SK TELECOM CO LTD Form 6-K June 14, 2018

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934 FOR THE MONTH OF JUNE 2018 COMMISSION FILE NUMBER 333-04906

SK Telecom Co., Ltd.

(Translation of registrant s name into English)

Euljiro 65 (Euljiro2-ga), Jung-gu

Seoul 100-999, Korea

(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant s home country), or under the rules of the home country exchange on which the registrant s securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant s security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b): 82-

QUARTERLY BUSINESS REPORT

(From January 1, 2018 to March 31, 2018)

THIS IS A SUMMARY OF THE QUARTERLY BUSINESS REPORT ORIGINALLY PREPARED IN KOREAN WHICH IS IN SUCH FORM AS REQUIRED BY THE KOREAN FINANCIAL SERVICES COMMISSION.

IN THE TRANSLATION PROCESS, SOME PARTS OF THE REPORT WERE REFORMATTED, REARRANGED OR SUMMARIZED FOR THE CONVENIENCE OF READERS.

ALL REFERENCES TO THE COMPANY SHALL MEAN SK TELECOM CO., LTD. AND, UNLESS THE CONTEXT OTHERWISE REQUIRES, ITS CONSOLIDATED SUBSIDIARIES. REFERENCES TO SK TELECOM SHALL MEAN SK TELECOM CO., LTD., BUT SHALL NOT INCLUDE ITS CONSOLIDATED SUBSIDIARIES.

UNLESS EXPRESSLY STATED OTHERWISE, ALL INFORMATION CONTAINED HEREIN IS PRESENTED ON A CONSOLIDATED BASIS IN ACCORDANCE WITH THE INTERNATIONAL FINANCIAL REPORTING STANDARDS ADOPTED FOR USE IN KOREA (K-IFRS) WHICH DIFFER IN CERTAIN RESPECTS FROM GENERALLY ACCEPTED ACCOUNTING PRINCIPLES IN CERTAIN OTHER COUNTRIES, INCLUDING THE UNITED STATES. WE HAVE MADE NO ATTEMPT TO IDENTIFY OR QUANTIFY THE IMPACT OF THESE DIFFERENCES.

I. COMPANY OVERVIEW

1. Company Overview

The Company s quarterly business report for the three months ended March 31, 2018 includes the following consolidated subsidiaries:

Nama	Date of	Daineira I Davina	Total Assets as of Dec. 31, 2017 (millions of	Material
Name	Establishment	Principal Business	Won)	Subsidiary*
SK Telink Co., Ltd.	Apr. 9, 1998	Telecommunication services and satellite broadcasting		
		services	455,685	Material
SK M&Service Co., Ltd.	Feb. 10, 2000	Online information services	113,515	Material
SK Communications Co., Ltd.	Sept. 19, 1996	Internet portal and other	110,010	1,1atoriar
		Internet information services	90,923	Material
SK Broadband Co., Ltd.	Sept. 5, 1997	Fixed-line telecommunication services, multimedia and IPTV services	3,802,349	Material
Home & Service Co., Ltd.	June 5, 2017	Information and	3,002,349	Material
Tiolile & Service Co., Ltd.	June 3, 2017	telecommunication network		
		maintenance	83,698	Material
SK Stoa Co., Ltd.	December 1,	Data broadcasting and	05,070	Material
	2017	commercial retail platform		
		services	42,898	
K-net Culture and Contents	Nov. 24, 2008			
Venture Fund		Investment partnership	250,747	Material
PS&Marketing Co., Ltd.	Apr. 3, 2009	Sale of telecommunication devices	506,883	Material
Service Ace Co., Ltd.	Jul. 1, 2010	Customer center management		
		services	77,681	Material
Service Top Co., Ltd.	Jul. 1, 2010	Customer center management services	65,406	
Network O&S Co., Ltd.	Jul. 1, 2010	Network maintenance services	87,000	Material
SK Planet Co., Ltd.	Oct. 1, 2011	Telecommunication and		
		platform services	1,534,866	Material
NSOK Co., Ltd.	Jun. 12, 2008	Security system services	94,114	Material
Iriver Ltd.	Jul. 12, 2000	Audio device manufacturing	130,878	Material
Iriver Enterprise Ltd.	Jan. 14, 2014	Management of Chinese subsidiary	36,465	
Iriver Inc.	Feb. 15, 2007	North America marketing and sales	1,498	
Iriver China Co., Ltd.	Jun 24, 2004	Electronic device	1,490	
iiivoi Ciiiiu Co., Liu.	Juli 2-7, 200-7	manufacturing	3,401	
DongGuan Iriver Electronics	Jul. 6, 2006	Electronic device		
Co., Ltd.	Eab 25 2015	manufacturing Contents and information	43	
groovers Japan Co., Ltd.	Feb. 25, 2015	Contents and information distribution	1,232	

S.M. Life Design Company	June 25, 2008		
Japan Inc.		Japanese merchandise business	6,366
S.M. Mobile Communications	May 6, 2016	Contents and information	
JAPAN Inc.		distribution	125
SK Telecom China Holdings	Jul. 12, 2007		
Co., Ltd.		Investment (holding company)	43,290
SK Global Healthcare Business	Sept. 14, 2012		
Group, Ltd.		Investment (SPC)	14,033
SK Planet Japan, K. K.	Mar. 14, 2012	Digital contents sourcing	
		services	2,945
SKT Vietnam PTE., Ltd.	Apr. 5, 2000	Telecommunication services	4,135

Name	Date of Establishment	Principal Business	Total Assets as of Dec. 31, 2017 (millions of Won)	Material Subsidiary*
SK Planet Global PTE, LTD.		Digital contents sourcing		
	Aug. 4, 2012	services	87	
SKP GLOBAL HOLDINGS				
PTE, LTD.	Aug. 10, 2012	Investment (holding company)	41,320	
SKT Americas, Inc.	Dec. 29, 1995	Information collection and		
		management consulting services	32,923	
SKP America LLC		Digital contents sourcing		
	Jan. 27, 2012	services	412,251	Material
YTK Investment Ltd.	Jul. 1, 2010	Investment	3,169	
Atlas Investment	Jun. 24, 2011	Investment	71,908	
SK Telecom Innovation Fund,				
L.P.	Jan. 15, 2016	Investment	33,084	
SK Telecom China Fund I L.P.	Sept. 14, 2011	Investment	19,666	
SK TechX Co., Ltd.	Mar. 1, 2016	Telecommunication services	237,700	Material
Onestore Co., Ltd.	Mar. 1, 2016	Contents distribution	104,891	Material
Shopkick Management				
Company, Inc.	Oct. 9, 2014	Investment	338,650	Material
Shopkick, Inc.	Jun. 1, 2009	Mileage based e-commerce		
-		application development	37,336	
11st (Thailand) Co., Ltd.	Apr. 5, 2016	E-commerce	13,976	
HelloNature Co., Ltd.	Jan. 5, 2012	B2C organic food e-commerce	2,124	
FSK L&S Co., Ltd.	Oct. 20, 2016	Logistics consulting	33,175	
FSK L&S (Shanghai) Co., Ltd.	Jul. 29, 2010	International logistics	5,327	
SK Telecom Japan Inc.		Digital contents sourcing		
·	Mar. 1, 2018	services	10,010	
Groovers Co., Ltd.	Feb. 15, 2000	Contents distribution	534	

- Ø Material Subsidiary means a subsidiary with total assets of Won 75 billion or more as of the end of the latest fiscal year.
- ø On January 2, 2017, SK M&Service Co., Ltd. changed its name to SK M&Service Co., Ltd. from M&Service Co., Ltd.
- ø On April 6, 2017, NSOK Co., Ltd. changed its name to NSOK Co., Ltd. from Neosnetworks Co., Ltd. Changes in subsidiaries during the three months ended March 31, 2018 are set forth below.

Change	Name	Remarks
Additions	FSK L&S Co., Ltd.	Newly acquired by the Company
	FSK L&S (Shanghai) Co., Ltd.	Newly acquired by the Company
	SK Telecom Japan Inc.	Newly established by the Company
	Groovers Co., Ltd.	

Iriver Ltd. acquired control by acquiring additional shares during this period

- A. Corporate Legal Business Name: SK Telecom Co., Ltd.
- B. Date of Incorporation: March 29, 1984

C. Location of Headquarters

(1) Address: 65 Euljiro, Jung-gu, Seoul, Korea

(2) Phone: +82-2-6100-2114

(3) Website: http://www.sktelecom.com

D. Major Businesses

(1) Wireless business

The Company provides wireless telecommunications services, characterized by its competitive strengths in handheld devices, affordable pricing, network coverage and an extensive contents library. The Company continues to maintain its reputation as the unparalleled premium network operator in the 2G, 3G and LTE markets on the basis of its technological leadership and network management technology. In addition, the Company is leading the process of global technology standardization with the aim of being the world s first to commercialize 5G technology.

In order to strengthen its sales channels, the Company has been offering a variety of fixed-line and wireless telecommunication convergence products through its subsidiary, PS&Marketing Co., Ltd. (PS&Marketing). PS&Marketing provides differentiated service to customers through the establishment of new sales channels and product development. Through its subsidiaries Service Ace Co., Ltd. and Service Top Co., Ltd., the Company operates customer service centers in Seoul and provides telemarketing services. Additionally, Network O&S Co., Ltd., the Company s subsidiary responsible for the operation of the Company s 2G to 4G networks, provides customers with quality network services and provides the Company with technological know-how in network operations.

The Company plans to increase its profitability by strengthening its retention policy, which is the fundamental basis of competitiveness for telecommunication companies in this data-intensive era. The Company will lead the information and communication technology (ICT) trend by providing products through which customers can have a distinctive experience and by providing innovative services to transition to service-based competition.

In addition to the mobile network operator (MNO) business, the Company is building next-generation growth businesses in Internet of Things (IoT) solutions and artificial intelligence. In July 2016, the Company deployed the worlds first low-cost Low Power Wide Area Network designed to support IoT devices based on LoRa technology. In September 2016, the Company launched NUGU, the first intelligent virtual assistant service launched in Korea with Korean language capabilities based on advanced voice recognition technologies. The Company plans to further utilize its big data analysis capabilities to achieve growth in new business areas such as artificial intelligence.

(2) Fixed-line business

SK Broadband Co., Ltd. (SK Broadband) is engaged in providing telecommunications, broadcasting and new media services and various other services that are permitted to be carried out by SK Broadband under relevant regulations, as well as business activities that are directly or indirectly related to providing those services. In 1999, SK Broadband launched its high-speed Internet service in Seoul, Busan, Incheon and Ulsan and currently provides such services nationwide. SK Broadband also commercialized its TV-Portal service in July 2006 and its IPTV service in January 2009 upon receipt of permit in September 2008.

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(3) Other businesses

The Company is a leading player in the Korean e-commerce industry with 11st, an e-commerce platform service that connects various sellers and purchasers through its online and mobile platforms, and Shocking Deal, a mobile commerce curation service. In addition, the Company has rapidly grown into a top tier player in Turkey, Malaysia and Thailand after launching open market businesses in these countries by optimizing its businesses for the respective local markets and utilizing its expertise in the e-commerce platform business. In the online-to-offline (O2O) area, the Company is a leading player and continues to expand its market power with OK Cashbag, Korea's largest loyalty mileage program, SyrupWallet, which offers smart shopping services utilizing its network of business partners and information technology such as big data, and other Syrup-related services such as gifticon and 11Pay. The Company focuses on the mobile platform to connect various on- and offline commerce service platforms that provide various benefits and information at the right place and the right time to give consumers a pleasant and convenient shopping experience and retailers an integrated marketing solution to reach their target audience. The Company intends to continue its efforts to secure the market leading position in these markets.

In the location-based services business area, the Company provides real time traffic information and various local information through its T-Map Navigation service. In the digital contents business area, the Company provides high-quality digital contents in its leading mobile contents marketplace, Onestore.

The Company is also engaged in display advertising and search engine-based advertising and provides contents and other services. Display advertising provides exposure to the advertiser s brand in the form of flash media, images or videos. Search engine-based advertising provides exposure through the search results of specific keywords entered in the NATE search engine, and is utilized mostly by small and medium-sized advertisers. The Company also derives revenue by providing contents and other services.

See II-1. Business Overview for more information.

E. Credit Ratings

(1) Corporate bonds

				Rating
	Subject of		Credit rating entity	
Credit rating date	rating	Credit rating	(Credit rating range)	classification
February 19, 2016	Corporate bond	AAA	Korea Ratings	Current rating
February 19, 2016	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
February 19, 2016			NICE Investors Service, Co.,	
	Corporate bond	AAA	Ltd.	Current rating
May 19, 2016	Corporate bond	AAA	Korea Ratings	Current rating
May 20, 2016	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
May 20, 2016			NICE Investors Service, Co.,	
	Corporate bond	AAA	Ltd.	Current rating
April 12, 2017	Corporate bond	AAA	Korea Ratings	Regular rating
April 12, 2017	Corporate bond	AAA	Korea Investors Service, Inc.	Regular rating
April 12, 2017			NICE Investors Service, Co.,	
	Corporate bond	AAA	Ltd.	Regular rating
April 12, 2017	Corporate bond	AAA	Korea Ratings	Current rating

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April 12, 2017	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
April 12, 2017	_		NICE Investors Service, Co.,	_
	Corporate bond	AAA	Ltd.	Current rating
October 30, 2017	Corporate bond	AAA	Korea Ratings	Current rating
October 30, 2017	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
October 30, 2017			NICE Investors Service, Co.,	
	Corporate bond	AAA	Ltd.	Current rating
February 5, 2018	Corporate bond	AAA	Korea Ratings	Current rating
February 5, 2018			NICE Investors Service, Co.,	
	Corporate bond	AAA	Ltd.	Current rating
February 6, 2018	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating

^{*} Rating definition: AAA - The certainty of principal and interest payment is at the highest level with extremely low investment risk and is stable such that it will not be influenced by reasonably foreseeable changes in external factors.

(2) Commercial paper (CP)

				Rating
	Subject of		Credit rating entity	S
Credit rating date	rating	Credit rating	(Credit rating range)	classification
January 19, 2016	Short-term bond	A1	Korea Ratings	Current rating
January 19, 2016			Korea Investors Service,	
•	Short-term bond	A1	Inc.	Current rating
January 19, 2016			NICE Investors Service Co.,	
•	Short-term bond	A1	Ltd.	Current rating
April 27, 2016	CP	A1	Korea Ratings	Current rating
April 27, 2016	Short-term bond	A1	Korea Ratings	Current rating
May 11, 2016			Korea Investors Service,	ε
	CP	A1	Inc.	Current rating
May 11, 2016			Korea Investors Service,	8
,	Short-term bond	A1	Inc.	Current rating
May 12, 2016	23030 00333 00330		NICE Investors Service Co.,	8
,,	CP	A1	Ltd.	Current rating
May 12, 2016			NICE Investors Service Co.,	e dirette rating
11147 12, 2010	Short-term bond	A1	Ltd.	Current rating
October 26, 2016	CP	A1	Korea Ratings	Regular rating
October 26, 2016	Ci	711	NICE Investors Service Co.,	Regular rating
October 20, 2010	Short-term bond	A1	Ltd.	Regular rating
October 26, 2016	Short-term bond	711	NICE Investors Service Co.,	Regular fatting
October 20, 2010	CP	A1	Ltd.	Regular rating
October 26, 2016	Short-term bond	A1	Korea Ratings	Regular rating
	Short-term bond	Al	Korea Investors Service,	Regular fattlig
November 3, 2016	CP	A1	Inc.	Dagulan nating
Navambar 2, 2016	Cr	Al		Regular rating
November 3, 2016	Chart tarre hand	A1	Korea Investors Service,	Dagular rating
A :1.12 2017	Short-term bond		Inc.	Regular rating
April 12, 2017	СР	A1	Korea Ratings	Current rating
April 12, 2017	CD	A 1	Korea Investors Service,	a :
1112 2017	СР	A1	Inc.	Current rating
April 12, 2017	CD		NICE Investors Service Co.,	
	CP	A1	Ltd.	Current rating
April 12, 2017	Short-term bond	A1	Korea Ratings	Current rating
April 12, 2017			Korea Investors Service,	
	Short-term bond	A1	Inc.	Current rating
April 12, 2017			NICE Investors Service Co.,	
	Short-term bond	A1	Ltd.	Current rating
October 30, 2017	CP	A1	Korea Ratings	Regular rating
October 30, 2017			Korea Investors Service,	
	CP	A1	Inc.	Regular rating
October 30, 2017			NICE Investors Service Co.,	
	CP	A1	Ltd.	Regular rating
October 30, 2017	Short-term bond	A1	Korea Ratings	Regular rating
October 30, 2017			Korea Investors Service,	
	Short-term bond	A1	Inc.	Regular rating
October 30, 2017	Short-term bond	A1		Regular rating

NICE Investors Service Co., Ltd.

