

Cinemark Holdings, Inc.  
Form 10-K  
February 23, 2017  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-K**

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d)

OF THE SECURITIES EXCHANGE ACT OF 1934

For the Fiscal Year Ended December 31, 2016

Commission File Number 001-33401

**CINEMARK HOLDINGS, INC.**

(Exact Name of Registrant as Specified in its Charter)

|   |                                       |
|---|---------------------------------------|
| <b>Delaware</b><br>(State or other jurisdiction)                          | <b>20-5490327</b><br>(I.R.S. Employer |
| of incorporation or organization)   | Identification No.)                   |
| <b>3900 Dallas Parkway</b>  |                                       |
| <b>Suite 500</b>  |                                       |
| <b>Plano, Texas</b><br>(Address of principal executive offices)           | <b>75093</b><br>(Zip Code)            |
| <b>Registrant's telephone number, including area code: (972) 665-1000</b> |                                       |

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class                       | Name of each exchange on which registered |
|---|---|
| Common Stock, par value \$0.001 per share | New York Stock Exchange                   |

Securities registered pursuant to Section 12(g) of the Act:

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None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15 (d) of the Act. Yes No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes No

The aggregate market value of the voting and non-voting common equity owned by non-affiliates of the registrant on June 30, 2016, computed by reference to the closing price for the registrant's common stock on the New York Stock Exchange on such date was approximately \$3,848,514,882 (105,554,440 shares at a closing price per share of \$36.46).

As of February 17, 2017, 120,834,036 shares of common stock were outstanding.

### DOCUMENTS INCORPORATED BY REFERENCE

Certain portions of the registrant's definitive proxy statement, in connection with its 2017 annual meeting of stockholders, to be filed within 120 days of December 31, 2016, are incorporated by reference into Part III, Items 10-14, of this annual report on Form 10-K.

**Table of Contents****Table of Contents**

|   | <b>Page</b> |
|---|-------------|
| <u>Cautionary Statement Regarding Forward-Looking Statements</u>  | 1           |
| <b><u>PART I</u></b>  |             |
| Item 1. <u>Business</u>   | 2           |
| Item 1A. <u>Risk Factors</u>  | 14          |
| Item 1B. <u>Unresolved Staff Comments</u>   | 21          |
| Item 2. <u>Properties</u>   | 21          |
| Item 3. <u>Legal Proceedings</u>  | 22          |
| <b><u>PART II</u></b>   |             |
| Item 5. <u>Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities</u> | 23          |
| Item 6. <u>Selected Financial Data</u>  | 24          |
| Item 7. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>                        | 26          |
| Item 7A. <u>Quantitative and Qualitative Disclosures About Market Risk</u>  | 48          |
| Item 8. <u>Financial Statements and Supplementary Data</u>  | 49          |
| Item 9. <u>Changes in and Disagreements With Accountants on Accounting and Financial Disclosure</u>                         | 49          |
| Item 9A. <u>Controls and Procedures</u>   | 49          |
| Item 9B. <u>Other Information</u>   | 50          |
| <b><u>PART III</u></b>  |             |
| Item 10. <u>Directors, Executive Officers and Corporate Governance</u>  | 52          |
| Item 11. <u>Executive Compensation</u>  | 52          |
| Item 12. <u>Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters</u>              | 52          |
| Item 13. <u>Certain Relationships and Related Transactions, and Director Independence</u>                                   | 52          |
| Item 14. <u>Principal Accounting Fees and Services</u>  | 52          |
| <b><u>PART IV</u></b>   |             |
| Item 15. <u>Exhibits, Financial Statement Schedules</u>   | 52          |
| <b><u>SIGNATURES</u></b>  | 53          |

**Table of Contents**

**Cautionary Statement Regarding Forward-Looking Statements**

This annual report on Form 10-K includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act. The forward looking statements include our current expectations, assumptions, estimates and projections about our business and our industry. They include statements relating to:

future revenues, expenses and profitability;

the future development and expected growth of our business;

projected capital expenditures;

attendance at movies generally or in any of the markets in which we operate;

the number or diversity of popular movies released and our ability to successfully license and exhibit popular films;

national and international growth in our industry;

competition from other exhibitors and alternative forms of entertainment; and

determinations in lawsuits in which we are defendants.

You can identify forward-looking statements by the use of words such as may, should, could, estimates, predicts, potential, continue, believes, plans, expects, future and intends and similar expressions which are intended to identify forward-looking statements. These statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. In evaluating forward-looking statements, you should carefully consider the risks and uncertainties described in the Risk Factors section in Item 1A of this Form 10-K and elsewhere in this Form 10-K. All forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements and risk factors contained in this Form 10-K. Forward-looking statements contained in this Form 10-K reflect our view only as of the date of this Form 10-K. We undertake no obligation, other than as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

*Certain Definitions*

Unless the context otherwise requires, all references to we, our, us, the issuer or Cinemark relate to Cinemark Holdings, Inc. and its consolidated subsidiaries. All references to Latin America are to Brazil, Mexico (sold during November 2013), Argentina, Chile, Colombia, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala, Bolivia, Curacao and Paraguay. Unless otherwise specified, all operating and other statistical data are as of and for the year ended December 31, 2016.

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**Table of Contents**

**PART I**

**Item 1. Business**

**Our Company**

Cinemark Holdings, Inc. and subsidiaries, or the Company, us or our, is a leader in the motion picture exhibition industry, with theatres in the United States, or U.S., Brazil, Argentina, Chile, Colombia, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala, Bolivia, Curacao and Paraguay.

As of December 31, 2016, we managed our business under two reportable operating segments: U.S. markets and international markets. See Note 18 to the consolidated financial statements.

Cinemark Holdings, Inc. is a Delaware corporation incorporated on August 2, 2006. Our principal executive offices are at 3900 Dallas Parkway, Suite 500, Plano, Texas 75093. Our telephone number is (972) 665-1000. We maintain a corporate website at [www.cinemark.com](http://www.cinemark.com). Our annual reports on Form 10-K, quarterly reports on Form 10-Q and current reports on Form 8-K, and any amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, or the Exchange Act, are available on our website free of charge under the heading Investor Relations Financials SEC Filings as soon as practicable after such reports are filed or furnished electronically to the Securities and Exchange Commission, or the SEC. Additionally, all of our filings with the SEC can be accessed on the SEC's website at [www.sec.gov](http://www.sec.gov).

**Description of Business**

We are one of the leaders in the motion picture exhibition industry. As of December 31, 2016, we operated 526 theatres and 5,903 screens in the U.S. and Latin America and approximately 287 million guests attended our theatres worldwide during the year ended December 31, 2016. We are one of the most geographically diverse worldwide exhibitors, with theatres in sixteen countries as of December 31, 2016. As of December 31, 2016, our U.S. circuit had 339 theatres and 4,559 screens in 41 states and our international circuit had 187 theatres and 1,344 screens in 15 countries.

Revenues, operating income and net income attributable to Cinemark Holdings, Inc. for the year ended December 31, 2016, were \$2,918.8 million, \$422.9 million and \$255.1 million, respectively. At December 31, 2016 we had cash and cash equivalents of \$561.2 million and total long-term debt of \$1,823.0 million. Approximately \$663.8 million, or 36%, of our long-term debt accrues interest at variable rates and \$5.7 million of our long-term debt matures in 2017.

We selectively build or acquire new theatres in markets where we can establish and maintain a strong market position. During the year ended December 31, 2016, we built 18 new theatres with 144 screens and acquired four theatres with 52 screens.

Our significant and diverse presence in the U.S. and Latin America has made us an important distribution channel for movie studios, particularly considering the expanding worldwide box office. We believe our portfolio of modern, high-quality theatres with multiple platforms provides a preferred destination for moviegoers and contributes to our solid and consistent cash flows from operating activities. We continue to develop and expand new platforms and market adaptive concepts for our theatre circuit, such as XD, Luxury Lounger recliner seats, Cinemark Reserve, enhanced food and beverage, motion seats, CinèArts and other premium concepts.

Our XD screens represent the largest private label premium large format footprint in the industry. Our XD auditoriums offer a premium experience utilizing the latest in digital projection and enhanced custom sound, including a Barco Auro 11.1 sound system or Dolby Atmos in select locations. The XD experience includes wall-to-wall screens, wrap-around sound, plush seating and a maximum comfort entertainment environment for an immersive experience. The exceptional XD technology does not require special format movie prints, which

## **Table of Contents**

allows us the flexibility to play any available digital print we choose, including 3-D content, in our XD auditoriums. As of December 31, 2016, we had 225 XD auditoriums in our worldwide circuit with plans to install 10 to 15 more XD auditoriums during 2017.

We have incorporated Luxury Lounger recliner seats in the majority of our domestic new builds and have also repositioned many of our existing domestic theatres to offer this premium seating feature. We currently feature Luxury Loungers in 1,028 of our domestic auditoriums. We plan to continue to add additional Luxury Loungers in certain of our domestic locations during 2017.

We opened our first Cinemark Reserve concept in the U.S. during 2014, which features a VIP area with luxury recliner seating and other amenities along with a wide variety of food and beverage products. We offer this concept in seven domestic locations and in 23 of our international theatres, referred to locally as either Cinemark Premiere or Cinemark Prime. We plan to continue to incorporate this concept in four of our new domestic and international theatres and convert five of our existing locations during 2017.

We offer enhanced food and beverages such as fresh wraps, hot sandwiches, burgers, and gourmet pizzas, and a selection of beers, wines, and frozen cocktails, all of which can be enjoyed in the comfort of the auditoriums, at approximately 41% of our worldwide theatres.

We currently have auditoriums throughout our worldwide circuit that offer seats with immersive cinematic motion, which we refer to as motion seats. These motion seats are programmed in harmony with the audio and video content of the film and make the viewers feel as if they are part of the movie itself. We offer motion seats in 152 auditoriums throughout our worldwide circuit. We plan to add motion seats to 35 additional locations during 2017.

Our CinèArts locations provide moviegoers with the best selection of art and independent cinema in a captivating, unique environment and have set the industry standard for providing distinct, acclaimed and award-winning films. We currently have 14 domestic theatres that are dedicated to art and independent content and 58 of our other domestic theatres also offer art and independent films on a limited basis.

## **Motion Picture Exhibition Industry Overview**

### ***Technology Platform***

The U.S. motion picture exhibition industry completed its conversion to digital projection technology during 2013. Currently, all of our domestic and first-run international theatres are fully digital. Digital projection technology allows filmmakers the ability to showcase imaginative works of art exactly as they were intended, with incredible realism and detail. A digitally produced or digitally converted movie can be distributed to theatres via satellite, physical media, or fiber optic networks. The digitized movie is stored on a computer/server which serves it to a digital projector for each screening of the movie. This format enables us to more efficiently move titles between auditoriums within a theatre to appropriately address demand for each title in real-time.

Digital projection also allows us to present 3-D content and alternative entertainment such as live and pre-recorded sports programs, concert events, the Metropolitan Opera, e-sports and gaming events and other special presentations. Three-dimensional technology offers a premium experience with crisp, bright, ultra-realistic images. According to Motion Picture Association of America, or MPAA, approximately 14% and 15% of domestic box office for 2014 and 2015, respectively, was generated by 3-D tickets.

All of our domestic locations can receive movie and movie-related content via satellite through the content delivery network of Digital Cinema Distribution Coalition, or DCDC, the motion picture exhibition industry joint venture established during 2013. Approximately 75% of our domestic locations can also receive live content via satellite. Delivery of content via satellite reduces film transportation costs for both distributors and exhibitors, as a portion of the costs to produce and ship hard drives has been eliminated.

**Table of Contents**

During 2015, we began the expansion of satellite delivery technology into our Latin American markets, initially for live event presentations. Seventy-four of our international theatres have the capability to receive live event feeds via satellite, with some of these locations also able to receive film content via satellite. We expect that all of our international locations will have this capability by the end of 2017.

**Domestic Markets**

The U.S. motion picture exhibition industry set an all-time box office record during 2015 with \$11.1 billion in revenues and preliminary 2016 box office estimates indicate a new record has been set at approximately \$11.3 billion, a 2% increase. The following table represents the results of a survey by MPAA published during March 2016, outlining the historical trends in U.S. box office performance for the ten year period from 2006 to 2015 (industry data for 2016 has not yet been released):

| <b>U.S. Box</b> |                         |                      |                       |
|-----------------|-------------------------|----------------------|-----------------------|
|                 | <b>Office Revenues</b>  | <b>Attendance</b>    | <b>Average Ticket</b> |
| <b>Year</b>     | <b>(\$ in billions)</b> | <b>(in billions)</b> | <b>Price</b>          |
| 2006            | \$9.2                   | 1.40                 | \$6.55                |
| 2007            | \$9.6                   | 1.40                 | \$6.88                |
| 2008            | \$9.6                   | 1.34                 | \$7.18                |
| 2009            | \$10.6                  | 1.42                 | \$7.50                |
| 2010            | \$10.6                  | 1.34                 | \$7.89                |
| 2011            | \$10.2                  | 1.28                 | \$7.93                |
| 2012            | \$10.8                  | 1.36                 | \$7.96                |
| 2013            | \$10.9                  | 1.34                 | \$8.13                |
| 2014            | \$10.4                  | 1.27                 | \$8.17                |
| 2015            | \$11.1                  | 1.32                 | \$8.43                |

Films leading the box office during the year ended December 31, 2016 included the carryover of the December 2015 release of *Star Wars: The Force Awakens* and the 2016 releases of *Finding Dory*, *Captain America: Civil War*, *The Secret Life Of Pets*, *The Jungle Book*, *Deadpool*, *Zootopia*, *Batman V Superman: Dawn Of Justice*, *Suicide Squad*, *Fantastic Beasts and Where to Find Them*, *Moana*, *Rogue One: A Star Wars Story* and *Sing*, among other films.

Films scheduled for release during 2017 include well-known franchise films such as *Star Wars: The Last Jedi*, *Beauty and the Beast*, *Guardians of the Galaxy Vol. 2*, *Justice League*, *Spider Man: Homecoming*, *Despicable Me 3*, *Thor: Ragnarok*, *The Fate of the Furious*, *Wonder Woman*, and *The Lego Batman Movie*, among other films.

**International Markets**

According to MPAA, international box office revenues were \$27.2 billion for the year ended December 31, 2015, representing a 4% increase over 2014. According to MPAA, Latin American box office revenues were \$3.4 billion for the year ended December 31, 2015, an increase of 13% over 2014. (Industry data for 2016 has not yet been released.)

Growth in Latin America continues to be fueled by a combination of growing populations, attractive demographics (i.e., a significant teenage population), continued retail development in select markets, and quality product from Hollywood, including 3-D and alternative content offerings. In many Latin American countries, including Brazil, Argentina, Colombia, Peru and Chile, successful local film product can also provide incremental box office growth opportunities.

We believe many international markets will continue to experience growth as new theatre technologies and platforms are introduced, as film and other product offerings continue to expand and as ancillary revenue

## **Table of Contents**

opportunities grow. We also believe some of these markets are underscreened in comparison to the U.S. and European markets.

### **Drivers of Continued Industry Success**

We believe the following market trends will drive the continued strength of our industry:

***Importance of Theatrical Success in Establishing Movie Brands.*** Theatrical exhibition has long been the primary distribution channel for new motion picture releases. A successful theatrical release brands a film and is one of the major contributors to a film's success in downstream markets, such as digital downloads, video on-demand, pay-per-view television, DVDs, and network and syndicated television.

***Increased Importance of International Markets for Box Office Success.*** International markets continue to be an increasingly important component of the overall box office revenues generated by Hollywood films, accounting for \$27.2 billion, or approximately 71%, of 2015 total worldwide box office revenues according to MPAA. (As of the date of this report, 2016 industry data was not yet available.) With the continued growth of the international motion picture exhibition industry, we believe the relative contribution of markets outside North America will continue to increase. Many of the top U.S. films released during 2016 also performed exceptionally well in international markets. Such films included *Star Wars: The Force Awakens*, which grossed approximately \$1.1 billion in international markets, or approximately 54% of its worldwide box office, *Captain America: Civil War*, which grossed approximately \$745.1 million in international markets, or approximately 65% of its worldwide box office, and *Zootopia*, which grossed approximately \$682.5 million in international markets, or approximately 67% of its worldwide box office.

***Stable Box Office Levels.*** Over the past ten years, industry statistics have shown slight increases and decreases in attendance from one year to another, however domestic box office revenues have remained relatively stable during this period. The industry has not experienced highly volatile results, even during recessionary periods, demonstrating the stability of the industry, its continued ability to attract consumers and the fact that box office performance is dependent on film product rather than economic cycles.

***Convenient and Affordable Form of Out-Of-Home Entertainment.*** Movie going continues to be one of the most convenient and affordable forms of out-of-home entertainment, with an estimated average ticket price in the U.S. of \$8.43 in 2015. Average prices in 2015 for other forms of out-of-home entertainment in the U.S., including sporting events and theme parks, ranged from approximately \$28.00 to \$85.00 per ticket according to MPAA. (As of the date of this report, 2016 industry data was not available.)

***Innovation Using Satellite Technology.*** Our industry began the development of a content delivery network in domestic markets during 2013 and international markets during 2014. Satellite delivery allows exhibitors to expand their product offerings, including the presentation of 3-D content and alternative entertainment. Alternative entertainment may include pre-recorded programs as well as live sports programs, concert events, the Metropolitan Opera, e-sports gaming events and other special presentations. New and enhanced programming alternatives expand the industry's offerings to attract a broader customer base.

***Introduction of New Platforms and Product Offerings.*** The motion picture exhibition industry continues to develop new movie theatre platforms and concepts to respond to varying and changing consumer preferences. In addition to changing the overall style of, and amenities offered in, some theatres concession product offerings have continued to expand to more than just traditional popcorn and candy items. Some locations now offer hot foods, alcohol offerings and/or healthier snack options for guests.

## Table of Contents

### Competitive Strengths

We believe the following strengths allow us to compete effectively:

**Experienced Management.** Led by Chairman and founder Lee Roy Mitchell, Chief Executive Officer Mark Zoradi, Chief Financial Officer Sean Gamble, and President-International Valmir Fernandes, our operational management team has many years of industry experience. Each of our international offices is led by general managers that are local citizens familiar with cultural, political and economic factors impacting each country. Our worldwide management team has successfully navigated us through many industry and economic cycles.

**Disciplined Operating Philosophy.** We generated operating income and net income attributable to Cinemark Holdings, Inc. of \$422.9 million and \$255.1 million, respectively, for the year ended December 31, 2016. Our solid operating performance is a result of our disciplined operating philosophy that centers on building, and reinvesting in, high-quality theatres, while maintaining favorable theatre-level economics, controlling operating costs and effectively reacting to economic and market changes.

**Leading Position in Our U.S. Markets.** We have a leading market share in most of the U.S. markets we serve, which includes a presence in 41 states. For the year ended December 31, 2016, we ranked either first or second, based on box office revenues, in 24 out of our top 30 U.S. markets, including the San Francisco Bay Area, Dallas, Houston, Salt Lake City, Sacramento, Cleveland and Austin.

**Located in Top Latin American Markets.** We have successfully established a significant presence in major cities in the region, with theatres in thirteen of the fifteen largest metropolitan areas in South America. As of December 31, 2016, we operated 187 theatres and 1,344 screens in 15 countries. Our international screens generated revenues of \$701.6 million, or 24% of our total revenues, for the year ended December 31, 2016. We are the largest exhibitor in Brazil and Argentina and have significant market presence in Colombia and Chile. Our geographic diversity makes us an important distribution channel for the movie studios.

**State-of-the-Art Theatre Circuit.** We offer a state-of-the-art movie-going experience, which we believe makes our theatres a preferred destination for moviegoers in our markets. During 2016, we built 144 new screens worldwide. We currently have commitments to open 152 additional new screens over the next three years. We have installed digital projection technology in all of our worldwide auditoriums. Currently, approximately 55% of our U.S. screens and 66% of our international screens are 3-D compatible. We currently have 15 digital IMAX screens. As of December 31, 2016, we had the industry-leading private label premium large format circuit with 225 XD auditoriums in our theatres. We have plans to install 10 to 15 additional XD auditoriums during 2017. We also continue to develop new market-adaptive theatre concepts in various markets. We believe we offer the brightest picture in the industry, with our Doremi servers and Barco digital projectors, and custom surround sound in our auditoriums. We have also established a centralized theatre support center that monitors and responds to projection performance and theatre network connectivity issues across our worldwide circuit on a real-time basis.

**Disciplined and Targeted Growth Strategy.** We continue to grow organically as well as through the acquisition of high-quality theatres in select markets. Our growth strategy has centered around exceeding our return on investment thresholds while also complementing our existing theatre circuit. We continue to generate significant cash flows from operating activities, which demonstrates the success of our growth strategy. We believe a combination of our strong balance sheet and our expected level of cash flows will continue to provide us with the financial flexibility to pursue further growth opportunities, while also allowing us to effectively service our debt obligations and continue to offer our stockholders a strong dividend yield.

## **Table of Contents**

### **Our Strategy**

We believe our disciplined operating philosophy and experienced operational management team will enable us to continue to enhance our leading position in the motion picture exhibition industry. Key components of our strategy include:

***Focus on Guest Experience.*** We differentiate our theatres by consistently focusing on the guest experience through a variety of initiatives. We have a market-adaptive approach with our theatre amenities, including Luxury Lounger recliner seats, enhanced food and beverage offerings, and our private-label premium large format, XD. We feature loyalty programs in our largest markets, including the U.S., Brazil, Argentina, Colombia and Central America, which allows us to continue to learn more about our guest preferences and further enrich their movie-going experience. Our innovative and advanced technology selections allow us to consistently deliver the highest quality presentation to fully immerse our guests in the on-screen action. We also train, motivate, and empower our staff to provide first-rate customer service, ensuring our guests are continually pleased with their Cinemark experience.

