not limited to, changes in the competitive position of our technology, our customers' financial stability, and our ability to ship products according to our customers' schedule.

Further, because we do not control the business practices of our customers, we do not influence the degree to which they promote our technology or set the prices at which they sell products incorporating our technology. We cannot assure you that our customers will devote satisfactory efforts to promote our IP solutions. In addition, our unit royalties from licenses are dependent upon the success of our customers in introducing products incorporating our technology and the success of those products in the marketplace. The primary customers for our products are semiconductor design and manufacturing companies, system OEMs and electronic equipment manufacturers, particularly in the telecommunications field. These industries are highly cyclical and have been subject to significant economic downturns at various times, particularly in recent periods. These downturns are characterized by production overcapacity and reduced revenues, which at times may encourage semiconductor companies or electronic product manufacturers to reduce their expenditure on our technology. If we do not retain our current customers and continue to attract new customers, our business may be harmed.

**We depend on a limited number of key personnel who would be difficult to replace.**

Our success depends to a significant extent upon certain of our key employees and senior management, the loss of which could materially harm our business. Competition for skilled employees in our field is intense. We cannot assure you that in the future we will be successful in attracting and retaining the required personnel.

**The sales cycle for our IP solutions is lengthy, which makes forecasting of our customer orders and revenues difficult.**

The sales cycle for our IP solutions is lengthy, often lasting three to nine months. Our customers generally conduct significant technical evaluations, including customer trials, of our technology as well as competing technologies prior to making a purchasing decision. In addition, purchasing decisions also may be delayed because of a customer's internal budget approval process. Because of the lengthy sales cycle, our dependence on a limited number of customers to generate a significant amount of revenues and the size of customer orders, if orders forecasted for a specific customer for a particular period do not occur in that period, our revenues and operating results for that

particular quarter could suffer. Moreover, a portion of our expenses related to an anticipated order is fixed and difficult to reduce or change, which may further impact our operating results for a particular period.

**Table of Contents****We may dispose of or discontinue existing product lines and technology developments, which may adversely impact our future results.**

On an ongoing basis, we evaluate our various product offerings and technology developments in order to determine whether any should be discontinued or, to the extent possible, divested. For example, in connection with our reorganization and restructuring plans in 2003 and 2005, we ceased manufacturing of our hard IP products and certain non-strategic technology areas. In June 2006, we divested our GPS technology and related business. We cannot guarantee that we have correctly forecasted, or will correctly forecast in the future, the right product lines and technology developments to dispose or discontinue or that our decision to dispose of or discontinue various investments, products lines and technology developments is prudent if market conditions change. In addition, there are no assurances that the discontinuance of various product lines will reduce our operating expenses or will not cause us to incur material charges associated with such decision. Furthermore, the discontinuance of existing product lines entails various risks, including the risk that we will not be able to find a purchaser for a product line or the purchase price obtained will not be equal to at least the book value of the net assets for the product line. Other risks include managing the expectations of, and maintaining good relations with, our customers who previously purchased products from our disposed or discontinued product lines, which could prevent us from selling other products to them in the future. We may also incur other significant liabilities and costs associated with our disposal or discontinuance of product lines, including employee severance costs and excess facilities costs.

**Because our IP solutions are complex, the detection of errors in our products may be delayed, and if we deliver products with defects, our credibility will be harmed, the sales and market acceptance of our products may decrease and product liability claims may be made against us.**

Our IP solutions are complex and may contain errors, defects and bugs when introduced. If we deliver products with errors, defects or bugs, our credibility and the market acceptance and sales of our products could be significantly harmed. Furthermore, the nature of our products may also delay the detection of any such error or defect. If our products contain errors, defects and bugs, then we may be required to expend significant capital and resources to alleviate these problems. This could result in the diversion of technical and other resources from our other development efforts. Any actual or perceived problems or delays may also adversely affect our ability to attract or retain customers. Furthermore, the existence of any defects, errors or failure in our products could lead to product liability claims or lawsuits against us or against our customers. A successful product liability claim could result in substantial cost and divert management's attention and resources, which would have a negative impact on our financial condition and results of operations.

