## Edgar Filing: Koors Mark L - Form 4

Koors Mark L       Form 4       OMB APPROVAL         FORM 4       UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549       OMB APPROVAL         Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b).       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       OMB APPROVAL         Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, ection 17(a) of the Public Utility Holding Company Act of 1935 or Section 16).       State average burden hours per response       State average burden hours per response									
1. Name and Ad Koors Mark	ddress of Reporting Person <u>*</u> L	Symbol	Name and			g	5. Relationship of Issuer	Reporting Pers	son(s) to
(Last) 312 WALNU FLOOR	PS E W CO /DE [SSP] f Earliest Transaction Day/Year) 012				(Check all applicable) <u>X</u> Director <u>10%</u> Owner <u>X</u> Officer (give title <u>Other</u> (specify below) VP/Audit and Compliance				
(Street) 4. If Amer Filed(Mont				te Original			<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting</li> <li>Person</li> </ul>		
(City)	(State) (Zip)	Tabl	e I - Non-D	erivative S	Securi	ties Acq	uired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date 2A. D (Month/Day/Year) Exect any (Mon	eemed	med 3. 4. Securities n Date, if Transaction(A) or Dispo Code (Instr. 3, 4 a			quired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of
Class A Common Shares, \$.01 par value per share	03/05/2012 <u>(1)</u>		Code V	Amount 10,639	or (D) A	Price \$ 9.31	(Instr. 3 and 4) 27,687.921	D	
Class A Common Shares, \$.01 par value per share	03/05/2012 <u>(2)</u>		F	3,807	D	\$ 9.31	23,880.921	D	

Common		
Voting		
Shares,	0	D
\$.01 par	0	D
value per		
share		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Number of iorDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Restricted Stock Units	\$ 9.31	03/05/2012		C		10,639	03/05/2010	03/05/2012	Restricted Stock Units	10,639
Option	\$ 8.52						02/26/2004	02/25/2013	Class A Common	4,131
Option	\$ 10.47						02/25/2005	02/24/2014	Class A Common	5,633
Option	\$ 9.9						02/10/2006	02/09/2013	Class A Common	6,572
Option	\$ 10.44						02/22/2007	02/21/2014	Class A Common	10,95
Option	\$ 10.44						02/22/2007	02/21/2014	Class A Common	4,382
Option	\$ 10.41						02/22/2008	02/21/2015	Class A Common	18,779
Option	\$ 10.41						02/22/2008	02/21/2015	Class A Common	1,877
Option	\$ 9.09						02/21/2009	02/20/2016	Class A Common	30,51

Restricted Stock Units	<u>(3)</u>	03/09/2011	03/09/2013	Restricted Stock Units	10,00
Restricted Stock Units	<u>(4)</u>	03/11/2012	03/11/2014	Restricted Stock Units	11,892

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Koors Mark L 312 WALNUT STREET 28TH FLOOR CINCINNATI, OH 45202			VP/Audit and Compliance					
Signatures								
/s/ William Appleton, Attorney Koors	-in-fact f	or Mark L.	03/07/2012					

<u>\*\*</u>Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction reflects the conversion of restricted stock units into Class A Common Shares.
- (2) The terms of this long-term incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.

Date

- (3) This restricted stock unit will vest in equal parts in 2012 and 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.
- (4) This restricted unit award will vest in equal parts in 2012, 2013 and 2014. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.