***Growth in Attendance.*** Driving attendance is our primary objective. We believe our focus on the guest experience is a catalyst for attendance growth. In addition to the Hollywood content, we also concentrate on initiatives to drive attendance during non-peak times, such as variable pricing methodologies and alternative content, including both participatory and spectator e-sports, Metropolitan Opera, concerts, live and pre-recorded sports, gaming, and other special presentations. We continue to explore other alternatives, including virtual reality and entertainment complexes. We believe our focus on attendance is a primary factor in our consistent industry-leading results.

***Sustained Investment in Core Circuit Combined with Targeted Growth.*** We continually invest in our existing circuit to provide the highest quality experience for our guests. We routinely service and update theatre furniture, fixtures and equipment as well as invest in a variety of theatre upgrades such as Luxury Lounger recliner seats, enhanced food and beverage offerings, our XD private-label premium large format, and other amenities. Our commitment to investing in our existing circuit is demonstrated by our level of maintenance capital expenditures for the years ended December 31, 2015 and 2016, at approximately \$199 million and \$237 million, respectively. We also continue to target organic growth throughout our global circuit and seek accretive acquisition opportunities, with the objectives of deeper market penetration in the territories in which we currently operate and as a means to enter new and developing markets. We built 144 new auditoriums and acquired 52 auditoriums during the year ended December 31, 2016.

**Table of Contents****Theatre Operations**

As of December 31, 2016, we operated 526 theatres and 5,903 screens in 41 U.S. states and 15 Latin American countries. The following tables summarize the geographic locations of our theatre circuit as of December 31, 2016.

***United States Theatres***

| <b>State</b>   | <b>Total<br/>Theatres</b> | <b>Total<br/>Screens</b> |
|----------------|---------------------------|--------------------------|
| Texas          | 86                        | 1,128                    |
| California     | 65                        | 835                      |
| Ohio           | 29                        | 365                      |
| Utah           | 16                        | 199                      |
| Nevada         | 9                         | 140                      |
| Colorado       | 9                         | 136                      |
| Illinois       | 9                         | 126                      |
| Pennsylvania   | 9                         | 125                      |
| Florida        | 6                         | 110                      |
| Kentucky       | 8                         | 109                      |
| Arizona        | 7                         | 104                      |
| Oregon         | 6                         | 90                       |
| Louisiana      | 6                         | 83                       |
| North Carolina | 7                         | 83                       |
| Virginia       | 5                         | 70                       |
| Oklahoma       | 5                         | 65                       |
| Iowa           | 4                         | 62                       |
| Connecticut    | 4                         | 58                       |
| Washington     | 4                         | 55                       |
| New Mexico     | 4                         | 54                       |
| Michigan       | 3                         | 46                       |
| Massachusetts  | 3                         | 46                       |
| Arkansas       | 3                         | 44                       |
| Mississippi    | 3                         | 41                       |
| Maryland       | 2                         | 39                       |
| Indiana        | 3                         | 34                       |
| South Carolina | 3                         | 34                       |
| New Jersey     | 2                         | 28                       |
| Georgia        | 2                         | 27                       |
| New York       | 2                         | 27                       |
| South Dakota   | 2                         | 26                       |
| Montana        | 2                         | 25                       |
| Delaware       | 2                         | 22                       |
| West Virginia  | 2                         | 22                       |
| Kansas         | 1                         | 20                       |
| Alaska         | 1                         | 16                       |
| Missouri       | 1                         | 15                       |
| Alabama        | 1                         | 14                       |
| Tennessee      | 1                         | 14                       |
| Wisconsin      | 1                         | 14                       |
| Minnesota      | 1                         | 8                        |
| <b>Total</b>   | <b>339</b>                | <b>4,559</b>             |



**Table of Contents*****International Theatres***

| <b>Country</b>                 | <b>Total<br/>Theatres</b> | <b>Total<br/>Screens</b> |
|--------------------------------|---------------------------|--------------------------|
| Brazil                         | 78                        | 587                      |
| Colombia                       | 32                        | 170                      |
| Argentina                      | 21                        | 184                      |
| Central America <sup>(1)</sup> | 17                        | 124                      |
| Chile                          | 17                        | 118                      |
| Peru                           | 13                        | 93                       |
| Ecuador                        | 7                         | 45                       |
| Bolivia                        | 1                         | 13                       |
| Paraguay                       | 1                         | 10                       |
| <b>Total</b>                   | 187                       | 1,344                    |

<sup>(1)</sup> Includes Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala and Curacao.

We first entered Latin America when we opened a theatre in Chile in 1993. Since then, through our focused international growth strategy, we have developed one of the most geographically diverse theatre circuits in the region. We have balanced our risk through a diversified international portfolio, which includes theatres in thirteen of the fifteen largest metropolitan areas in South America. We have established significant presence in Brazil and Argentina, where we are the largest exhibitor. We also have significant market presence in Colombia and Chile.

We believe that certain markets within Latin America continue to be underserved as penetration of movie screens per capita in these markets is substantially lower than in the U.S. and European markets. We intend to continue to build and expand our presence in international markets, with emphasis on Latin America, and fund our expansion primarily with cash flow generated in those markets. We are able to mitigate cash flow exposure to currency fluctuations by transacting local operating expenses primarily in their respective local currencies. Our geographic diversity throughout Latin America has allowed us to maintain consistent local currency revenue growth, notwithstanding currency and economic fluctuations that may affect any particular market.

**Content and Film Licensing**

We offer a variety of content at our theatres. We monitor upcoming films and other content and work with film distributors to license the content that we believe will be most successful in our theatres. We play mainstream films from many different genres, such as animated films, family films, dramas, comedies, horror and action films. We offer content in both 2-D and 3-D formats in all of our theatres, and in many locations, we offer our private-label premium format, XD. We also offer a format that features motion seats and added sensory features in addition to the ultra-realistic images of 3-D technology in select locations.

We also regularly play art and independent films at many of our U.S. theatres and offer local film product in our international markets, providing a variety of film choices to our guests. We have also established a Classic Series at a majority of our U.S. theatres and some of our international theatres, which involves playing digitally re-mastered classic movies that change on a weekly basis. The program covers many genres of classic films that are generally exhibited during non-peak times.

During December 2013, we formed a joint venture, named AC JV, LLC, with Regal Entertainment Group, or Regal, and AMC Entertainment, Inc., or AMC, which then purchased the Fathom event business from National CineMedia, LLC. The Fathom event business generally focuses on the marketing and distribution of live and pre-recorded entertainment programming to movie theatres to augment theatres' feature film schedules. AC JV, LLC will continue to bring alternative events to our theatres, including the Metropolitan Opera, sports

## **Table of Contents**

programs, concert events, e-sports gaming events and other special presentations, that may be live or pre-recorded. We, along with AC JV, LLC, continue to identify new ways to utilize our theatre platform to provide entertainment to consumers.

In the domestic marketplace, our corporate film department negotiates with film distributors to license films for each of our domestic theatres. The film distributors are responsible for determining film release dates and film marketing campaigns and the related expenditures. We are responsible for booking the films at each of our theatres. In most instances, we are able to license each first-run, wide-release film without regard to the bookings of other exhibitors within that area. In certain limited situations, our theatres compete with other nearby theatres for film licenses from film distributors. We face competition for patrons from other exhibitors and other forms of entertainment, as discussed under Competition below, at all of our theatres in all areas.

In each of our international offices, our local film personnel negotiate with local offices of major film distributors as well as local film distributors to license films for our international theatres. Our theatre personnel focus on providing excellent customer service, and we provide a high-quality facility with the most up-to-date sound systems, comfortable seating and other amenities preferred by our guests, which we believe gives us a competitive advantage in markets where competing theatres play the same films.

In both our domestic and international locations, we pay film rental fees based on a film's box office receipts at each of our theatres. Film rental rates are negotiated based on either a firm terms formula, as determined prior to a film's run, under which we pay a negotiated rate; a sliding scale formula under which the rate is based on a standard rate matrix that is established prior to a film's run; or a rate that is negotiated after a film's run.

## **Food and Beverage**

Concession sales are our second largest revenue source, representing approximately 33% of total revenues. Concession sales have a much higher margin than admissions sales. We have devoted considerable management effort to increasing concession sales by expanding our offerings and adapting to our customers' changing preferences, as discussed below.

*Concession Product Mix.* Common concession products offered at all of our theatres include various sizes and types of popcorn, soft drinks, coffees, juice blends, candy and quickly-prepared or pre-prepared food, such as hot dogs, pizza, pretzel bites, nachos and ice cream. Other varieties and flavors of candy, snacks and drinks are offered at theatres based on consumer preferences in that particular market. We have introduced some healthier snack and beverage options for our guests, which are available at some locations, and also added alcohol offerings in a growing number of theatres.

Through our enhanced food, Cinemark Reserve and Cinemark Premier concepts, we have expanded concession product offerings to include a broader variety of food and drink options, such as fresh wraps, hot sandwiches, burgers, gourmet pizzas, and a selection of beers, wines, and frozen cocktails, all of which can be enjoyed in the comfort of the auditoriums. We also have lobby bars and VIP lounges in certain domestic and international theatres.

Our proprietary point-of-sale system allows us to monitor product sales and readily make adjustments to product mix on a theatre-by-theatre or market-by-market basis, when necessary. This program flexibility also allows us to efficiently activate and manage both national or regional product launches and promotional initiatives to further grow food and beverage sales.

*Pricing.* New products and promotions are introduced on a regular basis to increase concession purchase incidence and generate sales to existing buyers as well as to attract new buyers. We offer specially-priced product combinations at our theatres. We routinely offer discounts to our guests on certain products by offering weekly coupons as well as reusable popcorn tubs and soft drink cups that can be refilled at a discounted price. In certain international countries and in all of our domestic theatres, we offer a loyalty program to our frequent guests which often includes food and beverage benefits.

## **Table of Contents**

*Staff Training.* Employees are continually trained in proper sales techniques and maintaining concession product quality. Consumer promotions may include a motivational element that rewards theatre staff for exceptional sales of certain promotional items.

*Theatre Design.* Our theatres are designed to optimize efficiencies at the concession stands, which may include multiple service stations throughout a theatre to facilitate serving guests in an expedited manner. We strategically place large concession stands within theatres to heighten visibility, reduce the length of concession lines, and improve traffic flow around the concession stands. We incorporate self-serve candy cases and bottled drink coolers at our traditional crew-serve theatres to help drive purchase incidence as well as increase product availability for these two core categories. We also have self-service cafeteria-style concession areas in many of our domestic theatres, which allow customers to select their own refreshments and proceed to the cash register when they are ready. This design allows for efficient service, enhanced choices, impulse purchases and superior visibility of concession items. In some of our international locations, we allow guests to pre-order concession items, either online or at a kiosk, and pick them up in a dedicated line at the concession counter.

*Cost Control.* We negotiate prices for concession supplies directly with concession vendors and manufacturers to obtain volume discounts and negotiate rebates. Concession supplies are generally distributed through a distribution network. The concession distributor delivers inventory to the theatres after receiving orders directly from the theatres or through an online electronic ordering system. We conduct frequent inventory counts of concession products at every theatre to ensure proper stock levels are maintained to appropriately serve our customers.

## **Pre-Feature Screen Advertising**

In our domestic markets, our theatres are part of the in-theatre digital network operated by National CineMedia, LLC, or NCM. NCM provides advertising to our theatres through its branded *First Look* pre-feature entertainment program and also handles lobby promotions and displays for our theatres. We believe that the reach, scope and digital delivery capability of NCM's network provides an effective platform for national, regional and local advertisers to reach an engaged audience. We receive a monthly theatre access fee for participation in the NCM network and also earn screen advertising revenue on a per patron basis. As of December 31, 2016, we had an approximate 19% ownership interest in NCM. See Note 5 to the consolidated financial statements for further discussion of our investment in NCM.

In our international markets, our wholly-owned subsidiary Flix Media Publicidade E Entretenimento, Ltda., or Flix Media, handles our screen advertising functions in Brazil. Our Flix Media marketing personnel work with local agencies and advertisers to coordinate screen advertising in our Brazil theatres. We have expanded the Flix Media advertising services to other exhibitors in Brazil through revenue share agreements. In Argentina, we have in-house personnel that work with local advertisers to arrange screen advertising in our Argentina theatres. We recently acquired advertising businesses in Chile, Central America and Colombia, which we will integrate with our Flix Media division. In our other international markets, we outsource our screen advertising to local companies who have established relationships with local advertisers that provide similar benefits as NCM. The terms of our international screen advertising contracts vary by country. In some of these locations, we earn a percentage of the screen advertising revenues collected by our partners and in other locations we are paid a fixed annual fee for access to our screens. In addition to screen advertising in our theatres, we intend to expand Flix Media's services to include, among other things, alternative content, online ticketing, and loyalty initiatives.

## **Technology Innovations**

The motion picture exhibition industry has undertaken certain technology initiatives over the past few years, as discussed below.

## **Table of Contents**

### *Digital Cinema Distribution Coalition*

Through the joint venture DCDC with Regal, AMC, Warner Bros. Entertainment, Inc. and Universal Pictures, we began delivering digital content to domestic theatres via satellite during October 2013. As of December 31, 2016, 100% of our domestic auditoriums were capable of receiving content via satellite. Delivery of content via satellite reduces film transportation costs for both distributors and exhibitors, as a portion of the costs to produce and ship hard drives has been eliminated. The satellite delivery system established by DCDC is available to all exhibitors and content providers and allows live and store-and-forward content to be delivered to our theatres.

### *Satellite Delivery - International*

The industry is beginning to expand satellite delivery technology to certain Latin American markets. Currently, 74 of our international theatres have the ability to receive live events via satellite, with some of these also able to receive film content via satellite. We expect all of our international theatres to have the ability to receive content via satellite by the end of 2017.

## **Marketing**

We generally market our theatres and special events, including grand openings and VIP events, using Internet digital advertising, directory film schedules, and radio and television advertising spots. We exhibit previews of coming attractions and current films as part of our on-screen pre-feature program. We offer guests access to movie times, the ability to buy and print their tickets in advance and purchase gift cards at our website [www.cinemark.com](http://www.cinemark.com) and via our smart phone and tablet applications. Customers can subscribe to our weekly emails to receive information about current and upcoming films at their preferred Cinemark theatre(s), including details about upcoming Cinemark XD movies, advanced ticket sales, screenings, special events, concerts and live broadcasts; as well as contests, promotions, and coupons for concession savings. Email communications and push notifications are utilized to provide customers with the latest information or exclusive offers such as screenings, contests or promotions. We partner with film distributors on a regular basis to promote their films through local, regional and national programs that are exclusive to our theatres. These programs may involve customer contests that include exclusive giveaways, cross-promotions with the media and other third parties and other means to impact patronage for films showing at our theatres.

We interact with guests every day on social media platforms, such as, Facebook, Twitter and Instagram, to provide relevant information and quick access to advanced ticketing information, and upcoming movies and events. Guests can utilize social media to ask us questions regarding their local Cinemark theatre offerings, movie-related information or to provide suggestions.

We offer a domestic loyalty program to our guests, called Connections, which began in 2016. Connections allows our guests to earn points for different types of transactions and interactions as tracked through our Cinemark smart phone app. Points can then be redeemed for various concession discounts and items, as well as unique and limited edition experiential rewards that relate to films currently playing at our theatres. During 2016, approximately 1.1 million of our guests signed up for Connections. We also offer a feature in our app, called CineMode, which dims the phone's screen and rewards guests for silencing their phones during the movie. Guests are rewarded for use of CineMode with loyalty points as well as other exclusive digital rewards that can be used at a future visit to one of our theatres.

We also have loyalty programs in most of our international markets that allow customers to pay a nominal fee for a membership card that provides them with certain admissions and concession discounts. Our Connections and other loyalty programs put us in direct contact with our guests and provides additional opportunities for us to further expand our relationships with the studios and our vendors through promotions.

Our domestic and international marketing departments also focus on expanding ancillary revenue, which includes the sale of our gift cards and our SuperSaver discount tickets. We generally market these programs to

## **Table of Contents**

businesses as an employee-incentive or rewards program. Our marketing departments also coordinate the use of our auditoriums, generally during off-peak times, for corporate meetings, private movie screenings, brand and product launches, education and training sessions or other private events, which contribute to our ancillary revenue.

### **Competition**

We are one of the leaders in the motion picture exhibition industry. We compete against local, regional, national and international exhibitors with respect to attracting guests, licensing films and developing new theatre sites. Our primary U.S. competitors include Regal and AMC and our primary international competitors, which vary by country, include Cinépolis, Cine Colombia, CinePlanet, Kinoplex (GSR), and Araujo.

We are generally able to book films without regard to the film bookings of other exhibitors at many of our theatres. In certain limited situations, distributors allocate movies to only one theatre in a market generally based on demographics, the conditions, capacity and grossing potential of each theatre, and the terms of exhibition. In all theatres, our success in attracting guests depends on customer service quality, location, theatre capacity, quality of projection and sound equipment, film showtime availability and ticket prices.

We compete for new theatre sites with other movie theatre exhibitors as well as other entertainment venues. Securing a potential site depends upon factors such as committed investment and resources, theatre design and capacity, revenue potential, and financial stability.

We also face competition from a number of other motion picture exhibition delivery systems, such as digital downloads, video on-demand, pay-per-view television, DVDs, network and syndicated television. We also face competition from other forms of entertainment competing for the public's leisure time and disposable income, such as concerts, theme parks and sporting events.

### **Seasonality**

Our revenues have historically been seasonal, coinciding with the timing of releases of motion pictures by the major distributors. Generally, the most successful motion pictures have been released during the summer, extending from May to July, and during the holiday season, extending from early November through year-end. The unexpected emergence of a hit film during other periods can alter this seasonality trend. The timing and quality of such film releases can have a significant impact on our results of operations, and the results of one period are not necessarily indicative of results for the following period or for the same period in the following year.

### **Corporate Operations**

Our worldwide headquarters is located in Plano, Texas. Personnel at our corporate headquarters provide oversight and support for our domestic and international theatres, including our executive team and department heads in charge of film licensing, food and beverage, theatre operations, theatre construction and maintenance, real estate, human resources, marketing, legal, finance, accounting, tax, audit and information technology. Our U.S. operations are divided into nineteen regions, each of which is headed by a region leader. We have nine regional offices in Latin America responsible for the local management of theatres in fifteen countries (Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala and Curacao are managed out of one Central American regional office). Each regional office is headed by a general manager with additional personnel responsible for film licensing, marketing, human resources, information technology, operations and finance. We have chief financial officers in Brazil and Argentina, which are our two largest international markets and a regional chief financial officer located in Chile that oversees Chile, Bolivia and Paraguay.

### **Employees**

We have approximately 19,200 employees in the U.S., approximately 20% of whom are full time employees and 80% of whom are part time employees. We have approximately 9,300 employees in our international

## **Table of Contents**

markets, approximately 34% of whom are full time employees and approximately 66% of whom are part time employees. Due to the seasonal nature of our business as discussed above, our headcount can vary throughout the year, depending on the timing and success of movie releases. Some of our international locations are subject to union regulations. We regard our relations with our employees to be satisfactory.

### **Regulations**

The distribution of motion pictures is largely regulated by federal and state antitrust laws and has been the subject of numerous antitrust cases. The manner in which we can license films from certain major film distributors has been influenced by consent decrees resulting from these cases. Consent decrees bind certain major film distributors and require the films of such distributors to be offered and licensed to exhibitors, including Cinemark, on a theatre-by-theatre and film-by-film basis. Consequently, exhibitors cannot enter into long-term arrangements with major distributors, but must negotiate for licenses on a theatre-by-theatre and film-by-film basis.

We are subject to various general regulations applicable to our operations including the Americans with Disabilities Act of 1990, or the ADA, and regulations recently issued by the U.S. Food and Drug Administration that require nutrition labels for certain menu items. Our domestic and international theatre operations are also subject to federal, state and local laws governing such matters as wages, working conditions, citizenship, health and sanitation requirements and various business licensing and permitting.

### **Financial Information About Geographic Areas**

We currently have operations in the U.S., Brazil, Argentina, Chile, Colombia, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala, Bolivia, Curacao, and Paraguay, which are reflected in the consolidated financial statements. See Note 18 to the consolidated financial statements for segment information and financial information by geographic area.

### **Item 1A. Risk Factors**

#### ***Our business depends on film production and performance.***

Our business depends on both the availability of suitable films for exhibition in our theatres and the success of those films in our markets. Poor performance of films, the disruption in the production of films due to events such as a strike by directors, writers or actors, a reduction in financing options for the film distributors, or a reduction in the marketing efforts of the film distributors to promote their films could have an adverse effect on our business by resulting in fewer patrons and reduced revenues.

#### ***Our results of operations fluctuate on a seasonal basis.***

Our results of operations vary from period to period based upon the quantity and quality of the motion pictures that we show in our theatres. The major film distributors generally release the films they anticipate will be most successful during the summer and holiday seasons. Consequently, we typically generate higher revenues during these periods. The unexpected emergence of a successful film during other periods or the failure of an expected success at a key time could alter this seasonality trend. Due to the dependency on the success of films released from one period to the next, results of operations for one period may not be indicative of the results for the following period or the same period in the following year.

#### ***A deterioration in relationships with film distributors could adversely affect our ability to obtain commercially successful films.***

We rely on the film distributors to supply the films shown in our theatres. The film distribution business is highly concentrated, with six major film distributors accounting for approximately 85% of U.S. box office

## **Table of Contents**

revenues and 45 of the top 50 grossing films during 2016. Numerous antitrust cases and consent decrees resulting from the antitrust cases impact the distribution of films. Film distributors license films to exhibitors on a theatre-by-theatre and film-by-film basis. Consequently, we cannot guarantee a supply of films by entering into long-term arrangements with major distributors. We are therefore required to negotiate licenses for each film and for each theatre. A deterioration in our relationship with any of the six major film distributors could adversely affect our ability to obtain commercially successful films and to negotiate favorable licensing terms for such films, both of which could adversely affect our business and operating results.