- * Rating definition: A1 Timely repayment capability is at the highest level with extremely low investment risk and is stable such that it will not be influenced by reasonably foreseeable changes in external factors.
 - (3) International credit ratings

Date of credit rating	Subject of rating	Credit rating of securities	Credit rating company	Rating type
October 24, 2012				Current
	Bonds denominated in U.S. dollars	A-	Fitch Inc.	rating
October 24, 2012				Current
	Bonds denominated in U.S. dollars	A3	Moody s Investors Service	rating
October 24, 2012				Current
	Bonds denominated in U.S. dollars	A-	Standard & Poor s Rating Service	es rating

- * On August 9, 2013, Moody s Investors Service raised the outlook on the Company s rating from A3 (Negative) to A3 (Stable).
- * On November 4, 2015, S&P lowered the outlook on the Company s rating from A- (Positive) to A- (Stable).

2. Company History

June 2015: Consummation of the comprehensive share exchange transaction (the Share Exchange) through which the Company acquired all of the shares of SK Broadband that it did not otherwise own in exchange for its treasury shares such that SK Broadband became a wholly-owned subsidiary of the Company.

April 2016: The spin-off and merger of the location-based services business and the mobile phone verification services business of SK Planet Co., Ltd.

December 2017: Comprehensive exchange of shares of SK Telink following which SK Telink became a wholly-owned subsidiary of the Company.

A. Location of Headquarters

- 22 Dohwa-dong, Mapo-gu, Seoul (July 11, 1988)
- 16-49 Hangang-ro 3-ga, Yongsan-gu, Seoul (November 19, 1991)
- 267 Namdaemun-ro 5-ga, Jung-gu, Seoul (June 14, 1995)
- 99 Seorin-dong, Jongro-gu, Seoul (December 20, 1999)
- 65 Euljiro, Jung-gu, Seoul (December 13, 2004)

B. Significant Changes in Management

At the 30th General Meeting of Shareholders held on March 21, 2014, Jae Hoon Lee was elected as an independent director and Jae Hyeon Ahn was elected as an independent director and member of the audit committee of the Company s board of directors. At the 31st General Meeting of Shareholders held on March 20, 2015, Dong Hyun Jang was elected as an inside director. At the 32nd General Meeting of Shareholders held on March 18, 2016, Dae Sik Cho was re-elected as an inside director and Dae Shick Oh was re-elected as an independent director and member of the audit committee of the Company s board of directors. At the 33rd General Meeting of Shareholders held on March 24, 2017, Jung Ho Park was elected as an inside director and Dae Sik Cho was elected as a non-executive director. Jae Hoon Lee and Jae Hyeon Ahn were re-elected as independent directors and members of the audit committee and Jung Ho Ahn was elected as an inside director. At the 34th General Meeting of Shareholders held on March 21, 2018, Young Sang Ryu was elected as an inside director and Youngmin Yoon was elected as an independent director and member of the audit committee of the Company s board of directors.

C. Change in Company Name

On January 2, 2017, SK M&Service Co., Ltd., one of the Company s subsidiaries, changed its name to SK M&Service Co., Ltd. from M&Service Co., Ltd. in accordance with a resolution at its general meeting of shareholders on

December 26, 2016.

On March 23, 2017, Neosnetworks Co., Ltd., one of the Company s subsidiaries, changed its name to NSOK Co., Ltd., from Neosnetworks Co., Ltd., in accordance with a resolution at its general meeting of shareholders.

D. Mergers, Acquisitions and Restructuring

(1) Acquisition of shares of PS&Marketing

On February 20, 2014, the board of directors of the Company resolved to invest an additional Won 100 billion (20 million common shares) into PS&Marketing, an affiliated company, in order to increase its mid- to long-term competitiveness in distribution. The date of investment was April 2, 2014, and the cumulative investment amount totaled Won 330 billion.

(2) Disposition of shares of iHQ Inc.

On March 10, 2014, the Company disposed of 3,790,000 shares (its 9.4% equity share) of iHQ Inc. to rebalance its investment portfolio.

- (3) Acquisition of shares of NSOK Co., Ltd. (NSOK) (formerly, Neosnetworks Co., Ltd.) In order to acquire a new growth engine, the Company acquired a controlling stake in NSOK, a building security company, with the purchase of 31,310 shares (a 66.7% equity interest) of NSOK on April 2, 2014. The Company acquired an additional 50,377 shares in NSOK in April 2015 through a rights offering, resulting in an increase of its ownership to 83.9%.
 - (4) Acquisition of shares of Iriver

On August 13, 2014, the Company purchased 10,241,722 shares (a 39.3% equity interest) of Iriver Ltd. (Iriver) from Vogo-Rio Investment Holdings Co., Ltd. and KGF-Rio Limited in order to foster application development and smartphone accessories as part of the Company s growth engines. The Company holds a 48.9% equity interest of Iriver by acquiring additional shares in its rights offering. The Company does not hold a majority of the voting rights of Iriver but the Company has concluded that it has effective control, as it holds significantly more voting rights than any other shareholder or any organized group of shareholders.

- (5) Acquisition of shares of Shopkick, Inc. (Shopkick)
 On October 10 2014, SK Planet America LLC, a subsidiary of the Company, acquired (through its 95.2%-owned subsidiary Shopkick Management Company, Inc.) a 100.0% ownership interest in Shopkick, a developer of a shopping app for mobile devices that provides benefits to customers for visiting stores, in order to penetrate the mobile commerce market in the United States. In the first half of 2016, SK Planet America LLC acquired all remaining shares of Shopkick Management Company, Inc.
- (6) Disposition of Shenzen E-Eye shares In 2014, the Company entered into an agreement to dispose of its equity interest in Shenzen E-eye in order to focus its business portfolio on high-growth business areas in the Chinese ICT market. The sale was completed on March 23, 2015.
 - (7) Disposition of a portion of KEB Hana Card shares

On April 3, 2015, the Company sold 27,725,264 shares (10.4% out of the 25.4% equity interest the Company held prior to the sale) of KEB Hana Card Co., Ltd. to Hana Financial Group in cash. With the proceeds of such sale (Won 180 billion), the Company acquired equity interests in Hana Financial Group on April 17, 2015 through participation in a rights offering by Hana Financial Group. The Company plans to maintain its strategic alliance and pursue opportunities to create synergies with, Hana Financial Group.

(8) SK Broadband - Comprehensive Share Exchange

On March 20, 2015, the Company s board of directors resolved to approve the Share Exchange.

- Share Exchange ratio: Shareholders of one common share of SK Broadband were allotted 0.0168936 common shares of SK Telecom
- Shares exchanged: 2,471,883 registered common shares of SK Telecom
- Date of Share Exchange agreement: March 23, 2015
- Record date: April 6, 2015
- Announcement date for the proceeding of the Share Exchange as a small-scale share swap: April 6, 2015
- Meeting of board of directors for approval of the Share Exchange: May 6, 2015
- Date of the Share Exchange: June 9, 2015

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- (9) Establishment of Entrix Co., Ltd.
- In July 2015, SK Planet spun off its cloud streaming division and established Entrix Co., Ltd. The Company exchanged 1,300,000 shares of SK Planet for 1,300,000 shares of Entrix at the time of the spin-off and later acquired an additional 2,857,000 shares by participating in the recapitalization.
- (10) Additional capital raise by NanoEnTek Inc. In 2015, the Company acquired 1,090,155 shares through the additional capital raise by NanoEnTek.
- (11) Reclassification of Packet One Networks accounts

In 2015, the Company reclassified its investments in Packet One from investments in associates and joint ventures to assets classified as held for sale as the Company no longer had significant control over Packet One. The difference between the book value and the fair value of Won 37.4 billion at the time of reclassification was recognized as impairment loss.

- (12) Acquisition of shares of SK Communications Co., Ltd. (SK Communications) On October 1, 2015, the Company became the largest shareholder of SK Communications with a 64.54% equity interest through dividends in kind from SK Planet of 26,523,815 shares and the purchase of 1,506,130 shares over-the-counter.
- (13) Acquisition of shares of CJ HelloVision Co., Ltd. (CJ HelloVision)

 On November 2, 2015, the Company s board of directors resolved to approve the acquisition of CJ HelloVision s shares from CJ O Shopping Co., Ltd. (CJ O Shopping) and on the same day, entered into a share purchase agreement with CJ O Shopping. In addition, on November 2, 2015, SK Broadband s board of directors resolved to approve the merger of SK Broadband with CJ HelloVision and on the same day, entered into a merger agreement with CJ HelloVision and the closing of the merger was conditioned upon receipt of regulatory approval from relevant authorities. On July 25, 2016, the Company notified CJ O Shopping of the termination of the share purchase agreement and SK Broadband notified CJ HelloVision of the termination of the merger agreement, as the Korea Fair Trade Commission on July 18, 2016 denied approval of the proposed merger, which was a closing condition to the consummation of the merger.
- (14) Tender offer of shares of CJ HelloVision From November 2, 2015 to November 23, 2015, the Company purchased 6,671,933 shares of CJ Hellovision in a tender offer for up to 10,000,000 shares, paying Won 12,000 per share. Through this tender offer, the Company acquired an 8.61% equity interest in CJ HelloVision.
- (15) Establishment of SK TechX Co., Ltd. and Onestore
 In March 2016, SK Planet spun off its platform business and T Store business and established SK TechX and
 Onestore. The Company exchanged 12,323,905 shares of SK Planet for 6,323,905 shares of SK TechX and 6,000,000
 shares of Onestore at the time of the spin-off. The Company later acquired an additional 4,409,600 shares of Onestore

at a purchase price of Won 22 billion by participating in the follow-on rights offering. The Company did not participate in the subsequent follow-on rights offering and as of March 31, 2018, the Company had a 65.5% interest in Onestore.

(16) Spin-off and merger of SK Planet s location-based services business and mobile phone verification services business

Through the merger of SK Planet s location-based services business and mobile phone verification services business into SK Telecom, the Company seeks to provide a solid base for continued growth, especially in the next generation platform business, and SK Planet plans to further concentrate its resources on its commerce business. The spin-off and merger was effective as of April 5, 2016 and was registered as of April 7, 2016. SK Planet is a wholly-owned subsidiary of the Company, and as the Company did not issue any new shares in connection with the merger, there was no change in the share ownership of the Company.

(17) Establishment of Hana-SK Fintech Corporation

In order to provide an everyday finance platform, the Company entered into a joint venture agreement with Hana Financial Group, in accordance with the resolution of the Company s board of directors on July 28, 2016. Combining the Company s leading mobile technology and big data analysis capabilities with Hana Financial Group s financial service, Hana-SK Fintech Corporation plans to provide innovative mobile financial services such as mobile asset management, easy payment and overseas wire transfer services. SK Telecom holds a 49% equity stake in the joint venture, and Hana Financial Group holds the remaining 51%. Service of the everyday finance platform Finnq officially launched in the third quarter of 2017.

(18) Capital contribution of shares of NSOK for new shares of SK Telink Co., Ltd. (SK Telink) On October 25, 2016, the Company made a capital contribution of all shares of NSOK owned by the Company to SK Telink in exchange for 219,967 newly issued shares of SK Telink, which resulted in an increase of the Company s equity interest in SK Telink to 85.86%.

(19) Acquisition of shares of SM Mobile Communications

In October 2016, the Company transferred the media platform businesses Hotzil and 5Ducks to SM Mobile Communications in exchange for 1,200,000 shares of SM Mobile Communications. As a result, the Company owned a 46.2% equity interest in SM Mobile Communications as of March 31, 2018.

(20) Exchange of shares of SK Communications

On November 24, 2016, the Company s board of directors resolved to approve the payment of cash consideration in lieu of the issuance of shares of the Company in a comprehensive exchange of shares of SK Communications. The amount of cash consideration was based on a share exchange ratio of one common share of the Company to 0.0125970 common share of SK Communications. In February 2017, SK Communications became a wholly-owned subsidiary of the Company.

(21) Acquisition of shares of Iriver Ltd.

The Company acquired 4,699,248 shares of its subsidiary Iriver Ltd. at a purchase price of Won 5,320 in connection with a capital contribution. The Company s equity interest in Iriver Ltd. following the acquisition is 45.9%. See Report on Important Business Matters (Decision on Capital Increase) filed on July 17, 2017 by Iriver Ltd. for more information.

(22) Acquisition of newly issued shares of SK China Company Limited (SK China) On July 28, 2017, the Company acquired newly issued shares of SK China to find investment opportunities in ICT and other promising areas of growth in China. In exchange for newly issued shares of SK China, the Company contributed its full equity interest in each of SKY Property Management Limited (SKY) and SK Industrial Development China Co., Ltd. (SK IDC) as well as cash, equal to the following amounts: 1) SKY stock: USD 276,443,440.64, 2) SK IDC stock: USD 108,072,007.67 and 3) Cash: USD 100,000,000.00. As a result of the acquisition, the Company holds 10,928,921 shares and a 27.27% of equity interest in SK China. See Report on Decision on Acquisition of SK China Shares filed by the Company on July 28, 2017 for more information about this transaction.

(23) Exchange of shares of SK Telink

On September 28, 2017, the Company disclosed a resolution approving the payment of cash consideration in lieu of the issuance of shares of SK Telecom in an exchange of shares of SK Telink. The amount of cash consideration was based on a share exchange ratio of 1:1.0687714. The exchange was completed on December 14, 2017, upon which exchange SK Telink became a wholly-owned subsidiary of the Company.

(24) Acquisition of shares of FSK L&S Co., Ltd.

On February 6, 2016, the Company acquired 2,415,750 shares of FSK L&S Co., Ltd. at a purchase price of Won 18 billion from SK Holdings to utilize its logistics sharing infrastructure with its counterparties and pursue new business opportunities. As a result of the acquisition, the Company had a 60% equity interest in FSK L&S Co., Ltd.

[SK Broadband]

(1) Share Exchange

On March 20, 2015, the board of directors of SK Broadband resolved to approve the comprehensive exchange of shares of SK Broadband for shares of the Company. The share exchange was approved at the extraordinary meeting of shareholders held on May 6, 2015. Subsequent to the share exchange, the Company became the parent company of SK Broadband with 100% ownership and remained a listed corporation on the KRX KOSPI Market, and SK Broadband became a wholly-owned subsidiary of the Company and was delisted from the KRX KOSDAQ Market. There was no change in the share ownership interest of the Company s existing shareholders or the Company s management in connection with the Share Exchange.

(2) Merger among Subsidiaries and Affiliates

On July 29, 2015, the board of directors of SK Broadband approved the acquisition of SK Planet s Hoppin business through a spin-off and subsequent merger transaction pursuant to Article 530-2 of the Korean Commercial Code, with both SK Broadband and SK Planet remaining as existing companies. The spin-off and subsequent merger were effective as of September 1, 2015, and on the same day, SK Broadband issued 2,501,125 new common shares resulting from the merger, allotting 0.0349186 common shares of SK Broadband per one common share of SK Planet to SK Telecom, SK Planet s sole shareholder.

(3) Merger with CJ HelloVision

On November 2, 2015, SK Broadband s board of directors resolved to approve the merger of SK Broadband with CJ HelloVision such that CJ HelloVision would be the surviving entity and SK Broadband would be the non-surviving entity. The largest shareholder of the merged entity would be SK Telecom with an equity interest of 78.35%. On February 26, 2016, the entry into the merger agreement was resolved as proposed by SK Broadband s shareholders.

On July 25, 2016, SK Broadband notified CJ HelloVision of the termination of the merger agreement, as the Korea Fair Trade Commission on July 18, 2016 denied approval of the proposed merger, which was a closing condition to the consummation of the merger. On July 27, 2016, SK Broadband s board of directors resolved to terminate the merger agreement as proposed. Subsequently, the merger agreement is no longer effective and all procedures related to the merger, including the issuance of new shares, were terminated.

(4) Establishment of a subsidiary

On May 23, 2017, SK Broadband s board of directors resolved to approve the establishment of a subsidiary. On June 5, 2017, SK Broadband established Home&Service Co., Ltd. (Home&Service), a subsidiary responsible for the management of customer service operations, in order to enhance SK Broadband s competitiveness by strengthening its customer service and strategically developing its home Value Delivery channel and to create quality jobs. Home&Service was incorporated by SK Broadband under the Korean Commercial Code. The subsidiary was

capitalized at Won 46 billion (9,200,000 shares with par value of Won 5,000 per share), and SK Broadband holds a 100% equity interest. The Korea Fair Trade Commission approved the subsidiary s incorporation as an SK affiliate on July 1, 2017, from which arises a duty to report to the Fair Trade Commission.

(5) Spin-off

On August 16, 2017, SK Broadband s board of directors resolved to approve the spin-off of its T-commerce subsidiary to enhance the competitiveness and managerial efficiency of its T-commerce business (data broadcasting and commercial retail platform service through TV home shopping channels) through a spin-off and subsequent establishment of a subsidiary pursuant to Article 530-2 and 530-12 of the Korean Commercial Code, with both companies from the simple vertical spin-off remaining as existing companies. The spin-off was effective as of December 1, 2017, and the subsidiary was capitalized at Won 15 billion (3,000,000 shares with par value of Won 5,000 per share), with SK Broadband holding a 100% equity interest. The Korea Fair Trade Commission approved the subsidiary s incorporation as an SK affiliate on January 1, 2018, from which arises a duty to report to the Fair Trade Commission.

