

BOWNE & CO INC  
 Form 4  
 January 17, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KUCERA PHILIP E**

(Last) (First) (Middle)

**BOWNE & CO., INC., 55 WATER STREET**

(Street)

**NEW YORK, NY 10041**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**BOWNE & CO INC [BNE]**

3. Date of Earliest Transaction (Month/Day/Year)  
**01/16/2007**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	01/16/2007		M		8,800 A \$ 12.2188	98,814 (1)	D
Common Stock	01/16/2007		S		2,178 D \$ 15.8211	96,636 (1)	D
Common Stock	01/16/2007		S		4,843 D \$ 15.8097	91,793 (1)	D
Common Stock	01/16/2007		M		1,200 A \$ 14.125	92,993 (1)	D
Common Stock	01/16/2007		S		1,122 D \$ 15.8076	91,871 (1)	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Common Stock	\$ 12.2188	01/16/2007		M	8,800 (2)	(2) 12/15/2009	Common Stock	8,800
Common Stock	\$ 14.125	01/16/2007		M	1,200 (3)	(3) 12/15/2008	Common Stock	1,200

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KUCERA PHILIP E BOWNE & CO., INC., 55 WATER STREET NEW YORK, NY 10041	X		Chief Executive Officer	

## Signatures

Philip E. Kucera by Scott L. Spitzer under Power of Attorney 01/17/2007

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The number of shares of Common Stock beneficially owned as of the date reported, including the number of deferred stock units credited to the Reporting Person under Company plans as permitted under applicable SEC rules.
- (2) Incentive Stock Options granted under the Company's 1999 Incentive Compensation Plan. Options became exercisable in 25% increments on the first four anniversaries of the grant.

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- (3) Incentive Stock Options granted under the Company's 1997 Stock Incentive Plan. Options became exercisable in 25% increments on the first four anniversaries of the grant.

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