### ***We face intense competition for patrons and films which may adversely affect our business.***

The motion picture exhibition industry is highly competitive. We compete against local, regional, national and international exhibitors in many of our markets. We compete for both patrons and licensing of films. In markets where we do not face nearby competitive theatres, there is a risk of new theatres being built. The degree of competition for patrons is dependent upon such factors as location, theatre capacity, quality of projection and sound equipment, film showtime availability, customer service quality, products and amenities offered, and ticket prices. The principal competitive factors with respect to film licensing include the theatre's location and its demographics, the condition, capacity and grossing potential of each theatre, and licensing terms. We also face competition from new concept theatres such as dine-in theatres and tavern style theatres that open in close proximity to our conventional theatres. If we are unable to attract patrons or to license successful films, our business may be adversely affected.

### ***An increase in the use of alternative film distribution channels or other competing forms of entertainment may reduce movie theatre attendance and limit revenue growth.***

We face competition for patrons from a number of alternative film distribution channels, such as digital downloads, video on-demand, subscription video-on-demand, pay-per-view television, DVDs, network and syndicated television. We also compete with other forms of entertainment, such as concerts, theme parks, gaming and sporting events, for our patrons' leisure time and disposable income. A significant increase in popularity of these alternative film distribution channels, competing forms of entertainment or improvements in technologies available at home could have an adverse effect on our business and results of operations.

### ***Our results of operations may be impacted by shrinking video and digital release windows.***

Over the last decade, the average video and digital release window, which represents the time that elapses from the date of a film's theatrical release to the date a film is available to consumers at home, has decreased from approximately six months to approximately ninety days. If patrons choose to wait for an in-home release rather than attend a theatre to view the film, it may adversely impact our business and results of operations, financial condition and cash flows. Film studios occasionally offer consumers a premium video on-demand option for certain films shortly after the theatrical release. These release windows, which are determined by the studios, may shrink further or be eliminated altogether, which could have an adverse impact on our business and results of operations.

### ***General political, social and economic conditions can adversely affect our attendance.***

Our results of operations are dependent on general political, social and economic conditions, and the impact of such conditions on our theatre operating costs and on the willingness of consumers to spend money at movie theatres. If consumers' discretionary income declines as a result of an economic downturn, our operations could be adversely affected. If theatre operating costs, such as utility costs, increase due to political or economic changes, our results of operations could be adversely affected. Political events, such as terrorist attacks, and health-related epidemics, such as flu outbreaks, could cause people to avoid our theatres or other public places where large crowds are in attendance, which could adversely affect our results of operations. In addition, a natural disaster, such as a hurricane or an earthquake, could impact our ability to operate certain of our theatres, which could adversely affect our results of operations.

## **Table of Contents**

### ***Our foreign operations are subject to adverse regulations, economic instability and currency exchange risk.***

We have 187 theatres with 1,344 screens in fifteen countries in Latin America. Brazil represented approximately 10.4% of our consolidated 2016 revenues. Governmental regulation of the motion picture industry in foreign markets differs from that in the United States. Changes in regulations affecting prices, quota systems requiring the exhibition of locally-produced films and restrictions on ownership of property may adversely affect our international operations. Our international operations are subject to certain political, economic and other uncertainties not encountered by our domestic operations, including risks of severe economic downturns and high inflation. We also face risks of currency fluctuations, hard currency shortages and controls of foreign currency exchange and cash transfers to the U.S., all of which could have an adverse effect on the results of our operations.

### ***We have substantial long-term lease and debt obligations, which may restrict our ability to fund current and future operations and that restrict our ability to enter into certain transactions.***

We have, and will continue to have, significant long-term debt service obligations and long-term lease obligations. As of December 31, 2016, we had \$1,823.0 million in long-term debt obligations, \$255.4 million in capital lease obligations and \$1,680.0 million in long-term operating lease obligations. Our substantial lease and debt obligations pose risk by:

requiring us to dedicate a substantial portion of our cash flows to payments on our lease and debt obligations, thereby reducing the availability of our cash flows from operations to fund working capital, capital expenditures, acquisitions and other corporate requirements and to pay dividends;

impeding our ability to obtain additional financing in the future for working capital, capital expenditures, acquisitions and general corporate purposes;

subjecting us to the risk of increased sensitivity to interest rate increases on our variable rate debt, including our borrowings under our senior secured credit facility;

limiting our ability to invest in innovations in technology and implement new platforms or concepts in our theatres; and

making us more vulnerable to a downturn in our business and competitive pressures and limiting our flexibility to plan for, or react to, changes in our industry or the economy.

Our ability to make scheduled payments of principal and interest with respect to our indebtedness will depend on our ability to generate positive cash flows and on our future financial results. Our ability to generate positive cash flows is subject to general economic, financial, competitive, regulatory and other factors that are beyond our control. We may not be able to continue to generate cash flows at current levels, or guarantee that future borrowings will be available under our senior secured credit facility, in an amount sufficient to enable us to pay our indebtedness. If our cash flows and capital resources are insufficient to fund our lease and debt service obligations, we may be forced to reduce or delay capital expenditures, sell assets or operations, seek additional capital or restructure or refinance our indebtedness. We may not be able to take any of these actions, and these actions may not be successful or permit us to meet our scheduled debt service obligations and these actions may be restricted under the terms of our existing or future debt agreements, including our senior secured credit facility.

If we fail to make any required payment under the agreements governing our leases and indebtedness or fail to comply with the financial and operating covenants contained in them, we would be in default, and as a result, our debt holders would have the ability to require that we immediately repay our outstanding indebtedness and the lenders under our senior secured credit facility could terminate their commitments to lend us money and foreclose against the assets securing their borrowings. We could be forced into bankruptcy or liquidation. The acceleration of our indebtedness under one agreement may permit acceleration of indebtedness under other agreements that contain cross-default and cross-acceleration provisions. If our indebtedness is accelerated, we



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**Table of Contents**

may not be able to repay our indebtedness or borrow sufficient funds to refinance it. Even if we are able to obtain new financing, it may not be on commercially reasonable terms or on terms that are acceptable to us. If our debt holders require immediate payment, we may not have sufficient assets to satisfy our obligations under our indebtedness.

***We may not be able to generate additional revenues or continue to realize value from our investment in NCM.***

As of December 31, 2016, we had an ownership interest in NCM of approximately 19%. We receive a monthly theatre access fee under our Exhibitor Services Agreement with NCM and we are entitled to receive mandatory quarterly distributions of excess cash from NCM. During the years ended December 31, 2014, 2015 and 2016, the Company received approximately \$9.2 million, \$11.3 million, and \$11.0 million in other revenues from NCM, respectively, and \$18.5 million, \$18.1 million and \$14.7 million in cash distributions in excess of our investment in NCM, respectively. Cinema advertising is a small component of the U.S. advertising market and therefore, NCM competes with larger, more established and well known media platforms such as broadcast radio and television, cable and satellite television, outdoor advertising and Internet portals. In-theatre advertising may not continue to attract advertisers or NCM's in-theatre advertising format may not continue to be received favorably by theatre patrons. If NCM is unable to continue to generate consistent advertising revenues, its results of operations may be adversely affected and our investment in and distributions and revenues from NCM may be adversely impacted.

***A failure to adapt to future technological innovations could impact our ability to compete effectively and could adversely affect our results of operations.***

While we continue to implement the latest technological innovations, such as 3-D, motion seats and satellite distribution technologies, new technological innovations continue to impact our industry. If we are unable to respond to or invest in changes in technology and the technological preferences of our customers, we may not be able to compete with other exhibitors or other entertainment venues, which could adversely affect our results of operations.

***We are subject to uncertainties relating to future expansion plans, including our ability to identify suitable acquisition candidates or site locations, and to obtain financing for such activities on favorable terms or at all.***

We have greatly expanded our operations over the last decade through targeted worldwide theatre development and acquisitions. We will continue to pursue a strategy of expansion that will involve the development of new theatres and may involve acquisitions of existing theatres and theatre circuits both in the U.S. and internationally. There is significant competition for new site locations and for existing theatre and theatre circuit acquisition opportunities. As a result of such competition, we may not be able to acquire attractive site locations, existing theatres or theatre circuits on terms we consider acceptable. The pace of our growth may also be impacted by delays in site development caused by other parties. Acquisitions and expansion opportunities may divert a significant amount of management's time away from the operation of our business. Growth by acquisition also involves risks relating to difficulties in integrating the operations and personnel of acquired companies and the potential loss of key employees of acquired companies. Our expansion strategy may not result in improvements to our business, financial condition, profitability, or cash flows. Further, our expansion programs may require financing above our existing borrowing capacity and operating cash flows. We may not be able to obtain such financing or ensure that such financing will be available to us on acceptable terms or at all.

***If we do not comply with the ADA and the safe harbor framework included in the consent order we entered into with the Department of Justice, or the DOJ, we could be subject to further litigation.***

Our theatres must comply with Title III of the ADA and analogous state and local laws. Compliance with the ADA requires among other things that public facilities reasonably accommodate individuals with

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## **Table of Contents**

disabilities and that new construction or alterations made to commercial facilities conform to accessibility guidelines unless structurally impracticable for new construction or technically infeasible for alterations. On November 15, 2004, Cinemark and the DOJ entered into a consent order, which was filed with the U.S. District Court for the Northern District of Ohio, Eastern Division. Under the consent order, the DOJ approved a safe harbor framework for us to construct all of our future stadium-style movie theatres. The DOJ has stipulated that all theatres built in compliance with the consent order will comply with the wheelchair seating requirements of the ADA. If we fail to comply with the ADA, remedies could include imposition of injunctive relief, fines, awards for damages to private litigants and additional capital expenditures to remedy non-compliance. Imposition of significant fines, damage awards or capital expenditures to cure non-compliance could adversely affect our business and operating results.

### ***We may be subject to increased labor and benefits costs.***

In the U.S., we are subject to United States federal and state laws governing such matters as minimum wages, working conditions and overtime. As federal and state minimum wage rates increase, we may need to increase not only the wages of our minimum wage employees, but also the wages paid to employees at wage rates that are above minimum wage. Labor shortages, increased employee turnover and health care mandates could also increase our labor costs. This in turn could lead us to increase prices which could impact our sales. Conversely, if competitive pressures or other factors prevent us from offsetting increased labor costs by increases in prices, our results of operations may be adversely impacted. We are also subject to union regulations in certain of our international markets, which can specify wage rates as well as minimum hours to be paid to certain employees. As union wage rates and other requirements change, our results of operations could be adversely affected.

### ***We are subject to impairment losses due to potential declines in the fair value of our assets.***

We have a significant amount of long-lived assets. We evaluate long-lived assets for impairment at the theatre level, therefore if a theatre is directly and individually impacted by increased competition, adverse changes in market demographics, or adverse changes in the development or condition of the areas surrounding the theatre, we may record impairment charges to reflect the decline in estimated fair value of that theatre.

We also have a significant amount of goodwill and tradename intangible assets. Declines in our stock price or market capitalization, declines in our attendance due to increased competition in certain regions and/or countries or economic factors that lead to a decline in attendance in any given region or country could result in impairments of goodwill and our intangible assets. As of December 31, 2016, we performed either a qualitative or quantitative analysis on all of our goodwill and tradename intangible assets and determined that it is not more likely than not that the fair values of such assets are below their respective carrying values.

### ***A credit market crisis may adversely affect our ability to raise capital and may materially impact our operations.***

Severe dislocations and liquidity disruptions in the credit markets could materially impact our ability to obtain debt financing on reasonable terms or at all. The inability to access debt financing on reasonable terms could materially impact our ability to make acquisitions, invest in technology innovations or significantly expand our business in the future.

### ***Our ability to pay dividends may be limited or otherwise restricted.***

Our ability to pay dividends is limited by our status as a holding company and the terms of our senior notes indentures, our senior subordinated notes indenture, and our senior secured credit facility, which restrict our ability to pay dividends and the ability of certain of our subsidiaries to pay dividends, directly or indirectly, to us. Under our debt instruments, we may pay a cash dividend up to a specified amount, provided we have satisfied

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**Table of Contents**

certain financial covenants in, and are not in default under, our debt instruments. The declaration of future dividends on our common stock, par value \$0.001 per share, or Common Stock, will be at the discretion of our board of directors and will depend upon many factors, including our results of operations, financial condition, earnings, capital requirements, limitations in our debt agreements and legal requirements.

***Provisions in our corporate documents and certain agreements, as well as Delaware law, may hinder a change of control.***

Provisions in our amended and restated certificate of incorporation and bylaws, as well as provisions of the Delaware General Corporation Law, could discourage unsolicited proposals to acquire us. These provisions include:

authorization of our board of directors to issue shares of preferred stock without stockholder approval;

a board of directors classified into three classes of directors with the directors of each class having staggered, three-year terms;

provisions regulating the ability of our stockholders to nominate directors for election or to bring matters for action at annual meetings of our stockholders; and

provisions of Delaware law that restrict many business combinations and provide that directors serving on classified boards of directors, such as ours, may be removed only for cause.

Certain provisions of our 4.875% senior notes indenture and our 5.125% senior notes indenture and our senior secured credit facility may have the effect of delaying or preventing future transactions involving a change of control. A change of control would require us to make an offer to the holders of each of our 4.875% senior notes and our 5.125% senior notes to repurchase all of the outstanding notes at a purchase price equal to 101% of the aggregate principal amount outstanding plus accrued and unpaid interest to the date of purchase. A change of control would also be an event of default under our senior secured credit facility.

***Future sales of our Common Stock may adversely affect the prevailing market price.***

If a large number of shares of our Common Stock is sold in the open market, or if there is a perception that such sales will occur, the trading price of our Common Stock could decrease. In addition, the sale of these shares could impair our ability to raise capital through the sale of additional Common Stock. As of December 31, 2016, we had an aggregate of 178,179,343 shares of our Common Stock authorized but unissued and not reserved for specific purposes. In general, we may issue all of these shares without any action or approval by our stockholders. We may issue shares of our Common Stock in connection with acquisitions.

As of December 31, 2016, we had 116,210,252 shares of our Common Stock outstanding. Of these shares, approximately 105,132,082 shares were freely tradable. The remaining shares of our Common Stock were restricted securities as that term is defined in Rule 144 under the Securities Act. Restricted securities may not be resold in a public distribution except in compliance with the registration requirements of the Securities Act or pursuant to an exemption therefrom, including the exemptions provided by Regulation S and Rule 144 promulgated under the Securities Act.

We cannot predict whether substantial amounts of our Common Stock will be sold in the open market in anticipation of, or following, any divestiture by any of our large stockholders, our directors or executive officers of their shares of Common Stock.

As of December 31, 2016, there were 6,885,188 shares of our Common Stock reserved for issuance under our Amended and Restated 2006 Long Term Incentive Plan, as amended.

## **Table of Contents**

### ***Legislative or regulatory initiatives related to global warming/climate change concerns may negatively impact our business.***

Recently, there has been an increasing focus and continuous debate on global climate change including increased attention from regulatory agencies and legislative bodies. This increased focus may lead to new initiatives directed at regulating an as yet unspecified array of environmental matters. Legislative, regulatory or other efforts in the U.S. to combat climate change could result in future increases in the cost of raw materials, taxes, transportation and utilities for our vendors and for us which would result in higher operating costs for the Company. Also, compliance of our theatres and accompanying real estate with new and revised environmental, zoning, land-use or building codes, laws, rules or regulations, could have a material and adverse effect on our business. However, we are unable to predict at this time, the potential effects, if any, that any future environmental initiatives may have on our business.

### ***We may be subject to liability under environmental laws and regulations.***

We own and operate a large number of theatres and other properties within the U.S. and internationally, which may be subject to various foreign, federal, state and local laws and regulations relating to the protection of the environment or human health. Such environmental laws and regulations include those that impose liability for the investigation and remediation of spills or releases of hazardous materials. We may incur such liability, including for any currently or formerly owned, leased or operated property, or for any site, to which we may have disposed, or arranged for the disposal of, hazardous materials or wastes. Certain of these laws and regulations may impose liability, including on a joint and several liability, which can result in a liable party being obliged to pay for greater than its share, regardless of fault or the legality of the original disposal. Environmental conditions relating to our properties or operations could have an adverse effect on our business and results of operations and cash flows.

### ***Cyber security threats and our failure to protect our electronically stored data could adversely affect our business.***

We store and maintain electronic information and data necessary to conduct our business, including confidential and proprietary information of our customers and employees. We also rely on some of our vendors to store certain data. Data maintained in electronic form is subject to the risk of intrusion, tampering and theft. While we have adopted industry-accepted security measures and technology to protect the confidential and proprietary information, the development and maintenance of these systems is costly and require ongoing monitoring and updating as technologies change and efforts to overcome security measures become more sophisticated. As such, we may be unable to anticipate and implement adequate preventive measures in time. This may adversely affect our business, including exposure to government enforcement actions and private litigation, and our reputation with our customers and employees may be injured. In addition to Company-specific cyber threats or attacks, our business and results of operations could also be impacted by breaches affecting our peers and partners within the entertainment industry, as well as other retail companies.

### ***Product recalls and associated costs could adversely affect our reputation and financial condition.***

We are resellers of food and we may be liable if the consumption of any of the products we sell causes illness or injury. We are also subject to recall by product manufacturers or if the food products become contaminated. Recalls could result in losses due to the cost of the recall, the destruction of the product and lost sales due to the unavailability of the product for a period of time.

### ***Changes in privacy laws could adversely affect our ability to market our products effectively.***

Our cinemas rely on a variety of direct marketing techniques, including email marketing. Any expansion on existing and/or new laws and regulations regarding marketing, solicitation or data protection could adversely affect the continuing effectiveness of our email and other marketing techniques and could result in changes to our marketing strategy which could adversely impact our attendance levels and revenues.

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## **Table of Contents**

*We are subject to complex taxation and could be subject to changes in our tax rates, the adoption of new U.S. or international tax legislation or exposure to additional tax liabilities.*

We are subject to many different forms of taxation both in the U.S. and in the foreign jurisdictions where we operate. The tax authorities may not agree with the determinations that we made and such disagreements could result in lengthy legal disputes and, ultimately, in the payment of substantial amounts for tax, interest and penalties, which could have a material impact on our results. Additionally, current economic and political conditions make tax rates in any jurisdiction, including the U.S., subject to significant change. Our future effective tax rates could be affected by changes in the mix of earnings in countries with differing statutory tax rates, changes in the valuation of deferred tax assets and liabilities, or changes in tax laws or their interpretation. If the Company's effective tax rates were to increase, or if the ultimate determination of the Company's taxes owed in the U.S. or foreign jurisdictions is for an amount in excess of amounts previously accrued, the Company's operating results, cash flows, and financial condition could be adversely affected.

### **Item 1B. Unresolved Staff Comments**

None.

### **Item 2. Properties**

#### *United States*

As of December 31, 2016, in the U.S., we operated 298 theatres with 3,951 screens pursuant to leases and own the land and building for 41 theatres with 608 screens. Our leases are generally entered into on a long-term basis with terms, including optional renewal periods, generally ranging from 20 to 45 years. As of December 31, 2016, approximately 7.7% of our theatre leases in the U.S., covering 23 theatres with 168 screens, have remaining terms, including optional renewal periods, of less than six years. Approximately 8.1% of our theatre leases in the U.S., covering 24 theatres with 300 screens, have remaining terms, including optional renewal periods, of between six and 15 years and approximately 84.2% of our theatre leases in the U.S., covering 251 theatres with 3,483 screens, have remaining terms, including optional renewal periods, of more than 15 years. The leases generally provide for a fixed monthly minimum rent payment, with certain leases also subject to additional percentage rent if a target annual revenue level is achieved. We currently own an office building in Plano, Texas, which is our worldwide headquarters. We lease office space in Frisco, Texas and McKinney, Texas for theatre support and maintenance personnel.

#### *International*

As of December 31, 2016, internationally, we operated 187 theatres with 1,344 screens, all of which are leased. Our international leases are generally entered into on a long term basis with terms, including optional renewal periods, generally ranging from 10 to 30 years. The leases generally provide for contingent rental based upon operating results with an annual minimum. As of December 31, 2016, approximately 15.0% of our international theatre leases, covering 28 theatres with 239 screens, have remaining terms, including optional renewal periods, of less than six years. Approximately 47.6% of our international theatre leases, covering 89 theatres and 656 screens, have remaining terms, including optional renewal periods, of between six and 15 years and approximately 37.4% of our international theatre leases, covering 70 theatres and 449 screens, have remaining terms, including optional renewal periods, of more than 15 years. The leases generally provide for a fixed monthly minimum rent payment, with certain leases also subject to additional percentage rent if a target annual revenue level is achieved. We also lease office space in seven regions in Latin America for our local management.

See Note 17 to the consolidated financial statements for information regarding our minimum lease commitments. We periodically review the profitability of each of our theatres, particularly those whose lease terms are nearing expiration, to determine whether to continue its operations.

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**Table of Contents**

**Item 3. Legal Proceedings**

*Joseph Amey, et al. v. Cinemark USA, Inc., Case No. 3:13cv05669, In the United States District Court for the Northern District of California, San Francisco Division.* The case presents putative class action claims for damages and attorney's fees arising from employee wage and hour claims under California law for alleged meal period, rest break, reporting time pay, unpaid wages, pay upon termination, and wage statements violations. The claims are also asserted as a representative action under the California Private Attorney General Act (PAGA). We deny the claims, deny that class certification is appropriate and deny that a PAGA representative action is appropriate, and are vigorously defending against the claims. We deny any violation of law and plans to vigorously defend against all claims. The Court recently determined that class certification is not appropriate and determined that a PAGA representative action is not appropriate. The plaintiff has appealed these rulings. We are unable to predict the outcome of the litigation or the range of potential loss.

