

ONEILL PATRICIA  
Form 4  
December 16, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ONEILL PATRICIA

2. Issuer Name and Ticker or Trading Symbol  
ART TECHNOLOGY GROUP INC  
[ARTG]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
  
ONE MAIN STREET  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/14/2010

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP HUMAN RESOURCES

CAMBRIDGE, MA 02142

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
COMMON STOCK	12/14/2010		M		1,341	A	\$ 4.7812	42,629	D	
COMMON STOCK	12/14/2010		F		1,073	D	\$ 5.98	41,556	D	
COMMON STOCK	12/14/2010		M		4,688	A	\$ 0.84	46,244	D	
COMMON STOCK	12/14/2010		F		659	D	\$ 5.98	45,585	D	
COMMON STOCK	12/14/2010		M		4,167	A	\$ 2.24	49,752	D	

Edgar Filing: ONEILL PATRICIA - Form 4

COMMON STOCK	12/14/2010	F	1,561	D	\$ 5.98	48,191	D
COMMON STOCK	12/14/2010	M	65,000	A	\$ 1.57	113,191	D
COMMON STOCK	12/14/2010	F	17,066	D	\$ 5.98	96,125	D
COMMON STOCK	12/14/2010	M	40,000	A	\$ 1.26	136,125	D
COMMON STOCK	12/14/2010	F	8,429	D	\$ 5.98	127,696	D
COMMON STOCK	12/14/2010	M	60,000	A	\$ 2.93	187,696	D
COMMON STOCK	12/14/2010	F	29,398	D	\$ 5.98	158,298	D
COMMON STOCK	12/14/2010	M	9,159	A	\$ 4.7812	167,457	D
COMMON STOCK	12/14/2010	F	8,090	D	\$ 5.98	159,367	D
COMMON STOCK	12/14/2010	M	32,812	A	\$ 0.84	192,179	D
COMMON STOCK	12/14/2010	F	16,384	D	\$ 5.98	175,795	D
COMMON STOCK	12/14/2010	M	12,500	A	\$ 2.24	188,295	D
COMMON STOCK	12/14/2010	F	7,947	D	\$ 5.98	180,348	D
COMMON STOCK	12/14/2010	M	15,000	A	\$ 1.57	195,348	D
COMMON STOCK	12/14/2010	F	8,557	D	\$ 5.98	186,791	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
--	------------------------------------	--------------------------------------	--	--------------------------------	---	--	---

Edgar Filing: ONEILL PATRICIA - Form 4

Derivative Security			or Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	An or No of
	Code	V	(A)	(D)				
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 4.7812	12/14/2010	M	1,341	04/09/2001	04/09/2011	COMMON STOCK	1
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 0.84	12/14/2010	M	4,688	03/27/2003	03/27/2013	COMMON STOCK	4
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 2.24	12/14/2010	M	4,167	07/21/2004	07/21/2014	COMMON STOCK	4
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 1.57	12/14/2010	M	65,000	01/30/2004	01/30/2014	COMMON STOCK	6
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 1.26	12/14/2010	M	40,000	01/25/2005	01/25/2015	COMMON STOCK	4
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 2.93	12/14/2010	M	60,000	02/28/2006	02/28/2016	COMMON STOCK	6
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 4.7812	12/14/2010	M	9,159	04/09/2001	04/09/2011	COMMON STOCK	9
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 0.84	12/14/2010	M	32,812	03/27/2003	03/27/2013	COMMON STOCK	3

EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 2.24	12/14/2010	M	12,500	07/21/2004	07/21/2014	COMMON STOCK	1
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 1.57	12/14/2010	M	15,000	01/30/2004	01/30/2014	COMMON STOCK	1

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ONEILL PATRICIA ONE MAIN STREET CAMBRIDGE, MA 02142			SVP HUMAN RESOURCES	

## Signatures

/s/ Jeffrey T. Kowalski, by Power of Attorney

12/16/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.