

MOLSON COORS BREWING CO
 Form 4
 March 06, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 SWINBURN PETER S

2. Issuer Name and Ticker or Trading Symbol
 MOLSON COORS BREWING CO
 [TAP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 1225 17TH STREET, SUITE 3200
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 03/04/2014

____ Director _____ 10% Owner
 ____ Officer (give title below) ____ Other (specify below)
 President & CEO

DENVER, CO 80202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 X Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class B Common Stock	03/04/2014		A ⁽¹⁾		13,496	A	\$ 0 210,271
Class B Common Stock	03/04/2014		F ⁽²⁾		17,262	D	\$ 56.92 193,009
Class B Common Stock	03/05/2014		M		5,700	A	\$ 42.02 198,709
Class B Common	03/05/2014		S ⁽³⁾		5,700	D	\$ 57.42 193,009

Stock

Class B Common Stock	03/06/2014	M	45,220	A	\$ 42.02	238,229	D
Class B Common Stock	03/06/2014	<u>S</u> ⁽³⁾	45,220	D	\$ 58.0606 <u>(4)</u>	193,009	D
Class B Common Stock	03/06/2014	M	11,961	A	\$ 43.13	204,970	D
Class B Common Stock	03/06/2014	<u>S</u> ⁽³⁾	11,961	D	\$ 58.1531 <u>(5)</u>	193,009	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 42.02	03/05/2014		M	5,700	<u>(6)</u> 05/14/2019	Class B Common Stock 5,700
Employee Stock Option (Right to Buy)	\$ 42.02	03/06/2014		M	45,220	<u>(6)</u> 05/14/2019	Class B Common Stock 45,220
Employee Stock Option	\$ 43.13	03/06/2014		M	11,961	<u>(7)</u> 03/15/2020	Class B Common Stock 11,961