[SK Planet]

On May 29, 2015, the board of directors of SK Planet resolved to spin off its cloud streaming division on July 1, 2015 in order to strengthen its business capabilities and expand overseas. The spin-off ratio was 0.9821740 for the surviving company to 0.0178260 for the newly-established company, and the capital reduction ratio was 1.7825968%.

On July 29, 2015, the board of directors of SK Planet resolved to spin off its Hoppin business, which was merged into SK Broadband on September 1, 2015, in order to unify capabilities within the business and maximize synergies to improve its competitive power in the Korean and international mobile media market. SK Planet issued 2,501,125 new common shares in connection with this transaction, and the merger ratio between SK Planet and SK Broadband was 0.0349186:1.

On December 29, 2015, the board of directors of SK Planet resolved to merge Commerce Planet Co., Ltd., its wholly-owned subsidiary, into SK Planet to generate synergies by uniting capabilities to promote its commerce business. The merger was effective as of February 1, 2016, and SK Planet did not issue any new shares in connection with the merger.

Effective as of March 1, 2016, SK Planet spun off its platform business and T Store business in order to enhance the competitiveness of each business for future growth.

Effective as of April 5, 2016, SK Planet spun off its location-based services business and mobile phone verification services business and merged them into the Company in order to further concentrate its resources on its commerce business.

On May 29, 2017, the board of directors of SK Planet resolved to transfer the operations and assets related to its BENEPIA business for Won 7.5 billion to SK M&Service Co., Ltd. as of July 1, 2017.

On July 17, 2017, the board of directors of SK Planet resolved to (1) spin-off SK Planet s advertising agency business as a newly established company, SM Contents & Communications, in order to strengthen the competitiveness of the business for future growth, which spin-off was effective as of October 1, 2017 and (2) sell 100% of its shares of SM Contents & Communications to SM Culture & Contents Co., Ltd. to further concentrate business capabilities and efficiently allocate management resources. The closing date of the sale transaction was October 24, 2017.

[SK Telink]

(1) Acquisition of shares of NSOK

In accordance with the resolution of its board of directors on September 22, 2016, SK Telink received a capital contribution of 408,435 shares (an 83.9% equity interest) of NSOK owned by SK Telecom. On October 25, 2016, SK Telink acquired the remaining 78,200 outstanding shares (a 16.1% equity interest) of NSOK, pursuant to which NSOK became a wholly-owned subsidiary of SK Telink.

In accordance with the resolution of its board of directors on April 12, 2017, SK Telink acquired 525,824 additional shares of NSOK pursuant to a rights offering for an aggregate amount of Won 40.0 billion (or Won 76,071 per share), resulting in SK Telink s ownership of 1,012,459 shares (a 100% equity interest) of NSOK.

(2) Comprehensive exchange of shares

On September 28, 2017, SK Telink s board of directors approved a comprehensive exchange of shares with SK Telecom, pursuant to which SK Telecom would acquire SK Telink s remaining outstanding shares for cash consideration in lieu of issuance of shares of SK Telecom. The share exchange agreement was subsequently approved at the extraordinary general meeting of shareholders held on November 9, 2017.

Following the exchange, there were no changes to SK Telecom s share ownership interest level or to management structure, and SK Telecom and SK Telink will remain as corporate entities. SK Telink became a wholly-owned subsidiary of SK Telecom and remains as an unlisted corporation, while SK Telecom remains as a listed corporation.

øSee Report on Cash Consideration for Shares of SK Telink Co., Ltd. filed on September 29, 2017 for more information about this transaction.

[SK Communications]

(1) Disposition of the Cyworld service

Pursuant to the resolution of its board of directors on March 6, 2014, SK Communications sold its Cyworld service and certain related assets to Cyworld Co., Ltd. for Won 2.8 billion on April 8, 2014.

(2) Change in the largest shareholder

On September 24, 2015, SK Telecom and SK Planet entered into a share transfer agreement to transfer all of the shares of SK Communications held by SK Planet to SK Telecom. The agreement became effective on October 1, 2015, making SK Telecom the largest shareholder of SK Communications.

(3) Comprehensive share exchange

Pursuant to the resolution of its board of directors on November 24, 2016, SK Communications entered into a comprehensive share exchange agreement with SK Telecom on November 25, 2016. Upon the consummation of the share exchange on February 7, 2017, SK Communications became a wholly-owned subsidiary of SK Telecom.

[PS&Marketing]

On February 20, 2014, the board of directors of PS&Marketing resolved to acquire the retail distribution business, including related assets, liabilities, contracts and human capital of the information technology and mobile wing of SK Networks. On the same day, the board of directors of PS&Marketing also resolved to acquire retail stores, including their assets and liabilities, of LCNC Co., Ltd (LCNC). The acquisitions were completed on April 30, 2014 at a purchase price of Won 124.5 billion for the assets acquired from SK Networks and a purchase price of Won 10 billion for the assets acquired from LCNC.

[NSOK]

On March 31, 2015, NSOK acquired the unmanned electronic security business of Joeun Safe to expand its unmanned security business The acquisition cost, which had been reported on January 5, 2015 as Won 19.4 billion, was subject to adjustment depending on the customer transfer rate. The final acquisition cost was determined to be Won 16.9 billion.

[Iriver]

(1) Merger of Iriver CS Co., Ltd. (Iriver CS)

Pursuant to the resolution of its board of directors on November 18, 2014, Iriver decided to merge with Iriver CS, its wholly-owned subsidiary, with Iriver as the surviving entity. The merger was completed based on the merger ratio of 1:0 with no capital increase. The merger and merger registration were completed on January 31, 2015 and February 2, 2015, respectively.

(2) Acquisition of shares of S.M. Life Design Company Japan Inc.

Pursuant to the resolution of its board of directors on July 17, 2017, Iriver approved a contract to acquire a total of 1,000,000 shares of S.M. Life Design Company Japan Inc. (a 100% equity interest) from S.M. Entertainment Japan Co., Ltd. with the purposes of entering foreign markets and maximizing business synergy. Iriver acquired control of S.M. Life Design Company Japan Inc. upon its completion of payment for the shares on September 1, 2017.

- (3) Merger of S.M. Mobile Communications JAPAN Inc.
- Pursuant to the resolution of its board of directors on July 17, 2017, Iriver decided to merge with S.M. Mobile Communications JAPAN Inc., a contents and information distribution company, with the purpose of reinforcing its contents based device business and enhancing managerial efficiency. As of October 1, 2017, Iriver merged S.M. Mobile Communications JAPAN Inc. into it with a merger ratio of 1:1.6041745, based on which Iriver issued 4,170,852 new common shares.
 - (4) Acquisition of shares of Groovers Co., Ltd.

On February 23, 2018 the Company acquired 414,000 additional shares (a 55.8% equity interest) of Groovers Co., Ltd., which provides high quality sound services such as FLAC (Free Lossless Audio Codec), MQS (Mastering Quality Sound) and DSD (Direct Stream Digital) from NHN Bugs Corp. and individuals. As a result, the Company acquired control of Groovers Co., Ltd. as its equity interest therein increased from 44.2% to 100%.

(5) Acquisition of important assets (Supply and distribution rights for music and digital contents) On February 28, 2018, the Company entered into an agreement with S.M. Entertainment Co., Ltd. to acquire supply and distribution rights for music and digital contents of S.M. Entertainment Co., Ltd., JYP Entertainment Corporation and Big Hit Entertainment. Through this arrangement, the Company plans to increase sales by entering the music and sound recording industries and to create synergies through strategic alliances.

[SK M&Service]

(1) Acquisition of SK Planet s BENEPIA business

Pursuant to the resolutions of its board of directors and its extraordinary shareholders meeting held on May 29, 2017, SK M&Service decided to acquire SK Planet s BENEPIA business (including agency service for the Flexible Benefit Plan and related tangible and intangible assets, goodwill, systems, etc.) for Won 7.5 billion on July 1, 2017.

E. Other Important Matters related to Management Activities

[SK Telecom]

(1) Issuance of bonds

On May 14, 2014, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 50 billion (with an annual interest rate of 3.301% and a maturity date of May 14, 2019), Won 150 billion (with an annual interest rate of 3.637% and a maturity date of May 14, 2024), Won 50 billion (with embedded options, an

annual interest rate of 4.725% and a maturity date of May 14, 2029), and Won 50 billion (with embedded options, an annual interest rate of 4.72% and a maturity date of May 14, 2029).

On October 28, 2014, the Company issued three tranches of fixed-rate unsecured bonds in the principal amounts of Won 160 billion (with an annual interest rate of 2.53% and a maturity date of October 28, 2019), Won 150 billion (with an annual interest rate of 2.66% and a maturity date of October 28, 2021), and Won 190 billion (with an annual interest rate of 2.82% and a maturity date of October 28, 2024).

On February 26, 2015, the Company issued three tranches of fixed-rate unsecured bonds in the principal amounts of Won 100 billion (with an annual interest rate of 2.40% and a maturity date of February 26, 2022, Won 150 billion (with an annual interest rate of 2.49% and a maturity date of February 26, 2025), and Won 50 billion (with an annual interest rate of 2.61% and a maturity date of February 26, 2030).

On July 17, 2015, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 90 billion (with an annual interest rate of 1.89% and a maturity date of July 17, 2018), Won 70 billion (with an annual interest rate of 2.66% and a maturity date of July 17, 2025), Won 90 billion (with an annual interest rate of 2.82% and a maturity date of July 17, 2030), and Won 50 billion (with an annual interest rate of 3.40% and a maturity date of July 17, 2030).

On November 30, 2015, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 80 billion (with an annual interest rate of 2.073% and a maturity date of November 30, 2018), Won 100 billion (with an annual interest rate of 2.550% and a maturity date of November 30, 2025), Won 70 billion (with an annual interest rate of 2.749% and a maturity date of November 30, 2035), and Won 50 billion (with embedded options, an annual interest rate of 3.100% and a maturity date of November 30, 2030).

On March 4, 2016, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 70 billion (with an annual interest rate of 1.651% and a maturity date of March 4, 2019), Won 100 billion (with an annual interest rate of 1.802% and a maturity date of March 4, 2021), Won 90 billion (with an annual interest rate of 2.077% and a maturity date of March 4, 2026), and Won 80 billion (with an annual interest rate of 2.243% and a maturity date of March 4, 2036).

On June 3, 2016, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 50 billion (with an annual interest rate of 1.621% and a maturity date of June 3, 2019), Won 50 billion (with an annual interest rate of 1.709% and a maturity date of June 3, 2021), Won 120 billion (with an annual interest rate of 1.973% and a maturity date of June 3, 2026), and Won 50 billion (with an annual interest rate of 2.172% and a maturity date of June 3, 2031).

On April 25, 2017, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 60 billion (with an annual interest rate of 1.925% and a maturity date of April 25, 2020), Won 120 billion (with an annual interest rate of 2.168% and a maturity date of April 25, 2022), Won 100 billion (with an annual interest rate of 2.552% and a maturity date of April 25, 2027), and Won 90 billion (with an annual interest rate of 2.649% and a maturity date of April 25, 2032).

On November 10, 2017, the Company issued three tranches of fixed-rate unsecured bonds in the principal amounts of Won 100 billion (with an annual interest rate of 2.388% and a maturity date of November 10, 2020), Won 80 billion (with an annual interest rate of 2.634% and a maturity date of November 10, 2022), and Won 100 billion (with an annual interest rate of 2.840% and a maturity date of November 10, 2027).

On February 20, 2018, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 110 billion (with an annual interest rate of 2.572% and a maturity date of February 20, 2021), Won 100 billion (with an annual interest rate of 2.806% and a maturity date of February 20, 2023), Won 200 billion (with an annual interest rate of 3.004% and a maturity date of February 20, 2028) and Won 90 billion (with an annual interest rate of 3.016% and a maturity date of February 20, 2038).

(2) Issuance of hybrid securities

In June 2013, the Company issued Won 400 billion principal amount of hybrid securities in the form of unguaranteed subordinated bonds with an annual interest rate of 4.21%, which is based on the five-year Korean government bond yield plus a spread. An additional spread of 0.25% is payable beginning ten years from the date of issuance and an additional spread of 0.75% is payable after 25 years from the date of issuance. The Company classified the hybrid securities as equity, as there is no contractual obligation to deliver financial assets to the bondholders. The maturity date of the hybrid securities is June 7, 2073, which can be extended by the Company without any notice or announcement.

[SK Broadband]

SK Broadband acquired subscribership of regional cable and other service providers on several different occasions. Such acquisitions were intended to secure a stable subscriber base for its broadband Internet service and, at the same time, increase the service coverage area. Because such acquisitions were conducted on a relatively small scale and involved the purchase of subscribership, SK Broadband did not believe that such acquisitions rose to the level of purchasing an entire business line from another company or were likely to have a material impact on its business, and therefore decided that such acquisitions did not require resolutions of its shareholders.

3. Total Number of Shares

A. Total Number of Shares

(As of March 31, 2018)		(Unit	: in shares)
	Shar	e type	
Classification	Common shahesferre	ed shares Total	Remarks
I. Total number of authorized shares	220,000,000	220,000,000	
	00.070.046	00.000.046	
II. Total number of shares issued to date	89,278,946	89,278,946	
III. Total number of shares retired to date	8,533,235	8,533,235	
a. reduction of capital			
b. retirement with profit	8,533,235	8,533,235	
c. redemption of redeemable shares			
d. others			
IV. Total number of shares (II-III)	80,745,711	80,745,711	
V. Number of treasury shares	10,136,551	10,136,551	
VI. Number of shares outstanding (IV-V)	70,609,160	70,609,160	

B. Treasury Shares

(1) Acquisitions and dispositions of treasury shares

(As of March 31, 2018)					(Unit: in shares)
		Type of	At the	Change	
Acquisition method	S	shares	period	(+) (-)	detired the end of (-) period
	Direct acquisition	5 	Posson.	(.)	() Possou
	from market	Common shares Preferred shares	10,136,551		10,136,551
Direct acquisition	Direct over- the-counter	Common shares			
	acquisition	Preferred shares Common shares			
Acquisition pursuant to	Tender offer	Preferred shares			
the Financial	Sub-total	Common shares Preferred shares	10,136,551		10,136,551
Investment Services and	Held by	Common shares			
Capital Markets Act	trustee	Preferred shares Common shares			
of Korea (FSCMA) Acquisition through trust	Held in				
and other	actual				
agreements	stock				
	Sub-total	Preferred shares Common shares Preferred shares			
Other acquisition		Common shares Preferred shares			
Total		Common shares	10,136,551		10,136,551
		Preferred shares			

4. Status of Voting Rights

(As of March 31, 2018)			(Unit: in shares)
Classification	N	Sumber of shares	Remarks
Total shares (A)	Common share	80,745,711	

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	Preferred share		
Number of shares without voting rights			
(B)	Common share	10,136,551	Treasury shares
	Preferred share		
Shares without voting rights pursuant	Common share		
to the Company s articles of			
incorporation (the Articles of			
Incorporation) (C)	Preferred share		
Shares with restricted voting rights	Common share		
pursuant to Korean law (D)	Preferred share		
Shares with reestablished voting rights			
(E)	Common share		
	Preferred share		
The number of shares with exercisable	Common share	70,609,160	
voting right $s (F = A - B - C - D + E)$	Preferred share		

5. Dividends and Others

A. Dividends

(1) Distribution of cash dividends was approved during the 31st General Meeting of Shareholders held on March 20, 2015.

Distribution of cash dividends per share of Won 8,400 (exclusive of an interim dividend of Won 1,000) was approved.

- (2) Distribution of interim dividends of Won 1,000 was approved during the 378th Board of Directors Meeting on July 23, 2015.
- (3) Distribution of cash dividends was approved during the 32nd General Meeting of Shareholders held on March 18, 2016.

Distribution of cash dividends per share of Won 9,000 (exclusive of an interim dividend of Won 1,000) was approved.

- (4) Distribution of interim dividends of Won 1,000 was approved during the 393rd Board of Directors Meeting on July 28, 2016.
- (5) Distribution of cash dividends was approved during the 33rd General Meeting of Shareholders held on March 24, 2017.

Distribution of cash dividends per share of Won 9,000 (exclusive of an interim dividend of Won 1,000) was approved.

- (6) Distribution of interim dividends of Won 1,000 was approved during the 404th Board of Directors Meeting on July 28, 2017.
- (7) Distribution of cash dividends was approved during the 34th General Meeting of Shareholders held on March 21, 2018.

Distribution of cash dividends per share of Won 9,000 (exclusive of an interim dividend of Won 1,000) was approved.

