JOHNSON RICHARD E

Form 4 May 11, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005

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if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue.

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

(Print or Type Responses)

	ddress of Reporting F	Symbol	ner Name and Ticker or Trading	Issuer	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (M	,	of Earliest Transaction	· ·	** /			
	OWN DEER . BOX 245036	(Month) 05/07/	/Day/Year) 2010	_X_ Officer (g	Director 10% OwnerX Officer (give title Other (specify below) Sr. VP-Finance, Treas & CFO			
	(Street)		nendment, Date Original onth/Day/Year)	Applicable Line	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
MILWAUK	EE, WI 53224-95	Form filed b	Form filed by More than One Reporting Person					
(City)	(State)	(Zip) Tal	ble I - Non-Derivative Securit	ties Acquired, Disposed	l of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code Disposed of (D)	Beneficially	6. Ownership Form: Direct (D) or Indirect (I) Indirect (I) (Instr. 4) 7. Nature of Indirect Indirect Ownership (Instr. 4)			
Common Stock	05/07/2010		(4)	(2) 4,000	I Restricted Stock			
Common Stock				1,878.7028	I ESSOP			
Common Stock				77,592	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

D

28,000

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SEC 1474 (9-02)

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Securitie	rative es d d of	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options	\$ 38.41	05/07/2010		A(3)	3,000		05/07/2011	05/07/2020	BMI Common Stock	3,000
Stock Options	\$ 7						05/02/2004	05/02/2013	BMI Common Stock	5,000
Stock Options	\$ 18.325						05/09/2006	05/09/2015	BMI Common Stock	4,500
Stock Options	\$ 31.41						05/05/2007	05/05/2016	BMI Common Stock	3,600
Stock Options	\$ 24.94						05/04/2008	05/04/2017	BMI Common Stock	3,600
Stock Options	\$ 52.81						05/02/2009	05/02/2018	BMI Common Stock	3,000
Stock Options	\$ 7						05/02/2006	05/02/2013	BMI Common Stock	2,500
Stock Options	\$ 38.69						05/01/2010	05/01/2019	BMI Common Stock	5,400

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

JOHNSON RICHARD E 4545 W. BROWN DEER ROAD P.O. BOX 245036 MILWAUKEE, WI 53224-9536

Sr. VP-Finance, Treas & CFO

Signatures

Richard E.

Johnson 05/11/2010

**Signature of
Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock granted pursuant to the Company's Restricted Stock Plan as approved by shareholders.
- (2) The value of the award will be determined at the closing price on May 7, 2013, the date of vesting.
- (3) Stock options granted pursuant to the Company's 2003 Stock Option Plan approved by shareholders.
- (4) Stock Options are granted on a one-for-one basis.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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