*Flagship Theatres of Palm Desert, LLC d/b/a Cinemas Palme D Or v. Century Theatres, Inc., and Cinemark USA, Inc.; Superior Court of the State of California, County of Los Angeles.* Plaintiff in this case alleges that we violated California antitrust and unfair competition laws by engaging in circuit dealing with various motion picture distributors and tortuously interfered with Plaintiff's business relationships. Plaintiff seeks compensatory damages, trebling of those damages under California law, punitive damages, injunctive relief, attorneys' fees, costs and interest. Plaintiff also alleges that our conduct ultimately resulted in closure of its theatre in June 2016. We have denied the allegations. In 2008, we moved for summary judgment on Plaintiff's claims, arguing primarily that clearances between the theatres at issue were lawful and that Plaintiff lacked proof sufficient to support certain technical elements of its antitrust claims. The trial court granted that motion and dismissed Plaintiff's claims. Plaintiff appealed and, in 2011, the Court of Appeal reversed, holding, among other things, that Plaintiff's claims were not about the illegality of clearances but were focused, instead, on circuit dealing. Having re-framed the claims in that manner, the Court of Appeal held that the trial court's decision to limit discovery to the market where the theatres at issue operated was an error, as circuit dealing necessarily involves activities in different markets. Upon return to the trial court, the parties engaged in additional, broadened discovery related to Plaintiff's circuit dealing claim. Thereafter, we moved again for summary judgment on all of Plaintiff's claims. That new motion for summary judgment was pending when, on or about April 11, 2014, the trial court granted our motion for terminating sanctions and entered a judgment dismissing the case with prejudice. Plaintiff then appealed that second dismissal, seeking to have the judgment reversed and the case remanded to the trial court. The Court of Appeal issued a ruling on May 24, 2016, reversing the granting of terminating sanctions and instead imposed a lesser evidentiary and damages preclusion sanction. The case returned to the trial court on October 6, 2016. We have denied Plaintiff's allegations and are vigorously defending these claims. We are unable to predict the outcome of this litigation or the range of potential loss.

We received a Civil Investigative Demand, or CID, from the Antitrust Division of the United States Department of Justice. The CID relates to an investigation under Sections 1 and 2 of the Sherman Act. We also received CIDs from the Antitrust Section of the Office of the Attorney General of the State of Ohio and later from other states regarding similar inquiries under state antitrust laws. The CIDs request us to answer interrogatories, and produce documents, or both, related to the investigation of matters including film clearances, potential coordination and/or communication with other major theatre circuits and related joint ventures. We intend to fully cooperate with all federal and state government agencies. Although we do not believe that we have violated any federal or state antitrust or competition laws, we cannot predict the ultimate scope, duration or outcome of these investigations.

From time to time, we are involved in other various legal proceedings arising from the ordinary course of business operations, such as personal injury claims, employment matters, landlord-tenant disputes, patent claims and contractual disputes, some of which are covered by insurance or by indemnification from vendors. We believe our potential liability with respect to these types of proceedings currently pending is not material, individually or in the aggregate, to our financial position, results of operations and cash flows.

**Table of Contents****PART II****Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities***Market Information*

Our common equity consists of common stock, which has traded on the New York Stock Exchange since April 24, 2007 under the symbol CNK. The following table sets forth the historical high and low sales prices per share of our Common Stock as reported by the New York Stock Exchange for the years indicated.

|  | 2015     |          | 2016     |          |
|--|----------|----------|----------|----------|
|  | High     | Low      | High     | Low      |
| First Quarter (January 1 – March 31)     | \$ 45.30 | \$ 32.98 | \$ 36.60 | \$ 26.56 |
| Second Quarter (April 1 – June 30)       | \$ 45.68 | \$ 39.06 | \$ 36.70 | \$ 32.60 |
| Third Quarter (July 1 – September 30)    | \$ 41.91 | \$ 30.91 | \$ 39.45 | \$ 34.90 |
| Fourth Quarter (October 1 – December 31) | \$ 37.63 | \$ 31.65 | \$ 42.56 | \$ 37.73 |

*Holders of Common Stock*

As of December 31, 2016, there were 464 holders of record of the Company's common stock and there were no other classes of stock issued and outstanding.

*Dividend Policy*

Below is a summary of dividends declared for the fiscal periods indicated:

| Date Declared                        | Date Record | Date Paid | Amount per Common Share | Total Dividends (in millions) |
|--------------------------------------|-------------|-----------|-------------------------|-------------------------------|
| 02/17/15                             | 03/04/15    | 03/18/15  | \$0.25                  | \$29.0                        |
| 05/18/15                             | 06/05/15    | 06/19/15  | \$0.25                  | 29.1                          |
| 08/20/15                             | 08/31/15    | 09/11/15  | \$0.25                  | 29.1                          |
| 11/13/15                             | 12/02/15    | 12/16/15  | \$0.25                  | 29.3                          |
| Total – Year ended December 31, 2015 |             |           |                         | \$116.5                       |
| 02/24/16                             | 03/07/16    | 03/18/16  | \$0.27                  | \$31.5                        |
| 05/26/16                             | 06/08/16    | 06/22/16  | \$0.27                  | 31.5                          |
| 08/18/16                             | 08/31/16    | 09/13/16  | \$0.27                  | 31.5                          |
| 11/16/16                             | 12/02/16    | 12/16/16  | \$0.27                  | 31.5                          |
| Total – Year ended December 31, 2016 |             |           |                         | \$126.0                       |

We, at the discretion of the board of directors and subject to applicable law, anticipate paying regular quarterly dividends on our common stock. The amount, if any, of the dividends to be paid in the future will depend upon our then available cash, anticipated cash needs, overall financial condition, loan agreement restrictions, future prospects for earnings and cash flows, as well as other relevant factors. See Item 7, *Management's Discussion and Analysis of Financial Condition and Results of Operation – Liquidity and Capital Resources – Financing Activities* for a discussion of dividend restrictions under our debt agreements.

*Performance Graph*

## Edgar Filing: Cinemark Holdings, Inc. - Form 10-K

Incorporated by reference to the Company's proxy statement for its annual stockholders meeting to be held on May 25, 2017 and to be filed with the SEC within 120 days after December 31, 2016.

**Table of Contents***Securities Authorized for Issuance under Equity Compensation Plans*

Information regarding securities authorized for issuance under the Company's long-term compensation plan is incorporated by reference to the Company's proxy statement for its annual stockholders meeting to be held on May 25, 2017 and to be filed with the SEC within 120 days after December 31, 2016.

**Item 6. Selected Financial Data**

The following table provides our selected consolidated financial and operating data for the periods and at the dates indicated for each of the five most recent years ended December 31, 2016. During May 2013, we acquired 32 theatres with 483 screens in the U.S. The results of operations for these theatres are included in our consolidated results of operations beginning on the dates of the respective acquisitions. During November 2013, we sold our Mexico theatres, which included 31 theatres and 290 screens. You should read the selected consolidated financial and operating data set forth below in conjunction with Management's Discussion and Analysis of Financial Condition and Results of Operations and our audited consolidated financial statements and related notes appearing elsewhere in this report.

|   | Year Ended December 31, |              |              |              |              |
|---|-------------------------|--------------|--------------|--------------|--------------|
|   | 2012                    | 2013         | 2014         | 2015         | 2016         |
| (Dollars in thousands, except per share data)                 |                         |              |              |              |              |
| <b>Statement of Income Data:</b>                              |                         |              |              |              |              |
| Revenues:   |                         |              |              |              |              |
| Admissions  | \$ 1,580,401            | \$ 1,706,145 | \$ 1,644,169 | \$ 1,765,519 | \$ 1,789,137 |
| Concession  | 771,405                 | 845,168      | 845,376      | 936,970      | 990,103      |
| Other   | 121,725                 | 131,581      | 137,445      | 150,120      | 139,525      |
| Total revenues  | 2,473,531               | 2,682,894    | 2,626,990    | 2,852,609    | 2,918,765    |
| Film rentals and advertising <sup>(1)</sup>                   | 830,837                 | 896,032      | 856,388      | 945,640      | 962,655      |
| Concession supplies   | 123,471                 | 135,715      | 131,985      | 144,270      | 154,469      |
| Salaries and wages  | 247,468                 | 269,353      | 273,880      | 301,099      | 325,765      |
| Facility lease expense  | 281,615                 | 307,851      | 317,096      | 319,761      | 321,294      |
| Utilities and other <sup>(1)</sup>                            | 294,940                 | 329,182      | 335,109      | 355,801      | 355,926      |
| General and administrative expenses                           | 148,624                 | 165,351      | 151,444      | 156,736      | 143,355      |
| Depreciation and amortization                                 | 147,675                 | 163,970      | 175,656      | 189,206      | 209,071      |
| Impairment of long-lived assets                               | 3,031                   | 3,794        | 6,647        | 8,801        | 2,836        |
| (Gain) loss on sale of assets and other                       | 12,168                  | (3,845)      | 15,715       | 8,143        | 20,459       |
| Total cost of operations                                      | \$ 2,089,829            | \$ 2,267,403 | \$ 2,263,920 | \$ 2,429,457 | \$ 2,495,830 |
| Operating income  | \$ 383,702              | \$ 415,491   | \$ 363,070   | \$ 423,152   | \$ 422,935   |
| Interest expense  | \$ 123,665              | \$ 124,714   | \$ 113,698   | \$ 112,741   | \$ 108,313   |
| Net income  | \$ 171,420              | \$ 150,548   | \$ 193,999   | \$ 218,728   | \$ 256,827   |
| Net income attributable to Cinemark Holdings, Inc.            | \$ 168,949              | \$ 148,470   | \$ 192,610   | \$ 216,869   | \$ 255,091   |
| Net income attributable to Cinemark Holdings, Inc. per share: |                         |              |              |              |              |
| Basic   | \$ 1.47                 | \$ 1.28      | \$ 1.66      | \$ 1.87      | \$ 2.19      |
| Diluted   | \$ 1.47                 | \$ 1.28      | \$ 1.66      | \$ 1.87      | \$ 2.19      |
| Cash dividends declared per common share                      | \$ 0.84                 | \$ 0.92      | \$ 1.00      | \$ 1.00      | \$ 1.08      |



**Table of Contents**

|   | Year Ended December 31, |            |            |            |            |
|---|-------------------------|------------|------------|------------|------------|
|   | 2012                    | 2013       | 2014       | 2015       | 2016       |
| (Dollars in thousands)                            |                         |            |            |            |            |
| <b>Other Financial Data:</b>                      |                         |            |            |            |            |
| Ratio of earnings to fixed charges <sup>(2)</sup> | 2.44x                   | 2.23x      | 2.40x      | 2.67x      | 2.77x      |
| Cash flow provided by (used for):                 |                         |            |            |            |            |
| Operating activities                              | \$ 395,205              | \$ 309,666 | \$ 454,634 | \$ 455,871 | \$ 451,834 |
| Investing activities                              | (234,311)               | (364,701)  | (253,339)  | (328,122)  | (327,769)  |
| Financing activities                              | 63,424                  | (76,184)   | (146,833)  | (151,147)  | (152,635)  |
| Capital expenditures                              | (220,727)               | (259,670)  | (244,705)  | (331,726)  | (326,908)  |

|   | As of December 31, |            |            |            |            |
|---|--------------------|------------|------------|------------|------------|
|   | 2012               | 2013       | 2014       | 2015       | 2016       |
| (Dollars in thousands)                          |                    |            |            |            |            |
| <b>Balance Sheet Data:</b>                      |                    |            |            |            |            |
| Cash and cash equivalents                       | \$ 742,664         | \$ 599,929 | \$ 638,869 | \$ 588,539 | \$ 561,235 |
| Theatre properties and equipment, net           | 1,304,958          | 1,427,190  | 1,450,812  | 1,505,069  | 1,704,536  |
| Total assets                                    | 3,822,814          | 4,107,515  | 4,120,561  | 4,126,497  | 4,306,633  |
| Total long-term debt, including current portion | 1,873,769          | 2,012,508  | 1,791,578  | 1,781,335  | 1,788,112  |
| Equity  | 1,094,984          | 1,102,417  | 1,123,129  | 1,110,813  | 1,272,960  |

|                                   | Year Ended December 31, |         |         |         |         |
|-----------------------------------|-------------------------|---------|---------|---------|---------|
|                                   | 2012                    | 2013    | 2014    | 2015    | 2016    |
| <b>Operating Data:</b>            |                         |         |         |         |         |
| United States                     |                         |         |         |         |         |
| Theatres operated (at period end) | 298                     | 334     | 335     | 337     | 339     |
| Screens operated (at period end)  | 3,916                   | 4,457   | 4,499   | 4,518   | 4,559   |
| Total attendance (in 000s)        | 163,639                 | 177,156 | 173,864 | 179,601 | 182,660 |
| International                     |                         |         |         |         |         |
| Theatres operated (at period end) | 167                     | 148     | 160     | 176     | 187     |
| Screens operated (at period end)  | 1,324                   | 1,106   | 1,177   | 1,278   | 1,344   |
| Total attendance (in 000s)        | 100,084                 | 99,402  | 90,009  | 100,499 | 104,581 |
| Worldwide                         |                         |         |         |         |         |
| Theatres operated (at period end) | 465                     | 482     | 495     | 513     | 526     |
| Screens operated (at period end)  | 5,240                   | 5,563   | 5,676   | 5,796   | 5,903   |
| Total attendance (in 000s)        | 263,723                 | 276,558 | 263,873 | 280,100 | 287,241 |

(1) We made certain reclassifications from film rentals and advertising to utilities and other for the years ended December 31, 2012, 2013, 2014 and 2015 related to the maintenance and monitoring of projection and sound equipment, which results in a more clear presentation of film rental and advertising costs. Such expenses, which totaled \$14.3 million, \$23.5 million, \$26.7 million and \$31.0 million for the years ended December 31, 2012, 2013, 2014 and 2015, respectively, are now presented as utilities and other for all periods presented.

(2) For the purposes of calculating the ratio of earnings to fixed charges, earnings consist of income from continuing operations before taxes plus fixed charges excluding capitalized interest. Fixed charges consist of interest expense, capitalized interest, amortization of debt issue costs and that portion of rental expense which we believe to be representative of the interest factor.

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## **Table of Contents**

### **Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations**

*The following discussion and analysis should be read in conjunction with the financial statements and accompanying notes included in this report. This discussion contains forward-looking statements. See Cautionary Statement Regarding Forward-Looking Statements and Risk Factors for a discussion of the uncertainties and risk associated with these statements.*

#### **Overview**

We are a leader in the motion picture exhibition industry, with theatres in the U.S., Brazil, Argentina, Chile, Colombia, Ecuador, Peru, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala, Bolivia, Curacao and Paraguay. As of December 31, 2016, we managed our business under two reportable operating segments – U.S. markets and international markets. See Note 18 to the consolidated financial statements.

#### **Revenues and Expenses**

We generate revenues primarily from filmed entertainment box office receipts and concession sales with additional revenues from screen advertising sales and other revenue streams, such as vendor marketing promotions, meeting rentals and electronic video games located in some of our theatres. Our relationship with NCM has assisted us in expanding our offerings to domestic advertisers and broadening ancillary revenue sources. We also offer alternative entertainment, such as live and pre-recorded sports programs, concert events, the Metropolitan Opera, in-theatre gaming and other special events in our theatres through our joint venture, AC JV, LLC. Our Flix Media initiative has also allowed us to expand our screen advertising and alternative content within our international circuit and to other international exhibitors.

Films leading the box office during the year ended December 31, 2016 included the carryover of the December 2015 release of *Star Wars: The Force Awakens* and the 2016 releases of *Finding Dory*, *Captain America: Civil War*, *The Secret Life Of Pets*, *The Jungle Book*, *Deadpool*, *Zootopia*, *Batman V Superman: Dawn Of Justice*, *Suicide Squad*, *Fantastic Beasts and Where to Find Them*, *Moana*, *Rogue One: A Star Wars Story* and *Sing*, among other films. Films scheduled for release during 2017 include well-known franchise films such as *Star Wars: The Last Jedi*, *Beauty and the Beast*, *Guardians of the Galaxy Vol. 2*, *Justice League*, *Spider Man: Homecoming*, *Despicable Me 3*, *Thor: Ragnarok*, *The Fate of the Furious*, *Wonder Woman*, and *The Lego Batman Movie*, among other films.

Film rental costs are variable in nature and fluctuate with our admissions revenues. Film rental costs as a percentage of revenues are generally higher for periods in which more blockbuster films are released. Advertising costs, which are expensed as incurred, are primarily fixed at the theatre level.

Concession supplies expense is variable in nature and fluctuates with our concession revenues. We purchase concession supplies to replace units sold. We negotiate prices for concession supplies directly with concession vendors and manufacturers to obtain volume rates.

Although salaries and wages include a fixed cost component (i.e. the minimum staffing costs to operate a theatre facility during non-peak periods), salaries and wages move in relation to revenues as theatre staffing is adjusted to respond to changes in attendance. In some international locations, staffing levels are also subject to local regulations.

Facility lease expense is primarily a fixed cost at the theatre level as most of our facility leases require a fixed monthly minimum rent payment. Certain of our leases are subject to percentage rent only while others are subject to percentage rent in addition to their fixed monthly rent if a target annual revenue level is achieved. Facility lease expense as a percentage of revenues is also affected by the number of theatres under operating leases, the number of theatres under capital leases and the number of fee-owned theatres.

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## **Table of Contents**

Utilities and other costs include both fixed and variable costs and primarily include utilities, expenses for projection and sound equipment maintenance and monitoring, property taxes, janitorial costs, repairs and maintenance and security services.

### **Critical Accounting Policies**

We prepare our consolidated financial statements in conformity with generally accepted accounting principles in the U.S., or U.S. GAAP. As such, we are required to make certain estimates and assumptions that we believe are reasonable based upon the information available. These estimates and assumptions affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the periods presented. The significant accounting policies, which we believe are the most critical to aid in fully understanding and evaluating our reported consolidated financial results, include the following:

#### *Revenue and Expense Recognition*

Revenues are recognized when admissions and concession sales are received at the box office. Other revenues primarily consist of screen advertising. Screen advertising revenues are recognized over the period that the related advertising is delivered on-screen or in-theatre. We record proceeds from the sale of gift cards and other advanced sale-type certificates in current liabilities and recognize admissions or concession revenue when a holder redeems the card or certificate. We recognize unredeemed gift cards and other advanced sale-type certificates as revenue only after such a period of time indicates, based on historical experience, the likelihood of redemption is remote, and based on applicable laws and regulations. In evaluating the likelihood of redemption, we consider the period outstanding, the level and frequency of activity, and the period of inactivity.

Film rental costs are accrued based on the applicable box office receipts and either firm terms or a sliding scale formula, which are generally established prior to the opening of the film, or estimates of the final rate, which occurs at the conclusion of the film run, subject to the film licensing arrangement. Under a firm terms formula, we pay the distributor a percentage of box office receipts, which reflects either an aggregate rate for the life of the film or rates that decline over the term of the run. Under a sliding scale formula, we pay a percentage of box office revenues using a pre-determined matrix that is based upon box office performance of the film. The settlement process allows for negotiation of film rental fees upon the conclusion of the film run based upon how the film performs. Estimates are based on the expected success of a film. The success of a film can typically be determined a few weeks after a film is released when initial box office performance of the film is known. If actual settlements are different than those estimates, film rental costs are adjusted at that time. Our advertising costs are expensed as incurred.

Facility lease expense is primarily a fixed cost at the theatre level as most of our facility leases require a fixed monthly minimum rent payment. Certain of our leases are subject to monthly percentage rent only, which is accrued each month based on actual revenues. Certain of our other theatres require payment of percentage rent in addition to fixed monthly rent if an annual target revenue level is achieved. Percentage rent expense is estimated and recorded for these theatres on a monthly basis if the theatre's historical performance or forecasted performance indicates that the annual target revenue level will be reached. Once annual revenues are known, which is generally at the end of the year, the percentage rent expense is adjusted at that time. We record the fixed minimum rent payments on a straight-line basis over the lease term.

Theatre properties and equipment are depreciated using the straight-line method over their estimated useful lives. In estimating the useful lives of our theatre properties and equipment, we have relied upon our experience with such assets and our historical replacement period. We periodically evaluate these estimates and assumptions and adjust them as necessary. Adjustments to the expected lives of assets are accounted for on a prospective basis through depreciation expense. Leasehold improvements for which we pay and to which we have title are amortized over the lesser of useful life or the lease term.

## **Table of Contents**

### *Impairment of Long-Lived Assets*

We review long-lived assets for impairment indicators on a quarterly basis or whenever events or changes in circumstances indicate the carrying amount of the assets may not be fully recoverable. We assess many factors including the following to determine whether to impair individual theatre assets:

actual theatre level cash flows;

budgeted theatre level cash flows;

theatre property and equipment carrying values;

amortizing intangible asset carrying values;

the age of a recently built theatre;

competitive theatres in the marketplace;

the impact of recent ticket price changes;

the impact of recent theatre remodels or other substantial improvements;

available lease renewal options; and

other factors considered relevant in our assessment of impairment of individual theatre assets.

Long-lived assets are evaluated for impairment on an individual theatre basis, which we believe is the lowest applicable level for which there are identifiable cash flows. The impairment evaluation is based on the estimated undiscounted cash flows from continuing use through the remainder of the theatre's useful life. The remainder of the theatre's useful life correlates with the available remaining lease period, which includes the probability of renewal periods for leased properties and the lesser of twenty years or the building's remaining useful life for fee owned properties. If the estimated undiscounted cash flows are not sufficient to recover a long-lived asset's carrying value, we then compare the carrying value of the asset group (theatre) with its estimated fair value. When estimated fair value is determined to be lower than the carrying value of the asset group (theatre), the asset group (theatre) is written down to its estimated fair value. Significant judgment is involved in estimating cash flows and fair value. Management's estimates, which fall under Level 3 of the U.S. GAAP fair value hierarchy as defined by FASB ASC Topic 820-10-35, are based on historical and projected operating performance, recent market transactions and current industry trading multiples. Fair value is determined based on a multiple of cash flows, which was six and a half times for the evaluations performed during 2014, 2015 and 2016. The long-lived asset impairment charges related to theatre properties recorded during each of the periods presented are specific to theatres that were directly and individually impacted by increased competition, adverse changes in market demographics, or adverse changes in the development or the conditions of the areas surrounding the theatre.