B. Dividends for the Last Three Fiscal Years

(Unit: in millions of Won, except per share values and percentages)

(1	As of and for the three As of and for the As of and for the					
		As of and for the three As of and for the				
	months ended	year ended	year ended			
Classification	March 31, 2018	December 31, 2017	December 31, 2016			
Par value per share (Won)	500	500	500			
(Consolidated) Net income	694,959	2,599,829	1,675,967			
Net income per share (Won)	9,842	36,582	23,497			
Total cash dividend		706,091	706,091			
Total stock dividends						
(Consolidated)						
Percentage of cash dividend to						
available income (%)		27.2	42.1			
Cash dividend yield ratio (%)		3.6	4.3			
Stock dividend yield ratio (%)						
Cash dividend per share (Won)		10,000	10,000			
Stock dividend per share (share)						

^{*} Net income per share means basic net income per share. The cash dividend per share amounts include the respective interim cash dividend per share amounts.

II. BUSINESS

1. Business Overview

Each company in the consolidated entity is a separate legal entity providing independent services and products. The business is primarily separated into (1) the wireless business consisting of cellular voice, wireless data and wireless Internet services, (2) the fixed-line business consisting of fixed-line telephone, high speed Internet, data and network lease services, among others, and (3) other businesses consisting of platform services and Internet portal services, among others.

Set forth below is a summary business description of material consolidated subsidiaries.

Classification Wireless	Company name SK Telecom Co., Ltd.	Description of business Wireless voice and data telecommunications services via digital wireless networks
	PS&Marketing Co., Ltd.	Sale of fixed-line and wireless telecommunications products through wholesale, retail and online distribution channels
	Network O&S Co., Ltd.	Maintenance of switching stations
	Service Ace Co., Ltd	Management and operation of customer centers
Fixed-line	SK Broadband Co., Ltd.	High-speed Internet, TV, telephone, commercial data and other fixed-line services and management of the transmission system for online digital contents
		Various media-related services, such as channel management, including video on demand, and mobile IPTV services
	SK Telink Co., Ltd.	International wireless direct-dial 00700 services, voice services using Internet protocol and Mobile Virtual Network Operator (MVNO) business
	Home & Service Co., Ltd.	System maintenance of high-speed Internet, IPTV and fixed-line services
Other business	SK Planet Co., Ltd.	Various platform services such as 11st, Syrup, OK Cashbag in the commerce area

SK TechX Co., Ltd. Develop and supply system software for SK Telecom

Onestore Co., Ltd. Operate app store

SK Communications Co.,

Ltd.

Integrated portal services through NATE and instant messaging

services through NATE-ON

SK M&Service Co., Ltd. System software development, distribution and technical support

services and other online information services

Iriver Ltd. Audio and video device manufacturing

NSOK Co., Ltd. Security system services

SK Planet America LLC System software development, distribution and investments

Shopkick Management

Company, Inc.

System software development, distribution and investments

Atlas Investment Investments

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[Wireless Business]

A. Industry Characteristics

The telecommunications services market can be categorized into telecommunications services (such as fixed-line, wireless, leased line and value-added services) and broadcasting and telecommunications convergence services. Pursuant to the Telecommunications Business Act, the telecommunications services market can be further classified into basic telecommunications (fixed-line and wireless telecommunications), special category telecommunications (resale of telecommunications equipment, facilities and services) and value-added telecommunications (internet connection and management, media contents and others). The size of the domestic telecommunications services market is determined based on various factors specific to Korea, including size of population that uses telecommunication services and telecommunications expenditures per capita. While it is possible for Korean telecommunication service providers to provide services abroad through acquisitions or otherwise, foreign telecommunication services markets have their own characteristics depending, among others, on the regulatory environment and demand for telecommunication services.

The Korean mobile communication market is considered to have reached its maturation stage with more than a 100% penetration rate. However, the Korean mobile communications market continues to improve in the quality of services with the help of advances in network-related technology and the development of highly advanced LTE-A, LTE and 3G smartphones which enable the provision of convergence services for multimedia contents, mobile commerce, telematics, new media and other related services. In addition, through the commercialization of LTE network in July 2011 and LTE-A network in June 2013, B2B businesses, such as the corporate connected workforce business which can directly contribute to an enhancement in productivity, are expected to grow rapidly.

In the first half of 2014, wideband LTE-A service was commercialized and on December 29, 2014, tri-band LTE-A service with a maximum speed of 300 Mbps was also commercialized. Since June 2017, through the commercialization of 5band CA technology, which is considered the final stage of LTE development, the Company has provided 4.5G service at the speed of 700Mbps to 900Mbps. Since early 2018, the Company was the first to start providing LTE service with a speed of up to 1 Gbps. Such achievements were the building blocks towards the Company s LTE penetration reaching 77.1% as of March 31, 2018.

B. Growth Potential

(Unit: in 1,000 persons) As of March 31As of December 31, Classification 2018 2017 2016 **Number of subscribers** 26,428 **SK Telecom** 26,880 26,753 Others (KT, LGU+) 28,847 28,375 27,018 **MVNO** 7,668 7,523 6,841 **Total** 63,395 62,651 60,287

C. Domestic and Overseas Market Conditions

^{*} Source: Wireless subscriber data from the Ministry of Science and ICT (MSIT) as of March 31, 2018.

The Korean mobile communication market includes the entire population of Korea with mobile communication service needs, and almost every Korean is considered a potential user. Sales revenue related to data services is expected to increase due to the increasing popularity of smartphones and high-speed wireless networks. There is also a growing importance to the business-to-business segment, which creates added value by selling and developing various solutions. Seasonal and economic fluctuations have much less impact on the Korean mobile communication market compared to other industries.

Set forth below is the historical market share of the Company.

	(Unit: in percentag			
	As of March 3	31, As of	f Decembe	r 31,
Classification	2018	2017	2016	2015
Mobile communication services	47.87	48.20	49.09	49.41

* Source: MSIT website and each Korean telecommunications company s respective earnings releases (including MVNOs).

D. Business Overview and Competitive Strengths

The Company is seeking to transform itself from a telecommunications service provider into a comprehensive ICT service provider. It has continued to innovate the scope of its services and achieved strong growth in subscribers amid fierce competition and rate cuts. As a result, for the first quarter of 2018, the Company recorded Won 4,182 billion in revenue and Won 326 billion in operating income on a consolidated basis and Won 2,989 billion in revenue and Won 369 billion in operating income on a separate basis. In particular, the number of subscribers subscribing to Band Data plans, which was launched in the second quarter of 2015, has continued to steadily increase in 2017, which in turn led to an increase in data usage. The success of Luna, a smartphone launched in September 2015 that was designed to run exclusively on the Company s networks, led to the launch of various other relatively low-priced devices and became an example of successfully targeting a niche market.

By continuing to be innovative in developing core competencies, the Company has more firmly established its position as the market leader in wireless telecommunications. The competitive environment of the wireless telecommunications industry has become more focused on retention especially through the reinforcement of marketing that is focused on innovation in increasing customer value. In the first quarter of 2018, the average monthly churn rate was 1.3%. The number of subscribers (including MVNO subscribers) as of March 31, 2018 was 30.4 million, an increase of approximately 150,000 since December 31, 2017. In particular, the number of LTE subscribers as of March 31, 2018, was 23.4 million, an increase of approximately 300,000 since December 31, 2017, solidifying the Company s market leadership. In addition, the Company continued to sell products targeted towards second devices such as the T Kids phone Joon and T Outdoor, which the Company believes shows a level of demand that can potentially lead to growth of the lifestyle enhancement platform.

Following the launch of commercial LTE services in July 2011, the Company became the first telecommunications service provider in the world to launch commercial wideband LTE-A services in June 2014. The Company launched tri-band LTE-A services in December 2014 and 5band 4.5G services in June 2017. In the first quarter of 2018, the Company commenced providing LTE service of up to 1 Gbps by utilizing five-band carrier aggregation technology and 4T4R technology. By launching various high quality services utilizing the LTE-A and wideband LTE networks such as group video conference call services and full high definition mobile IPTV streaming services, the Company plans to provide an innovative user experience, enhance customer satisfaction and increase profitability.

The Company has proved that it has superior network quality compared to its competitors according to the Korea Communications Commission quality evaluations. The Company has also proved to be the leader in Korea's top three customer satisfaction indices: according to the National Customer Satisfaction Index, Korean Customer Satisfaction Index and Korean Standard Service Quality Index, the Company has continued to hold the leading position for 21 years, 20 years and 18 years, respectively. The Company received the highest level of evaluation in 2016 by the Korea Commission for Corporate Partnership for the fifth consecutive year and was selected for the commission's Honored Corporation Award, demonstrating the Company's efforts to be fair and law-abiding in its path towards creating a New ICT ecosystem.

SK Telink, a consolidated subsidiary of the Company, expanded its operations to the MVNO business based on its technical expertise and know-how obtained in its international telecommunications business and launched its MVNO service, SK 7Mobile, which is offered at reasonable rates and provides excellent quality. SK Telink is increasing its efforts to develop low-cost distribution channels and create niche markets through targeted marketing towards customers including foreign workers, middle-aged adults and students. An MVNO leases the networks of an MNO and provides wireless telecommunication services under its own brand and fee structure, without owning telecommunication networks or frequencies.

Network O&S, a subsidiary of the Company responsible for the operation of the Company s base stations and related transmission and power facilities, offers quality fixed-line and wireless network services to customers, including mobile office products to business customers.

PS&Marketing, a subsidiary of the Company, provides a sales platform for products of the Company and SK Broadband including fixed-line and wireless telecommunication products that address customers needs for various convergence products. PS&Marketing provides differentiated service to clients through the establishment of new sales channels and product development.

[Fixed-line Business]

A. Industry Characteristics

The Korean fixed-line services industry is marked by a relatively low level of economic sensitivity and high level of market concentration, as the government is highly selective in granting telecommunications business licenses. The competitive landscape of the fixed-line and wireless services markets is dominated by its three leading operators, the Company (including SK Broadband), KT and LG U+. Growing competition within the industry has promoted rapid technological evolution, including the convergence of fixed-line and wireless services, as well as broadcasting and telecommunications. In general, the fixed-line and wireless services markets have been characterized by relatively high profitability, cash flows and financial stability.

In the backdrop of increasing regulation in the fixed-line industry, competition to provide Giga services has intensified and the growth of high-speed internet subscribers has slowed. It is currently expected that the rate of increase of IPTV subscribers will decrease, among others, due to the conversion to digital broadcasting. In order to differentiate itself from its competitors, the Company believes that it will need to provide customers with high quality media content on its IPTV platform. Additionally, the Company expects increased demand for ultra-high definition broadcasting. Such changing trends of broadcasting consumption present opportunities to incorporate the Company s IoT, cloud and big data technologies into the Company s home platform business to achieve new growth. The Company plans to increase its subscriber base by providing differentiated services and focusing on marketing strategies centered around high value services such as Giga services and ultra-high definition broadcasting services.

B. Growth Potential

(Unit: in 1,000 persons for high-speed Internet and fixed-line telephone, in 1,000 terminals for IPTV)

			As	of
		As of March 31,	Decem	ber 31,
Classification		2018	2017	2016
Fixed-line Subscribers	High-speed Internet	21,206	21,196	20,556
	Fixed-line telephone	14,862	15,039	15,746
	IPTV (real-time)	N.A.	13,314	11,850

- * Source: MSIT website.
- * The number of IPTV subscribers as of March 31, 2018 is not available as the relevant report by the MSIT has not yet been released.

C. Cyclical Nature and Seasonality

High-speed Internet, fixed-line telephone and IPTV services are mature markets that are comparatively less sensitive to cyclical economic changes as such services have become more of a necessity and the market has matured. The telecommunications services market overall is not expected to be particularly affected by economic downturns due to the low income elasticity of demand for telecommunication services.

D. Market Shares

Set forth below is the historical market share of the Company.

(Unit: in percentages)

	As of March	31,As of De	cember 31,
Classification	2018	2017	2016
High-speed Internet (including resales)	25.9	25.7	25.3
Fixed-line telephone (including Voice over Internet Protocol			
(VoIP)	16.9	16.9	16.9
IPTV	N.A.	30.6	30.7

^{*} Source: MSIT website.

^{*} With respect to Internet telephone, the market share was calculated based on market shares among the Company, KT and LG U+ and is based on the number of IP phone subscribers.

^{*} The market share of IPTV subscribers as of March 31, 2018 is not available as the relevant report by the MSIT has not yet been released.

E. Business Overview and Competitive Strengths

For the first quarter of 2018, the Company recorded Won 750.7 billion in revenue, Won 22.1 billion in operating income and Won 6.9 billion in profit for the period for its fixed-line business. Although revenue continued to grow due to an increase in the number of premium subscriptions with higher monthly rates and purchases of video-on-demand content, operating profit decreased compared to the previous year due to an increase in operating costs related to its fixed-line business subsidiaries, among other things. The number of subscribers to each of its high-speed internet, residential fixed-line telephones, VoIP services and IPTV services was 5.48 million, 2.37 million, 1.69 million and 4.46 million, respectively (resulting in the total number of telephone subscribers being 4.06 million subscribers). In addition, SK Broadband was awarded first place for eight consecutive years, including in 2018, in the survey by the National Customer Satisfaction Index for its high-speed internet and IPTV services. This is the result of its continuous efforts to deliver new value to its customers through innovation.

Through upgrades to its infrastructure and expanding its network coverage, the Company has continued to enhance its customer base and increased the proportion of premium subscribers, mainly its Giga internet service subscribers, to 29%. In addition, by improving the distribution capabilities of its direct and indirect channels and Home & Service, it has achieved a net increase in the number of subscribers. In the future, the Company will continue to achieve qualitative growth of its subscriber base by expanding sales based on Home & Service, wireless and fixed-line bundled offerings and strengthening marketing towards its premium subscribers.

With an increase in the number of subscribers and purchases of paid content, the Company s IPTV service business continues to grow steadily and revenue from its IPTV service in the first quarter of 2018 increased by more than 20% compared to the first quarter of 2017. In particular, the proportion of premium subscribers with higher monthly rates increased to approximately 45% as of March 31, 2018 due to the steady sale of premium subscriptions. In addition, the number of subscribers and usage rate of B tv x NUGU, an artificial intelligence-based IPTV service launched in the first quarter of 2018, have steadily increased.

The number of Oksusu subscribers has increased due to an improved user experience through diversification of content and personalized offerings, leading to an increase in its value as a platform as the proportion of sales of paid content has increased. SK Stoa maintained its sales growth by strengthening its channel launch marketing and expanding direct sales of products. In addition, SK Stoa focused on improving its mobile platform service by upgrading its user interface and providing services such as product recommendations in order to enhance its competitiveness.

SK Telink, a provider of international telecommunications service, has been able to establish itself as a market leader as a result of its affordable pricing, proactive marketing and the quality of its services. It launched a mobile phone-based international calling service under the brand name 00700 in 1998, creating a new niche market within the long-distance telephony market that was otherwise dominated by existing service providers. In 2003, SK Telink was designated a common carrier for international calling services, which allowed the Company to expand its international calling services to fixed-line international calling services. In 2005, SK Telink obtained a license to operate VoIP services and local calling value-added services to develop into a versatile fixed-line telecommunications service provider. SK Telink plans to strategically target the convergence of wireless and fixed-line telecommunications and strengthen its existing business as a comprehensive ICT service provider, including international satellite calling services (internet, wireless and fixed-line calling services on ships, aircraft and in polar regions), and video conference call services while aiming to satisfy the diverse needs of customers by providing quality solutions at reasonable prices.

[Other Business]

A. Industry Characteristics

As the number of smartphones distributed in Korea exceeds 40 million, the growth in various mobile devices has spurred the rise of the service provider with a strong platform business as the leader in the ICT market. It is becoming increasingly important to enhance competitiveness by building a platform with large data capacity to handle the increase in data transmission.

A platform business acts as an intermediary by promoting interactions among various customer groups, thereby generating new values. It is important for a platform business to continually attract subscribers and users and to create an ecosystem with certain lock-in effects. A platform can exist in various forms, including as a technological standard (iOS, Android OS), a subscriber-based service platform (Facebook, Twitter) or a marketplace (Amazon, Onestore). Platform businesses are evolving and expanding globally.

A platform business has strong growth potential due to its connectivity with related services and ease of global expansion. Apple became a world-leading smartphone producer based on its innovative design and the competitive strength of its App Store platform. Google has created a new ecosystem of long-tail advertising by attracting millions of third parties to its advertising platform, as well as showing strong growth in mobile markets with its competitive platform based on Android OS. It is becoming increasingly important to enhance competitiveness through a database that can register and analyze purchase patterns of customers across all areas and a platform with large data capacity with which to utilize this database and provide differentiated services to customers.

B. Growth Potential

The scope and value generated by the platform business, including application and content marketplaces and N-screen services, continue to increase as smartphones and tablet computers become more popular and the bandwidth and speed of network infrastructure improve. As the wireless network evolves to LTE, business opportunities for the platform business exist, including multimedia streaming, N-screen service based on cloud technology and high-definition location-based services. Since the platform business realizes profit by connecting with advertisements or commerce sites after building a critical mass of subscribers and traffic, the recent growth in the advertising and commerce markets is expected to present an opportunity for platform businesses. The importance of building a platform with large data capacity that is connected to various digital contents and commerce is expected to increase in the future.