**Our operating results may fluctuate significantly due to the cyclicity of the semiconductor industry or global economy downturn, which could adversely affect the market price of our stock.**

Our primary operations are in the semiconductor industry, which is cyclical and subject to rapid technological change and evolving industry standards. From time to time, the semiconductor industry has experienced significant downturns such as the one we experienced during the 2000 and 2001 periods. These downturns are characterized by diminished product demand, excess customer inventories, accelerated erosion of prices and excess production capacity. These factors could cause substantial fluctuations in our revenues and in our results of operations. The downturn we experienced during the 2000 and 2001 periods was, and future downturns in the semiconductor industry may be, severe and prolonged. Also the slow recovery from the downturn during the 2000 and 2001 periods and the failure of this industry to fully recover in any future downturn could seriously impact our revenue and harm our business, financial condition and results of operations. The semiconductor industry also periodically experiences increased demand and production capacity constraints, which may affect our ability to ship products in future periods.

Furthermore, the current general worldwide economic downturn, due to the credit conditions impacted by the subprime-mortgage turmoil and other factors, has resulted in slower economic activity, concerns about inflation and deflation, decreased consumer confidence, reduced corporate profits and capital spending, adverse business conditions and liquidity concerns. Such general worldwide economic downturn may adversely impact the semiconductor industry or cause a downturn of the industry. These conditions make it extremely difficult for our customers, our vendors and us to accurately forecast and plan future business activities, and could cause reduced spending on our products and services. Furthermore, during challenging economic times our customers may face issues gaining timely access to



sufficient credit, which could result in an impairment of their ability to make timely payments to us. If that were to occur, we may be required to increase our allowance for doubtful accounts and our days sales outstanding would be negatively impacted. Therefore, the worldwide economic downturn and specifically the volatility in the semiconductor industry could seriously impact our revenue and harm our business, financial condition and results of operations, which could cause our stock price to decline.

**Table of Contents**

**Our success will depend on our ability to successfully manage our geographically dispersed operations.**

Most of our employees are located in Israel and Ireland. Accordingly, our ability to compete successfully will depend in part on the ability of a limited number of key executives located in geographically dispersed offices to integrate management, address the needs of our customers and respond to changes in our markets. If we are unable to effectively manage and integrate our remote operations, our business may be materially harmed.

**Our operations in Israel may be adversely affected by instability in the Middle East region.**

One of our principal research and development facilities is located in, and our executive officers and some of our directors are residents of, Israel. Although substantially all of our sales currently are being made to customers outside Israel, we are nonetheless directly influenced by the political, economic and military conditions affecting Israel. Any major hostilities involving Israel could significantly harm our business, operating results and financial condition.

In addition, certain of our officers and employees are currently obligated to perform annual reserve duty in the Israel Defense Forces and are subject to being called to active military duty at any time. Although we have operated effectively under these requirements since our inception, we cannot predict the effect of these obligations on the company in the future. Our operations could be disrupted by the absence, for a significant period, of one or more of our key officers or key employees due to military service.

**Our research and development expenses may increase if the grants we currently receive from the Israeli and Irish governments are reduced or withheld.**

We currently receive research grants from programs of the Chief Scientist of Israel and under the funding programs of Enterprise Ireland and Invest Northern Ireland. To be eligible for these grants, we must meet certain development conditions and comply with periodic reporting obligations. Although we have met such conditions in the past, should we fail to meet such conditions in the future our research grants may be repayable, reduced or withheld. The repayment or reduction of such research grants may increase our research and development expenses which in turn may reduce our operating income.

