

WOLVERINE WORLD WIDE INC /DE/  
 Form 4  
 August 16, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 MEHNEY DAVID P

2. Issuer Name and Ticker or Trading Symbol  
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 08/12/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)

C/O 9341 COURTLAND DRIVE  
 NE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ROCKFORD, MI 49351

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	08/12/2011		M		5,779 A \$ 11.94		D
Common Stock	08/12/2011		M		7,480 A \$ 12.03		D
Common Stock	08/12/2011		M		5,026 A \$ 17.91		D
Common Stock	08/12/2011		M		4,245 A \$ 21.2		D
Common Stock	08/12/2011		M		4,935 A \$ 21.28		D

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Common Stock	08/12/2011	F	12,562	D	\$ 35.35	84,591 <sup>(1)</sup>	D	
Common Stock						33,390	I	By Trust
Common Stock						38,452	I	By Profit-Sharing Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) <sup>(2)</sup>	\$ 11.94	08/12/2011		M	5,779	04/25/2002 04/24/2012	Common Stock	5,779	
Stock Option (Right to Buy) <sup>(2)</sup>	\$ 12.03	08/12/2011		M	7,480	04/24/2003 04/23/2013	Common Stock	7,480	
Stock Option (Right to Buy) <sup>(2)</sup>	\$ 17.91	08/12/2011		M	5,026	04/22/2004 04/21/2014	Common Stock	5,026	
Stock Option (Right to Buy)	\$ 21.2	08/12/2011		M	4,245	04/21/2005 04/20/2015	Common Stock	4,245	
Stock Option	\$ 21.28	08/12/2011		M	4,935	04/23/2009 04/22/2019	Common Stock	4,935	

(Right to  
Buy)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MEHNEY DAVID P C/O 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X			

## Signatures

/s/ Kenneth Grady, by Power of  
Attorney

08/16/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
2,250 of these shares are owned by the David P. and Linda M. Mehney Foundation. The reporting person disclaims beneficial ownership  
(1) of these shares except to the extent of his pecuniary interest therein, and the inclusion of these shares in this Form 4 shall not be deemed an admission that the reporting person is the beneficial owner of these shares for purposes of Section 16 or for any other purpose.  
(2) The number of shares and the exercise price have been adjusted to reflect the Company's February 1, 2005 three-for-two stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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