### *Impairment of Goodwill and Intangible Assets*

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We evaluate goodwill for impairment annually during the fourth quarter or whenever events or changes in circumstances indicate the carrying value of the goodwill may not be fully recoverable. We evaluate goodwill for impairment at the reporting unit level and has allocated goodwill to the reporting unit based on an estimate of its relative fair value. Management considers the reporting unit to be each of its nineteen regions in the U.S. and nine countries internationally with Honduras, El Salvador, Nicaragua, Costa Rica, Panama and Guatemala considered one reporting unit (the Company does not have goodwill recorded for all of its international locations). Goodwill impairment was evaluated using a two-step approach during 2014, requiring us to compute the fair value of a reporting unit and compare it with its carrying value. If the carrying value of the reporting unit exceeds its estimated fair value, a second step is performed to measure the potential goodwill impairment. Significant judgment is involved in estimating cash flows and fair value. Management's estimates, which fall under Level 3 of the U.S. GAAP fair value hierarchy as defined by FASB ASC Topic 820-10-35, are based on historical and projected operating performance, recent market transactions and current industry trading multiples. Fair value is determined based on a multiple of cash flows, which was eight times for the evaluations performed during 2014. As of December 31, 2014, the estimated fair value of our goodwill exceeded their carrying values by more than 10%.

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## **Table of Contents**

For the year ended December 31, 2015, we performed a qualitative goodwill impairment assessment on all reporting units except one, in accordance with ASU 2011-08 *Testing Goodwill for Impairment* ( ASU 2011-08 ). The qualitative assessment included consideration of historical and expected future industry performance, estimated future performance of the Company, current industry trading multiples and other economic factors. Based on the qualitative assessment performed, we determined that it was not more likely than not that the fair value of the reporting units were less than their carrying values. We performed the quantitative two-step approach on a new U.S. region that had not previously been assessed for goodwill impairment. The fair value for the new reporting unit was determined based on a multiple of estimated cash flows, which was eight times, and exceeded its carrying value by more than 10%.

For the year ended December 31, 2016, we performed a qualitative goodwill impairment assessment on all reporting units. Based on the qualitative assessment performed, the Company determined that it was not more likely than not that the fair value of the reporting units were less than their carrying values.

Tradename intangible assets are tested for impairment at least annually during the fourth quarter or whenever events or changes in circumstances indicate the carrying value may not be fully recoverable. During 2014, we estimated the fair value of our tradenames by applying an estimated market royalty rate that could be charged for the use of our tradename to forecasted future revenues, with an adjustment for the present value of such royalties. If the estimated fair value is less than the carrying value, the tradename intangible asset is written down to its estimated fair value. Significant judgment is involved in estimating market royalty rates and long-term revenue forecasts. Management's estimates, which fall under Level 3 of the U.S. GAAP fair value hierarchy as defined by FASB ASC Topic 820-10-35, are based on historical and projected revenue performance and industry trends. As of December 31, 2014, the estimated fair value of the Company's tradename intangible assets exceeded their carrying values by more than 10%.

For the year ended December 31, 2015, we performed a qualitative tradename intangible asset impairment assessment in accordance with ASU 2011-08. For the year ended December 31, 2016, we performed a qualitative assessment for all indefinite-lived tradename assets other than our tradename in Ecuador, for which we performed a quantitative assessment. The qualitative assessments included consideration of the Company's historical and forecasted revenues and estimated royalty rates for each tradename intangible asset. Based on the qualitative assessments performed, we determined that it was not more likely than not that the fair values of tradename intangible assets were less than their carrying values as of December 31, 2015 and 2016. Our quantitative test for our tradename in Ecuador included estimating the fair value of the tradename based on forecasted revenues for our Ecuador theatres multiplied by an estimated market royalty rate that could be charged for the use of the tradename, with an adjustment for the present value of such royalties. As of December 31, 2016, the estimated fair value of our tradename in Ecuador exceeded its carrying value by more than 10%.

For the year ended December 31, 2016, we also performed a test on our definite-lived tradename associated with the Rave theatres acquired in 2013. We recently rebranded certain of these theatres with Cinemark signage as part of recliner conversions and other renovations. We estimated the fair value of the Rave tradename by applying an estimated market royalty rate that could be charged for the use of the tradename to forecasted future revenues for the theatres using the Rave tradename, with an adjustment for the present value of such royalties. As of December 31, 2016, the estimated fair value of our Rave tradename intangible asset exceeded their carrying value by more than 10%.

### *Income Taxes*

We use an asset and liability approach to financial accounting and reporting for income taxes. Deferred income taxes are provided when tax laws and financial accounting standards differ with respect to the amount of income for a year and the basis of assets and liabilities. A valuation allowance is recorded to reduce the carrying amount of deferred tax assets unless it is more likely than not that such assets will be realized. Income taxes are provided on unremitted earnings from foreign subsidiaries unless such earnings are expected to be indefinitely reinvested. Income taxes have also been provided for potential tax assessments. The evaluation of an uncertain

**Table of Contents**

tax position is a two-step process. The first step is recognition: We determine whether it is more likely than not that a tax position will be sustained upon examination, including resolution of any related appeals or litigation processes, based on the technical merits of the position. In evaluating whether a tax position has met the more-likely-than-not recognition threshold, we presume that the position would be examined by the appropriate taxing authority that would have full knowledge of all relevant information. The second step is measurement: A tax position that meets the more-likely-than-not recognition threshold is measured to determine the amount of benefit to recognize in the financial statements. The tax position is measured at the largest amount of benefit that is greater than 50 percent likely of being realized upon ultimate settlement. Differences between tax positions taken in a tax return and amounts recognized in the financial statements result in (1) a change in a liability for income taxes payable or (2) a change in an income tax refund receivable, a deferred tax asset or a deferred tax liability or both (1) and (2). We accrue interest and penalties on uncertain tax positions.

*Accounting for Investment in National CineMedia, LLC and Related Agreements*

We have an investment in NCM. NCM operates a digital in-theatre network in the U.S. for providing cinema advertising and non-film events. Upon joining NCM, the Company and NCM entered into an Exhibitor Services Agreement, pursuant to which NCM provides advertising, promotion and event services to the Company's theatres. On February 13, 2007, National CineMedia, Inc., or NCM Inc., a newly formed entity that serves as a member and the sole manager of NCM, completed an initial public offering of its common stock. In connection with the NCM Inc. initial public offering, the Company amended its operating agreement and the Exhibitor Services Agreement, or ESA, with NCM and received proceeds related to the modification of the ESA and the Company's sale of certain of its shares in NCM. The ESA modification reflected a shift from circuit share expense under the prior Exhibitor Services Agreement, which obligated NCM to pay the Company a percentage of revenue, to a monthly theatre access fee, which significantly reduced the contractual amounts paid to the Company by NCM. The Company recorded the proceeds related to the ESA modification as deferred revenue, which is being amortized into other revenues over the life of the agreement using the units of revenue method. As a result of the proceeds received as part of the NCM, Inc. initial public offering, the Company had a negative basis in its original membership units in NCM (referred to herein as its Tranche 1 Investment). The Company does not recognize undistributed equity in the earnings on its Tranche 1 Investment until NCM's future net earnings, less distributions received, surpass the amount of the excess distribution. The Company recognizes equity in earnings on its Tranche 1 Investment only to the extent it receives cash distributions from NCM. The Company believes that the accounting model provided by ASC 323-10-35-22 for recognition of equity investee losses in excess of an investor's basis is analogous to the accounting for equity income subsequent to recognizing an excess distribution.

Pursuant to a Common Unit Adjustment Agreement dated as of February 13, 2007 between NCM, Inc. and Cinemark, AMC and Regal, collectively referred to as its Founding Members, annual adjustments to the common membership units are made primarily based on increases or decreases in the number of theatre screens operated and theatre attendance generated by each Founding Member. To account for the receipt of additional common units under the Common Unit Adjustment Agreement, the Company follows the guidance in ASC 323-10-35-29 (formerly EITF 02-18, *Accounting for Subsequent Investments in an Investee after Suspension of Equity Loss Recognition*) by analogy, which also refers to AICPA Technical Practice Aid 2220.14, which indicates that if a subsequent investment is made in an equity method investee that has experienced significant losses, the investor must determine if the subsequent investment constitutes funding of prior losses. The Company concluded that the construction or acquisition of new theatres that has led to the common unit adjustments equates to making additional investments in National CineMedia. The Company evaluated the receipt of the additional common units in National CineMedia and the assets exchanged for these additional units and has determined that the right to use its incremental new screens would not be considered funding of prior losses. The Company accounts for these additional common units (referred to herein as its Tranche 2 Investment) as a separate investment than its Tranche 1 Investment. The common units received are recorded at fair value as an increase in the Company's investment in NCM with an offset to deferred revenue. The deferred revenue is amortized over the remaining term of the ESA. The Tranche 2 Investment is accounted for following the equity method, with undistributed equity earnings related to its Tranche 2 Investment included as a component of equity in income of affiliates and distributions received related to its Tranche 2 Investment are recorded as a reduction of its investment basis.

**Table of Contents****Recent Developments**

On February 22, 2017, our board of directors approved a cash dividend for the fourth quarter of 2016 of \$0.29 per share of common stock payable to stockholders of record on March 8, 2017. The dividend will be paid on March 20, 2017.

**Results of Operations**

The following table sets forth, for the periods indicated, the amounts for certain items reflected in our consolidated statements of income along with each of those items as a percentage of revenues.

|  | Year Ended December 31, |            |            |
|--|-------------------------|------------|------------|
|  | 2014                    | 2015       | 2016       |
| <b>Operating data (in millions):</b>                     |                         |            |            |
| Revenues   |                         |            |            |
| Admissions   | \$ 1,644.2              | \$ 1,765.5 | \$ 1,789.2 |
| Concession   | 845.4                   | 937.0      | 990.1      |
| Other  | 137.4                   | 150.1      | 139.5      |
| Total revenues   | 2,627.0                 | 2,852.6    | 2,918.8    |
| Cost of operations                                       |                         |            |            |
| Film rentals and advertising                             | 856.4                   | 945.6      | 962.7      |
| Concession supplies                                      | 132.0                   | 144.3      | 154.5      |
| Salaries and wages                                       | 273.9                   | 301.1      | 325.8      |
| Facility lease expense                                   | 317.1                   | 319.7      | 321.3      |
| Utilities and other                                      | 335.1                   | 355.9      | 355.9      |
| General and administrative expenses                      | 151.4                   | 156.7      | 143.4      |
| Depreciation and amortization                            | 175.7                   | 189.2      | 209.1      |
| Impairment of long-lived assets                          | 6.6                     | 8.8        | 2.8        |
| Loss on sale of assets and other                         | 15.7                    | 8.1        | 20.4       |
| Total cost of operations                                 | 2,263.9                 | 2,429.4    | 2,495.9    |
| Operating income   | \$ 363.1                | \$ 423.2   | \$ 422.9   |
| <b>Operating data as a percentage of total revenues:</b> |                         |            |            |
| Revenues   |                         |            |            |
| Admissions   | 62.6%                   | 61.9%      | 61.3%      |
| Concession   | 32.2%                   | 32.8%      | 33.9%      |
| Other  | 5.2%                    | 5.3%       | 4.8%       |
| Total revenues   | 100.0%                  | 100.0%     | 100.0%     |
| Cost of operations <sup>(1)</sup>                        |                         |            |            |
| Film rentals and advertising                             | 52.1%                   | 53.6%      | 53.8%      |
| Concession supplies                                      | 15.6%                   | 15.4%      | 15.6%      |
| Salaries and wages                                       | 10.4%                   | 10.6%      | 11.2%      |
| Facility lease expense                                   | 12.1%                   | 11.2%      | 11.0%      |
| Utilities and other                                      | 12.8%                   | 12.5%      | 12.2%      |
| General and administrative expenses                      | 5.8%                    | 5.5%       | 4.9%       |
| Depreciation and amortization                            | 6.7%                    | 6.6%       | 7.2%       |
| Impairment of long-lived assets                          | 0.3%                    | 0.3%       | 0.1%       |
| Loss on sale of assets and other                         | 0.6%                    | 0.3%       | 0.7%       |
| Total cost of operations                                 | 86.2%                   | 85.2%      | 85.5%      |
| Operating income   | 13.8%                   | 14.8%      | 14.5%      |

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|  |            |            |            |
|--|------------|------------|------------|
| Average screen count (month end average) | 5,613      | 5,725      | 5,856      |
| Revenues per average screen (dollars)    | \$ 468,019 | \$ 498,272 | \$ 498,423 |

**Table of Contents**

- (1) All costs are expressed as a percentage of total revenues, except film rentals and advertising, which are expressed as a percentage of admissions revenues and concession supplies, which are expressed as a percentage of concession revenues.
- (2) We have reclassified approximately \$26.7 million and \$31.0 million of expenses from film rentals and advertising to utilities and other for the years ended December 31, 2014 and 2015, respectively, to be consistent with the presentation for the year ended December 31, 2016.

**Comparison of Years Ended December 31, 2016 and December 31, 2015**

*Revenues.* Total revenues increased \$66.2 million to \$2,918.8 million for 2016 from \$2,852.6 million for 2015, representing a 2.3% increase. The table below, presented by reportable operating segment, summarizes our year-over-year revenue performance and certain key performance indicators that impact our revenues.

|   | U.S. Operating Segment |            |        | International Operating Segment |          |         |                                  |        | Consolidated |            |        |
|---|------------------------|------------|--------|---------------------------------|----------|---------|----------------------------------|--------|--------------|------------|--------|
|   | 2016                   | 2015       | %      | 2016                            | 2015     | %       | Constant Currency <sup>(3)</sup> |        | 2016         | 2015       | %      |
|   |                        |            |        |                                 |          |         | 2016                             | Change |              |            |        |
| Admissions revenues <sup>(1)</sup>            | \$ 1,379.0             | \$ 1,338.0 | 3.1%   | \$ 410.2                        | \$ 427.5 | (4.0)%  | \$ 483.4                         | 13.1%  | \$ 1,789.2   | \$ 1,765.5 | 1.3%   |
| Concession revenues <sup>(1)</sup>            | \$ 764.6               | \$ 709.7   | 7.7%   | \$ 225.5                        | \$ 227.3 | (0.8)%  | \$ 263.2                         | 15.8%  | \$ 990.1     | \$ 937.0   | 5.7%   |
| Other revenues <sup>(1)(2)</sup>              | \$ 73.6                | \$ 76.2    | (3.4)% | \$ 65.9                         | \$ 73.9  | (10.8)% | \$ 76.0                          | 2.8%   | \$ 139.5     | \$ 150.1   | (7.1)% |
| Total revenues <sup>(1)(2)</sup>              | \$ 2,217.2             | \$ 2,123.9 | 4.4%   | \$ 701.6                        | \$ 728.7 | (3.7)%  | \$ 822.6                         | 12.9%  | \$ 2,918.8   | \$ 2,852.6 | 2.3%   |
| Attendance <sup>(1)</sup>                     | 182.6                  | 179.6      | 1.7%   | 104.6                           | 100.5    | 4.1%    |                                  |        | 287.2        | 280.1      | 2.5%   |
| Average ticket price <sup>(1)</sup>           | \$ 7.55                | \$ 7.45    | 1.3%   | \$ 3.92                         | \$ 4.25  | (7.8)%  | \$ 4.62                          | 8.7%   | \$ 6.23      | \$ 6.30    | (1.1)% |
| Concession revenues per patron <sup>(1)</sup> | \$ 4.19                | \$ 3.95    | 6.1%   | \$ 2.16                         | \$ 2.26  | (4.4)%  | \$ 2.52                          | 11.5%  | \$ 3.45      | \$ 3.35    | 3.0%   |

- (1) Revenue and attendance amounts in millions. Average ticket price is calculated as admissions revenues divided by attendance. Concession revenues per patron is calculated as concession revenues divided by attendance.
- (2) U.S. operating segment revenues include eliminations of intercompany transactions with the international operating segment. See Note 18 of our consolidated financial statements.
- (3) Constant currency revenue amounts, which are non-GAAP measurements, were calculated using the average exchange rates for the corresponding months for 2015. We translate the results of our international operating segment from local currencies into U.S. dollars using currency rates in effect at different points in time. Significant changes in foreign exchange rates from one period to the next can result in meaningful variations in reported results. We are providing constant currency amounts for our international operating segment to present a period-to-period comparison of business performance without the impact of foreign currency fluctuations.

*U.S.* Admissions revenues increased \$41.0 million due to a 1.7% increase in attendance and a 1.3% increase in average ticket price. The increase in concession revenues of \$54.9 million was attributable to the 1.7% increase in attendance and a 6.1% increase in concession revenues per patron. The increase in attendance was due to the solid slate of films released during 2016 and new theatres. The increase in average ticket price was primarily due to price increases. The increase in concession revenues per patron was primarily due to incremental sales incidence and price increases.

*International.* Admissions revenues decreased \$17.3 million as reported, primarily due to the impact of changes in foreign currency exchange rates in certain countries in which we operate, partially offset by a 4.1% increase in attendance. Admissions revenues increased \$55.9 million in constant currency, primarily due to the 4.1% increase in attendance and an 8.7% increase in constant currency average ticket price. Concession revenues decreased \$1.8 million as reported, primarily due to the impact of changes in foreign currency exchange rates in certain countries in which we operate, partially offset by the 4.1% increase in attendance. Concession revenues increased \$35.9 million in constant currency, primarily due to the 4.1%

**Table of Contents**

increase in attendance and an 11.5% increase in constant currency concession revenues per patron. The increase in attendance was due to new theatres and the success of the films released during 2016. The increase in constant currency average ticket price and concession revenues per patron was primarily driven by price increases, which was primarily due to local inflation.

*Cost of Operations.* The table below summarizes certain of our theatre operating costs by reportable operating segment (in millions) for the years ended December 31, 2015 and 2016.

|   | U.S.<br>Operating Segment |          | International Operating Segment |          |                      | Consolidated |          |
|---|---------------------------|----------|---------------------------------|----------|----------------------|--------------|----------|
|   | 2016                      | 2015     | 2016                            | 2015     | Constant<br>Currency | 2016         | 2015     |
|   |                           |          |                                 |          | 2016 <sup>(2)</sup>  |              |          |
| Film rentals and advertising <sup>(1)</sup> | \$ 768.9                  | \$ 744.3 | \$ 193.8                        | \$ 201.3 | \$ 228.5             | \$ 962.7     | \$ 945.6 |
| Concession supplies                         | 107.3                     | 95.4     | 47.2                            | 48.9     | 54.9                 | 154.5        | 144.3    |
| Salaries and wages                          | 248.2                     | 226.9    | 77.6                            | 74.2     | 93.9                 | 325.8        | 301.1    |
| Facility lease expense                      | 240.7                     | 239.4    | 80.6                            | 80.3     | 91.8                 | 321.3        | 319.7    |
| Utilities and other <sup>(1)</sup>          | 250.9                     | 251.9    | 105.0                           | 104.0    | 123.4                | 355.9        | 355.9    |

(1) We made certain reclassifications from film rentals and advertising to utilities and other for the year ended December 31, 2015 related to the maintenance and monitoring of projection and sound equipment, which results in a more clear presentation of film rentals and advertising costs. Such expenses, which totaled \$23.9 million and \$7.1 million for the U.S. operating segment and the international operating segment, respectively, for the year ended December 31, 2015 are now presented as utilities and other.

(2) Constant currency expense amounts, which are non-GAAP measurements, were calculated using the average exchange rates for the corresponding months for 2015. We translate the results of our international operating segment from local currencies into U.S. dollars using currency rates in effect at different points in time. Significant changes in foreign exchange rates from one period to the next can result in meaningful variations in reported results. We are providing constant currency amounts for our international operating segment to present a period-to-period comparison of business performance without the impact of foreign currency fluctuations.

U.S. Film rentals and advertising costs were \$768.9 million, or 55.8% of admissions revenues, for 2016 compared to \$744.3 million, or 55.6% of admissions revenues, for 2015. The increase in the film rentals and advertising rate was primarily due to the higher concentration of blockbuster films during the 2016 period. Concession supplies expense was \$107.3 million, or 14.0% of concession revenues, for 2016 compared to \$95.4 million, or 13.4% of concession revenues, for 2015. The increase in the concession supplies rate was primarily due to the impact of our expanded concession offerings.

Salaries and wages increased to \$248.2 million for 2016 from \$226.9 million for 2015 primarily due to new theatres and increases in minimum wages. Facility lease expense increased to \$240.7 million for 2016 from \$239.4 million for 2015 primarily due to increased percentage rent expense partially offset by decreased common area maintenance expenses. Utilities and other costs decreased to \$250.9 million for 2016 from \$251.9 million for 2015 primarily due to a decrease in projection and sound equipment maintenance and monitoring expenses, partially offset by increased security expense.

International. Film rentals and advertising costs were \$193.8 million (\$228.5 million in constant currency), or 47.2% of admissions revenues, for 2016 compared to \$201.3 million, or 47.1 % of admissions revenues, for 2015. Concession supplies expense was \$47.2 million (\$54.9 million in constant currency), or 20.9% of concession revenues, for 2016 compared to \$48.9 million, or 21.5% of concession revenues, for 2015. The decrease in the concession supplies rate was primarily due to price increases.

