

KINGSWAY FINANCIAL SERVICES INC  
Form SC 13G  
July 28, 2004  
SC 13G

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934  
(Amendment No....)

KINGSWAY FINL SVCS INC.

.....  
(Name of Issuer)

COMMON SHARES

.....  
(Title of Class of Securities)

496904103

.....  
(CUSIP Number)

March 18, 2004

.....  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this  
Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's  
initial filing on this form with respect to the subject class of securities,  
and for any subsequent amendment containing information which would alter  
the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be  
deemed to be "filed" for the purpose of Section 18 of the Securities  
Exchange Act of 1934 ("Act") or otherwise subject to the liabilities  
of that section of the Act but shall be subject to all other provisions  
of the Act (however, see the Notes).

CUSIP No. 496904103

(1) Names of reporting persons. I.R.S. Identification Nos. of above  
persons (entities only)

LETKO, BROSEAU & ASS. INC.

(2) Check the appropriate box if a member of a group (see instructions)

(a)

(b)

(3) SEC use only

(4) Citizenship or place of organization CANADA

Number of shares beneficially owned by each reporting person with:

(5) Sole voting power 2,974,500

(6) Shared voting power

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(7) Sole dispositive power 2,974,500

(8) Shared dispositive power

(9) Aggregate amount beneficially owned by each reporting person  
2,974,500

(10) Check if the aggregate amount in Row (9) excludes certain shares  
(see instructions)

(11) Percent of class represented by amount in Row 9  
5.30%

(12) Type of reporting person (see instructions)

OO

Item 1.

Item 1(a) Name of issuer: KINGSWAY FINL SVCS INC.

Item 1(b) Address of issuer's principal executive offices:  
5310 Explorer Drive  
Mississauga, ON L4W 5H8  
Canada

Item 2.

2(a) Name of person filing:

Letko, Brosseau & Ass. Inc.

2(b) Address or principal business office or, if none, residence:

1800 Mc Gill College Av.  
Suite 2510  
Montreal, QC  
H3A 3J6  
Canada

2(c) Citizenship:

Canada

2(d) Title of class of securities:

Common Shares

2(e) CUSIP No.:

496904103

Item 3.

If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:

- a.  Broker or dealer registered under Section 15 of the Act.
- b.  Bank as defined in Section 3(a)(6) of the Act.
- c.  Insurance company as defined in Section 3(a)(19) of the Act.
- d.  Investment company registered under Section 8 of the Investment

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Company Act of 1940.

- e.  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
- f.  An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
  
- g.  A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
- h.  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- i.  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940;
- j.  Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

Item 4. Ownership

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- a. Amount beneficially owned: 2,974,500
- b. Percent of class: 5.30%
- c. Number of shares as to which such person has:
  - i. Sole power to vote or to direct the vote: 2,974,500
  - ii. Shared power to vote or to direct the vote
  - iii. Sole power to dispose or to direct the disposition of: 2,974,500
  - iv. Shared power to dispose or to direct the disposition of

Item 5.

Ownership of 5 Percent or Less of a Class. If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following .

Item 6. Ownership of More than 5 Percent on Behalf of Another Person

Clients of Letko, Brosseau & Ass. Inc. have the right to receive or the power to direct the receipt of dividends from, or the proceeds from sale of, the Common Stock reported as beneficially owned by Letko, Brosseau & Ass. Inc. No clients of Letko, Brosseau & Ass. Inc. beneficially owns more than five percent of Issuer's Common Stock.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

Not Applicable

Item 8. Identification and Classification of Members of the Group

Not Applicable

Item 9. Notice of Dissolution of Group

Not Applicable

Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated : July 27, 2004

Signature DANIEL BROSSEAU

Name/Title: Daniel Brosseau/President