C. Domestic and Overseas Market Conditions

(1) Commerce markets

The Company expects that online/mobile commerce markets will continue to grow due to the growth potential of the Internet shopping population, the strengthening of online business models by off-line operators, and the rapid rise of mobile commerce. Recently, due to the widespread use of smartphones and social media, the commercialization of location-based services and the development of big data technology, online to offline (or, O2O) business, which is a concept of attracting customers to offline stores using online and mobile environments, is being highlighted as a new field in the online commerce market industry as new business models continue to emerge.

(2) Digital contents

The growth of application marketplaces, which started with Apple s App Store, provides the platform business with new opportunities for revenue generation. The competitive paradigm is shifting from a competition among platform operators toward a competition among eco-systems that include application developers as well as platform operators.

D. Business Overview and Competitive Strengths

The Company plans to expand its platform ecosystem in operating its commerce business which includes marketplace and O2O businesses, such as 11st, Syrup and OK Cashbag, thereby ultimately increasing its enterprise value.

(1) Commerce business

11st, an online marketplace, has continued its growth through effective marketing and customer satisfaction. Despite its later entry into the online commerce market (launched in 2008) which was already divided between Auction and G-Market, it is leading the domestic e-commerce market. Furthermore, 11st has established itself as the domestic market leader in mobile commerce, following its successful entry into and rapid growth in this market. Growth plans involving overseas joint ventures based on 11st s business expertise have resulted in the successful launch of an open online commerce market in Turkey in partnership with Doğuş Group in March 2013. In October 2014, SK Planet and Celcom Axiata Berhad, which is a leading telecommunications service provider in Malaysia, established a joint venture, Celcom Planet, and launched online commerce services tailored to the Malaysian market in April 2015. 11st is actively engaged in operating such business in Malaysia.

Syrup is a consumer-oriented commerce service with the goal of minimizing its customers—time and efforts while maximizing the economic benefits by providing information about coupons and events based on time, place and occasion. To achieve this goal, Syrup combines location-based services, such as geo-fencing, a virtual perimeter technology using a global positioning system (or, GPS) and Bluetooth Low Energy (or, BLE), with big data analysis of consumption patterns. Syrup—s business partners can benefit from cost-effective marketing through Syrup by utilizing statistics and analysis regarding consumers—frequency of visits, preferred products, and consumption patterns.

OK Cashbag is a point-based loyalty marketing program which has grown to become a global top-tier loyalty marketing program since its inception in 1999. Customers have access to increased benefits through accumulation of loyalty reward points and partner companies use OK Cashbag as a marketing resource. As Korea s largest loyalty mileage program, OK Cashbag maintains a leading position in the industry. The Company is continuing to develop its service in light of market conditions and customers needs to enhance its customers perception of point value and is reviewing and pursuing various plans to develop OK Cashbag into a service that goes beyond a mileage program that leverages the key competitiveness of OK Cashbag such as its platform and partnership network.

(2) Location-based services

T-Map Navigation provides map, local information, real-time traffic information and navigation services. T-Map Navigation is one of the leading location-based service platforms in Korea. By entering the Online to Offline service area with T map Taxi, T map Public Transportation and others, the Company is expanding its mobile platform foundation that connects day to day life. In September 2016, the Company launched T-Map x NUGU, which provides a new form of intelligent car infortainment service in collaboration with the Company s artificial intelligence (AI) service, NUGU. The Company has continued to secure subscribers by differentiating its product T-map x NUGU as a unique artificial intelligence driving assistant. The Company has also focused on providing effective info-tainment platforms to commercial vehicle businesses as well as providing localized content, including region-specific information and advertisements. The Company plans to further develop the T-Map Navigation platform by initiating open application programming interface-based services, providing services to more diverse types of devices and providing local area-based services.

(3) Digital contents

Onestore, an application platform launched in 2016 through a joint venture between SK Telecom, KT, LG U+ and Naver s app store, launched Onestore 2.0, which showcases the particular benefits of the application platform. The Company intends to further develop Onestore into a personalized gateway and mobile playground through enhanced product and brand competitiveness, expansion of the scope of serviceable devices, reinforcement of digital content offerings and enhancement of search services, among other things.

(4) Social networking services (SNS) and Internet portal services
The Company s instant messenger service, Nate-On, had a market share of 12.3% in the instant messenger market in
Korea with 2.2 million net users during the month of March 2018. Nate, the Company s Internet search portal service,
realized a page-view market share of 3.5% as of March 31, 2018. (Source: Korean Click, based on fixed-line access)

2. Updates on Major Products and Services

(Unit: in millions of Won and percentages)

				Consolidated Sales
Business	Major Companies	Item	Major Trademarks	Amount (ratio)
Wireless		Mobile communication		
	SK Telecom Co., Ltd.,	service,		
	PS&Marketing Co., Ltd.,	wireless data service,	T, Band Data and	
	Network O&S Co., Ltd.	ICT service	others	3,162,026 (76%)
Fixed-line		Fixed-line phone, high speed Internet,	B tv , 00700	
	SK Broadband Co., Ltd.,	data and network lease	international call,	
	SK Telink Co., Ltd.	service	SK 7mobile and others	691,672 (16%)
Other	SK Planet Co., Ltd.,			
	SK TechX Co., Ltd.,			
	Onestore Co., Ltd.,			
	SK Communications Co.,			
	Ltd.,			
	M&Service Co., Ltd.,			
	SKP America, LLC,	Internet portal service and	11st, OK Cashbag, NATE, Onestore and	
	Shopkick Mgmt. Co., Ltd.	e-commerce	others	327,839 (8%)

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[Wireless Business]

As of March31, 2018, based on the Company s standard monthly subscription plan, the basic service fee was Won 12,100 and the usage fee was Won 1.98 per second.

[Fixed-line Business]

SK Broadband provides broadband Internet access service, telephony, TV, corporate business services and other services for both individual and corporate customers. As of March 31, 2018, SK Broadband s revenue comprised of 26.8% broadband Internet, 37.7% TV services, 2.4% telephony services, 32.5% corporate business services and 0.6% other telecommunications services. Price fluctuations in the different services provided by SK Broadband are due to discounts provided for long term contracts, changes in equipment costs and competition between companies.

[Other Business]

Set forth below are major products and services of the Company s material consolidated subsidiaries.

Business	Item	Major Trademarks		
Platform	ICT services, new media services, advertisement services, telecommunications sales, e-commerce and others	Syrup, Onestore, 11st, OK Cashbag and others		
Advertisement (Display, Search)	Online advertisement services	Nate, Nate-On		
Contents and others	Pay content sales and other services	Nate, Nate-On		

3. Investment Status [Wireless Business]

A. Investment in Progress

(Unit: in 100 millions of Won)

					Expected		
		Investment	Subject of			talreadFuture	
Business	Classification	period	investment	Investment effect	amount	inves ited estme	ent
Network/Common	Upgrade/	Three		Capacity increase and	21,000	870	
	New installation	months		quality improvement;			
		ended	Network,	systems improvement			
		March 31,	systems and				
		2018	others				
	Total				21,000*	* 870	

* On February 5, 2018, the Company disclosed its 2018 capital expenditure budget.

B. Future Investment Plan

(Unit: in 100 millions of Won)

I	Expected investi	ment amou	ınt	year		
Business	Asset type	Amount	2018	2019	2020	Investment effect
Network/Common	Network,	21,000	21,000	To be	To be	Upgrades to the existing services
	systems and			determined	determined	and expanded provision of
	others					services including wideband
						LTE-A

TotalTo be
To be
21,000 21,000 determined determined

[Fixed-line Business]

A. Investment in Progress

In 2018, the Company plans to make a similar level of capital expenditures to expand network coverage and upgrade its media platform compared to 2017, but does not expect such expenditures to have a material adverse effect on the Company s financial structure through improvements in investment efficiency.

(Unit: in 100 millions of Won)

Business C	Classification	Investment period	Subject of investment	Investment effect	Amount already invested	Future investment
High-speed Internet Residential fixed-line telephone Television Corporate Business	Upgrade/ ew installation	Three months March 31, 2018	Backbone and subscriber network/ others	Investment effect Expand subscriber networks and facilities Increase leased- line and integrated information system Expand networks and required space	170 1 251 90 50	To be determined

Total 562

4. Revenues

(Unit: in millions of Won)

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	Sales			For the three months ended March 31,	ended	For the year ended December 31,
Business	type	Item		2018	2017	2016
Wireless	Services	Mobile communication	Export Domestic Subtotal	10,043 3,151,983 3,162,026	20,507 13,241,628 13,262,135	17,393 12,987,516 13,004,909
Fixed-line	Services	Fixed-line, B2B data, High-speed Internet, TV	Export Domestic Subtotal	22,111 669,561 691,672	84,395 2,639,756 2,724,151	92,630 2,558,563 2,651,193
Other	Services	Display and Search ad., Content	Export Domestic Subtotal	5,652 322,187 327,839	41,233 1,492,494 1,533,727	42,205 1,393,509 1,435,714
	Total		Export	37,806	146,135	152,228
			Domestic	4,143,731	17,373,878	16,939,588
			Total	4,181,537	17,520,013	17,091,816

(Unit: in millions of Won)

For	the	three	months	ended
LUI	\mathbf{u}	unce	шопшэ	CHUCU

					Internal	After
March 31, 2018	Wireless	Fixed	Other	Sub total	transaction	consolidation
Total sales	3,549,792	922,330	411,197	4,883,319	(701,782)	4,181,537
Internal sales	387,766	230,658	83,358	701,782	(701,782)	
External sales	3,162,026	691,672	327,839	4,181,537		4,181,537
Operating income (loss)	345,673	38,785	(58,982)	325,476		325,476
Profit (loss) for the period						906,990
Total assets	28,407,297	4,564,190	2,578,514	35,550,001	584,387	36,134,388
Total liabilities	11,683,548	2,692,759	1,135,955	15,512,263	634,302	16,146,565

5. Derivative Transactions

A. Current Swap Contract Applying Cash Flow Risk Hedge Accounting

Currency swap contracts under cash flow hedge accounting as of March 31, 2018 are as follows:

Borrowing					Duration of
date Jul. 20, 2007	Hedged item Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds face value of US\$400,000,000)	Hedged risk Foreign currency risk		Financial institution Morgan Stanley and five other banks	contract Jul. 20, 2007 Jul. 20, 2027
Nov. 1, 2012	Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds face value of US\$700,000,000)	Foreign currency risk	Cross currency swap	Standard Chartered and nine other banks	Nov. 1, 2012 May. 1, 2018
Mar. 7, 2013	Floating-to-fixed cross currency interest rate swap (U.S. dollar denominated bonds face value of	Foreign currency risk and interest rate risk	Cross currency interest rate swap	DBS Bank	Mar. 7, 2013 Mar. 7, 2020

	US\$300,000,000)				
Oct. 29, 2013	Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds face value of US\$300,000,000)	Foreign currency risk	Cross currency swap	Korea Development Bank and others	Oct. 29, 2013 Oct. 26, 2018
Dec. 16, 2013	Fixed-to-fixed cross currency swap (U.S. dollar denominated loan face value of US\$57,535,000)	Foreign currency risk	Cross currency swap	Deutsche Bank	Dec. 16, 2013 Apr. 29, 2022
Dec. 20, 2016	Floating-to-fixed interest rate swap (Korean Won denominated bonds face value of KRW 49,000 million)	Interest rate risk	Interest rate swap	Korea Development Bank	Dec. 20, 2016 Dec. 20, 2021
January 30, 2017	Floating-to-fixed interest rate swap (Korean Won denominated bonds face value of KRW 32,667 million)	Interest rate risk	Interest rate swap	Korea Development Bank	Nov. 10, 2016 Jul. 30, 2019
March 31, 2017	Floating-to-fixed interest rate swap (Korean Won denominated bonds face value of KRW 30,000 million)	Interest rate risk	Interest rate swap	Korea Development Bank	March 31, 2017 March 31, 2020
December 21, 2017	Floating-to-fixed interest rate swap (Korean Won denominated bonds face value of KRW 50,000 million)	Interest rate risk	Interest rate swap	Korea Development Bank	December 5, 2017 December 21, 2022

B. Treatment of Derivative Instruments on the Balance Sheet

As of March 31, 2018, fair values of the above derivatives recorded in assets or liabilities and details of derivative instruments were as follows:

(Unit: in millions of Won; in thousands of foreign currencies)

Fair value

	Trading	Embedded	
Hedged item	Cash flow hedge purposes	derivatives	Total
Non-current assets:			
Structured bond			
(face value of Won 50,000 million)	9,373		9,373
Fixed-to-fixed cross currency swap			
(U.S. dollar denominated bonds face value of			
US\$400,000,000)	2,768		2,768
Floating-to-fixed interest rate swap			
(Korean Won denominated bonds face value of KRW 49,000			
million)	289		289
Floating-to-fixed interest rate swap			
(Korean Won denominated bonds face value of KRW 28,553			
million)	41		41
Floating-to-fixed interest rate swap			
(Korean Won denominated bonds face value of KRW 50,000			
million)	41		41
Total assets:			12,512
Current liabilities:			
Floating-to-fixed interest rate swap			
(U.S. dollar denominated bonds face value of US\$			
700,000,000)	(30,988)		(30,988)
Floating-to-fixed interest rate swap			
(U.S. dollar denominated bonds face value of US\$			
300,000,000)	(2,911)		(2,911)
Non-current liabilities:			
Floating-to-fixed interest rate swap			
(U.S. dollar denominated bonds face value of US\$			
300,000,000)	(6,989)		(6,989)
Fixed-to-fixed interest rate swap			
(U.S. dollar denominated bonds face value of US\$ 57,535,00	0) (3,901)		(3,901)
Floating-to-fixed interest rate swap			
(Korean Won denominated bonds face value of KRW 30,000			
million)	(145)		(145)
Total liabilities:			(44,934)

6. Major Contracts

[SK Telecom]

Not applicable.

[SK Broadband]

Due to the nature of the telecommunication service business, SK Broadband has entered into agreements related to the joint usage of telecommunication facilities for interconnection among telecommunication lines conduits and telecommunication service providers. Below are the major contracts of SK Broadband. In addition to the below, SK Broadband has also entered into various real estate rental agreements.

Counterparty	Contract Contents	Contract Period	Note
Telecommunication service providers	Interconnection among telecommunication service providers		Automatically renewed for two years at a time unless specific amendments are requested
KEPCO	Provision of electric facilities	From Nov. 2016 to Nov. 2018	Use of electricity poles
		(Unless special reasons arise, the usage period will be renewed annually)	
Busan Transportation Corporation	Use of telecommunication line conduits	From Aug. 2017 to Jul. 2019	Use of railway telecommunication conduit (Serviced areas to expand)
Seoul Metro	Use of telecommunication line conduits	From Jan. 2018 to Dec. 2020	Use of railway telecommunication conduit (Serviced areas to expand)
Seoul Metro	Use of telecommunication line conduits	From May 2010 to May 2013 (currently in discussion to decide usage unit price, future plans to enter into a contract)	Use of railway telecommunication conduit (Serviced areas to expand)

[SK Communications]

Counterparty	Purpose	Contract Period	Contract Amount
Kakao Corp.	Cost-per-click Internet		Amount determined based on
	search advertisement		the number of clicks

^{*} SK Communications and Kakao Corp. have agreed not to publicly disclose the contract period with respect to the contract with Kakao Corp.

7. R&D Investments

Set forth below are the Company s R&D expenditures.

(Unit: in millions of Won except percentages)

For the three

months ended For the year ended For the year ended Category March 31, 201December 31, 201December 31, 2016 Remarks Raw material 21 1,261 659 Labor 36,632 139,845 116,108 144,301 Depreciation 37,267 125,827 Commissioned service 12,425 76,042 54,714 Others 10,225 53,112 53,785 Total R&D costs 96,570 414,562 351,093 Accounting Sales and administrative expenses 89,425 395,276 344,787 Development expenses (Intangible assets) 7,145 19,285 6,306 R&D cost / sales amount ratio (Total R&D 2.05% costs / Current sales amount×100) 2.31% 2.37%

8. Other information relating to investment decisions

A. Trademark Policies

The Company manages its corporate brand and other product brands in a comprehensive way to protect and increase their value. The Company s Brand Management Council in charge of overseeing its systematic corporate branding operates full-time to execute decisions involving major brands and operates Comm.ON, an intranet system to manage the development, registration and licensing of brands.

B. Business-related Intellectual Property [SK Telecom]

As of March 31, 2018, the Company held 5,432 Korean-registered patents and 1,465 foreign-registered patents. The Company holds 754 Korean-registered trademarks and owns intellectual property rights to the design of the alphabet

T. The designed alphabet T is registered in all business categories for trademarks (total of 45). The number of registered patents and trademarks is subject to constant change due to the acquisition of new rights, expiration of terms, abandonments and dispositions.

[SK Broadband]

As of March 31, 2018, SK Broadband held 347 Korean-registered patents relating to high-speed Internet, telephone and IPTV service. SK Broadband also holds a number of trademarks and service marks relating to its service and brand.