Salaries and wages increased to \$77.6 million (\$93.9 million in constant currency) for 2016 compared to \$74.2 million for 2015. The as reported increase was due to incremental staffing to support the 4.1% increase in attendance, increased wage rates and new theatres, partially offset by the impact of changes in

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**Table of Contents**

foreign currency exchange rates in certain countries in which we operate. Facility lease expense increased to \$80.6 million (\$91.8 million in constant currency) for 2016 compared to \$80.3 million for the 2015 period. The as reported increase was due to increased percentage rent expense as a result of increased constant currency revenues and new theatres, partially offset by the impact of changes in foreign currency exchange rates in certain countries in which we operate. Utilities and other costs increased to \$105.0 million (\$123.4 million in constant currency) for 2016 compared to \$104.0 million for 2015. The as reported increase was primarily due to increased utilities costs, increased projection and sound equipment and monitoring expenses, increased repairs and maintenance expenses and increased janitorial services, partially offset by the impact of changes in foreign currency exchange rates in certain countries in which we operate.

*General and Administrative Expenses.* General and administrative expenses decreased to \$143.4 million for 2016 from \$156.7 million for 2015. The decrease was primarily due to the impact of changes in foreign currency exchange rates in certain countries in which we operate, partially offset by increased salaries and incentive compensation expense.

*Depreciation and Amortization.* Depreciation and amortization expense was \$209.1 million for 2016 compared to \$189.2 million for 2015. The increase was primarily due to depreciation expense related to new theatres as well as remodels and other improvements of existing theatres.

*Impairment of Long-Lived Assets.* We recorded asset impairment charges on assets held and used of \$2.8 million for 2016 compared to \$8.8 million for 2015. Impairment charges for 2016 consisted of theatre properties in the U.S., Colombia and Ecuador, impacting eight of our twenty-seven reporting units. Impairment charges for 2015 consisted of theatre properties in the U.S., Colombia and Ecuador, impacting fourteen of our twenty-seven reporting units. The long-lived asset impairment charges recorded during each of the periods presented were specific to theatres that were directly and individually impacted by increased competition, adverse changes in market demographics, or adverse changes in the development or the conditions of the areas surrounding the theatre. See Notes 1 and 8 to our consolidated financial statements.

*Loss on Sale of Assets and Other.* We recorded a loss on sale of assets and other of \$20.4 million during 2016 compared to \$8.1 million during 2015. The loss recorded during the 2016 period was primarily due to the retirement of assets due to theatre remodels and closures, partially offset by a gain on the sale of our investment in RealD stock (see Note 6) and a gain on the sale of a land parcel. The loss recorded during 2015 included lease termination costs, contract termination costs and the retirement of assets due to theatre remodels and closures, partially offset by gains related to lease amendments that resulted in a reduction of certain capital lease liabilities, the sale of an investment in a Taiwan joint venture, and the sale of a land parcel in the U.S.

*Interest Expense.* Interest costs incurred, including amortization of debt issue costs, were \$108.3 million for 2016 compared to \$112.7 million for 2015. The decrease was due to the redemption of our previously outstanding \$200.0 million 7.375% senior subordinated notes (the 7.375% Senior Subordinated Notes ) funded by a \$225.0 million add-on to our 4.875% senior notes (the 4.875% Senior Notes), which occurred on March 21, 2016, as well as the amendments in June and December of 2016 to our senior secured credit facility, each of which reduced the rate at which our \$700.0 million term loan accrues interest. See Note 10 to our consolidated financial statements for further discussion of our long-term debt.

*Foreign Currency Exchange Gain (Loss).* We recorded a foreign currency exchange gain of \$6.5 million during 2016 compared to a foreign currency exchange loss of \$16.8 million during 2015 primarily related to intercompany transactions and changes in exchange rates from the original transaction date until cash settlement. See Notes 1 and 12 to our consolidated financial statements for discussion of foreign currency translation.

*Loss on Debt Amendments and Refinancing.* We recorded a loss of \$13.4 million during 2016 primarily related to the early redemption of our 7.375% Senior Subordinated Notes and the amendments, in June and December of 2016, to our senior secured credit facility, each of which reduced the rate at which our \$700.0

**Table of Contents**

million term loan accrues interest. We recorded a loss of \$0.9 million in 2015 related to an amendment to our senior secured credit facility. See Note 10 to our consolidated financial statements for discussion of our long-term debt.

*Distributions from NCM.* We recorded distributions received from NCM of \$14.7 million during 2016 and \$18.1 million during 2015, which were in excess of the carrying value of our Tranche 1 Investment. See Note 5 to our consolidated financial statements.

*Equity in Income of Affiliates.* We recorded equity in income of affiliates of \$32.0 million during 2016 and \$28.1 million during 2015. See Notes 5 and 6 to our consolidated financial statements for information about our equity investments.

*Income Taxes.* Income tax expense of \$103.8 million was recorded for 2016 compared to \$128.9 million recorded for 2015. The effective tax rate for 2016 was 28.8%, which included the impact of the implementation of a foreign holding and financing structure that will allow us to use foreign tax credits that had previously carried a full valuation allowance. The effective tax rate for 2015 was 37.1%. See Note 16 to our consolidated financial statements.

**Comparison of Years Ended December 31, 2015 and December 31, 2014**

*Revenues.* Total revenues increased \$225.6 million to \$2,852.6 million for 2015 from \$2,627.0 million for 2014, representing an 8.6% increase. The table below, presented by reportable operating segment, summarizes our year-over-year revenue performance and certain key performance indicators that impact our revenues.

|   | U.S. Operating Segment |            |       | International Operating Segment |          |        |                                     |        | Consolidated |            |       |
|---|------------------------|------------|-------|---------------------------------|----------|--------|-------------------------------------|--------|--------------|------------|-------|
|   | 2015                   | 2014       | %     | 2015                            | 2014     | %      | Constant<br>Currency <sup>(3)</sup> |        | 2015         | 2014       | %     |
|   |                        |            |       |                                 |          |        | 2015                                | Change |              |            |       |
| Admissions revenues <sup>(1)</sup>            | \$ 1,338.0             | \$ 1,220.8 | 9.6%  | \$ 427.5                        | \$ 423.4 | 1.0%   | \$ 529.7                            | 25.1%  | \$ 1,765.5   | \$ 1,644.2 | 7.4%  |
| Concession revenues <sup>(1)</sup>            | \$ 709.7               | \$ 635.6   | 11.7% | \$ 227.3                        | \$ 209.8 | 8.3%   | \$ 278.5                            | 32.7%  | \$ 937.0     | \$ 845.4   | 10.8% |
| Other revenues <sup>(1)(2)</sup>              | \$ 76.2                | \$ 66.0    | 15.5% | \$ 73.9                         | \$ 71.4  | 3.5%   | \$ 94.0                             | 31.7%  | \$ 150.1     | \$ 137.4   | 9.2%  |
| Total revenues <sup>(1)(2)</sup>              | \$ 2,123.9             | \$ 1,922.4 | 10.5% | \$ 728.7                        | \$ 704.6 | 3.4%   | \$ 902.2                            | 28.0%  | \$ 2,852.6   | \$ 2,627.0 | 8.6%  |
| Attendance <sup>(1)</sup>                     | 179.6                  | 173.9      | 3.3%  | 100.5                           | 90.0     | 11.7%  |                                     |        | 280.1        | 263.9      | 6.1%  |
| Average ticket price <sup>(1)</sup>           | \$ 7.45                | \$ 7.02    | 6.1%  | \$ 4.25                         | \$ 4.70  | (9.6)% | \$ 5.27                             | 12.1%  | \$ 6.30      | \$ 6.23    | 1.1%  |
| Concession revenues per patron <sup>(1)</sup> | \$ 3.95                | \$ 3.65    | 8.2%  | \$ 2.26                         | \$ 2.33  | (3.0)% | \$ 2.77                             | 18.9%  | \$ 3.35      | \$ 3.20    | 4.7%  |

<sup>(1)</sup> Revenue and attendance amounts in millions. Average ticket price is calculated as admissions revenues divided by attendance. Concession revenues per patron is calculated as concession revenues divided by attendance.

<sup>(2)</sup> U.S. operating segment revenues include eliminations of intercompany transactions with the international operating segment. See Note 18 of our consolidated financial statements.

<sup>(3)</sup> Constant currency revenue amounts, which are non-GAAP measurements, were calculated using the average exchange rates for the corresponding months for 2014. We translate the results of our international operating segment from local currencies into U.S. dollars using currency rates in effect at different points in time. Significant changes in foreign exchange rates from one period to the next can result in meaningful variations in reported results. We are providing constant currency amounts for our international operating segment to present a period-to-period comparison of business performance without the impact of foreign currency fluctuations.

U.S. The \$117.2 million increase in admissions revenues was primarily attributable to a 3.3% increase in attendance and a 6.1% increase in average ticket price. The increase in attendance was due to the solid slate of films released during 2015 and new theatres. The increase in average ticket price was primarily due to

**Table of Contents**

price increases and ticket type mix. The \$74.1 million increase in concession revenues was primarily attributable to the 3.3% increase in attendance and an 8.2% increase in concession revenues per patron. The increase in concession revenues per patron was primarily due to incremental sales and price increases. Other revenues increased \$10.2 million primarily due to increases in screen advertising revenues.

*International.* Admissions revenues increased \$4.1 million as reported, primarily due to an 11.7% increase in attendance, partially offset by the impact of changes in foreign currency exchange rates in certain countries in which we operate. Admissions revenues increased \$106.3 million in constant currency due to the 11.7% increase in attendance and a 12.1% increase in constant currency average ticket price. Concession revenues increased \$17.5 million as reported, primarily due to the 11.7% increase in attendance, partially offset by the impact of changes in foreign currency exchange rates in certain countries in which we operate. Concession revenues increased \$68.7 million in constant currency, primarily due to the 11.7% increase in attendance and an 18.9% increase in constant currency concession revenues per patron. The increase in attendance was due to the solid slate of films released during 2015 and new theatres. The increase in constant currency average ticket price and concession revenues per patron was primarily driven by price increases, which was primarily due to local inflation.

*Cost of Operations.* The table below summarizes certain of our theatre operating costs by reportable operating segment (in millions) for the years ended December 31, 2014 and 2015.

|                                    | U.S.<br>Operating Segment                   |          | International Operating Segment<br>Constant<br>Currency |          |                     | Consolidated |          |
|------------------------------------|---|----------|---|----------|---------------------|--------------|----------|
|                                    | 2015  | 2014     | 2015  | 2014     | 2015 <sup>(2)</sup> | 2015         | 2014     |
|                                    | Film rentals and advertising <sup>(1)</sup> | \$ 744.3 | \$ 661.5  | \$ 201.3 | \$ 194.9            | \$ 248.7     | \$ 945.6 |
| Concession supplies                | 95.4  | 86.4     | 48.9  | 45.6     | 60.2                | 144.3        | 132.0    |
| Salaries and wages                 | 226.9                                       | 202.8    | 74.2  | 71.1     | 91.4                | 301.1        | 273.9    |
| Facility lease expense             | 239.4                                       | 235.2    | 80.3  | 81.9     | 99.3                | 319.7        | 317.1    |
| Utilities and other <sup>(1)</sup> | 251.9                                       | 236.8    | 104.0   | 98.3     | 129.3               | 355.9        | 335.1    |

- (1) We made certain reclassifications from film rentals and advertising to utilities and other for the years ended December 31, 2014 and 2015 related to the maintenance and monitoring of projection and sound equipment, which results in a more clear presentation of film rental and advertising costs. Such expenses, which totaled \$19.6 million and \$7.1 million for the U.S. operating segment and the international operating segment, respectively, for the year ended December 31, 2014 and \$23.9 million and \$7.1 million for the U.S. operating segment and the international operating segment, respectively, for the year ended December 31, 2015 are now presented as utilities and other.
- (2) Constant currency expense amounts, which are non-GAAP measurements, were calculated using the average exchange rates for the corresponding months for 2014. We translate the results of our international operating segment from local currencies into U.S. dollars using currency rates in effect at different points in time. Significant changes in foreign exchange rates from one period to the next can result in meaningful variations in reported results. We are providing constant currency amounts for our international operating segment to present a period-to-period comparison of business performance without the impact of foreign currency fluctuations.

*U.S.* Film rentals and advertising costs were \$744.3 million, or 55.6% of admissions revenues, for 2015 compared to \$661.5 million, or 54.2% of admissions revenues, for 2014. The increase in the film rentals and advertising rate was primarily due to the higher concentration of blockbuster films leading to stronger box office performance during the 2015 period. The 2015 period included such blockbuster releases as Star Wars: The Force Awakens, Jurassic World, The Avengers: Age of Ultron, Furious 7, American Sniper, Inside Out and Minions, which grossed in excess of \$900 million, \$650 million, \$450 million, \$350 million, \$350 million, \$350 million and \$325 million, respectively. Concession supplies expense was \$95.4 million, or 13.4% of concession revenues, for 2015 compared to \$86.4 million, or 13.6% of concession revenues, for 2014.

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**Table of Contents**

Salaries and wages increased to \$226.9 million for 2015 from \$202.8 million for 2014 primarily due to increased staffing levels to support the increased attendance, new theatres and increases in minimum wages. Facility lease expense increased to \$239.4 million for 2015 from \$235.2 million for 2014 primarily due to new theatres and increased percentage rent expense due to increased revenues. Utilities and other costs increased to \$251.9 million for 2015 from \$236.8 million for 2014 primarily due to new theatres and increases in property taxes, janitorial costs and repairs and maintenance expenses.

*International.* Film rentals and advertising costs were \$201.3 million (\$248.7 million in constant currency), or 47.1% of admissions revenues, for 2015 compared to \$194.9 million, or 46.0% of admissions revenues, for 2014. The increase in the film rentals and advertising rate was due to the higher concentration of blockbuster films and higher box office performance during 2015. Concession supplies expense was \$48.9 million (\$60.2 million in constant currency), or 21.5% of concession revenues, for 2015 compared to \$45.6 million, or 21.7% of concession revenues, for 2014.

Salaries and wages increased to \$74.2 million (\$91.4 million in constant currency) for 2015 from \$71.1 million for 2014. The as reported increase was due to new theatres, increased staffing levels to support the increased attendance, limited flexibility in scheduling staff caused by shifting government regulations and increased local currency wage rates. Facility lease expense decreased to \$80.3 million (increase to \$99.3 million in constant currency) for 2015 from \$81.9 for 2014. The as reported decrease was primarily due to the impact of changes in foreign currency exchange rates in certain countries in which we operate. Utilities and other costs increased to \$104.0 million (\$129.3 million in constant currency) for 2015 from \$98.3 million for 2014. The as reported increase was due to increases in repairs and maintenance expenses, utility expenses and new theatres.

*General and Administrative Expenses.* General and administrative expenses increased to \$156.7 million for 2015 from \$151.4 million for 2014. The increase was primarily due to increases in salaries and incentive compensation expense and share based awards compensation expense, partially offset by the impact of changes in foreign currency exchange rates in certain countries in which we operate.

*Depreciation and Amortization.* Depreciation and amortization expense was \$189.2 million for 2015 compared to \$175.7 million for 2014. The increase was primarily due to depreciation expense related to new theatres and remodels and other improvements of existing theatres.

*Impairment of Long-Lived Assets.* We recorded asset impairment charges on assets held and used of \$8.8 million for 2015 compared to \$6.6 million for 2014. Impairment charges for 2015 consisted of theatre properties in the U.S., Colombia and Ecuador, impacting fourteen of our twenty-seven reporting units. Impairment charges for 2014 consisted primarily of U.S. theatre properties, impacting twelve of our twenty-six reporting units. The long-lived asset impairment charges recorded during each of the periods presented were specific to theatres that were directly and individually impacted by increased competition, adverse changes in market demographics, or adverse changes in the development or the conditions of the areas surrounding the theatre. See Notes 1 and 8 to our consolidated financial statements.

*Loss on Sale of Assets and Other.* We recorded a loss on sale of assets and other of \$8.1 million during 2015 compared to \$15.7 million during 2014. The loss recorded during 2015 included lease termination costs, contract termination costs and the retirement of assets due to theatre remodels and closures, partially offset by gains related to lease amendments that resulted in a reduction of certain capital lease liabilities, the sale of an investment in a Taiwan joint venture, and the sale of a land parcel in the U.S. The loss recorded during 2014 was primarily due to the retirement of certain theatre equipment that was replaced during the period, lease termination charges recorded for theatre closures and a charge for termination of a vendor contract.

*Interest Expense.* Interest costs incurred, including amortization of debt issue costs, were \$112.7 million for 2015 compared to \$113.7 million for 2014. See Note 10 to our consolidated financial statements for further discussion of our long-term debt.

**Table of Contents**

*Foreign Currency Exchange Loss.* We recorded foreign currency exchange losses of \$16.8 million during 2015 and \$6.2 million during 2014 primarily related to intercompany transactions and changes in exchange rates from the original transaction date until cash settlement. See Notes 1 and 12 to our consolidated financial statements for discussion of foreign currency translation.

*Loss on Debt Amendments and Refinancing.* We recorded a loss of \$0.9 million in 2015 related to the amendment of our senior secured credit facility. See Note 10 to our consolidated financial statements for discussion of our long-term debt.

*Distributions from NCM.* We recorded distributions received from NCM of \$18.1 million during 2015 and \$18.5 million during 2014, which were in excess of the carrying value of our Tranche 1 Investment. NCM did not distribute any excess cash during the second quarter of 2015 due to expenses incurred as the result of the termination of a proposed merger. See Note 5 to our consolidated financial statements.

*Equity in Income of Affiliates.* We recorded equity in income of affiliates of \$28.1 million during 2015 and \$22.7 million during 2014. See Notes 5 and 6 to our consolidated financial statements for information about our equity investments.

*Income Taxes.* Income tax expense of \$128.9 million was recorded for 2015 compared to \$96.1 million recorded for 2014. The effective tax rate for 2015 was 37.1%. The effective tax rate for 2014 was 33.1%. The effective tax rate for 2014 reflects the impact of items related to our Mexican subsidiaries. See Note 16 to our consolidated financial statements.

**Liquidity and Capital Resources**

***Operating Activities***

We primarily collect our revenues in cash, mainly through box office receipts and the sale of concessions. In addition, nearly all of our theatres also provide the patron a choice of using a credit card, debit card or advanced-sale type certificates such as a gift card. Because our revenues are received in cash prior to the payment of related expenses, we have an operating float and historically have not required traditional working capital financing. Cash provided by operating activities amounted to \$454.6 million, \$455.9 million and \$451.8 million for the years ended December 31, 2014, 2015 and 2016, respectively.

***Investing Activities***

Our investing activities have been principally related to the development, remodel and acquisition of theatres. New theatre openings and acquisitions historically have been financed with internally generated cash and by debt financing, including borrowings under our senior secured credit facility. Cash used for investing activities amounted to \$253.3 million, \$328.1 million and \$327.8 million for the years ended December 31, 2014, 2015 and 2016, respectively. The increases in cash used for investing activities during 2015 and 2016 is primarily due to increased capital expenditures.

Capital expenditures for the years ended December 31, 2014, 2015 and 2016 were as follows (in millions):

| Period                       | New Theatres | Existing Theatres <sup>(a)</sup> | Total    |
|------------------------------|--------------|----------------------------------|----------|
| Year Ended December 31, 2014 | \$ 104.7     | \$ 140.0                         | \$ 244.7 |
| Year Ended December 31, 2015 | \$ 132.4     | \$ 199.3                         | \$ 331.7 |
| Year Ended December 31, 2016 | \$ 89.8      | \$ 237.1                         | \$ 326.9 |

<sup>(a)</sup> The amount for the year ended December 31, 2015 includes approximately \$26.3 million for the purchase of our corporate headquarters building in Plano, TX.

## **Table of Contents**

Capital expenditures for existing theatres in the table above includes the costs of remodeling certain of our existing properties to include Luxury Loungers and expanded concession offerings, which began during 2015. During the years ended December 31, 2015 and 2016, we had an average of 33 and 89 of our domestic screens, respectively, temporarily closed for such remodels.

Our U.S. theatre circuit consisted of 339 theatres with 4,559 screens as of December 31, 2016. We built six new theatres and 69 screens, acquired four theatres with 52 screens and closed eight theatres with 80 screens during the year ended December 31, 2016. At December 31, 2016, we had signed commitments to open three new theatres and 30 screens in domestic markets during 2017 and open six new theatres with 71 screens subsequent to 2017. We estimate the remaining capital expenditures for the development of these 101 domestic screens will be approximately \$61 million.

Our international theatre circuit consisted of 187 theatres with 1,344 screens as of December 31, 2016. We built twelve new theatres and 75 screens and closed one theatre with nine screens during the year ended December 31, 2016. At December 31, 2016, we had signed commitments to open five new theatres and 39 screens in international markets during 2017 and open one theatre and five screens subsequent to 2017. We estimate the remaining capital expenditures for the development of these 44 international screens will be approximately \$18 million.

Actual expenditures for continued theatre development, remodels and acquisitions are subject to change based upon the availability of attractive opportunities. We plan to fund capital expenditures for our continued development with cash flow from operations, borrowings under our senior secured credit facility, and proceeds from debt issuances, sale leaseback transactions and/or sales of excess real estate.

### ***Financing Activities***

Cash used for financing activities was \$146.8 million, \$151.1 million and \$152.6 million during the years ended December 31, 2014, 2015 and 2016, respectively. See Note 4 to the consolidated financial statements for a summary of dividends declared and paid during the years ended December 31, 2014, 2015 and 2016. Financing activities for the year ended December 31, 2016 included the redemption of Cinemark USA, Inc.'s previously outstanding \$200.0 million 7.375% Senior Subordinated Notes with proceeds from the issuance of a \$225.0 million add-on to Cinemark USA, Inc.'s existing 4.875% Senior Notes as well as associated debt issue costs. See Note 10 to our consolidated financial statements.

We, at the discretion of the board of directors and subject to applicable law, anticipate paying regular quarterly dividends on our common stock. The amount, if any, of the dividends to be paid in the future will depend upon our then available cash, anticipated cash needs, overall financial condition, loan agreement restrictions as discussed below, future prospects for earnings and cash flows, as well as other relevant factors.

