## Edgar Filing: Coyne Frank J - Form 4

Coyne Frank J Form 4       OMB APPROVAL         FORM 4       UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549       OMB APPROVAL         Check this box if no longer subject to Section 16.       TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       OMB APPROVAL         Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, otion 17(a) of the Public Utility Holding Company Act of 1935 or Section 1(b).       State of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940)									3235-0287 January 31, 2005 verage rs per
(Print or Type I 1. Name and A Coyne Fran	Address of Reporting Pers	Symbol		d Ticker or T s, Inc. [VR		>	5. Relationship of l Issuer	Reporting Pers	
	(First) (Midd K ANALYTICS, VASHINGTON RD		of Earliest T Day/Year) 2012	ransaction		I	Director X Officer (give pelow)	10%	) Owner r (specify
JERSEY CI	nth/Day/Year)				5. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date 2A (Month/Day/Year) Ex an (M	ecution Date, if	3. Transactic Code (Instr. 8) Code V	4. Securitie ond Dispose (Instr. 3, 4 Amount	d of (I	))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	02/21/2012		М	100,000	А	\$ 3.1	467,387	D	
Class A Common Stock	02/21/2012		S	100,000	D	\$ 40.87 (1)	367,387	D	
Class A Common Stock							91,740	I	Through trust (2)
Class A							131,903	Ι	Through

	7		<b>,</b>							
1							trust <u>(3)</u>			
1					100,000	Ι	Through trust <u>(4)</u>			
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.										
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)										
2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	ransactiorDerivative Expiration D ode Securities (Month/Day/		Date	7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
			Code V	(A) (D)	Date Exercisabl	Expiration e Date	Title	Amount or Number of Shares		
\$ 3.1	02/21/2012		М	100,0	00 (6)	12/18/2012		100,000		
ו	2. Conversion or Exercise Price of Derivative Security	Table II - Deriv ( <i>e.g.</i> , j 2. 3. Transaction Date Conversion (Month/Day/Year) or Exercise Price of Derivative Security	Table II - Derivative Securities benef         Table II - Derivative Securities Acquestion (e.g., puts, calls, warrants, e.g., puts,	Report on a separate line for each class of securities beneficially own Person inform required displat number <b>Table II - Derivative Securities Acquired, Disp</b> <i>(e.g., puts, calls, warrants, options, c</i> 2. 3. Transaction Date 3A. Deemed 4. Conversion (Month/Day/Year) Execution Date, if Transactio or Exercise any Code Price of (Month/Day/Year) (Instr. 8) Derivative Security	Report on a separate line for each class of securities beneficially owned directly or i Persons who respondinformation contain required to respondisplays a currentlin number. Table II - Derivative Securities Acquired, Disposed of, or Bec (e.g., puts, calls, warrants, options, convertible securities 2. 3. Transaction Date 3A. Deemed 4. 5. Number of Conversion (Month/Day/Year) Execution Date, if or Exercise any Code Securities Price of (Month/Day/Year) (Instr. 8) Acquired (A) Derivative Security (Instr. 3, 4, ar 5) Code V (A) (D)	100,000         Report on a separate line for each class of securities beneficially owned directly or indirectly.         Persons who respond to the colinformation contained in this for required to respond unless the f displays a currently valid OMB conumber.         Table II - Derivative Securities Acquired, Disposed of, or Beneficially Own (e.g., puts, calls, warrants, options, convertible securities)         2.       3. Transaction Date 3A. Deemed         4.       5. Number of respond (Month/Day/Year)         Price of Price of Derivative Securities (Month/Day/Year)         Price of Securities         Price of Derivative Security         Security         6. Date Exc         Securities         Security         Code V (A)         Date Exercisable	Report on a separate line for each class of securities beneficially owned directly or indirectly. Report on a separate line for each class of securities beneficially owned directly or indirectly. Report on a separate line for each class of securities beneficially owned directly or indirectly. Report on a separate line for each class of securities beneficially owned directly or indirectly. Report on a separate line for each class of securities beneficially owned directly or indirectly. Report on a separate line for each class of securities beneficially owned generation of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 2. 3. Transaction Date 3A. Deemed 4. 5. Number of TransactionDerivative Code Securities Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Code V (A) (D) $ \frac{Date}{Exercisable} = \frac{Expiration}{Date} $	I = I = I = I = I = I = I = I = I = I =		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Coyne Frank J C/O VERISK ANALYTICS, INC. 545 WASHINGTON BOULEVARD JERSEY CITY, NJ 07310			Chairman and CEO				
Signatures							
/s/ Kenneth E. Thompson, Attorney-in-Fact		02/22/2012					
<u>**</u> Signature of Reporting Person		Date					

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This sale price is a weighted average sale price that represents the sale of these shares of Class A Common Stock at prices ranging from \$40.51 to \$41.20, inclusive. These shares were sold pursuant to a 10b5-1 plan. The reporting person undertakes to provide upon request

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by the SEC staff, the Issuer or any security holder of the Issuer, full information regarding the number of shares of Class A Common Stock sold at each separate price within the ranges set forth in this footnote (1).

- (2) These shares of Class A Common Stock are held directly by the Frank J. Coyne Grantor Retained Annuity Trust 1.
- (3) These shares of Class A Common Stock are held directly by the Frank J. Coyne Grantor Retained Annuity Trust 2.
- (4) These shares of Class A Common Stock are held directly by the Frank J. Coyne Grantor Retained Annuity Trust 3.
- (5) Stock Options outstanding under the Issuer's 1996 Incentive Plan.
- (6) Immediately.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.