## Rosenzweig Benjamin L Form 3 May 24, 2013 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB 3238

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Rosenzweig Benjamin L		2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol PFSWEB INC [PFSW]					
(Last) (First)	) (Middle)	05/15/2013	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)		
(Street) ALLEN, TX 75013			(Check all applicable) X_ Director 10% Owner Officer Other (give title below) (specify below)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State	) (Zip)	Table I - N	lon-Derivati	ve Securiti	es Ber	neficially Owned		
1.Title of Security (Instr. 4)		2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owner (Instr.	1		
Common Stock		0		D	Â			
Reminder: Report on a owned directly or indire	*	ch class of securities benefici	ially SI	EC 1473 (7-02)	)			
ir re	nformation conta equired to respor	oond to the collection of ined in this form are not nd unless the form displ IB control number.						
Table II	- Derivative Secur	ities Beneficially Owned (e.	.g., puts, calls,	warrants, opt	ions, co	onvertible securities)		

OMB AI	PROVAL
OMB Number:	3235-0104
Expires:	January 31, 2005
Estimated a burden hou	
response	. 0.5

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative Security	Security: Direct (D) or Indirect	

Shares

(I) (Instr. 5)

## **Reporting Owners**

Reporting Owner Name / Addr	ess	Relationships					
	Director	10% Owner	Officer	Other			
Rosenzweig Benjamin L 505 MILLENNIUM ALLEN, TX 75013	ÂX	Â	Â	Â			
Signatures							
/s/ Benjamin Rosenweig	05/24/2013						
<u>**</u> Signature of Reporting Person	Date						

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.