We may from time to time, subject to compliance with our debt instruments, purchase our debt securities on the open market depending upon the availability and prices of such securities.

**Table of Contents**

Long-term debt consisted of the following as of December 31, 2015 and 2016 (in millions):

|   | As of<br>December 31, |                   |
|---|-----------------------|-------------------|
|   | 2015                  | 2016              |
| Cinemark USA, Inc. term loan  | \$ 679.0              | \$ 663.8          |
| Cinemark USA, Inc. 4.875% senior notes due 2023                         | 530.0                 | 755.0             |
| Cinemark USA, Inc. 5.125% senior notes due 2022                         | 400.0                 | 400.0             |
| Cinemark USA, Inc. 7.375% senior subordinated notes due 2021            | 200.0                 |                   |
| Other   | 5.6                   | 4.2               |
| <b>Total long-term debt</b>   | <b>\$ 1,814.6</b>     | <b>\$ 1,823.0</b> |
| Less current portion  | 8.4                   | 5.7               |
| <b>Subtotal long-term debt, less current portion</b>                    | <b>\$ 1,806.2</b>     | <b>\$ 1,817.3</b> |
| Less: Debt issuance costs   | 33.3                  | 34.9              |
| <b>Long-term debt, less current portion, net of debt issuance costs</b> | <b>\$ 1,772.9</b>     | <b>\$ 1,782.4</b> |

As of December 31, 2016, we had \$100.0 million in available borrowing capacity on our revolving credit line.

As of December 31, 2016, our long-term debt obligations, scheduled interest payments on long-term debt, future minimum lease obligations under non-cancelable operating and capital leases, scheduled interest payments under capital leases and other obligations for each period indicated are summarized as follows:

| Contractual Obligations                                      | Total             | Payments Due by Period (in millions) |                 |                 |                   |
|--|-------------------|--------------------------------------|-----------------|-----------------|-------------------|
|  |                   | Less Than<br>One Year                | 1 - 3 Years     | 3 - 5 Years     | After 5 Years     |
| Long-term debt <sup>(1)</sup>                                | \$ 1,823.0        | \$ 5.7                               | \$ 14.2         | \$ 11.4         | \$ 1,791.7        |
| Scheduled interest payments on long-term debt <sup>(2)</sup> | \$ 467.6          | 77.1                                 | 153.5           | 152.6           | 84.4              |
| Operating lease obligations                                  | \$ 1,680.0        | 253.8                                | 435.7           | 349.4           | 641.1             |
| Capital lease obligations                                    | \$ 255.4          | 21.1                                 | 49.1            | 48.1            | 137.1             |
| Scheduled interest payments on capital leases                | \$ 98.3           | 17.2                                 | 28.5            | 20.2            | 32.4              |
| Purchase and other commitments <sup>(3)</sup>                | \$ 136.7          | 85.0                                 | 50.4            | 1.3             |                   |
| Current liability for uncertain tax positions <sup>(4)</sup> | \$ 10.1           | 10.1                                 |                 |                 |                   |
| <b>Total obligations</b>                                     | <b>\$ 4,471.1</b> | <b>\$ 470.0</b>                      | <b>\$ 731.4</b> | <b>\$ 583.0</b> | <b>\$ 2,686.7</b> |

<sup>(1)</sup> Amounts are presented before adjusting for debt issuance costs.

<sup>(2)</sup> Amounts include scheduled interest payments on fixed rate and variable rate debt agreements. Estimates for the variable rate interest payments were based on interest rates in effect on December 31, 2016. The average interest rates in effect on our fixed rate and variable rate debt are 5.0% and 3.0%, respectively, as of December 31, 2016.

<sup>(3)</sup> Includes estimated capital expenditures associated with the construction of new theatres to which we were committed as of December 31, 2016, obligations under employment agreements and contractual purchase commitments.

<sup>(4)</sup> The contractual obligations table excludes the long-term portion of our liability for uncertain tax positions of \$8.1 million because we cannot make a reliable estimate of the timing of the related cash payments.

**Table of Contents**

***Off-Balance Sheet Arrangements***

Other than the operating leases and purchase and other commitments disclosed in the tables above, we do not have any off-balance sheet arrangements.

***Senior Secured Credit Facility***

Cinemark USA, Inc. has a senior secured credit facility that includes a seven year \$700.0 million term loan and a five year \$100.0 million revolving credit line (the Credit Agreement ).

On May 8, 2015, Cinemark USA, Inc., our wholly-owned subsidiary, amended its Credit Agreement to extend the maturity of the \$700.0 million term loan from December 2019 to May 2022. Subsequent to the amendment, quarterly principal payments in the amount of \$1.8 million were due on the term loan through March 31, 2022, with the remaining principal of \$635.3 million due on May 8, 2022. The Company incurred debt issue costs of approximately \$6.9 million in connection with the amendment, which are reflected as a reduction of long term debt on the consolidated balance sheets. In addition, the Company incurred approximately \$0.9 million in legal and other fees that are reflected as loss on debt amendments and refinancing on the consolidated statement of income for the year ended December 31, 2015.

On May 16, 2016, Cinemark USA, Inc. made a pre-payment of \$13.5 million on its term loan using the net proceeds received from the sale of shares of RealD (see Note 6 to our consolidated financial statements). In accordance with the terms of the Credit Agreement, the pre-payment was applied first to the next four principal installments, and second, to the remaining installments pro-rata based on the remaining outstanding principal amount of such installments. Therefore, subsequent to the prepayment, quarterly payments in the amount of \$1.4 million are due on the term loan beginning June 30, 2017 through March 31, 2022, with the remaining principal of \$635.3 million due on May 8, 2022. The Company did not incur any fees as a result of the pre-payment.

On June 13, 2016 and December 15, 2016, Cinemark USA, Inc. amended its Credit Agreement to reduce the rate at which the term loan bears interest by 0.25% and then an additional 0.50%, respectively. The Company incurred debt issue costs of approximately \$3.5 million in connection with these amendments, which are reflected as a reduction of long term debt on the consolidated balance sheet as of December 31, 2016. In addition, the Company incurred approximately \$0.4 million in legal and other fees that are reflected as loss on debt amendments and refinancing on the consolidated statement of income for the year ended December 31, 2016.

Interest on the term loan accrues at Cinemark USA, Inc.'s option at: (A) the base rate equal to the greater of (1) the US Prime Rate as quoted in The Wall Street Journal or if no such rate is quoted therein, in a Federal Reserve Board statistical release, (2) the federal funds effective rate plus 0.50%, and (3) a one-month Eurodollar-based rate plus 1.0%, plus, in each case, a margin of 1.25% per annum, or (B) a Eurodollar-based rate for a period of 1, 2, 3, 6, 9 or 12 months plus a margin of 2.25% per annum. Interest on the revolving credit line accrues, at our option, at: (A) a base rate equal to the greater of (1) the US Prime Rate as quoted in The Wall Street Journal or if no such rate is quoted therein, in a Federal Reserve Board statistical release, (2) the federal funds effective rate plus 0.50%, and (3) a one-month Eurodollar-based rate plus 1.0%, plus, in each case, a margin that ranges from 1.00% to 1.75% per annum, or (B) a Eurodollar-based rate for a period of 1, 2, 3, 6, 9 or 12 months plus a margin that ranges from 2.00% to 2.75% per annum. The margin of the revolving credit line is determined by the consolidated net senior secured leverage ratio as defined in the Credit Agreement.

Cinemark USA, Inc.'s obligations under the Credit Agreement are guaranteed by Cinemark Holdings, Inc. and certain of Cinemark USA, Inc.'s domestic subsidiaries and are secured by mortgages on certain fee and leasehold properties and security interests in substantially all of Cinemark USA, Inc.'s and the guarantors' personal property, including, without limitation, pledges of all of Cinemark USA, Inc.'s capital stock, all of the capital stock of certain of Cinemark USA, Inc.'s domestic subsidiaries and 65% of the voting stock of certain of its foreign subsidiaries.

**Table of Contents**

The Credit Agreement contains usual and customary negative covenants for agreements of this type, including, but not limited to, restrictions on Cinemark USA, Inc.'s ability, and in certain instances, its subsidiaries' and our ability, to consolidate or merge or liquidate, wind up or dissolve; substantially change the nature of its business; sell, transfer or dispose of assets; create or incur indebtedness; create liens; pay dividends or repurchase stock; and make capital expenditures and investments. If Cinemark USA, Inc. has borrowings outstanding on the revolving credit line, it is required to satisfy a consolidated net senior secured leverage ratio covenant as defined in the Credit Agreement.

The dividend restriction contained in the Credit Agreement prevents the Company and any of its subsidiaries from paying a dividend or otherwise distributing cash to its stockholders unless (1) the Company is not in default, and the distribution would not cause Cinemark USA, Inc. to be in default, under the Credit Agreement; and (2) the aggregate amount of certain dividends, distributions, investments, redemptions and capital expenditures made since December 18, 2012, including dividends declared by the board of directors, is less than the sum of (a) the aggregate amount of cash and cash equivalents received by Cinemark Holdings, Inc. or Cinemark USA, Inc. as common equity since December 18, 2012, (b) Cinemark USA, Inc.'s consolidated EBITDA minus 1.75 times its consolidated interest expense, each as defined in the Credit Agreement, and (c) certain other defined amounts. As of December 31, 2016, Cinemark USA, Inc. could have distributed up to approximately \$2,390.4 million to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the Credit Agreement, subject to its available cash and other borrowing restrictions outlined in the agreement.

At December 31, 2016, there was \$663.8 million outstanding under the term loan and no borrowings outstanding under the revolving credit line. Cinemark USA, Inc. had \$100.0 million in available borrowing capacity on the revolving credit line. Cinemark USA, Inc. had no borrowings under the revolving credit line during the years ended December 31, 2015 or 2016. The average interest rate on outstanding term loan borrowings under the Credit Agreement at December 31, 2016 was approximately 3.0% per annum.

***4.875% Senior Notes***

On May 24, 2013, Cinemark USA, Inc. issued \$530.0 million aggregate principal amount of 4.875% senior notes due 2023, at par value, (the 4.875% Senior Notes ). Interest on the 4.875% Senior Notes is payable on June 1 and December 1 of each year. The 4.875% Senior Notes mature on June 1, 2023.

On March 21, 2016, Cinemark USA, Inc. issued an additional \$225.0 million aggregate principal amount of the 4.875% Senior Notes, at 99.0% of the principal amount plus accrued and unpaid interest from December 1, 2015. Proceeds, after payment of fees, were used to finance the redemption of Cinemark USA, Inc.'s previously outstanding \$200.0 million 7.375% senior subordinated notes due 2021 (the 7.375% Senior Subordinated Notes ), as discussed below. These additional notes have identical terms, other than the issue date, the issue price and the first interest payment date, and constitute part of the same series as Cinemark USA, Inc.'s existing 4.875% Senior Notes. The aggregate principal amount of \$755.0 million of 4.875% Senior Notes mature on June 1, 2023. The Company incurred debt issue costs of approximately \$3.7 million in connection with the issuance of the additional notes, which, along with the discount of \$2.3 million, are reflected as a reduction of long term debt, net of accumulated amortization, on the consolidated balance sheet as of December 31, 2016.

On April 5, 2016, Cinemark USA, Inc. and its guarantor subsidiaries filed a registration statement with the Securities and Exchange Commission (the Commission ), pursuant to which Cinemark USA, Inc. offered to exchange the additional 4.875% Senior Notes for substantially identical notes registered under the Securities Act of 1933, as amended, that do not contain terms restricting the transfer thereof or providing for registration rights. The registration statement was declared effective April 18, 2016, and the notes were exchanged on May 17, 2016.

The 4.875% Senior Notes are fully and unconditionally guaranteed on a joint and several senior unsecured basis by certain of Cinemark USA, Inc.'s subsidiaries that guarantee, assume or become liable with respect to

**Table of Contents**

any of Cinemark USA, Inc. s or a guarantor s debt. The 4.875% Senior Notes and the guarantees are senior unsecured obligations and rank equally in right of payment with all of Cinemark USA, Inc. s and its guarantor s existing and future senior unsecured debt and senior in right of payment to all of Cinemark USA, Inc. s and its guarantor s existing and future senior subordinated debt. The 4.875% Senior Notes and the guarantees are effectively subordinated to all of Cinemark USA, Inc. s and its guarantor s existing and future secured debt to the extent of the value of the assets securing such debt, including all borrowings under Cinemark USA, Inc. s Credit Agreement. The 4.875% Senior Notes and the guarantees are structurally subordinated to all existing and future debt and other liabilities of Cinemark USA, Inc. s subsidiaries that do not guarantee the 4.875% Senior Notes.

The indenture to the 4.875% Senior Notes contains covenants that limit, among other things, the ability of Cinemark USA, Inc. and certain of its subsidiaries to (1) make investments or other restricted payments, including paying dividends, making other distributions or repurchasing subordinated debt or equity, (2) incur additional indebtedness and issue preferred stock, (3) enter into transactions with affiliates, (4) enter new lines of business, (5) merge or consolidate with, or sell all or substantially all of its assets to, another person and (6) create liens. As of December 31, 2016, Cinemark USA, Inc. could have distributed up to approximately \$2,261.8 million to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the indenture to the 4.875% Senior Notes, subject to its available cash and other borrowing restrictions outlined in the indenture. Upon a change of control, as defined in the indenture governing the 4.875% Senior Notes, Cinemark USA, Inc. would be required to make an offer to repurchase the 4.875% Senior Notes at a price equal to 101% of the aggregate principal amount outstanding plus accrued and unpaid interest, if any, through the date of repurchase. The indenture governing the 4.875% Senior Notes allows Cinemark USA, Inc. to incur additional indebtedness if it satisfies the coverage ratio specified in the indenture, after giving effect to the incurrence of the additional indebtedness, and in certain other circumstances. The required minimum coverage ratio is 2 to 1 and our actual ratio as of December 31, 2016 was approximately 6.3 to 1.

Prior to June 1, 2018, Cinemark USA, Inc. may redeem all or any part of the 4.875% Senior Notes at its option at 100% of the principal amount plus a make-whole premium plus accrued and unpaid interest on the 4.875% Senior Notes to the date of redemption. After June 1, 2018, Cinemark USA, Inc. may redeem the 4.875% Senior Notes in whole or in part at redemption prices specified in the indenture.

***5.125% Senior Notes***

On December 18, 2012, Cinemark USA, Inc. issued \$400.0 million aggregate principal amount of 5.125% senior notes due 2022, at par value (the 5.125% Senior Notes ). Interest on the 5.125% Senior Notes is payable on June 15 and December 15 of each year. The 5.125% Senior Notes mature on December 15, 2022.

The 5.125% Senior Notes are fully and unconditionally guaranteed on a joint and several senior unsecured basis by certain of Cinemark USA, Inc. s subsidiaries that guarantee, assume or become liable with respect to any of Cinemark USA, Inc. s or a guarantor s debt. The 5.125% Senior Notes and the guarantees are senior unsecured obligations and rank equally in right of payment with all of Cinemark USA, Inc. s and its guarantor s existing and future senior unsecured debt and senior in right of payment to all of Cinemark USA, Inc. s and its guarantor s existing and future subordinated debt. The 5.125% Senior Notes and the guarantees are effectively subordinated to all of Cinemark USA, Inc. s and its guarantor s existing and future secured debt to the extent of the value of the assets securing such debt, including all borrowings under Cinemark USA, Inc. s Credit Agreement. The 5.125% Senior Notes and the guarantees are structurally subordinated to all existing and future debt and other liabilities of Cinemark USA, Inc. s subsidiaries that do not guarantee the 5.125% Senior Notes.

The indenture to the 5.125% Senior Notes contains covenants that limit, among other things, the ability of Cinemark USA, Inc. and certain of its subsidiaries to (1) make investments or other restricted payments, including paying dividends, making other distributions or repurchasing subordinated debt or equity, (2) incur additional indebtedness and issue preferred stock, (3) enter into transactions with affiliates, (4) enter new lines of business, (5) merge or consolidate with, or sell all or substantially all of its assets to, another person and

## **Table of Contents**

(6) create liens. As of December 31, 2016, Cinemark USA, Inc. could have distributed up to approximately \$2,266.5 million to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the indenture to the 5.125% Senior Notes, subject to its available cash and other borrowing restrictions outlined in the indenture. Upon a change of control, as defined in the indenture governing the 5.125% Senior Notes, Cinemark USA, Inc. would be required to make an offer to repurchase the 5.125% Senior Notes at a price equal to 101% of the aggregate principal amount outstanding plus accrued and unpaid interest, if any, through the date of repurchase. The indenture governing the 5.125% Senior Notes allows Cinemark USA, Inc. to incur additional indebtedness if it satisfies the coverage ratio specified in the indenture, after giving effect to the incurrence of the additional indebtedness, and in certain other circumstances. The required minimum coverage ratio is 2 to 1 and our actual ratio as of December 31, 2015 was approximately 6.4 to 1.

Prior to December 15, 2017, Cinemark USA, Inc. may redeem all or any part of the 5.125% Senior Notes at its option at 100% of the principal amount plus a make-whole premium. After December 15, 2017, Cinemark USA, Inc. may redeem the 5.125% Senior Notes in whole or in part at redemption prices described in the 5.125% Senior Notes. In addition, Cinemark USA, Inc. may redeem up to 35% of the aggregate principal amount of the 5.125% Senior Notes from the net proceeds of certain equity offerings at the redemption price set forth in the 5.125% Senior Notes.

### ***7.375% Senior Subordinated Notes***

On June 3, 2011, Cinemark USA, Inc. issued \$200.0 million aggregate principal amount of 7.375% senior subordinated notes due 2021, at par value (the Senior Subordinated Notes ).

On March 21, 2016, Cinemark USA, Inc. redeemed its Senior Subordinated Notes at a make-whole premium of approximately 104% plus accrued and unpaid interest, utilizing the proceeds from the issuance of the additional \$225.0 million Cinemark USA, Inc. 4.875% Senior Notes discussed above. As a result of the redemption, the Company wrote-off approximately \$2.4 million in unamortized debt issue costs, paid a make-whole premium of \$9.4 million and paid other fees of \$1.2 million, all of which are reflected in loss on debt amendments and refinancing during the year ended December 31, 2016.

### **Covenant Compliance**

As of December 31, 2016, we believe we were in full compliance with all agreements, including all related covenants, governing our outstanding debt.

### **Ratings**

We are rated by nationally recognized rating agencies. The rating scales and methodologies used to derive individual ratings may vary from agency to agency. Credit ratings are issued by credit rating agencies based on evaluations of our ability to pay back our outstanding debt and the likelihood that we would default on that debt prior to its maturity. The credit ratings issued by the credit rating agencies represent the credit rating agency's evaluation of both qualitative and quantitative information for our company. The credit ratings that are issued are based on the credit rating agency's judgment and experience in determining what information should be considered in giving a rating to a particular company. Ratings are always subject to change and there can be no assurance that our current ratings will continue for any given period of time. A downgrade of our debt ratings, depending on the extent, could increase the cost to borrow funds. Below are our current credit ratings.

| <b>Category</b>                        | <b>Moody's</b> | <b>Standard and Poor's</b> |
|--|----------------|----------------------------|
| Cinemark USA, Inc. Credit Agreement    | Ba1            | BBB-                       |
| Cinemark USA, Inc. 4.875% Senior Notes | B2             | BB                         |
| Cinemark USA, Inc. 5.125% Senior Notes | B2             | BB                         |

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## **Table of Contents**

With respect to the ratings issued by Moody's as noted above, Moody's defines these ratings as follows:

**Ba1** Obligations rated Ba are judged to be speculative and are subject to substantial credit risk. The Prime-1 rating indicates the issuer has a superior ability to repay short-term debt.

**B2** Obligations rated B are considered speculative and are subject to high credit risk. The Prime-2 portion of the rating indicates issuer has a strong ability to repay short-term debt.

With respect to the ratings issued by Standard and Poor's as noted above, Standard and Poor's defines these ratings as follows:

**BBB** An obligation rated BBB exhibits adequate protection parameters. However, adverse economic conditions or changing circumstances are more likely to lead to a weakened capacity of the obligor to meet its financial commitment on the obligation.

**BB** An obligation rated BB is less vulnerable to nonpayment than other speculative issues. However, it faces major ongoing uncertainties or exposure to adverse business, financial, or economic conditions which could lead to the obligor's inadequate capacity to meet its financial commitment on the obligation.

### **New Accounting Pronouncements**

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update 2014-09, *Revenue from Contracts with Customers (Topic 606)*, (ASU 2014-09). The purpose of ASU 2014-09 is to clarify the principles for recognizing revenue and create a common revenue standard for U.S. GAAP and International Financial Reporting Standards. ASU 2014-09 affects any entity that either enters into contracts with customers to transfer goods or services or enters into contracts for the transfer of nonfinancial assets unless those contracts are within the scope of other standards (for example, insurance contracts or lease contracts). The amendments in ASU 2014-09 are effective for annual reporting periods beginning after December 15, 2017, and interim periods within those years. The following subsequent Accounting Standards Updates either clarified or revised guidance set forth in ASU 2014-09:

In August 2015, the FASB issued Accounting Standards Update 2015-14, *Revenue from Contracts with Customers (Topic 606): Deferral of the Effective Date*, (ASU 2015-14). ASU 2015-14 defers the effective date of Accounting Standards Update 2014-09: *Revenue from Contracts with Customers (Topic 606)*, (ASU 2014-09). The guidance in ASU 2014-09 is now effective for annual reporting periods beginning after December 15, 2017, including interim reporting periods within that reporting period.

In March 2016, the FASB issued Accounting Standards Update 2016-08, *Revenue from Contracts with Customers (Topic 606): Principal versus Agent Considerations (Reporting Revenues Gross versus Net)*, (ASU 2016-08). The purpose of ASU 2016-08 is to clarify the implementation of revenue recognition guidance related to principal versus agent considerations.