**We are exposed to fluctuations in currency exchange rates.**

A significant portion of our business is conducted outside the United States. Although most of our revenue is transacted in U.S. Dollars, we may be exposed to currency exchange fluctuations in the future as business practices evolve and we are forced to transact business in local currencies. Moreover, the bulk of our expenses in Israel and Europe are paid in Israeli currency (NIS) and Euro, which subjects us to the risks of foreign currency fluctuations. Our primary expenses paid in NIS and Euro are employee salaries. Increases in the volatility of the exchange rates of the Euro and the NIS versus the U.S. dollar could have an adverse effect on the expenses and liabilities that we incur in Euro and NIS when remeasured into U.S. dollars for financial reporting purposes. For example, the devaluation of the U.S. dollar against the Euro and NIS during the past year had a margin impact on increasing our operating expenses for the year 2007 which was offset by other cost saving measures. During the second quarter of 2007, we instituted a foreign cash flow hedging program to minimize the effects of currency fluctuations. However, hedging transactions may not successfully mitigate losses caused by currency fluctuations, and our hedging positions may be partial or may not exist at all in the future. We review our monthly expected non-U.S. dollar denominated expenditure and look to hold equivalent non-U.S. dollar cash balances to mitigate currency fluctuations. This approach has resulted in a foreign exchange gain of \$12,000 and a foreign exchange loss of \$200,000 for the third quarter and first nine months of 2008, respectively, and a loss of \$38,000 and \$79,000 for the corresponding periods of 2007. We expect to continue to experience the effect of exchange rate currency fluctuations on annual and quarterly basis. Also, due to the devaluation of the U.S. dollar as compared to the NIS and the Euro, we believe our overall expenses will increase in 2008.

**Because we have significant international operations, we may be subject to political, economic and other conditions relating to our international operations that could increase our operating expenses and disrupt our revenues and business.**

Approximately 85% of our total revenues for the first nine months of 2008 were derived from customers located outside of the United States. We expect that international customers will continue to account for a significant portion of our revenue for the foreseeable future. As a result, the occurrence of any negative international political, economic or geographic events could result in significant revenue shortfalls. These shortfalls could cause our business, financial

condition and results of operations to be harmed. Some of the risks of doing business internationally include:

- unexpected changes in regulatory requirements;
- fluctuations in the exchange rate for the U.S. dollar;
- imposition of tariffs and other barriers and restrictions;

**Table of Contents**

burdens of complying with a variety of foreign laws;

political and economic instability; and

changes in diplomatic and trade relationships.

**If we are unable to meet the changing needs of our end-users or to address evolving market demands, our business may be harmed.**

The markets for programmable DSP cores and application IP are characterized by rapidly changing technology, emerging markets and new and developing end-user needs, and requiring significant expenditure for research and development. We cannot assure you that we will be able to introduce systems and solutions that reflect prevailing industry standards on a timely basis, meet the specific technical requirements of our end-users or avoid significant losses due to rapid decreases in market prices of our products, and our failure to do so may seriously harm our business.

**We may seek to expand our business through acquisitions that could result in diversion of resources and extra expenses.**

We may pursue acquisitions of businesses, products and technologies, or establish joint venture arrangements in the future that could expand our business. We are unable to predict whether or when any other prospective acquisition will be completed. The process of negotiating potential acquisitions or joint ventures, as well as the integration of acquired or jointly developed businesses, technologies or products may be prolonged due to unforeseen difficulties and may require a disproportionate amount of our resources and management's attention. We cannot assure you that we will be able to successfully identify suitable acquisition candidates, complete acquisitions or integrate acquired businesses or joint ventures with our operations. If we were to make any acquisitions or enter into a joint venture, we may not receive the intended benefits of the acquisition or joint venture or such an acquisition or joint venture may not achieve comparable levels of revenues, profitability or productivity as our existing business or otherwise perform as expected. The occurrence of any of these events could harm our business, financial condition or results of operations. Future acquisitions or joint venture may require substantial capital resources, which may require us to seek additional debt or equity financing.

Future acquisitions or joint venture by us could result in the following, any of which could seriously harm our results of operations or the price of our stock:

issuance of equity securities that would dilute our current stockholders' percentages of ownership;

large one-time write-offs;

incurrence of debt and contingent liabilities;

difficulties in the assimilation and integration of operations, personnel, technologies, products and information systems of the acquired companies;

diversion of management's attention from other business concerns;

contractual disputes;

risks of entering geographic and business markets in which we have no or only limited prior experience; and

potential loss of key employees of acquired organizations.

