

PETERSON MARK W  
 Form 4  
 February 01, 2005

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**PETERSON MARK W**

2. Issuer Name and Ticker or Trading Symbol  
**CINCINNATI BELL INC [CBB]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

201 EAST FOURTH STREET

01/28/2005

VP & Treasurer

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

CINCINNATI, OH 45202

(City) (State) (Zip)

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock <sup>(1)</sup>	01/28/2005		A		3,000	A	\$ 4.295
Preferred Stock							500
Common Stock	01/13/2005		A	V	69.284	A	\$ 4.33
							5,963.582 <sup>(2)</sup>
Common Stock	01/27/2005		A	V	72.993	A	\$ 4.109
							6,036.576 <sup>(3)</sup>

By  
 Trustee of  
 401k RSP

By  
 Trustee fo  
 401k RSP

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Option to Buy <u>(4)</u>	\$ 22.375					03/31/2000 <sup>(5)</sup> 03/31/2009	Common Stock	15,000
Option to Buy <u>(4)</u>	\$ 22.25					01/04/2002 01/04/2009	Common Stock	400
Option to Buy <u>(4)</u>	\$ 16.7813					09/17/2001 <sup>(6)</sup> 09/17/2009	Common Stock	25,000
Option to Buy <u>(4)</u>	\$ 35.9688					01/03/2001 <sup>(5)</sup> 01/03/2010	Common Stock	15,000
Option to Buy <u>(4)</u>	\$ 22.8438					01/02/2002 <sup>(7)</sup> 01/02/2011	Common Stock	10,000
Option to Buy <u>(4)</u>	\$ 9.645					12/04/2002 <sup>(7)</sup> 12/04/2011	Common Stock	12,500
Option to Buy <u>(4)</u>	\$ 3.48					12/05/2003 <sup>(7)</sup> 12/05/2012	Common Stock	15,000
Option to Buy <u>(4)</u>	\$ 4.125					03/20/2004 <sup>(7)</sup> 03/20/2013	Common Stock	35,000

Option to Buy (4)	\$ 5.655	12/04/2004 <sup>(7)</sup>	12/04/2013	Common Stock	18,000
Option to Buy (4)	\$ 3.7	12/03/2005 <sup>(7)</sup>	12/03/2014	Common Stock	7,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PETERSON MARK W 201 EAST FOURTH STREET CINCINNATI, OH 45202			VP & Treasurer	

## Signatures

Amy Collins by Power of Attorney for Mark W.  
Peterson 02/01/2005

    Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Total shares held in reporting person's 401k account as of the date of this report are reflected in the total amount below.
- (3) Shares included in total shares held in 401k as of date of this report
- (4) Option shares granted under the 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (5) 3-Year vesting schedule: 25% one year from grant date; 25% two years from grant date; 50% three years from grant date.  
5-year vesting schedule: 25% third year from grant date; 25% four years from grant date; 50% five years from grant date. Options are
- (6) subject to accelerated vesting if certain financial targets are met: 15% one year from grant date; 15% two years from grant date; 20% three years from grant date; 25% four years from grant date; 25% five years from grant date.
- (7) Options have a 3 year vesting schedule: 28% one year from grant date and 3% for each of the remaining 24 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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