

Alexander J Rich  
 Form 4  
 October 31, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Alexander J Rich

(Last) (First) (Middle)

PPG INDUSTRIES, INC., ONE  
 PPG PLACE

(Street)

PITTSBURGH,, PA 15272

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 PPG INDUSTRIES INC [PPG]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 10/29/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Sr. Vice Pres., Coatings

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	10/29/2007		M		1,372 A \$ 65.08	10,399	D
Common Stock	10/29/2007		F		1,298 D \$ 74.08	9,101	D
Common Stock	10/29/2007		M		1,143 A \$ 60.9	10,244	D
Common Stock	10/29/2007		F		1,052 D \$ 74.08	9,192	D
Common Stock	10/29/2007		M		245 A \$ 60.9	9,437	D

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Common Stock	10/29/2007	F	226	D	\$ 74.08	9,211	D	
Common Stock	10/29/2007	M	1,649	A	\$ 68.82	10,860	D	
Common Stock	10/29/2007	F	1,596	D	\$ 74.08	9,264	D	
Common Stock	10/29/2007	M	5,299	A	\$ 68.82	14,563	D	
Common Stock	10/29/2007	F	5,129	D	\$ 74.08	9,434	D	
Common Stock						8,435.826 <sup>(1)</sup>	I	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code V	(A) (D)	Date Exercisable Expiration Date	Title	
Employee Stock Option <sup>(2)</sup>	\$ 65.08	10/29/2007		M	1,372	02/01/2006 02/19/2012	Common Stock	1,372
Employee Stock Option <sup>(2)</sup>	\$ 74.08	10/29/2007		A	1,298	04/29/2008 02/19/2012	Common Stock	1,298
Employee Stock Option <sup>(2)</sup>	\$ 60.9	10/29/2007		M	1,143	09/09/2006 02/13/2011	Common Stock	1,143
Employee Stock Option <sup>(2)</sup>	\$ 74.08	10/29/2007		A	1,052	04/29/2008 02/13/2011	Common Stock	1,052
	\$ 60.9	10/29/2007		M	245	09/09/2006 02/19/2012		245

Employee Stock Option <sup>(2)</sup>							Common Stock	
Employee Stock Option <sup>(2)</sup>	\$ 74.08	10/29/2007	A	226	04/29/2008	02/19/2012	Common Stock	226
Employee Stock Option <sup>(2)</sup>	\$ 68.82	10/29/2007	M	1,649	04/24/2007	02/13/2011	Common Stock	1,649
Employee Stock Option <sup>(2)</sup>	\$ 74.08	10/29/2007	A	1,596	04/29/2008	02/13/2011	Common Stock	1,596
Employee Stock Option <sup>(2)</sup>	\$ 68.82	10/29/2007	M	5,299	04/24/2007	02/13/2011	Common Stock	5,299
Employee Stock Option <sup>(2)</sup>	\$ 74.08	10/29/2007	A	5,129	04/29/2008	02/13/2011	Common Stock	5,129

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Alexander J Rich PPG INDUSTRIES, INC., ONE PPG PLACE PITTSBURGH,, PA 15272			Sr. Vice Pres., Coatings	

## Signatures

Dirk R. Gardner, Attorney-in-Fact for J. Rich Alexander	10/31/2007
<small>**Signature of Reporting Person</small>	<small>Date</small>

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares of PPG common stock held in the reporting person's account in the PPG Industries Employee Savings Plan as of September 30, 2007.
- (2) Right to buy granted under the PPG Industries, Inc. Stock Plan.

### Remarks:

Exhibit List:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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