MALONE MICHAEL W

Form 4

September 20, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

2. Issuer Name and Ticker or Trading

January 31, Expires: 2005

OMB APPROVAL

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

may continue. See Instruction 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

MALONE MICHAEL W			Symbol						Issuer				
				POLARIS INDUSTRIES INC/MN [PII]					(Check all applicable)				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)						Director 10% OwnerX_ Officer (give title Other (specify				
2100 HIGHWAY 55			09/16/2010						below) below) VP Finance & CFO				
					f Amendment, Date Original					6. Individual or Joint/Group Filing(Check Applicable Line)			
MEDINA,	Filed(Month/Day/Year)						_X_Form filed by One Reporting PersonForm filed by More than One Reporting Person						
(City)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									y Owned			
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or					5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	09/16/2010			Code	V	Amount 8,492	(D)	Price \$ 28.495	58,641	D			
Common Stock	09/16/2010			S(1)		4,630	D	\$ 60	54,011	D			
Common Stock	09/16/2010			S(1)		300	D	\$ 60.01	53,711	D			
Common Stock	09/16/2010			S(1)		100	D	\$ 60.02	53,611	D			
Common Stock	09/16/2010			S(1)		200	D	\$ 60.03	53,411	D			

Edgar Filing: MALONE MICHAEL W - Form 4

Common Stock	09/16/2010	S <u>(1)</u>	300	D	\$ 60.04 53,111	D
Common Stock	09/16/2010	S <u>(1)</u>	665	D	\$ 60.05 52,446	D
Common Stock	09/16/2010	S <u>(1)</u>	100	D	\$ 60.06 52,346	D
Common Stock	09/16/2010	S <u>(1)</u>	400	D	\$ 60.07 51,946	D
Common Stock	09/16/2010	S <u>(1)</u>	226	D	\$ 60.08 51,720	D
Common Stock	09/16/2010	S <u>(1)</u>	300	D	\$ 60.09 51,420	D
Common Stock	09/16/2010	S <u>(1)</u>	200	D	\$ 60.1 51,220	D
Common Stock	09/16/2010	S <u>(1)</u>	300	D	\$ 60.11 50,920	D
Common Stock	09/16/2010	S <u>(1)</u>	100	D	\$ 60.12 50,820	D
Common Stock	09/16/2010	S <u>(1)</u>	100	D	\$ 60.14 50,720	D
Common Stock	09/16/2010	S <u>(1)</u>	571	D	\$ 60.16 50,149	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number stion Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
	\$ 28.495	09/16/2010		M		8,492	10/07/2005	10/07/2012		8,492

Employee Common Stock Stock

(Right to Buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MALONE MICHAEL W 2100 HIGHWAY 55 MEDINA, MN 55340

VP Finance & CFO

Signatures

Peggy James, Attorney-in-Fact 09/20/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 31, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3