[SK Planet]

As of March 31, 2018, SK Planet held 2,501 registered patents, 129 registered design marks, 1,318 registered trademarks and 9 copyrights (including those held jointly with other companies) in Korea. It also holds 171 U.S.-registered patents, 107 Chinese-registered patents, 74 Japanese-registered patents, 54 E.U.-registered patents (all including patents held jointly with other companies) and 428 registered trademarks, along with a number of other intellectual property rights, in other countries.

[SK Communications]

As of March 31, 2018, SK Communications held 93 registered patents, 26 registered design rights and 506 registered trademarks in Korea.

C. Business-related Pollutants and Environmental Protection

The Company does not engage in any manufacturing and therefore does not undertake any industrial processes that emit pollutants into the air or industrial processes in which hazardous materials are used.

III. FINANCIAL INFORMATION

1. Summary Financial Information (Consolidated and Separate)

A. Summary Financial Information (Consolidated)

Below is the summary consolidated financial information of the Company as of March 31, 2018, December 31, 2017 and December 31, 2016 and for the three months ended March 31, 2018 and 2017 and the years ended December 31, 2017 and 2016. The Company s unaudited consolidated financial statements as of March 31, 2018 and December 31, 2017 and for the three months ended March 31, 2018 and 2017, which are prepared in accordance with K-IFRS, are attached hereto.

(Unit:	in millions of Won except no	umber of companies)
$\mathbf{A}\mathbf{s}$	of As of	As of
March 3	1, 2018 December 31, 2017	December 31, 2016
Assets		
Current Assets 8,47	1,298 6,201,799	5,996,628
Cash and Cash Equivalents 1,88:	5,744 1,457,735	1,505,242
Accounts Receivable Trade, net 2,09	0,501 2,126,007	2,240,926
Accounts Receivable Other, net 1,510	0,693 1,260,835	1,121,444
Others 2,984	4,360 1,357,222	1,129,016
Non-Current Assets 27,663	3,090 27,226,870	25,301,035
Long-Term Investment Securities 1,09	6,656 887,007	828,521
Investments in Associates and Joint		
Ventures 10,06	4,015 9,538,438	7,404,323
Property and Equipment, net 9,64	8,556 10,144,882	10,374,212
	2,451 3,586,965	3,776,354
	7,813 1,915,017	1,932,452
Others 1,48	3,599 1,154,561	985,173
Total Assets 36,13-	4,388 33,428,669	31,297,663
Liabilities		
Current Liabilities 6,88	7,109,123	6,444,099
	2,853 8,290,351	8,737,134
Total Liabilities 16,14	6,565 15,399,474	15,181,233
Equity		
Equity Attributable to Owners of the		
Parent Company 19,79	1,062 17,842,139	15,971,399
Share Capital 4-	4,639 44,639	44,639
Capital Surplus (Deficit) and Other		
	6,821 196,281	199,779
Retained Earnings 19,842	2,372 17,835,946	15,953,164
	2,770) (234,727)	(226,183)
Non-controlling Interests 19	6,761 187,056	145,031

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Total Equity	19,987,823	18,029,195	16,116,430
Total Liabilities and Equity	36,134,388	33,428,669	31,297,663
Number of Companies Consolidated	43	39	38

(Unit: in millions of Won except per share amounts)

		(0 1110 111 11111	mone or a on the proper	or bridge direction
	For the three months ended	For the three months ended	For the year ended	For the year ended
	March 31, 2018	March 31, 2017	December 31, 2017	December 31, 2016
Operating Revenue	4,181,537	4,234,365	17,520,013	17,091,816
Operating Income	325,476	410,502	1,536,626	1,535,744
Profit Before Income Tax	906,990	724,220	3,403,249	2,096,139
Profit for the Period	693,372	583,481	2,657,595	1,660,101
Profit for the Period				
Attributable to Owners of the				
Parent Company	694,959	589,134	2,599,829	1,675,967
Profit for the Period				
Attributable to Non-controlling				
Interests	(1,587)	(5,653)	57,766	(15,866)

(Unit: in millions of Won except per share amounts)

For the
For the three For the three year ended year ended months ended months ended December 31, March 31, 2018 March 31, 2017

Basic and Diluted Earnings

8,344

B. Summary Financial Information (Separate)

Per Share (Won)

Below is the summary separate financial information of the Company as of March 31, 2018, December 31, 2017 and December 31, 2016 and for the three months ended March 31, 2018 and 2017 and the years ended December 31, 2017 and 2016. The Company s unaudited separate financial statements as of March 31, 2018 and December 31, 2017 and for the three months ended March 31, 2018 and 2017, which are prepared in accordance with K-IFRS, are attached hereto.

9,842

(Unit: in millions of Won)

36,582

23,497

		March 31, 2018	As of December 31 2017	1, As of December 31, 2016
Assets				
Current Assets	6.	,087,078	3,768,098	3,661,115
Cash and Cash Equivale	ents 1.	,296,107	880,583	874,350
Accounts Receivable	Trade, net 1.	,518,649	1,520,209	1,594,504
Accounts Receivable	Other, net 1	,250,604	1,003,509	772,570
Others	2.	,021,718	363,797	419,691
Non-Current Assets	21.	,700,256	21,789,424	21,787,459
Long-Term Investment				
Securities		698,010	724,603	560,966
Investments in Subsidian	ries and			
Associates	9,	,186,013	9,152,321	8,726,538
Property and Equipment	t, net 6	,521,269	6,923,133	7,298,539
Intangible Assets, net	2,	,947,021	3,089,545	3,275,663
Goodwill	1.	,306,236	1,306,236	1,306,236
Others	1.	,041,707	593,586	619,517
Total Assets	27	,787,334	25,557,522	25,448,574
Liabilities				
Current Liabilities	4.	,840,602	4,767,401	4,464,160
Non-Current Liabilities	6	,531,282	5,782,730	6,727,460
Total Liabilities	11,	371,884	10,550,131	11,191,620
Equity				
Share Capital		44,639	44,639	44,639
Capital Surplus and Other				
Capital Adjustments		372,034	371,895	371,481
Retained Earnings	16	,008,029	14,512,556	13,902,627

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Reserves	(9,252)	78,301	(61,793)
Total Equity	16,415,450	15,007,391	14,256,954
Total Liabilities and Equity	27,787,334	25,557,522	25,448,574

(Unit: in millions of Won except per share amounts)

	For the three months ended March 31, 2018	For the three months ended March 31, 2017	For the year ended December 31, 2017	For the year ended December 31, 2016
Operating Revenue	2,988,538	3,087,956	12,468,035	12,350,479
Operating Income	369,257	439,396	1,697,709	1,782,172
Profit Before Income Tax	477,476	489,633	1,603,808	1,562,782
Profit for the Period	364,427	388,206	1,331,114	1,217,274
Basic and Diluted Earnings				
Per Share (Won)	5,161	5,498	18,613	17,001

2. Other Matters Related to Financial Information

A. Restatement of the Financial Statements

Not applicable.

B. Allowance for Doubtful Accounts

(1) Allowance for Doubtful Accounts of Trade and Other Receivables

(Unit: in millions of Won)
For the three months ended March 31, 2018

For the three months ended March 31, 2018 Allowance for Doubtful

		Gross amoun	t Accounts	Percentage
Accounts receivable	trade	2,364,784	261,828	11%
Loans		176,125	47,421	27%
Accounts receivable	other	1,715,337	73,712	4%
Accrued income		6,369		0%
Guarantee deposits		291,705		0%
_				
Total		4,554,320	382,961	8%

(Unit: in millions of Won)

For the year ended December 31, 2017

			Allowance for	
		Gross	Doubtful	
		amount	Accounts	Percentage
Accounts receivable	trade	2,378,203	239,448	10%
Loans		161,015	47,311	29%
Accounts receivable	other	1,623,295	75,412	5%
Accrued income		3,979		0%
Guarantee deposits		296,517		0%
Total		4,463,009	362,171	8%

(Unit: in millions of Won)

For the year ended December 31, 2016

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Accounts receivable	other	1,350,090	78,977	6%
Accrued income		2,780		0%
Guarantee deposits		302,901		0%
Total		4,331,892	369,332	9%

(2) Movements in Allowance for Doubtful Accounts of Trade and Other Receivables

(Unit:	1n	mıl	lions	ot	Won)

	For the three months ended March 31, 2018	For the year ended December 31, 2017	For the year ended December 31, 2016
Beginning balance	362,171	369,332	344,016
Effect of change in accounting			
policy	13,049		
Increase of allowance for doubtful			
accounts	13,534	40,377	78,132
Reversal of allowance for doubtful			
accounts			
Write-offs	(10,289)	(70,802)	(79,891)
Other	4,496	23,264	27,075
Ending balance	382,961	362,171	369,332

(3) Policies for Allowance for Doubtful Accounts

The Company establishes allowances for doubtful accounts based on the likelihood of recoverability of trade and other receivables based on their aging at the end of the period and past customer default experience for the past two years. With respect to trade receivables relating to wireless telecommunications services, the Company considers the likelihood of recovery based on past customer default experience and the length of default in connection with the type of default (e.g., whether the customer—s service has been terminated or is continued). For such trade receivables that have been overdue for more than two years after the customer—s service has been terminated, the Company records an allowance of 100% of such receivables. For such trade receivables that have been overdue for less than two years after the customer—s service has been terminated or relates to a customer that is continuing his service, the Company records an allowance of a certain percentage of such receivable. Consistent with customary practice, the Company writes off trade and other receivables for which the prescription period has passed or that are determined to be impossible or economically too costly to collect, including receivables that are less than Won 200,000 and more than six months overdue and receivables that have been determined to be the subject of identity theft.

(4) Aging of Accounts Receivable

(Unit: in millions of Won)

		As of March 31, 2018							
		From six From one year							
		Six months or	months to one	to three	More than				
		less	year	years	three years	Total			
Accounts receivable	general	2,062,542	44,146	159,511	98,584	2,364,784			
Percentage		87%	2%	7%	4%	100%			

C. Inventories

(1) Detailed Categories of Inventories

	For the three months ended	(Unit: in For the year ended December 31,	n millions of Won) For the year ended December 31,
Account Category	March 31, 2018	2017	2016
Merchandise	233,872	243,975	225,958
Goods in transit			
Other inventories	20,611	28,428	33,888
Total	254,483	272,403	259,846
Percentage of inventories to total			
assets			
[Inventories / Total assets]	0.70%	0.81%	0.83%
Inventory turnover	6.24	7.09	6.89

[Cost of sales / { (Beginning balance of inventories + Ending balance of inventories) / 2}]

(2) Reporting of Inventories

The Company holds handsets, ICT equipment for offline sales, etc. in inventory. The Company conducts physical due diligence of its inventories with its auditors at the end of each year.

D. Fair Value Measurement

See note 2 of the notes to the Company s unaudited consolidated financial statements as of March 31, 2018 and December 31, 2017 and for the three months ended March 31, 2018 and 2017, for more information.

E. Key Terms of Debt Securities [SK Telecom]

The following are key terms and conditions of bonds issued by the Company.

Name	Issue Date	Moturi		incipal				Figual Agent
	issue Date	Maturi	ty Date Al	mount A	gency A	greement		Fiscal Agent
Unsecured Bond Series								
Bond Series 61-2	Dec. 27, 2011	Dec. 2	7, 2021 1	90,000	Dec. 1	.9, 2011 H	Iana Fin	nancial Investment Co., Ltd.
Maintenance of Financial Ratio			Ko Compliance	ey Term		Debt rat	_	reater than 300% pliant
Restriction on	K	Key Term The total amount of secured debt not to exceed the share capital as of the end of the previous			d debt not to exceed 50% of of the previous fiscal year			
			Complianc	e Status			Com	pliant
					Disposa	al of assets p	er fiscal	year not to exceed 2 trillion
Restriction on	Disposition of A	ssets		ey Term				on
			Complianc	e Status			Com	pliant
Submission of	f Compliance Cer	rtificate	Complianc	ee Status		Submi	itted on	April 25, 2018
				Pri	incipal	Date of Fi	scal	
Name	Issue	Date	Maturity D		-	Agency Agre		Fiscal Agent
Unsecured Bo	ond		•					<u> </u>
Series 62-1	Aug. 2	28, 2012	Aug. 28, 2	010 1				
Unsecured Bo	1		11ug. 20, 2	019 1	70,000	Aug. 22,	2012	Meritz Securities Co., Ltd.
	ond		11 u g. 20, 2	019 1	70,000	Aug. 22,	2012	Meritz Securities Co., Ltd.
Series 62-2	Aug. 2	28, 2012	Aug. 28, 2		70,000 40,000	Aug. 22, Aug. 22,		Meritz Securities Co., Ltd. Meritz Securities Co., Ltd.
Unsecured Bo	Aug. 2		Aug. 28, 2	022 14	40,000	Aug. 22,	2012	Meritz Securities Co., Ltd.
	Aug. 2	28, 2012 28, 2012		022 14			2012	
Unsecured Bo	Aug. 2		Aug. 28, 2	022 14	40,000	Aug. 22,	2012	Meritz Securities Co., Ltd.
Unsecured Bo Series 62-3	Aug. 2	28, 2012	Aug. 28, 20 Aug. 28, 20	022 14 032 9	40,000	Aug. 22, Aug. 22,	2012 2012 tio no gr	Meritz Securities Co., Ltd.
Unsecured Bo Series 62-3	Aug. 2 ond Aug. 2 of Financial Ratio	28, 2012	Aug. 28, 20 Aug. 28, 20 Ko	022 14 032 9	40,000 90,000 The tota	Aug. 22, Aug. 22, Debt rat	2012 2012 io no gr Com	Meritz Securities Co., Ltd. Meritz Securities Co., Ltd. reater than 300% pliant I debt not to exceed 100% of
Unsecured Bo Series 62-3 Maintenance of	Aug. 2 ond Aug. 2 of Financial Ratio	28, 2012	Aug. 28, 20 Aug. 28, 20 Ko	022 14 032 9 ey Term ee Status ey Term	40,000 90,000 The tota	Aug. 22, Aug. 22, Debt rat	2012 2012 2010 2010 2010 2010 2010 2010	Meritz Securities Co., Ltd. Meritz Securities Co., Ltd. reater than 300% pliant
Unsecured Bo Series 62-3 Maintenance of Restriction on	Aug. 2 ond Aug. 2 of Financial Ratio	28, 2012	Aug. 28, 20 Aug. 28, 20 Ko Compliance Ko Compliance	022 14 032 9 ey Term ee Status ey Term	40,000 90,000 The tota share	Aug. 22, Aug. 22, Debt rat al amount of capital as of	2012 2012 2012 2016 Com Secured the end Com er fiscal	Meritz Securities Co., Ltd. Meritz Securities Co., Ltd. reater than 300% pliant I debt not to exceed 100% of of the previous fiscal year pliant I year not to exceed 2 trillion
Unsecured Bo Series 62-3 Maintenance of Restriction on	Aug. 2 and Aug. 2 of Financial Ratio	28, 2012	Aug. 28, 20 Aug. 28, 20 Ko Compliance Ko Compliance	022 14 032 9 ey Term ce Status ey Term ce Status ey Term	40,000 90,000 The tota share	Aug. 22, Aug. 22, Debt rat al amount of capital as of	2012 2012 2012 2016 2016 2017 2018 2018 2018 2018 2018 2018 2018 2018	Meritz Securities Co., Ltd. Meritz Securities Co., Ltd. reater than 300% pliant I debt not to exceed 100% of of the previous fiscal year pliant

			Principal	Date of Fiscal	_
Name	Issue Date	Maturity Date	Amount A	gency Agreement	Fiscal Agent
Unsecured Bond					
Series 63-1	April 23, 2013	April 23, 2023	230,000	April 17, 2013	Korea Securities Finance Corp.
Unsecured Bond					
Series 63-2	April 23, 2013	April 23, 2033	130,000	April 17, 2013	Korea Securities Finance Corp.
Unsecured Bond					
Series 64-1	May 14, 2014	May 14, 2019	50,000	April 29, 2014	Korea Securities Finance Corp.
Unsecured Bond					
Series 64-2	May 14, 2014	May 14, 2024	150,000	April 29, 2014	Korea Securities Finance Corp.
Unsecured Bond					
Series 64-4	May 14, 2014	May 14, 2029	50,000	April 29, 2014	Korea Securities Finance Corp.
Unsecured Bond					
Series 65-1	Oct. 28, 2014	Oct. 28, 2019	160,000	Oct. 16, 2014	Korea Securities Finance Corp.
Unsecured Bond					
Series 65-2	Oct. 28, 2014	Oct. 28, 2021	150,000	Oct. 16, 2014	Korea Securities Finance Corp.
Unsecured Bond					
Series 65-3	Oct. 28, 2014	Oct. 28, 2024	190,000	Oct. 16, 2014	Korea Securities Finance Corp.
Unsecured Bond					
Series 66-1	Feb. 26, 2015	Feb. 26, 2022	100,000	Feb. 11, 2015	Korea Securities Finance Corp.
Unsecured Bond					
Series 66-2	Feb. 26, 2015	Feb. 26, 2025	150,000	Feb. 11, 2015	Korea Securities Finance Corp.
Unsecured Bond					
Series 66-3	Feb. 26, 2015	Feb. 26, 2030	50,000	Feb. 11, 2015	Korea Securities Finance Corp.
Unsecured Bond					
Series 67-1	July 17, 2015	July 17, 2018	90,000	July 9, 2015	Korea Securities Finance Corp.
Unsecured Bond					
Series 67-2	July 17, 2015	July 17, 2025	70,000	July 9, 2015	Korea Securities Finance Corp.
Unsecured Bond					
Series 67-3	July 17, 2015	July 17, 2030	90,000	July 9, 2015	Korea Securities Finance Corp.
Unsecured Bond					
Series 68-1	Nov. 30, 2015	Nov. 30, 2018	80,000	Nov. 18, 2015	Korea Securities Finance Corp.
Unsecured Bond					
Series 68-2	Nov. 30, 2015	Nov. 30, 2025	100,000	Nov. 18, 2015	Korea Securities Finance Corp.
Unsecured Bond					
Series 68-3	Nov. 30, 2015	Nov. 30, 2035	70,000	Nov. 18, 2015	Korea Securities Finance Corp.
Unsecured Bond					
Series 69-1	March 4, 2016	March 4, 2019	70,000	Feb. 22, 2016	Korea Securities Finance Corp.
Unsecured Bond					
Series 69-2	March 4, 2016	March 4, 2021	100,000	Feb. 22, 2016	Korea Securities Finance Corp.
Unsecured Bond					
Series 69-3	March 4, 2016	March 4, 2026	90,000	Feb. 22, 2016	Korea Securities Finance Corp.
Unsecured Bond					
Series 69-4	March 4, 2016	March 4, 2036	80,000	Feb. 22, 2016	Korea Securities Finance Corp.
Series U/-T	11111CH 7, 2010	171di Cii 7, 2030	00,000	100. 22, 2010	riorea securities i manee corp.

