STAUTBERG TIMOTHY E

Form 4 June 12, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington D.C. 20549

Check this box
if no longer
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

1(b).

share

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading STAUTBERG TIMOTHY E Issuer Symbol SCRIPPS E W CO /DE [SSP] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner Other (specify X_ Officer (give title 312 WALNUT STREET, 28TH 06/12/2012 below) below) **FLOOR** Senior VP/Newspapers (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting CINCINNATI, OH 45202 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Form: Direct Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially (D) or Beneficial (Month/Day/Year) Indirect (I) Ownership (Instr. 8) Owned Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price Class A Common Shares, $S^{(1)}$ 06/12/2012 10.000 D 134,530 D \$.01 par value per share Class A Common Shares. 53 Ι By wife \$.01 par value per

OMB APPROVAL

Estimated average

burden hours per

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January 31,

2005

0.5

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Common
Voting
Shares,
\$.01 par
value per
share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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D

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | te | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---------------------------------------|---|---------------------|--------------------|---|----------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Option | \$ 8.52 | | | | | 02/26/2004 | 02/25/2013 | Class A Common | 22,535 |
| Option | \$ 10.38 | | | | | 03/23/2005 | 03/22/2014 | Class A Common | 21,126 |
| Option | \$ 9.9 | | | | | 02/10/2006 | 02/09/2013 | Class A Common | 14,084 |
| Option | \$ 10.44 | | | | | 02/22/2007 | 02/21/2014 | Class A Common | 32,863 |
| Option | \$ 10.41 | | | | | 02/22/2008 | 02/21/2015 | Class A Common | 51,642 |
| Option | \$ 9.09 | | | | | 02/21/2009 | 02/20/2016 | Class A Common | 70,422 |
| Restricted Stock Units | <u>(2)</u> | | | | | 03/05/2010 | 03/05/2013 | Restricted Stock Units | 116,279 |
| Restricted Stock Units | (3) | | | | | 03/09/2011 | 03/09/2014 | Restricted Stock Units | 20,000 |

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| Restricted Stock Units | <u>(4)</u> | 03/11/2012 | 03/11/2015 | Restricted Stock Units | 23,785 |
|------------------------------|------------|------------|------------|------------------------------|--------|
| Restricted Stock Units | <u>(5)</u> | 07/01/2012 | 07/01/2015 | Restricted Stock Units | 22,909 |
| Restricted Stock Units | <u>(6)</u> | 03/15/2013 | 03/15/2016 | Restricted Stock Units | 32,573 |

Senior

Reporting Owners

Relationships Reporting Owner Name / Address Director 10% Owner Officer Other

STAUTBERG TIMOTHY E 312 WALNUT STREET, 28TH FLOOR VP/Newspapers CINCINNATI, OH 45202

Signatures

/s/ William Appleton, Attorney-in-fact for Timothy E. 06/12/2012 Stautberg

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These shares were sold in accordance with a stock trading plan adopted on December 7, 2011, in accordance with the guidelines specified by Rule 10b5-1.
- This restricted stock unit award will vest in 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of **(2)** the Company.
- This restricted stock unit award will vest in equal parts in 2013 and 2014. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.
- This restricted stock unit award will vest in equal parts in 2013, 2014, and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- This restricted stock unit award will vest in equal parts in 2012, 2013, 2014, and 2015. Upon vesting, each restricted stock unit will **(5)** convert into one Class A Common share of the Company.
- This restricted stock unit award will vest in equal parts in 2013, 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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