Mechel OAO Form 6-K February 21, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

February 21, 2012

Commission File Number: 001-32328

Mechel OAO

(Translation of registrant s name into English)

RUSSIAN FEDERATION

(Jurisdiction of incorporation or organization)

Krasnoarmeyskaya 1,
 Moscow 125993
Russian Federation

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F: [x] Form 20-F [] Form 40-F
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule $101(b)(1)$: []
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule $101(b)(7)$: []
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934: [] Yes [x] No
If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule $12g3-2(b)$: n/a

Edgar Filing: Mechel OAO - Form 6-K

MECHEL REPORTS LAUNCH OF CHROME BRIQUETTE PRODUCTION AT TIKHVIN FERROALLOY PLANT

Moscow, Russia — February 21, 2012 — Mechel OAO (NYSE: MTL), one of the leading Russian mining and metals companies, reports the launch of a chrome briquette producing workshop at Tikhvin Ferroalloy Plant, which is part of Mechel's ferroalloys division.

The launch of the workshop producing chrome briquettes out of concentrate of small-fraction chrome ore will increase the furnaces' capacity from 12 to 14.4 MW, significantly broaden the plant's ore base and fully use the dust formed during the gas purification process.

The briquette-producing workshop will have the monthly production capacity of 5,500 tonnes of chrome briquettes.

Investment in the project totaled over 350 million rubles (nearly 11.8 million US dollars*).

Mechel Ferroalloys Management OOO's Chief Executive Officer Gennady Ovchinnikov noted: "Chrome briquette production will not only increase output of high-carbon ferrochrome to the maximum by raising the furnaces' capacity, but will also ensure ecological safety as we utilize the chrome-containing dust from gas purification. The chrome briquette production will shortly be up to its designed capacity."

* Based upon the Russian Central Bank exchange rate of 29.78 RUR/\$ as of February 21, 2012.

Mechel OAO
Ekaterina Videman
Tel: + 7 495 221 88 88
ekaterina.videman@mechel.com

Mechel is one of the leading Russian companies. Its business includes four segments: mining, steel, ferroalloy and power. Mechel unites producers of coal, iron ore concentrate, nickel, ferrochrome, ferrosilicon, steel, rolled products, hardware, heat and electric power. Mechel products are marketed domestically and internationally.

* * *

Some of the information in this press release may contain projections or other forward-looking statements regarding future events or the future financial performance of Mechel, as defined in the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. We wish to caution you that these statements are only predictions and that actual events or results may differ materially. We do not intend to update these statements. We refer you to the documents Mechel files from time to time with the U.S. Securities and Exchange Commission, including our Form 20-F. These documents contain and identify important factors, including those contained in the section captioned "Risk Factors" and "Cautionary Note Regarding Forward-Looking Statements" in our Form 20-F, that could cause the actual results to differ materially from those contained in our projections or forward-looking statements, including, among others, the achievement of anticipated levels of profitability, growth, cost and synergy of our recent acquisitions, the impact of competitive pricing, the ability to obtain necessary regulatory approvals and licenses, the impact of developments in the Russian economic, political and legal environment, volatility in stock markets or in the price of our shares or ADRs, financial risk management and the impact of general business and global economic conditions.

Edgar Filing: Mechel OAO - Form 6-K

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Mechel OAO

Date: February 21, 2012 By: Yevgeny V. Mikhel

Name: Yevgeny V. Mikhel

Title: CEO