Edgar Filing: Soni Naresh Himatlal - Form 4

Soni Naresh	Himatlal										
Form 4											
September 29	_										
FORM	UNITED	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							OMB AF OMB Number:	3235-0287	
Check thi if no long subject to Section 14 Form 4 or Form 5 obligation may conti <i>See</i> Instru 1(b).	6. Filed pur Section 17(Expires: January 20 Estimated average burden hours per response		
(Print or Type R	Responses)										
Soni Naresh Himatlal Symbol InterDia (Last) (First) (Middle) 3. Date o (Month/I 781 THIRD AVENUE 09/27/2 (Street) 4. If Ame			er Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
			c					(Check all applicable)			
			3. Date of Earliest Transaction(Month/Day/Year)09/27/2010					Director 10% Owner X Officer (give title Other (specify below) below) Chief Technology Officer			
				Amendment, Date Original d(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
KING OF P	RUSSIA,, SC 19	406						Form filed by M Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price		d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common Stock	09/27/2010			S	1,812	D	\$ 28.62 (1)	7,014	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Under Secur	le and unt of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Relationships						
Director	10% Owner	Officer	Other			
		Chief Technology Officer				
t for Naresl	h H.	09/29/2010				
n		Date				
	t for Naresl	Director 10% Owner t for Naresh H.	Director 10% Owner Officer Chief Technology Officer			

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price reported is the weighted average sale price for the transactions reported. The sale prices ranged from \$28.61 to \$28.64. Full information about the transactions reported will be provided upon request.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.