

WOLVERINE WORLD WIDE INC /DE/  
Form 4  
December 02, 2015

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Gedra Ted S

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President, Heritage Group

(Last) (First) (Middle)  
C/O 9341 COURTLAND DRIVE  
NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/30/2015

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price (A) or (D)		
Common Stock	11/30/2015		M		6,956 (1) \$ 15.13	A	270,004 D
Common Stock	11/30/2015		F		5,786 (1) \$ 18.19	D	264,218 D
Common Stock	11/30/2015		M		3,992 (2) \$ 12.53	A	268,210 D
Common Stock	11/30/2015		F		2,750 (2) \$ 18.19	D	265,460 D
Common Stock	11/30/2015		G		200 \$ 0 (3)	D	265,260 D

Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 15.13	11/30/2015		M	6,956	<sup>(4)</sup> 02/06/2017	Common Stock	6,956
Stock Option (Right to Buy)	\$ 12.53	11/30/2015		M	3,992	<sup>(5)</sup> 02/05/2018	Common Stock	3,992

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Gedra Ted S  
C/O 9341 COURTLAND DRIVE NE  
ROCKFORD, MI 49351

President, Heritage Group

## Signatures

/s/ Timothy E. Foley, by Power of Attorney

12/02/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

## Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

This transaction reflects the exercise of a stock option for a total of 6,956 shares by means of a stock swap. A stock swap is a method of exercising a stock option in which the option holder attests to the ownership of enough shares of stock already owned by the option holder to cover the exercise price of the option being exercised. As a result of this stock swap, the Reporting Person acquired ownership of an additional 1,170 shares of common stock.

- (2) This transaction reflects the exercise of a stock option for a total of 3,992 shares by means of a stock swap. A stock swap is a method of exercising a stock option in which the option holder attests to the ownership of enough shares of stock already owned by the option holder to cover the exercise price of the option being exercised. As a result of this stock swap, the Reporting Person acquired ownership of an additional 1,242 shares of common stock.
- (3) Transfer by gift. Mr. Gedra received no consideration for the transfer of the securities.
- (4) This option became exercisable as to 7,867 shares on February 7, 2008, as to 7,867 shares on February 7, 2009, and as to 7,866 shares on February 7, 2010.
- (5) This option became exercisable as to 10,667 shares on February 6, 2009, as to 10,667 shares on February 6, 2010, and as to 10,666 shares on February 6, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.