HUBSPOT INC Form 3 October 08, 2014

## FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, resection 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement HUBSPOT INC [HUBS] SKOK DAVID R (Month/Day/Year) 10/08/2014 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O MATRIX (Check all applicable) PARTNERS,, 101 MAIN STREET, 17TH FLOOR \_\_X\_\_ Director \_X\_ 10% Owner (Street) Officer Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) \_X\_ Form filed by One Reporting Person CAMBRIDGE, MAÂ 02142 Form filed by More than One Reporting Person (City) (State) (Zip) **Table I - Non-Derivative Securities Beneficially Owned** 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Common Stock 10,838 Ι By Matrix Partners VIII, L.P. (1) By Matrix VIII U.S. Management Common Stock I 6 Co., L.L.C. (1) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

required to respond unless the form displays a

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1. Title of Derivative Security (Instr. 4)	2. Date Exer Expiration I (Month/Day/Year)	ate	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Series B Convertible Preferred Stock	(2)	(2)	Common Stock	3,014,396 (3)	\$ (2)	I	By Matrix Partners VIII, L.P. (1)
Series C Convertible Preferred Stock	(2)	(2)	Common Stock	1,002,104 (3)	\$ (2)	I	By Matrix Partners VIII, L.P. (1)
Series D Convertible Preferred Stock	(2)	(2)	Common Stock	236,207 (3)	\$ (2)	I	By Matrix Partners VIII, L.P. (1)
Series E Convertible Preferred Stock	(2)	(2)	Common Stock	73,046 (3)	\$ (2)	I	By Matrix Partners VIII, L.P. (1)
Series B Convertible Preferred Stock	(2)	(2)	Common Stock	1,661 <u>(3)</u>	\$ <u>(2)</u>	I	By Matrix VIII U.S. Management Co., L.L.C. (1)
Series C Convertible Preferred Stock	(2)	(2)	Common Stock	551 (3)	\$ <u>(2)</u>	I	By Matrix VIII U.S. Management Co., L.L.C. (1)
Series D Convertible Preferred Stock	(2)	(2)	Common Stock	130 (3)	\$ <u>(2)</u>	I	By Matrix VIII U.S. Management Co., L.L.C.
Series E Convertible Preferred Stock	(2)	(2)	Common Stock	40 (3)	\$ <u>(2)</u>	I	By Matrix VIII U.S. Management Co., L.L.C. (1)

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
•	Director	10% Owner	Officer	Othe		
SKOK DAVID R						
C/O MATRIX PARTNERS,	â v	ÂΧ	â	â		
101 MAIN STREET, 17TH FLOOR	АЛ	АЛ	А	A		
CAMBRIDGE, MA 02142						

# Signatures

/s/ John Kelleher,	10/08/2014	
attorney-in-fact		
**Signature of Reporting Person	Date	

Reporting Owners 2

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### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Mr. Skok is a Managing Member of Matrix VIII U.S. Management Co., L.L.C., which is the general partner of Matrix Partners VIII, L.P. (1) Mr. Skok, by virtue of his management position in Matrix VIII U.S. Management Co., L.L.C., has sole voting and dispositive power with respect to these shares. Mr. Skok disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein.
- (2) The Series B, C, D and E Preferred Stock are each convertible at any time at the option of the holder, and will automatically convert into shares of Common Stock on a 1-for-3 basis upon the closing of the Issuer's initial public offering. The securities have no expiration date.
- (3) Represents the number of shares of Common Stock issuable upon conversion of the Preferred Stock on the terms specified in footnote 2.

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#### **Remarks:**

#### Exhibit 24.1: Limited Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.