**PUBLICARD INC** Form 4 August 08, 2005

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

2. Issuer Name and Ticker or Trading

**OMB** Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

response...

**OMB APPROVAL** 

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

COHN CLI	FFORD B	Symbol	Symbol PUBLICARD INC [CARD.OB]				Issuer (Check all applicable)			
		PUBLIC								
(Last)	(First) (M	iddle) 3. Date of	Earliest Tra	ansaction						
		(Month/D	ay/Year)			_X_ Director	10%	6 Owner		
1604 LOCU FLOOR	JST STREET, 2NI	O 08/04/20	08/04/2005				ve title Oth below)	er (specify		
	(Street)	4. If Amer	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
		Filed(Mon	Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
PHILADEL	PHIA, PA 19103					Person	Wore than One Ke	eporting		
(City)	(State)	Zip) Table	e I - Non-De	erivative S	Securities Ac	quired, Disposed	of, or Beneficia	lly Owned		
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securit	ties	5. Amount of	6. Ownership	7. Nature of		
Security (Month/Day/Year) Executive		Execution Date, if	TransactionAcquired (A) or			Securities	Form: Direct	Indirect		
(Instr. 3)		any	Code	Disposed	of (D)	Beneficially	(D) or	Beneficial		
		(Month/Day/Year)	(Instr. 8)  Code V	(Instr. 3, 4) Amount	(A) or (D) Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	Indirect (I) (Instr. 4)	Ownership (Instr. 4)		
Common Stock						314	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Stock Options	\$ 2.5						01/29/1996	01/29/2006	Common Stock	60,0
Stock Options	\$ 2.875	08/04/2005		J		30,000	08/04/2000	08/04/2005	Common Stock	30,0
Stock Options	\$ 0.4						08/04/2001	08/04/2006	Common Stock	30,0
Stock Options	\$ 0.25						08/04/2002	08/04/2007	Common Stock	30,0
Stock Options	\$ 0.07						08/04/2003	08/04/2008	Common Stock	30,0
Stock Options	\$ 0.06						08/04/2004	08/04/2009	Common Stock	30,0
Stock Options	\$ 0.025	08/04/2005		A	30,000		08/04/2005	08/04/2010	Common Stock	30,0

# **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

COHN CLIFFORD B 1604 LOCUST STREET, 2ND FLOOR X PHILADELPHIA, PA 19103

## **Signatures**

/s/CLIFFORD B.

COHN 08/08/2005

\*\*Signature of Reporting Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options have expired pursuant to PubliCARD's Non-Employee Director Stock Option Plan.
- (2) Options have been granted pursuant to PubliCARD's Non-Employee Director Stock Option Plan.

Reporting Owners 2

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.