**We may not be able to adequately protect our intellectual property.**

Our success and ability to compete depend in large part upon the protection of our proprietary technologies. We rely on a combination of patent, copyright, trademark, trade secret, mask work and other intellectual property rights,

confidentiality procedures and licensing arrangements to establish and protect our proprietary rights. These agreements and measures may not be sufficient to protect our technology from third-party infringement or to protect us from the claims of others. As a result, we face risks associated with our patent position, including the potential need to engage in significant legal proceedings to enforce our patents, the possibility that the validity or enforceability of our patents may be denied, the possibility that third parties will be able to compete against us without infringing our patents and the possibility that our products may infringe patent rights of third parties.

**Table of Contents**

Our trade names or trademarks may be registered or utilized by third parties in countries other than those in which we have registered them, impairing our ability to enter and compete in these markets. If we were forced to change any of our brand names, we could lose a significant amount of our brand identity.

**Our business will suffer if we are sued for infringement of the intellectual property rights of third parties or if we cannot obtain licenses to these rights on commercially acceptable terms.**

We are subject to the risk of adverse claims and litigation alleging infringement of the intellectual property rights of others. There are a large number of patents held by others, including our competitors, pertaining to the broad areas in which we are active. We have not, and cannot reasonably, investigate all such patents. From time to time, we have become aware of patents in our technology areas and have sought legal counsel regarding the validity of such patents and their impact on how we operate our business, and we will continue to seek such counsel when appropriate in the future. Infringement claims may require us to enter into license arrangements or result in protracted and costly litigation, regardless of the merits of these claims. Any necessary licenses may not be available or, if available, may not be obtainable on commercially reasonable terms. If we cannot obtain necessary licenses on commercially reasonable terms, we may be forced to stop licensing our technology, and our business would be seriously harmed.

**Our business depends on our customers and their suppliers obtaining required complementary components.**

Some of the raw materials, components and subassemblies included in the products manufactured by our OEM customers are obtained from a limited group of suppliers. Supply disruptions, shortages or termination of any of these sources could have an adverse effect on our business and results of operations due to the delay or discontinuance of orders for products containing our IP, especially our DSP cores, until those necessary components are available.

**The future growth of our business depends in part on our ability to license to system OEMs and small-to-medium-sized semiconductor companies directly and to expand our sales geographically.**

Historically, a substantial portion of our licensing revenues has been derived in any given period from a relatively small number of licensees. Because of the substantial license fees we charge, our customers tend to be large semiconductor companies or vertically integrated system OEMs. Part of our current growth strategy is to broaden the adoption of our products by small and mid-size companies by offering different versions of our products targeted at these companies. If we are unable to develop and market effectively our intellectual property through these models, our revenues will continue to be dependent on a smaller number of licensees and a less geographically dispersed pattern of licensees, which could materially harm our business and results of operations.

**The Israeli tax benefits that we currently receive and the government programs in which we participate require us to meet certain conditions and may be terminated or reduced in the future, which could increase our tax expenses.**

We enjoy certain tax benefits in Israel, particularly as a result of the *Approved Enterprise* and the *Benefited Enterprise* status of our facilities and programs. To maintain our eligibility for these tax benefits, we must continue to meet certain conditions, relating principally to adherence to the investment program filed with the Investment Center of the Israeli Ministry of Industry and Trade and to periodic reporting obligations. Should we fail to meet such conditions in the future, however, these benefits would be cancelled and we would be subject to corporate tax in Israel at the standard corporate rate of 27% (in 2008) and could be required to refund tax benefits already received. In addition, we cannot assure you that these tax benefits will be continued in the future at their current levels or otherwise. The tax benefits under our current investment programs are scheduled to gradually expire. The termination or reduction of certain programs and tax benefits (particularly benefits available to us as a result of the *Approved Enterprise* and the *Benefited Enterprise* status of our facilities and programs) or a requirement to refund tax benefits already received may seriously harm our business, operating results and financial condition.

