Edgar Filing: eHealth, Inc. - Form 4

eHealth, Inc. Form 4	D									
June 12, 2008	1							PPROVAL		
	N OMB Number:	3235-0287								
Check thi if no long subject to Section 10 Form 4 or Form 5 obligatior may conti See Instru	er STATEN 6. Filed pur ¹⁸ Section 17(suant to Sec a) of the Pul	SECU etion 16(a) of t	BENER RITIES he Securi lding Con	T ICIAL O' ties Excha mpany Act	WNERSHIP OF nge Act of 1934, of 1935 or Secti 1940	Expires: Estimated burden hou response	urs per		
1(b). (Print or Type R	esponses)									
1. Name and Address of Reporting Person <u>*</u> Oliver Jack L III			2. Issuer Name and Ticker or Trading Symbol eHealth, Inc. [EHTH]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) (Middle) P.O. BOX 1714			3. Date of Earliest Transaction (Month/Day/Year) 06/10/2008			X_ Director 10% Owner Officer (give title Other (specify below) below)				
CAPE GIRA	If Amendment, I led(Month/Day/Ye	-	al	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
						Person				
(City)	(State)	(Zip)				Acquired, Disposed		-		
	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Datany (Month/Day/Y	Code Year) (Instr. 8)	4. Securi onAcquired Disposed (Instr. 3, Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Repo	ort on a separate line	for each class	of securities bene	Perso infor requi	ons who res nation cont red to resp ays a curre	or indirectly. spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. I
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities	Der
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Sec
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired			(In

	Derivative Security				(A) orDisposed of(D)(Instr. 3, 4, and 5)					
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 23.49	06/10/2008	A <u>(1)</u>		6,250		(2)	06/10/2018	Common Stock	6,250

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
Oliver Jack L III P.O. BOX 1714 CAPE GIRARDEAU, MO 63702	Х			
Signatures				
/s/ Jennifer Thompson, as attorney	-in-fact fo	or Jack L.		

Oliver III

**Signature of Reporting Person

Date

06/12/2008

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Automatic option grant to non-employee directors on the date of each annual stockholders' meeting pursuant to the eHealth, Inc. 2006 Equity Incentive Plan, provided that the director continues in service with the company.

Subject to the director's continued service with the company, the shares covered by this option will become 100% vested on the earlier of (2) (i) the one-year anniversary of the grant date, or (ii) the day prior to the company's annual stockholder meeting approximately one year following the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.