Maintenance of Financial Ratio

Key Term Compliance Status Key Term Debt ratio no greater than 300% Compliant

Restriction on Liens

The total amount of secured debt not to exceed 100% of share capital as of the end of the previous fiscal year

Compliance Status Compliant

Disposal of assets per fiscal year not to exceed 2 trillion

Restriction on Disposition of Assets Key Term won
Compliance Status Compliant

Submission of Compliance Certificate Compliance Status Submitted on April 25, 2018

Name	Issue Date	Maturity Date	Principal Amount A	Date of Fiscal Agency Agreement	Fiscal Agent
Unsecured Bond Series 70-1	June 3, 2016	June 3, 2019	50,000	May 24, 2016	Korea Securities Finance Corp.
Unsecured Bond Series 70-2	June 3, 2016	June 3, 2021	50,000	May 24, 2016	Korea Securities Finance Corp.
Unsecured Bond Series 70-3	June 3, 2016	June 3, 2026	120,000	May 24, 2016	Korea Securities Finance Corp.
Unsecured Bond Series 70-4	June 3, 2016	June 3, 2031	50,000	May 24, 2016	Korea Securities Finance Corp.
Unsecured Bond Series 71-1	April 25, 2017	April 25, 2020	60,000	April 13, 2017	Korea Securities Finance Corp.
Unsecured Bond Series 71-2	April 25, 2017	April 25, 2022	120,000	April 13, 2017	Korea Securities Finance Corp.
Unsecured Bond Series 71-3	April 25, 2017	April 25, 2027	100,000	April 13, 2017	Korea Securities Finance Corp.
Unsecured Bond Series 71-4	April 25, 2017	April 25, 2032	90,000	April 13, 2017	Korea Securities Finance Corp.

Maintenance of Financial Ratio	Key Term Compliance Status	Debt ratio no greater than 300% Compliant
Restriction on Liens	Key Term Compliance Status	The total amount of secured debt not to exceed 150% of share capital as of the end of the previous fiscal year Compliant
Restriction on Disposition of Assets	Key Term Compliance Status	Disposal of assets per fiscal year not to exceed 5 trillion won Compliant
Submission of Compliance Certificate	Compliance Status	Submitted on April 25, 2018

			Principal	Date of Fiscal	
Name	Issue Date	Maturity Date	Amount A	agency Agreement	Fiscal Agent
Unsecured Bond Series 72-1	Nov. 10, 2017	Nov. 10, 2020	100,000	Oct. 31, 2017	Korea Securities Finance Corp.
Unsecured Bond Series 72-2	Nov. 10, 2017	Nov. 10, 2022	80,000	Oct. 31, 2017	Korea Securities Finance Corp.
Unsecured Bond Series 72-3	Nov. 10, 2017	Nov. 10, 2027	100,000	Oct. 31, 2017	Korea Securities Finance Corp.

Maintenance of Financial Ratio	Key Term Compliance Status	Debt ratio no greater than 300% Compliant
Restriction on Liens	Key Term Compliance Status	The total amount of secured debt not to exceed 150% of share capital as of the end of the previous fiscal year Compliant
Restriction on Disposition of Assets	Key Term Compliance Status	Disposal of assets per fiscal year not to exceed 50% of total assets Compliant
Restriction on Changes of Management Structure	Key Term Compliance Status	Restriction of cross-shareholding Exclusion from corporate group Compliant
Submission of Compliance Certificate	Compliance Status	Submitted on April 25, 2018

Name	Issue Date	Maturity Date	Principal Amount A	Date of Fiscal agency Agreemen	t Fiscal Agent
Unsecured Bond Series 73-1	Feb. 20, 2018	Feb. 20, 2021	110,000	Feb. 6. 2018	Korea Securities Finance Corp.
Unsecured Bond Series 73-2	Feb. 20, 2018	Feb. 20, 2023	100,000	Feb. 6. 2018	Korea Securities Finance Corp.
Unsecured Bond Series 73-3	Feb. 20, 2018	Feb. 20, 2028	200,000	Feb. 6. 2018	Korea Securities Finance Corp.
Unsecured Bond Series 73-4	Feb. 20, 2018	Feb. 20, 2038	90,000	Feb. 6. 2018	Korea Securities Finance Corp.

Maintenance of Financial	Key Term	Debt ratio no greater than 300%
Ratio	Compliance Status	Compliant
Restriction on Liens	Key Term Compliance Status	The total amount of secured debt not to exceed 150% of share capital as of the end of the previous fiscal year Compliant
Restriction on Disposition of Assets	Key Term Compliance Status	Disposal of assets per fiscal year not to exceed 50% of total assets Compliant
Restriction on Changes of Management Structure	Key Term Compliance Status	Restriction of cross-shareholding Exclusion from corporate group Compliant
Submission of Compliance Certificate	Compliance Status	To be submitted after the release of the 2018 semi-annual report

[SK Broadband]

The following are key terms and conditions of bonds issued by SK Broadband.

Name		Issue Date	Maturity Date	Principal Amount	Date of Fiscal Agency Agreement	Fiscal Agent
Unsecured Bond 38-2	Series	April 2, 2014	April 2, 2019	210,000	March 21, 2014	Korea Securities Finance Corp.
Unsecured Bond	Series 39	Sept. 29, 2014	Sept. 29, 2019	130,000	Sept. 17, 2014	Korea Securities Finance Corp.
Unsecured Bond 40-2	Series	Jan. 14, 2015	Jan. 14, 2020	160,000	Jan. 2, 2014	Korea Securities Finance Corp.
Unsecured Bond	Series 41	July 15, 2015	July 15, 2020	140,000	July 3, 2015	Korea Securities Finance Corp.
Unsecured Bond	Series 42	Oct. 6, 2015	Oct. 6, 2020	130,000	Sept. 22, 2015	Korea Securities Finance Corp.
Unsecured Bond 43-1	Series	Oct. 5, 2016	Oct. 5, 2019	50,000	Sept. 22, 2016	Korea Securities Finance Corp.
Unsecured Bond 43-2	Series	Oct. 5, 2016	Oct. 5, 2021	120,000	Sept. 22, 2016	Korea Securities Finance Corp.
Unsecured Bond	Series 44	Feb. 3, 2017	Feb. 3, 2022	150,000	Jan. 20, 2017	Korea Securities Finance Corp.
Maintenance of Fi Restriction on Lie Restriction on Dis Assets Submission of Cor Certificate	ns position of	Compliance Ke Compliance	The tota e Status ey Term Disposa e Status	l amount of scapital as of the state of assets possible of assets poss	cratio no greater than 40 Compliant secured debt not to except the end of the previous Compliant fiscal year not to except Compliant mitted on April 23, 201	eed 200% of share fiscal year eed 2 trillion won
				Principal	Date of Fiscal	
Name		Issue Date	Maturity Date	Amount	Agency Agreement	Fiscal Agent
Unsecured Bond	Series 45-1	Oct. 11, 2017	Oct. 11, 2020	30,000	Sept. 20, 2017	Korea Securities Finance Corp.
Unsecured Bond	Series 45-2	Oct. 11, 2017	Oct. 11, 2022	140,000	Sept. 20, 2017	Korea Securities Finance Corp.
Maintenance of Fi		Compliance	ry Term The tota	l amount of s	ratio no greater than 400 Compliant secured debt not to exce the end of the previous Compliant	eed 200% of share

		Disposal of assets per fiscal year not to exceed 70% of
Restriction on Disposition of Assets	Key Term	total assets
	Compliance Status	Compliant
Submission of Compliance Certificate	Compliance Status	Submitted on April 23, 2018

				Principal	Date of Fiscal		
Name		Issue Date	Maturity Date	Amount	Agency Agreement	Fiscal Agent	
Unsecured Bond	Series 46-1					Korea Securities	
		Feb. 1, 2018	Feb. 1, 2021	70,000	Jan. 19, 2018	Finance Corp.	
Unsecured Bond	Series 46-2	Feb. 1, 2018	Feb. 1, 20213	80,000	Jan. 19, 2018	Korea Securities Finance Corp.	
Maintenance of Financial Ratio Key Term Compliance Status Debt ratio no greater than 4009 Compliant				400%			
Trainenance of Financial Page		Complia		Compliant			
Restriction on Lie	ns	Complia		The total amount of secured debt not to exceed 200% share capital as of the end of the previous fiscal year Compliant			
Restriction on Dis	position of Assets		Key Term Dis	sposal of asse	ets per fiscal year not t total assets	to exceed 70% of	
1		Complia	ance Status	Compliant			
Restriction on Cha Management Struc	•	Complia	Key Term ance Status	Restriction of	on changes of manager Compliant	ment structure	
Submission of Con	mpliance Certifica	te Complia	ance Status	Tob	e submitted in August	2018	

IV. AUDITOR S OPINION

1. Auditor (Consolidated)

Three months ended March 31, 2018

KPMG Samjong Accounting Corp.

Year ended December 31, 2017 KPMG Samjong Accounting

Corp

2. Audit Opinion (Consolidated)

Year ended December 31, 2016

KPMG Samjong Accounting

Corp.

Period	Auditor s opinion	Issues noted
Three months ended March 31, 2018		
Year ended December 31, 2017	Unqualified	N/A
Year ended December 31, 2016	Unqualified	N/A

3. Remuneration for Independent Auditors for the Past Three Fiscal Years

A. Audit Contracts

(Unit: in millions of Won except number of hours)

Total number of hours accumulated for the fiscal

Period	Auditors	Contents	Fee	year
Three months ended March 31, 2018	KPMG Samjong Accounting Corp.	Quarterly review Separate financial statements audit Consolidated financial statements audit English financial statements review and other audit task	1,700	22,058
Year ended December 31, 2017	KPMG Samjong Accounting Corp.	Semi-annual review Quarterly review Separate financial statements audit Consolidated financial statements audit English financial statements review and other audit task	1,470	21,098
Year ended December 31, 2016	KPMG Samjong Accounting Corp.	Semi-annual review Quarterly review Separate financial statements audit Consolidated financial statements audit English financial statements review and other audit task	1,350	19,412

B. Non-Audit Services Contract with External Auditors

			(Unit: in millions	of Won)
Period	Contract date	Service provided	Service duration	Fee
Three months ended				
March 31, 2018	March 5, 2018	Issuance of comfort letters	March 5, 2018-April 26, 2018	110
Year ended December 31,	March 10, 2017	Issuance of comfort letters	March 10, 2017-March 30, 3017	30
2017	April 28, 2017	Consulting services	April 28, 2017-May 12, 2017	300
Year ended December 31,	May 10, 2016	Confirmation of financial	May 10-May 12, 2016	
2016		information		2

4. Change of Independent Auditors

Not applicable.

V. MANAGEMENT S DISCUSSION AND ANALYSIS

Omitted in quarterly reports in accordance with Korean disclosure rules.

VI. CORPORATE ORGANIZATION INCLUDING BOARD OF DIRECTORS 1. Board of Directors

A. Overview of the Composition of the Board of Directors

The Company s board of directors (the Board of Directors) is composed of eight members: five independent directors, two inside directors and one non-executive director. Within the Board, there are five committees: Independent Director Nomination Committee, Audit Committee, Compensation Committee, CapEx Review Committee and Corporate Citizenship Committee.

(As of March 31, 2018)

Total number Non-executive

of personsInside directordirectorIndependent directors8Jung Ho Park, Young Sang RyuDae Sik ChoJae Hoon Lee, Dae Shick Oh, Jae Hyeon Ahn,
Jung Ho Ahn, Youngmin Yoon

At the 34th General Meeting of Shareholders held on March 21, 2018, Young Sang Ryu was newly elected as an inside director and Youngmin Yoon was newly elected as an independent director and a member of the audit committee.

B. Significant Activities of the Board of Directors

Meeting	Date	Agenda	Approval	
409th (the 1st meeting of 2018)	February 2, 2018	Business Plan for 2018	Approved as proposed	
		Financial statements as of and for the year ended December 31, 2017		
		Annual business report as of and for the year of December 31, 2017	Approved as proposed ended	
		Delegation of funding through long-term borrowings in 2018	Approved as proposed	
		I a second of the second of th	Approved as proposed	
		Lease contract with SK Broadband	Approved as proposed	
		Approval of IT SM transactions in 2018		
			Approved as proposed	

Report on welfare fund for 2018 Approved as proposed

Share acquisition of FSK L&S Approved as proposed

Establishment of SK Telecom Japan Approved as proposed

Report of internal accounting management

Donation to community in 2017

Report for the period after the fourth quarter of

2017

410th (the 2nd meeting of

2018)

February 20, 2018

Adoption of electronic voting system

Approved as proposed

Approved as proposed

Establishment of corporate governance charter

Approved as proposed

Grant of stock options Approved as proposed

Plan for the 34th General Meeting of Shareholdersproved as proposed

Donation to the Korean Fencing Association

Results on internal accounting management

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Meeting 411th	Date	Agenda Election of the chairman of the Board of Directors	Approval Approved as proposed
(the 3rd meeting of 2018) Ma	f March 31, 2018	Election of committee members	Approved as proposed Approved as proposed
		Reappointment of compliance officer	ripproved as proposed
		Transactions with SK Holdings in the second quarter 2018	Approved as proposed r of Approved as proposed
	S	Transactions related to corporate bonds with SK Securities	Approved as proposed
			Approved as proposed
		Transactions related to fund management with SK Securities	Approved as proposed
		Donation to Korea Foundation of Advance Studies for 2018	or

Donation to SK Happiness Foundation for 2018

C. Committees within Board of Directors

Total number

Total number

- (1) Committee structure (as of March 31, 2018)
 - (a) Compensation Review Committee

of persons	Inside Directors	Independent Directors	Task
3		Jae Hoon Lee, Dae Shick Oh, Jung Ho Ahn	Review CEO remuneration
			system and amount

Members

- * The Compensation Review Committee is a committee established by the resolution of the Board of Directors.
 - (b) Capex Review Committee

1 otal mannser		1,101110015	
of persons	Inside Directors	Independent Directors	Task

Members

^{*} The line items that do not show approval are for reporting purposes only.

- Young Sang Ryu Jae Hoon Lee, Dae Shick Oh, Jae Hyeon Ahn, Review major investment Jung Ho Ahn, Youngmin Yoon plans and changes thereto
- * The Capex Review Committee is a committee established by the resolution of the Board of Directors.
 - (c) Corporate Citizenship Committee

Total number Members

of persons	Inside Directors	Independent Directors	Task
3		Jae Hoon Lee, Jae Hyeon Ahn, Jung Ho Ahn	Review guidelines on
			corporate social responsibility
			(CSR) programs, etc.

- * The Corporate Citizenship Committee is a committee established by the resolution of the Board of Directors.
 - (d) Independent Director Nomination Committee

Total number Members

of persons	Inside Directors	Independent Director	rs Task
3	Jung Ho Park	Jae Hoon Lee, Jae Hyeon Ahn	Nomination of independent
			directors

- * Under the Korean Commercial Code, a majority of the members of the Independent Director Nomination Committee should be independent directors.
 - (e) Audit Committee

Total number Members

of persons	Inside Directors	Independent Directors	Task
4		Jae Hoon Lee, Dae Shick Oh, Jae Hyeon Ahn,	Review financial statements
		Youngmin Yoon	and supervise independent
			audit process, etc.