**Our corporate tax rate may increase, which could adversely impact our cash flow, financial condition and results of operations.**

We have significant operations in Israel and the Republic of Ireland and a substantial portion of our taxable income historically has been generated there. Currently, some of our Israeli and Irish subsidiaries are taxed at rates substantially lower than the U.S. tax rates. Although there is no current expectation of any changes to Israeli and Irish tax laws, if our Israeli and Irish subsidiaries were no longer to qualify for these lower tax rates or if the applicable tax laws were rescinded or changed, our operating results could be materially adversely affected. In addition, because our

Israeli and Irish operations are owned by subsidiaries of our U.S. parent corporation, distributions to the U.S. parent corporation, and in certain circumstances undistributed income of the subsidiaries, may be subject to U.S. taxes. Moreover, if U.S. or other authorities were to change applicable tax laws or successfully challenge the manner in which our subsidiaries' profits are currently recognized, our overall tax expenses could increase, and our business, cash flow, financial condition and results of operations could be materially adversely affected.

**Table of Contents****Item 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

The table below sets forth the information with respect to repurchases of our common stock during the three months ended September 30, 2008.

<b>Period</b>	<b>(a) Total Number of Shares Purchased</b>	<b>(b) Average Price Paid per Share</b>	<b>(c) Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs</b>	<b>(d) Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs (1)</b>
Month #1 (July 1, 2008 to July 31, 2008)				—
Month #2 (August 1, 2008 to August 31, 2008)	74,500	\$ 7.98	74,500	925,500
Month #3 (September 1, 2008 to September 30, 2008)	124,270	\$ 8.40	124,270	801,230
<b>TOTAL</b>	<b>198,770</b>	<b>\$ 8.24</b>	<b>198,770</b>	<b>801,230(2)</b>

(1) On August 4, 2008, our board of directors approved a share repurchase program for up to 1.0 million shares of common stock. On September 3, 2008, our board approved the adoption of a share repurchase plan in accordance with Rule 10b5-1 of the United States Securities Exchange Act of 1934, as amended (the "10b5-1 Plan"), for the repurchase of up



to 500,000 of the 1.0 million shares of common stock authorized by the board for repurchase under the repurchase program. We have fully utilized the shares available for repurchase under the 10b5-1 Plan. Our repurchase program is being affected from time to time, depending on market conditions and other factors, through open market purchases and privately negotiated transactions. The repurchase program has no set expiration or termination date.

- (2) The number represents the number of shares of our common stock that remain available for the repurchase pursuant to our Board's authorizations as of September 30, 2008.  
Additional

repurchases  
occurred after  
the third quarter  
of 2008 and as  
of November 5,  
2008, 325,500  
shares of our  
common stock  
remain available  
for repurchase  
pursuant to our  
repurchase  
program.

**Item 6. EXHIBITS**

**Exhibit**

**No.**

**Description**

- |      |  |
|------|--|
| 3.3  | Third Amended and Restated Bylaws of CEVA, Inc., effective October 29, 2008 (incorporated herein by reference to Exhibit 99.2 filed with CEVA, Inc.'s Current Report on Form 8-K, filed with the Securities and Exchange Commission on October 29, 2008) |
| 31.1 | Rule 13a-14(a)/15d-14(a) Certification of Chief Executive Officer  |
| 31.2 | Rule 13a-14(a)/15d-14(a) Certification of Chief Financial Officer  |
| 32   | Section 1350 Certification of Chief Executive Officer and Chief Financial Officer  |

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CEVA, INC.

Date: November 10, 2008

By: /s/ GIDEON WERTHEIZER

Gideon Wertheizer  
Chief Executive Officer  
(principal executive officer)

Date: November 10, 2008

By: /s/ YANIV ARIELI

Yaniv Arieli  
Chief Financial Officer  
(principal financial officer and principal accounting officer)

**Table of Contents**

**EXHIBIT INDEX**

<b>Exhibit No.</b>	<b>Description</b>
3.3	Third Amended and Restated Bylaws of CEVA, Inc., effective October 29, 2008 (incorporated herein by reference to Exhibit 99.2 filed with CEVA, Inc.'s Current Report on Form 8-K, filed with the Securities and Exchange Commission on October 29, 2008)
31.1	Rule 13a-14(a)/15d-14(a) Certification of Chief Executive Officer
31.2	Rule 13a-14(a)/15d-14(a) Certification of Chief Financial Officer
32	Section 1350 Certification of Chief Executive Officer and Chief Financial Officer