

Croatti Michael A  
Form 4  
December 15, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Croatti Michael A

(Last) (First) (Middle)

68 JONSPIN ROAD

(Street)

WILMINGTON, MA 01887

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

UNIFIRST CORP [UNF]

3. Date of Earliest Transaction  
(Month/Day/Year)

12/14/2017

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Senior VP of Operations

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                             |            | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------|------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    | Code                           | V                                                                 | Amount                      | (A) or (D) | Price                                                                                         |                                                          |                                                       |
| Common Stock                    | 12/14/2017                           |                                                    | M                              |                                                                   | 2,666                       | A          | \$ 69.05                                                                                      | 3,375                                                    | D                                                     |
| Common Stock                    | 12/14/2017                           |                                                    | M                              |                                                                   | 333                         | A          | \$ 49.67                                                                                      | 3,708                                                    | D                                                     |
| Common Stock                    | 12/14/2017                           |                                                    | D                              |                                                                   | 1,783                       | D          | \$ 167.6                                                                                      | 1,925                                                    | D                                                     |
| Common Stock                    | 12/15/2017                           |                                                    | S                              |                                                                   | <u>1,216</u> <sup>(1)</sup> | D          | \$ 168.99                                                                                     | 709                                                      | D                                                     |
| Class B Common Stock            |                                      |                                                    |                                |                                                                   |                             |            |                                                                                               | 48,292                                                   | D                                                     |

# Edgar Filing: Croatti Michael A - Form 4

|                      |       |              |                |
|----------------------|-------|--------------|----------------|
| Common Stock         | 810   | I            | By 401(k) Plan |
| Class B Common Stock | 4,000 | I <u>(2)</u> | By Son         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |     | 7. Title and Amount Underlying Securities (Instr. 3 and 4) |                 |                               |                            |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|--------------------------------------------------------------------------------|----------------------------------------------------------|-----|------------------------------------------------------------|-----------------|-------------------------------|----------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V                                                                              | (A)                                                      | (D) | Date Exercisable                                           | Expiration Date | Title                         | Amount or Number of Shares |
| Stock Appreciation Right                   | \$ 69.05                                               | 12/14/2017                           |                                                    | M                              |                                                                                | 2,666                                                    |     | 10/22/2017                                                 | 10/22/2022      | Common stock/\$0.10 par value | 2,666                      |
| Stock Appreciation Right                   | \$ 49.67                                               | 12/14/2017                           |                                                    | M                              |                                                                                | 333                                                      |     | 10/25/2016                                                 | 10/25/2021      | Common stock/\$0.10 par value | 333                        |

## Reporting Owners

| Reporting Owner Name / Address                               | Relationships                    |
|--------------------------------------------------------------|----------------------------------|
|                                                              | Director 10% Owner Officer Other |
| Croatti Michael A<br>68 JONSPIN ROAD<br>WILMINGTON, MA 01887 | Senior VP of Operations          |

## Signatures

/s/ David Whitman,  
Attorney-in-Fact  
12/15/2017  
\*\*Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents shares sold pursuant to a Rule 10b5-1 sales plan.

Represents shares owned by Michael Croatti's children. Michael Croatti disclaims beneficial ownership of these reported securities,

(2) except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of these securities for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.