

Western Union CO  
Form 4  
October 27, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BATTISTA GUY A**

(Last) (First) (Middle)

**THE WESTERN UNION  
COMPANY, 12500 EAST  
BELFORD AVENUE**

(Street)

**ENGLEWOOD, CO 80112**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**Western Union CO [WU]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**10/23/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**EVP & Pres. of WU Fin Svs Inc**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |     |       |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|-----|-------|
|                                 |                                      |  |                                | (A) or (D)  | Code  | V  | Amount                            | (D) | Price |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative | 2. Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if | 4. Transaction | 5. Number of Derivative Securities | 6. Date Exercisable and Expiration Date | 7. Title and Am Underlying Sec |
|------------------------|---------------|--------------------------------------|-------------------------------|----------------|------------------------------------|---|--------------------------------|
|------------------------|---------------|--------------------------------------|-------------------------------|----------------|------------------------------------|---|--------------------------------|

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| Security<br>(Instr. 3)                           | or Exercise<br>Price of<br>Derivative<br>Security | any<br>(Month/Day/Year) | Code<br>(Instr. 8)     | Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and 5) |   | (Month/Day/Year) |     | (Instr. 3 and 4)    |                    |                 |             |
|--|---|-------------------------|------------------------|--|---|------------------|-----|---------------------|--------------------|-----------------|-------------|
|  |   |                         |                        | Code   | V | (A)              | (D) | Date<br>Exercisable | Expiration<br>Date | Title           | A<br>N<br>S |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 10.21  | 10/23/2008              | <u>G<sup>(1)</sup></u> |  |   | 43,910           |     | <u>(2)</u>          | 12/08/2009         | Common<br>Stock | 4           |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 10.21  | 10/23/2008              | <u>G<sup>(1)</sup></u> |  |   | 43,910           |     | <u>(2)</u>          | 12/08/2009         | Common<br>Stock | 4           |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 13.54  | 10/23/2008              | <u>G<sup>(1)</sup></u> |  |   | 87,820           |     | <u>(2)</u>          | 02/07/2011         | Common<br>Stock | 8           |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 13.54  | 10/23/2008              | <u>G<sup>(1)</sup></u> |  |   | 87,820           |     | <u>(2)</u>          | 02/07/2011         | Common<br>Stock | 8           |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 18.77  | 10/23/2008              | <u>G<sup>(1)</sup></u> |  |   | 70,260           |     | <u>(2)</u>          | 02/06/2012         | Common<br>Stock | 7           |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 18.77  | 10/23/2008              | <u>G<sup>(1)</sup></u> |  |   | 70,260           |     | <u>(2)</u>          | 02/06/2012         | Common<br>Stock | 5           |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 15.62  | 10/23/2008              | <u>G<sup>(1)</sup></u> |  |   | 52,692           |     | <u>(2)</u>          | 02/05/2013         | Common<br>Stock | 5           |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 15.62  | 10/23/2008              | <u>G<sup>(1)</sup></u> |  |   | 52,692           |     | <u>(2)</u>          | 02/05/2013         | Common<br>Stock | 5           |

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|                                      |          |            |                  |         |     |            |              |
|--------------------------------------|----------|------------|------------------|---------|-----|------------|--------------|
| Employee Stock Option (Right to Buy) | \$ 18.59 | 10/23/2008 | G <sup>(1)</sup> | 87,820  | (2) | 02/25/2014 | Common Stock |
| Employee Stock Option (Right to Buy) | \$ 18.59 | 10/23/2008 | G <sup>(1)</sup> | 87,820  | (2) | 02/25/2014 | Common Stock |
| Employee Stock Option (Right to Buy) | \$ 18.25 | 10/23/2008 | G <sup>(1)</sup> | 87,820  | (2) | 02/23/2015 | Common Stock |
| Employee Stock Option (Right to Buy) | \$ 18.25 | 10/23/2008 | G <sup>(1)</sup> | 87,820  | (2) | 02/23/2015 | Common Stock |
| Employee Stock Option (Right to Buy) | \$ 20.65 | 10/23/2008 | G <sup>(1)</sup> | 131,730 | (2) | 02/22/2016 | Common Stock |
| Employee Stock Option (Right to Buy) | \$ 20.65 | 10/23/2008 | G <sup>(1)</sup> | 131,730 | (2) | 02/22/2016 | Common Stock |
| Employee Stock Option (Right to Buy) | \$ 19.13 | 10/23/2008 | G <sup>(1)</sup> | 33,530  | (3) | 09/29/2016 | Common Stock |
| Employee Stock Option (Right to Buy) | \$ 19.13 | 10/23/2008 | G <sup>(1)</sup> | 33,530  | (3) | 09/29/2016 | Common Stock |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer

Other

BATTISTA GUY A  
THE WESTERN UNION COMPANY  
12500 EAST BELFORD AVENUE  
ENGLEWOOD, CO 80112

EVP & Pres. of WU Fin Svs Inc

## Signatures

Sarah J. Kilgore, As Attorney-in-Fact for Guy A.  
Battista

10/27/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person gifted these stock options to Battista Family, LLLP, a limited liability limited partnership of which the reporting person and his wife were the only general and limited partners as of October 23, 2008.
- (2) This option is exercisable in full.
- (3) The option vests in four equal installments on September 29, 2007, 2008, 2009 and 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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