* The Audit Committee is a committee established under the provisions of the Articles of Incorporation and the Korean Commercial Code.

2. Audit System

The Company s Audit Committee consists of three independent directors, Dae Shick Oh, Jae Hoon Lee and Jae Hyeon Ahn.

Major activities of the Audit Committee as of March 31, 2018 are set forth below.

Meeting	Date	Agenda	Approval
		Evaluation of internal accounting management system operation	
The 1st	February 1,	Review of business and audit results for the second half of and business and audit plans for 2018	Approved as proposed 2017
meeting of 2018	2018	Evaluation of internal monitoring controls based on the op of the members of the Audit Committee	oin Approved as proposed
		Appointment of external auditor for the period of 2018 to	2020
		Report on the IFRS audit of fiscal year 2017	
		Report on review of 2017 internal accounting managemen system	t
			Approved as proposed
The 2nd	February 19,	Evaluation of internal accounting management system operation	Approved as proposed
meeting of 2018 2018		Agenda and document review for the 34th General Meetin Shareholders	ng of
		Auditor s report for fiscal year 2017	Approved as proposed
		Report on contract for customer appreciation gifts to fixed telephone customers for 2018	Approved as proposed -line
TTI 2 1		Contract for maintenance services of optical cables in 201	8 Approved as proposed
The 3rd meeting of	March 20, 2018	Contract for maintenance services of transmission equipm 2018	enApproved as proposed
2018		Consulting contract to undertake a global project	Approved as proposed

^{*} The line items that do not show approval are for reporting purposes only.

3. Shareholders Exercise of Voting Rights

A. Voting System and Exercise of Minority Shareholders Rights

Pursuant to the Articles of Incorporation as shown below, the cumulative voting system was first introduced in the general meeting of shareholders held in 2003.

Articles of Incorporation	Description
Article 32(3) (Election of	Cumulative voting under Article 382-2 of the Korean Commercial Code will not be
Directors)	applied for the election of directors.
Article 4 of the 12 th	Article 32(3) of the Articles of Incorporation shall remain effective until the day
Supplement to the Articles	immediately preceding the date of the general meeting of shareholders held in 2003.
of Incorporation (Interim	
Regulation)	

During the 34th general meeting of shareholders held on March 21, 2018, the Company adopted the electronic voting method. Pursuant to Article 368-4 of the Korean Commercial Code, the Company entrusted the Korea Securities Depository with the role of administering the electronic voting system, allowing shareholders to exercise their voting rights through electronic voting without attending the general meeting of shareholders.

Written voting system is not applicable. Minority shareholder rights were not exercised during the relevant period.

VII. SHAREHOLDERS

1. Shareholdings of the Largest Shareholder and Related Persons

A. Shareholdings of the Largest Shareholder and Related Persons

(As of March 31, 2018) (Unit: in shares and percentages) Number of shares owned and ownership ratio **Beginning of Period End of Period** Number of Ownership Number of Ownership Relationship Type of share shares ratio shares ratio Name SK Holdings Co., Ltd. Largest Shareholder Common share 20,363,452 25.22 20,363,452 25.22 Tae Won Chey Officer of affiliated 100 Common share 100 0.00 0.00 company Dong Hyun Jang Officer of affiliated Common share 251 0.00 251 0.00 company Officer of the Jung Ho Park Company Common share 1,000 0.00 1.000 0.00 Total 25.22 Common share 20,364,803 25.22 20,364,803

B. Overview of the Largest Shareholder

As of March 31, 2018, the Company s largest shareholder was SK Holdings Co., Ltd. (SK Holdings) with 20,363,452 shares (25.22%) of the Company. SK Holdings was established on April 13, 1991 and was made public on the securities market for the first time under the name SK C&C Co., Ltd. on November 11, 2009. On August 3, 2015, SK Holdings merged with and into SK C&C and the merged entity was renamed SK Holdings. The main business of SK Holdings includes managing its subsidiaries as a holding company, IT services, security services and logistics services, among others.

C. Changes in Shareholdings of the Largest Shareholder

Changes in shareholdings of the largest shareholder are as follows:

(As of March 31, 2018) Date of the change in the				(Unit: in shares and percentages)
Largest	largest shareholder/ Date of change in	Shares	Holding	
Shareholder	shareholding	Held	Ratio	Remarks
	January 2, 2014	20,367,290	25.22	Shin Won Chey, SKC s Chairman, purchased 1,000 shares
	March 24, 2014	20,368,290	25.23	Shin Won Chey, SKC s Chairman, purchased 1,000 shares
SK Holdings	January 2, 2015	20,364,290	25.22	Shin Won Chey, SKC s Chairman, disposed of 4,000 shares
	March 20, 2015	20,363,803	25.22	Appointment of CEO Dong Hyun Jang (ownership of 251 shares of the Company), Retirement of Sung Min Ha
	June 9, 2015	20,365,006	25.22	Purchase through the Share Exchange between SK Broadband and SK Telecom (Shin Won Chey, SKC s Chairman, purchased 1,067 shares, and Myung Hyun Cho, SK Broadband s independent director, purchased 136 shares)
	August 3, 2015	20,364,930	25.22	Myung Hyun Cho, SK Broadband s independent director, disposed of 76 shares
	March 24, 2017	20,364,870	25.22	Retirement of Myung Hyun Cho, SK Broadband s independent director (ownership of 60 shares of the Company)
	March 28, 2017	20,365,370	25.22	Jung Ho Park, CEO of the Company, purchased 500 shares.
	March 30, 2017	20,365,870	25.22	Jung Ho Park, CEO of the Company, purchased 500 additional shares.
	July 7, 2017	20,364,803	25.22	Shin Won Chey, SKC s Chairman, disposed of 1,067 shares.

Shares held are the sum of shares held by SK Holdings and its related parties.

2. Distribution of Shares

A. Shareholders with ownership of 5% or more and others

(Unit: in shares and (As of March 31, 2018) percentages)

			Common shar	e
Rank	Name (title)	Number of shace	nership ratio	Remarks
1	Citibank ADR	8,899,423	11.02%	
2	SK Holdings	20,363,452	25.22%	
3	SK Telecom	10,136,551	12.55%	Treasury shares
4	National Pension Service	7,392,350	9.16%	
Shareho	ldings under the Employee Stock Ownership			
Program	1		0.00%	

B. Shareholder Distribution

(As of March 31, 2018)	(Unit: in shares and per	centages)	
Classification	Number of shareholdersRatio (%)	Number of shares Ratio (%)	Remarks
Total minority shareholders*	55,348 99.9%	33,953,935 42.05%	

^{*} Defined as shareholders whose shareholding is less than a hundredth of the total issued and outstanding shares.

3. Share Price and Trading Volume in the Last Six Months

A. Domestic Securities Market

Types		March 2018F	ebruary 201J	Sanuary 20 13	ecember 20 N	7 vember 20 1	October 2017
Common stock	Highest	239,500	262,000	280,000	278,000	266,000	271,500
	Lowest	226,500	239,500	259,500	265,000	250,500	257,500
	Average	232,429	246,222	268,682	272,789	257,429	265,281
Daily transaction volume	Highest	282,839	326,122	289,341	311,676	360,444	385,055
	Lowest	98,455	101,187	84,282	103,005	77,429	106,643
Monthly transaction volume	me	3,832,650	3,043,979	3,936,581	3,367,783	3,210,365	3,455,291

B. Foreign Securities Market (New York Stock Exchange)

Types		March 2018	February 2018	January 2018	December 2017	November 2017	October 2017
Depositary receipt	Highest	24.70	27.19	28.82	28.65	27.44	26.61
	Lowest	23.26	24.32	27.26	27.31	25.06	24.64
	Average	24.03	25.12	27.93	27.92	26.00	25.63
Daily transaction volume	Highest	1,057,248	1,405,563	739,383	925,415	1,147,063	770,068
	Lowest	296,949	257,666	266,543	149,153	143,245	224,851
Monthly transaction volume		11,081,045	10,347,790	9,419,815	8,743,541	9,815,224	10,629,949

VIII.EMPLOYEES AND DIRECTORS

1. Employees

(As of March 31, 2018) (Unit: in persons and millions of Won)

Number of employees Employees with a

Employees without afixed term

		fixed term o employmen			Aggregate wage Averageor the first th kee rage wa			
n ·	G 1	Part-t			service	months of	per	
Business segment	Gender	i otal emplo	yeesTotalemplo	yees I otai	year	2017	person	
	Male	3,888	60	3,948	13.1	210,512	53	
	Female	636	66	702	9.9	26,432	38	
Total		4,524	126	4,650	12.6	236,945	51	

A. Amount Approved at the Shareholders Meeting

(As of March 31, 2018)		(Unit: in millions of Won)
Classification	Number of Directors	Aggregate Amount Approved
Directors	8	12.000

B. Amount Paid

B-1. Total Amount

(As of March 31, 2018) (Unit: in millions of Won)

Number of

Directors Aggregate Amount Paidrage Amount Paid Per Director Remarks 2,737 342

B-2. Amount by Classification

(As of March 31, 2018) (Unit: in millions of Won)

Classification Number of Directorage Amelunet Paid Amount Paid Per Directorarks

^{*} Based on Section 9-1-2 (Employee Status) of the Corporate Disclosure Guidelines (amended as of January 2018).

2. Compensation of Directors

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Inside Directors	3	2,648	883	
Independent Directors	1	19	19	
Audit Committee				
Members	4	70	17	
Auditor				

3. Individual Compensation of Directors

Omitted in quarterly reports in accordance with Korean disclosure rules.

4. Stock Options Granted and Exercised

A. Stock Options Granted to Directors and Auditors

(As of March 31, 2018)		(Unit: in million	ns of Won)
Classification	Number of Directoris	Value of Stock Opti	on R emarks
Inside Directors	3	139	
Independent Directors	1		
Audit Committee Members	4		
Total	8	139	

The fair value of stock options is based on the cost associated with stock options as set forth in the Company s statement of comprehensive income for the relevant period.

B. Stock Options Granted and Exercised

(As of March 31,2018) (Unit: in Won and shares)

				Changes	Unexercised		
	Relationship		Method		Number		
	with the	Date of	of		of		Exercise
Grantee	Company	Grant	Grant	Grant&kerCia	nd ele S hares	Exercise Period	Price
Jung Ho Park	Inside	March 24,	Treasury			March 25, 2019	
	Director	2017	stock	22,168	22,168	March 24, 2022	246,750
Jung Ho Park	Inside	March 24,	Treasury			March 25, 2020	
	Director	2017	stock	22,168	22,168	March 24, 2023	266,490
Jung Ho Park	Inside	March 24,	Treasury			Mach 25, 2021	
	Director	2017	stock	22,168	22,168	March 24, 2024	287,810
Young Sang Ry	u Inside	February 20,	Treasury			February 21, 2020	
	Director	2018	stock	1,358	1,358	February 20, 2023	254,120
Sung Won Suh		February 20,	Treasury			February 21, 2020	
	Officer	2018	stock	2,755	2,755	February 20, 2023	254,120
Sang Ho Lee		February 20,	Treasury			February 21, 2020	
	Officer	2018	stock	1,594	1,594	February 20, 2023	254,120

^{*} On March 31, 2018, the closing price was Won 233,500.

^{*} See note 24 of the notes to the Company s consolidated financial statements attached hereto for more information regarding the calculation method for the fair value of stock options.

IX. RELATED PARTY TRANSACTIONS

1. Line of Credit Extended to the Largest Shareholder and Related Parties

(Unit: in millions of Won)

Name (Corporate			Chang	ge details	`	Accrued
name)	Relationship	Account categor Be	ginninkncrease	Decrease	Ending	interest Remarks
SK Wyverns		Long-term and				
	Affiliate	short-term loans	611		611	7

^{2.} Transfer of Assets to/from the Largest Shareholder and Related Parties and Other Transactions

Purchase and Dispositions of Investments

(Unit: in millions of Won)

(As of March 31, 2018)

Details

		Type of		Cha	nge		
Name (Corporate name)	Relationship	investment	Beginning	Increase	Decrease	Ending	Remarks
SK Telecom Japan Inc.	Affiliate	Equity		10,316		10,316	Newly Established
Atlas	Affiliate	Equity	84,495	5,329		89,824	Capital increase
Durchage and Disposition	of Committies						-

Purchase and Disposition of Securities

As of March 31, 2018) (Unit: in millions of Won

		1 ypc or		116	msaction	
Name (Corporate name)	Relationship	Transaction	Transaction DateObject	of Transaction A	mount	Valuation Method
K Holdings	Affiliate	Purchase of	February 6, 2018 FSK	L&S Co., Ltd.	18,000	Third party appraisa
		equity interest				

Transfer of Assets

None.

3. Transactions with the Largest Shareholder and Related Parties

None.

4. Related Party Transactions

See note 29 of the notes to the Company s unaudited consolidated financial statements as of March 31, 2018 and December 31, 2017 and for the three months ended March 31, 2018 and 2017, for more information regarding related party transactions.

5. Other Related Party Transactions (excluding Transactions with the Largest Shareholder and Related Parties listed above)

A. Provisional Payment and Loans (including loans on marketable securities)

(Unit: in millions of Won) **Change details** Accrued Name (Corporate name) Relationship Account category Beginning Increase Decrease Endinginter Remarks Baekmajang and others Long-term and short-term loans 61,930 .65,201 49,889 77,242 Agency Daehan Kanggun BCN Inc. Investee Long-term loans 22,147 22,147

X. OTHER INFORMATION RELATING TO THE PROTECTION OF INVESTORS

1. Developments in the Items Mentioned in Prior Reports on Important Business Matters

A. Summary Minutes of the General Meeting of Shareholders

Date		Agenda	Resolution
32nd Fiscal Year	1. end	Approval of the financial statements for the yelled December 31, 2015	share)
Meeting of	2.	Amendments to Articles of Incorporation	
Shareholders	3.	Election of directors	Approved
(March 18, 2016)		Election of an inside director	
2010)		Election of an independent director	Approved (Dae Sik Cho)
	4. Co	Election of an independent director as Audit mmittee member	Approved (Dae Shick Oh)
	5.	Approval of remuneration limit for directors	Approved (Dae Shick Oh)
		••	
	6.	Amendments to executive payroll regulations	Approved (Won 12 billion)
			Approved
33rd Fiscal Year	1.	Approval of the financial statements for the yelled December 31, 2016	arApproved (Cash dividend, Won 9,000 per share)
Meeting of	2.	Amendments to Articles of Incorporation	
Shareholders	3.	Election of directors	Approved
(March 24, 2017)		Election of an inside director	
2017)		Election of a non-executive director	Approved (Jung Ho Park)
		Election of an independent director	Approved (Dae Sik Cho)
		Election of an independent director	Approved (Jae Hoon Lee)
		Election of an independent director	Approved (Jae Hyeon Ahn)

Election of an independent director as Audit Approved (Jung Ho Ahn) Committee member Election of an independent director as Audit Committee member Approved (Jae Hoon Lee) Election of an independent director as Audit Committee member Approved (Jae Hyeon Ahn) Approval of remuneration limit for directors 6. Award of stock options Approved (Won 12 billion) Approved 34th Fiscal Approval of the financial statements for the yeaApproved (Cash dividend, Won 9,000 per ended December 31, 2017 Year share) Award of stock options Meeting of 2. Shareholders Election of directors Approved 3. (March 21, Election of an inside director 2018) Election of an independent director Approved (Young Sang Ryu) Election of an independent director as Audit Approved (Youngmin Yoon) Committee member Approved (Youngmin Yoon) Approval of remuneration limit for directors 5.

Approved (Won 12 billion)

2. Contingent Liabilities

[SK Telecom]

A. Material Legal Proceedings

None.

B. Other Contingent Liabilities

None.

[SK Broadband]

A. Material Legal Proceedings

As of March 31, 2018, there were 14 lawsuits against SK Broadband (total amount of Won 3,899 million) that were pending. The Company does not believe that the outcome of these lawsuits will have a material impact on its financial statements.

B. Other Contingent Liabilities

(1) Pledged assets and covenants

SK Broadband has entered into revolving credit facilities with a limit of Won 80 billion with two financial institutions including Shinhan Bank in relation to its loans.

In connection with public offerings of notes, SK Broadband is subject to certain restrictions with respect to its debt ratio, third party payment guarantees and other limitations on liens.

SK Broadband, upon approval by its board of directors, has provided guarantees for financial instruments amounting to Won 263 million to support employees funding for the Employee Stock Ownership Program.

Additionally, SK Broadband has provided geun mortgage amounting to Won 4,144 million to others, including Seodaemoon Guksa, on a part of its buildings in connection with the leasing of the buildings.

SK Broadband has entered into a leased line contract and a resale contract for fixed-line telecommunication services with SK Telecom.

Seoul Guarantee Insurance Company has provided a performance guarantee of Won 19,900 million to SK Broadband in connection with t