Morningstar, Inc. Form 4 January 07, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

01/03/2008

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Phillips Donald James II Issuer Symbol Morningstar, Inc. [MORN] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 10% Owner _X__ Director X_ Officer (give title Other (specify C/O MORNINGSTAR, INC., 225 01/03/2008 below) below) WEST WACKER DRIVE Managing Director (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting CHICAGO, IL 60606 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Direct Beneficial Ownership (Month/Day/Year) (Instr. 8) Owned (D) or Following Indirect (I) (Instr. 4) Reported (Instr. 4) (A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price Common 01/03/2008 M 17,500 A \$ 2.77 324,036 D Stock Common $S^{(1)}$ 01/03/2008 100 D 323,936 D Stock Common $S^{(1)}$ 01/03/2008 300 323,636 D Stock Common $S^{(1)}$ \$ 74.9 323,336 01/03/2008 300 D D Stock

 $S^{(1)}$

300

D

323,036

D

OMB APPROVAL

3235-0287

January 31,

2005

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Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 74.94	322,736	D
Common Stock	01/03/2008	S <u>(1)</u>	100	D	\$ 75	322,636	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.06	322,336	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.1	322,036	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.11	321,736	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.12	321,436	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.13	321,136	D
Common Stock	01/03/2008	S <u>(1)</u>	63	D	\$ 75.15	321,073	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.18	320,773	D
Common Stock	01/03/2008	S <u>(1)</u>	457	D	\$ 75.19	320,316	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.21	320,016	D
Common Stock	01/03/2008	S <u>(1)</u>	237	D	\$ 75.25	319,779	D
Common Stock	01/03/2008	S <u>(1)</u>	400	D	\$ 75.27	319,379	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.29	319,079	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.3	318,779	D
Common Stock	01/03/2008	S <u>(1)</u>	507	D	\$ 75.32	318,272	D
Common Stock	01/03/2008	S <u>(1)</u>	200	D	\$ 75.34	318,072	D
Common Stock	01/03/2008	S <u>(1)</u>	700	D	\$ 75.35	317,372	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.36	317,072	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.37	316,772	D
	01/03/2008	S(1)	43	D		316,729	D

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Common Stock					\$ 75.38	
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.4 316,429	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.41 316,129	D
Common Stock	01/03/2008	S(1)	700	D	\$ 75.42 315,429	D
Common Stock	01/03/2008	S <u>(1)</u>	300	D	\$ 75.44 315,129	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 2.77	01/03/2008		M		17,500 (2)	(3)	02/15/2009	Common	17,500

Reporting Owners

Reporting Owner Name / Address	Relationships							
Toporting of the remove remove the	Director	10% Owner	Officer	Other				
Phillips Donald James II C/O MORNINGSTAR, INC. 225 WEST WACKER DRIVE CHICAGO, IL 60606	X		Managing Director					

Reporting Owners 3

Signatures

/s/ Heidi Miller, by power of attorney

01/07/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 9, 2006.
- Pursuant to the terms of a Deferred Compensation Agreement entered into between Morningstar, Inc. and the reporting person, upon the exercise of these options Morningstar, Inc. will pay to the reporting person \$2.69 per share in the form of cash.
- (3) The options became immediately exercisable on the grant date, February 15, 1999.

Remarks:

Form 1 of 2

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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