

NEWELL RUBBERMAID INC
 Form 3
 February 14, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Johnson Ray | | (Month/Day/Year) | NEWELL RUBBERMAID INC [NWL] | |
| (Last) | (First) | (Middle) | 02/10/2005 | |
| 19406 LAUREL DRIVE | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | (Check all applicable) | |
| CORNELIUS,Â NCÂ 28031 | | | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| (City) | (State) | (Zip) | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | (give title below) (specify below) | <input type="checkbox"/> Form filed by More than One Reporting Person |
| | | | President - Global Manuf | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock | 8,000 ⁽¹⁾ | D | Â |
| Common Stock | 1.8667 | I | 401 (k) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|---|--|---|
|--|--|---|---|--|---|

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| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) | |
|-----------------------|------------------|-----------------|--------------|----------------------------|----------|---------------------------------------|---|
| Option (Right to Buy) | Â (2) | 11/18/2012 | Common Stock | 18,600 | \$ 30.58 | D | Â |
| Option (Right to Buy) | Â (3) | 05/08/2013 | Common Stock | 6,000 | \$ 29.34 | D | Â |
| Option (Right to Buy) | Â (4) | 09/16/2013 | Common Stock | 6,000 | \$ 24.37 | D | Â |
| Option (Right to Buy) | Â (5) | 05/13/2014 | Common Stock | 7,254 | \$ 22.98 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|----------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Johnson Ray 19406 LAUREL DRIVE CORNELIUS, NC 28031 | Â | Â | Â President - Global Manuf | Â |

Signatures

/s/ Christine E. Vogt, Attorney in Fact for Ray Johnson 02/10/2005

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock was granted on January 2, 2004. All restrictions on shares lapse on the third anniversary of the date of grant.
- (2) Options granted on November 18, 2002. Options become exercisable in annual installments of 20% of the number of options granted.
- (3) Options granted on May 8, 2003. Options become exercisable in annual installments of 20% of the number of options granted.
- (4) Options granted on September 16, 2003. Options become exercisable in annual installments of 20% of the number of options granted.
- (5) Options granted on May 13, 2004. Options become exercisable in annual installments of 20% of the number of options granted.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.