In April 2016, the FASB issued Accounting Standards Update 2016-10, *Revenue from Contracts with Customers (Topic 606): Identifying Performance Obligations and Licensing*, (ASU 2016-10). The purpose of ASU 2016-10 is to clarify certain aspects of identifying performance obligations and licensing implementation guidance.

In May 2016, the FASB issued Accounting Standards Update 2016-12, *Revenue from Contracts with Customers (Topic 606): Narrow-Scope Improvements and Practical Expedients*, (ASU 2016-12). The purpose of ASU 2016-12 is to address certain narrow aspects of ASC Topic 606 including assessing collectability, presentation of sales and other similar taxes, noncash considerations, contract modifications and completed contracts at transition.



**Table of Contents**

In December 2016, the FASB issued Accounting Standards Update 2016-20, Technical Corrections and Improvements to *Topic 606, Revenue from Contracts with Customers*, ( ASU 2016-20 ). The purpose of ASU 2016-20 is to amend certain narrow aspects of the guidance issued in ASU 2014-09 including guidance related to the disclosure of remaining performance obligations and prior-period performance obligations, as well as other amendments to the guidance on loan guarantee fees, contract costs, refund liabilities, advertising costs and the clarification of certain examples.

The amendments in these accounting standards updates may be applied either using a modified retrospective transition method by means of a cumulative-effect adjustment to retained earnings as of the beginning of the fiscal year in which the guidance is effective or retrospectively to each period presented. Early adoption is permitted. We will adopt the amendments within these accounting standards updates in the first quarter of 2018. We are currently evaluating the impact of these accounting standards updates on our consolidated financial statements, specifically with respect to our Exhibitor Services Agreement with NCM, loyalty program accounting, breakage income for stored value cards as well as other ancillary and contractual revenues.

In February 2015, the FASB issued Accounting Standards Update 2015-02, *Consolidation (Topic 810): Amendments to the Consolidation Analysis*, ( ASU 2015-02 ). ASU 2015-02 affects reporting entities that are required to evaluate whether they should consolidate certain legal entities. Specifically, ASU 2015-02 modifies the evaluation of whether limited partnerships and similar legal entities are variable interest entities (VIEs) or voting interest entities, eliminates the presumption that a general partner should consolidate a limited partnership and affects the consolidation analysis of reporting entities that are involved with certain VIEs. ASU 2015-02 also provides a scope exception from consolidation guidance for reporting entities with interests in legal entities that are required to comply with or operate in accordance with requirements that are similar to those in Rule 2a-7 of the Investment Company Act of 1940 for registered money market funds. ASU 2015-02 is effective for fiscal years beginning after December 15, 2015. Effective January 1, 2016, we adopted ASU 2015-02, which had no impact on our consolidated financial statements.

In February 2016, the FASB issued Accounting Standards Update 2016-02, *Leases (Topic 842)*, ( ASU 2016-02 ). The purpose of ASU 2016-02 is to provide financial statement users a better understanding of the amount, timing, and uncertainty of cash flows arising from leases. The adoption of ASU 2016-02 will result in the recognition of a right-of-use asset and a lease liability for most operating leases. New disclosure requirements include qualitative and quantitative information about the amounts recorded in the financial statements. ASU 2016-02 is effective for fiscal years beginning after December 15, 2018. ASU 2016-02 requires a modified retrospective transition by means of a cumulative-effect adjustment to retained earnings as of the beginning of the fiscal year in which the guidance is effective with the option to elect certain practical expedients. Early adoption is permitted. We are currently evaluating the impact of ASU 2016-02 on our consolidated financial statements.

In March 2016, the FASB issued Accounting Standards Update 2016-04, *Liabilities - Extinguishment of Liabilities (Subtopic 405-20)*, ( ASU 2016-04 ). The purpose of ASU 2016-04 is to provide a narrow scope exception to the guidance in Accounting Standards Codification ( ASC ) Subtopic 405-20 to require that breakage of liabilities associated with prepaid stored-value products be accounted for consistent with the breakage guidance in ASC Topic 606. ASU 2016-04 is effective for fiscal years beginning after December 15, 2017. The amendments in ASU 2016-04 may be applied either using a modified retrospective transition method by means of a cumulative-effect adjustment to retained earnings as of the beginning of the fiscal year in which the guidance is effective or retrospectively to each period presented. Early adoption is permitted. We are currently evaluating the impact of ASU 2016-04 on our consolidated financial statements.

In March 2016, the FASB issued Accounting Standards Update 2016-07, *Investments - Equity Method and Joint Ventures (Topic 323)*, ( ASU 2016-07 ). The purpose of ASU 2016-07 is to eliminate the requirement that when an investment qualifies for use of the equity method as a result of an increase in the level of ownership interest or degree of influence, an investor must adjust the investment, results of operations, and retained

**Table of Contents**

earnings retroactively on a step-by-step basis as if the equity method had been in effect during all previous periods that the investment was held. ASU 2016-07 is effective for fiscal years beginning after December 15, 2016. The amendments in ASU 2016-07 should be applied prospectively. Early adoption is permitted. We do not expect ASU 2016-07 to have an impact on our consolidated financial statements.

In March 2016, the FASB issued Accounting Standards Update 2016-09, *Compensation – Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting*, ( ASU 2016-09 ). The purpose of ASU 2016-09 is to simplify the accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification of such activity on the statement of cash flows. ASU 2016-09 is effective for fiscal years beginning after December 15, 2016, including interim periods within that year. Prospective, retrospective, or modified retrospective application may be used dependent on the specific requirements of the amendments within ASU 2016-09. We will adopt ASU 2016-09 on a prospective basis during the first interim period of 2017. Upon adoption of ASU 2016-09, we will revise our future diluted earnings per share calculations to exclude the estimated tax benefits and deficiencies in the application of the treasury stock method, which will impact the number of dilutive shares included in the diluted earnings per share calculation. Excess tax benefits or deficiencies related to share based awards will be recognized as discrete items in the income statement during the period in which they occur. We will continue to estimate forfeitures for our share based awards after adoption of ASU 2016-09.

In August 2016, the FASB issued Accounting Standards Update 2016-15, *Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments – a consensus of the FASB Emerging Issues Task Force*, ( ASU 2016-15 ). The purpose of ASU 2016-15 is to reduce the diversity in practice regarding how certain cash receipts and cash payments are presented and classified in the statement of cash flows. ASU 2016-15 is effective for fiscal years beginning after December 15, 2017, including interim periods within that year. A retrospective transition method should be used in the application of the amendments within ASU 2016-15. If retrospective application is considered impracticable, retrospective application may be used as of the earliest date practicable. Early adoption is permitted. We are currently evaluating the impact of ASU 2016-15 on our consolidated financial statements.

In October 2016, the FASB issued Accounting Standards Update 2016-16, *Income Taxes (Topic 740): Intra-Entity Transfers of Assets Other Than Inventory*, ( ASU 2016-16 ). The purpose of ASU 2016-16 is to improve the accounting for the income tax consequences of intra-entity transfers of assets other than inventory. ASU 2016-16 is effective for fiscal years beginning after December 15, 2017, including interim periods within that year. A modified retrospective transition method should be used in the application of the amendments within ASU 2016-16 with a cumulative-effect adjustment to retained earnings as of the beginning of the period of adoption. Early adoption is permitted. We are currently evaluating the impact of ASU 2016-16 on our consolidated financial statements.

In November 2016, the FASB issued Accounting Standards Update 2016-18, *Statement of Cash Flows (Topic 230): Restricted Cash – a consensus of the FASB Emerging Issues Task Force*, ( ASU 2016-18 ). The purpose of ASU 2016-18 is to provide guidance on the presentation of restricted cash or restricted cash equivalents in the statement of cash flows. Specifically, ASU 2016-18 requires companies to include amounts generally described as restricted cash and restricted cash equivalents in cash and cash equivalents when reconciling beginning-of-period and end-of-period total amounts shown on the statement of cash flows. ASU 2016-18 is effective for fiscal years beginning after December 15, 2017, including interim periods within that year. The amendments in ASU 2016-18 should be applied using a retrospective transition method to each period presented. Early adoption is permitted. We do not expect ASU 2016-18 to have an impact on our consolidated financial statements.

In January 2017, the FASB issued Accounting Standards Update 2017-01, *Business Combinations (Topic 805): Clarifying the Definition of a Business*, ( ASU 2017-01 ). The purpose of ASU 2017-01 is to clarify the definition of a business to assist entities with evaluating whether transactions should be accounted for as

**Table of Contents**

acquisitions (or disposals) of assets or businesses. ASU 2017-01 is effective for fiscal years beginning after December 15, 2017, including interim periods within that year. The amendments in ASU 2017-01 should be applied prospectively on or after the effective date. Early adoption is permitted. We do not expect ASU 2017-01 to have an impact on our consolidated financial statements.

In January 2017, the FASB issued Accounting Standards Update 2017-04, *Intangibles – Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment*, ( ASU 2017-04 ). The purpose of ASU 2017-04 is to simplify the subsequent measurement of goodwill by removing the second step of the two-step impairment test. The amendment should be applied on a prospective basis. ASU 2017-04 is effective for fiscal years beginning after December 15, 2019, including interim periods within that year. Early adoption is permitted for interim or annual goodwill impairment tests performed on testing dates after January 1, 2017. We are currently evaluating the impact of ASU 2017-04 on our consolidated financial statements.

**Seasonality**

Our revenues have historically been seasonal, coinciding with the timing of releases of motion pictures by the major distributors. Generally, the most successful motion pictures have been released during the summer, extending from May to July, and during the holiday season, extending from early November through year-end. The unexpected emergence of a hit film during other periods can alter this seasonality trend. The timing and quality of such film releases can have a significant effect on our results of operations, and the results of one quarter are not necessarily indicative of results for the next quarter or for the same period in the following year.

**Item 7A. Quantitative and Qualitative Disclosures About Market Risk**

We have exposure to financial market risks, including changes in interest rates and foreign currency exchange rates.

**Interest Rate Risk**

We are currently party to variable rate debt facilities. An increase or decrease in interest rates would affect our interest expense relating to our variable rate debt facilities. At December 31, 2016, there was an aggregate of approximately \$663.8 million of variable rate debt outstanding under these facilities. Based on the interest rates in effect on the variable rate debt outstanding at December 31, 2016, a 100 basis point increase in market interest rates would increase our annual interest expense by approximately \$6.6 million.

The table below provides information about our fixed rate and variable rate long-term debt agreements as of December 31, 2016:

|                           | Expected Maturity for the Twelve-Month Periods Ending December 31, |        |        |        |        |            |            | Fair Value | Average Interest Rate |
|---------------------------|--|--------|--------|--------|--------|------------|------------|------------|-----------------------|
|                           | 2017   | 2018   | 2019   | 2020   | 2021   | Thereafter | Total      |            |                       |
| Fixed rate                | \$ 1.4   | \$ 1.4 | \$ 1.4 | \$     | \$     | \$ 1,155.0 | \$ 1,159.2 | \$ 1,180.6 | 5.0%                  |
| Variable rate             | 4.3  | 5.7    | 5.7    | 5.7    | 5.7    | 636.7      | 663.8      | 669.6      | 3.0%                  |
| Total debt <sup>(1)</sup> | \$ 5.7   | \$ 7.1 | \$ 7.1 | \$ 5.7 | \$ 5.7 | \$ 1,791.7 | \$ 1,823.0 | \$ 1,850.2 |                       |

<sup>(1)</sup> Amounts are presented before adjusting for debt issuance costs.

**Foreign Currency Exchange Rate Risk**

We are also exposed to market risk arising from changes in foreign currency exchange rates as a result of our international operations. Generally, we export from the U.S. certain of the equipment and interior finish items

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**Table of Contents**

and other operating supplies used by our international subsidiaries. A majority of the revenues and operating expenses of our international subsidiaries are transacted in the country's local currency. U.S. GAAP requires that our subsidiaries use the currency of the primary economic environment in which they operate as their functional currency. If our subsidiaries operate in a highly inflationary economy, U.S. GAAP requires that the U.S. dollar be used as the functional currency for the subsidiary, which could impact future results of operations as reported. Currency fluctuations in the countries in which we operate result in us reporting exchange gains (losses) or foreign currency translation adjustments. Based upon our equity ownership in our international subsidiaries as of December 31, 2016, holding everything else constant, a 10% immediate, simultaneous, unfavorable change in all of the foreign currency exchange rates to which we are exposed, would decrease the aggregate net book value of our investments in our international subsidiaries by approximately \$62 million and would decrease the aggregate net income of our international subsidiaries for the years ended December 31, 2014, 2015 and 2016 by approximately \$8 million, \$7 million and \$8 million, respectively.

**Item 8. Financial Statements and Supplementary Data**

The financial statements and supplementary data are listed on the Index on page F-1 of this Form 10-K. Such financial statements and supplementary data are included herein beginning on page F-3.

**Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure**

None.

**Item 9A. Controls and Procedures**

*Evaluation of the Effectiveness of Disclosure Controls and Procedures*

As of December 31, 2016, under the supervision and with the participation of our principal executive officer and principal financial officer, we carried out an evaluation required by the Exchange Act of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in Rule 13a-15(e) of the Exchange Act. Based on this evaluation, our principal executive officer and principal financial officer concluded that, as of December 31, 2016, our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms and were effective to provide reasonable assurance that such information is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosures.

*Changes in Internal Control over Financial Reporting*

There have been no changes in our internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 that occurred during the quarter ended December 31, 2016 that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

*Management's Report on Internal Control over Financial Reporting*

Management is responsible for establishing and maintaining adequate internal control over financial reporting, as defined in Rule 13a-15(f) of the Exchange Act. The Company's internal control framework and processes are designed to provide reasonable assurance to management and the board of directors regarding the reliability of financial reporting and the preparation of the Company's consolidated financial statements in accordance with the accounting principles generally accepted in the U.S. Management has assessed the effectiveness of our internal control over financial reporting as of December 31, 2016 based on criteria set forth

**Table of Contents**

by the Committee of Sponsoring Organizations of the Treadway Commission, or COSO, in *Internal Control Integrated Framework (2013)*. As a result of this assessment, management concluded that, as of December 31, 2016, our internal control over financial reporting was effective.

Certifications of our Chief Executive Officer and our Chief Financial Officer, which are required in accordance with Rule 13a-14 of the Exchange Act, are attached as exhibits to this Annual Report. This *Controls and Procedures* section includes the information concerning the controls evaluation referred to in the certifications, and it should be read in conjunction with the certifications for a more complete understanding of the topics presented.

The Company's independent registered public accounting firm, Deloitte & Touche LLP, with direct access to the Company's board of directors through its Audit Committee, have audited the consolidated financial statements prepared by the Company. Their report on the consolidated financial statements is included in Part II, Item 8, Financial Statements and Supplementary Data. Deloitte & Touche LLP has issued an attestation report on the Company's internal control over financial reporting. Deloitte & Touche LLP's report on the Company's internal control over financial reporting is included herein.

*Limitations on Controls*

Management does not expect that our disclosure controls and procedures or our internal control over financial reporting will prevent or detect all errors or fraud. Any control system, no matter how well designed and operated, is based upon certain assumptions and can provide only reasonable, not absolute, assurance that its objectives will be met. Further, no evaluation of controls can provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within the Company have been detected.

**Item 9B. Other Information**

None.

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**Table of Contents**

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Board of Directors and Stockholders of

Cinemark Holdings, Inc.

Plano, Texas

We have audited the internal control over financial reporting of Cinemark Holdings, Inc. and subsidiaries (the Company) as of December 31, 2016, based on criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying management's report on internal control over financial reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed by, or under the supervision of, the company's principal executive and principal financial officers, or persons performing similar functions, and effected by the company's board of directors, management, and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2016, based on the criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated financial statements and financial statement schedule as of and for the year ended December 31, 2016 of the Company and our report dated February 23, 2017 expressed an unqualified opinion on those financial statements and financial statement schedule.

/s/ Deloitte & Touche LLP

Dallas, Texas

February 23, 2017

**Table of Contents**

**PART III**

**Item 10. Directors, Executive Officers and Corporate Governance**

Incorporated by reference to the Company's proxy statement for its annual stockholders meeting (under the headings "Election of Directors", "Section 16(a) Beneficial Ownership Reporting Compliance", "Corporate Governance" and "Executive Officers") to be held on May 25, 2017 and to be filed with the SEC within 120 days after December 31, 2016.

**Item 11. Executive Compensation**

Incorporated by reference to the Company's proxy statement for its annual stockholders meeting (under the heading "Executive Compensation") to be held on May 25, 2017 and to be filed with the SEC within 120 days after December 31, 2016.

**Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters**

Incorporated by reference to the Company's proxy statement for its annual stockholders meeting (under the headings "Security Ownership of Certain Beneficial Owners and Management") to be held on May 25, 2017 and to be filed with the SEC within 120 days after December 31, 2016.

**Item 13. Certain Relationships and Related Transactions, and Director Independence**

Incorporated by reference to the Company's proxy statement for its annual stockholders meeting (under the heading "Certain Relationships and Related Party Transactions" and "Corporate Governance") to be held on May 25, 2017 and to be filed with the SEC within 120 days after December 31, 2016.

**Item 14. Principal Accounting Fees and Services**

Incorporated by reference to the Company's proxy statement for its annual stockholders meeting (under the heading "Board Committees" "Audit Committee" "Fees Paid to Independent Registered Public Accounting Firm") to be held on May 25, 2017 and to be filed with the SEC within 120 days after December 31, 2016.

**PART IV**

**Item 15. Exhibits, Financial Statement Schedules**

(a) Documents Filed as Part of this Report

1. The financial statement schedules and related data listed in the accompanying Index beginning on page F-1 are filed as a part of this report.
2. The exhibits listed in the accompanying Index beginning on page E-1 are filed as a part of this report.

(b) Exhibits

See the accompanying Index beginning on page E-1.

(c) Financial Statement Schedules

Schedule I – Condensed Financial Information of Registrant beginning on page S-1.

All schedules not identified above have been omitted because they are not required, are not applicable or the information is included in the consolidated financial statements or notes contained in this report.



**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Exchange Act, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: February 23, 2017

CINEMARK HOLDINGS, INC.

BY: /s/ Mark Zoradi  
Mark Zoradi  
Chief Executive Officer

BY: /s/ Sean Gamble  
Sean Gamble  
Chief Financial Officer and

Principal Accounting Officer

**POWER OF ATTORNEY**

Each person whose signature appears below hereby severally constitutes and appoints Mark Zoradi and Sean Gamble his true and lawful attorney-in-fact and agent, each with the power of substitution and resubstitution, for him in any and all capacities, to sign any and all amendments to this Annual Report on Form 10-K and to file the same, with accompanying exhibits and other related documents, with the Securities and Exchange Commission, and ratify and confirm all that said attorney-in-fact and agent, or his substitute or substitutes, may lawfully do or cause to be done by virtue of said appointment.

Pursuant to the requirements of the Exchange Act, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

| Name                      | Title  | Date              |
|---------------------------|--|-------------------|
| /s/ Lee Roy Mitchell      | Chairman of the Board of Directors and Director                      | February 23, 2017 |
| Lee Roy Mitchell          |  |                   |
| /s/ Mark Zoradi           | Chief Executive Officer and Director                                 | February 23, 2017 |
| Mark Zoradi               | (principal executive officer)  |                   |
| /s/ Sean Gamble           | Chief Financial Officer (principal financial and accounting officer) | February 23, 2017 |
| Sean Gamble               |  |                   |
| /s/ Benjamin D. Chereskin | Director   | February 23, 2017 |
| Benjamin D. Chereskin     |  |                   |
| /s/ Enrique F. Senior     | Director   | February 23, 2017 |
| Enrique F. Senior         |  |                   |
| /s/ Raymond W. Syufy      | Director   | February 23, 2017 |

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Raymond W. Syufy

/s/ Carlos M. Sepulveda

Director

February 23, 2017

Carlos M. Sepulveda

53

**Table of Contents**

| <b>Name</b>                              | <b>Title</b> | <b>Date</b>       |
|--|--------------|-------------------|
| /s/ Steven Rosenberg<br>Steven Rosenberg | Director     | February 23, 2017 |
| /s/ Nina Vaca<br>Nina Vaca               | Director     | February 23, 2017 |
| /s/ Darcy Antonellis<br>Darcy Antonellis | Director     | February 23, 2017 |

**Table of Contents**

**SUPPLEMENTAL INFORMATION TO BE FURNISHED WITH REPORTS FILED PURSUANT TO  
SECTION 15(d) OF THE ACT BY REGISTRANTS WHICH HAVE NOT REGISTERED  
SECURITIES PURSUANT TO SECTION 12 OF THE ACT.**

No annual report or proxy material has been sent to our stockholders. An annual report and proxy material may be sent to our stockholders subsequent to the filing of this Form 10-K. We shall furnish to the SEC copies of any annual report or proxy material that is sent to our stockholders.

**Table of Contents**

**INDEX TO CONSOLIDATED FINANCIAL STATEMENTS**

|   | <b>Page</b> |
|---|-------------|
| <b>CINEMARK HOLDINGS, INC. AND SUBSIDIARIES CONSOLIDATED FINANCIAL STATEMENTS:</b>                          |             |
| <u>Report of Independent Registered Public Accounting Firm</u>  | F-2         |
| <u>Consolidated Balance Sheets, December 31, 2015 and 2016</u>  | F-3         |
| <u>Consolidated Statements of Income for the Years Ended December 31, 2014, 2015 and 2016</u>               | F-4         |
| <u>Consolidated Statements of Comprehensive Income for the Years Ended December 31, 2014, 2015 and 2016</u> | F-5         |
| <u>Consolidated Statements of Equity for the Years Ended December 31, 2014, 2015 and 2016</u>               | F-6         |
| <u>Consolidated Statements of Cash Flows for the Years Ended December 31, 2014, 2015 and 2016</u>           | F-7         |
| <u>Notes to Consolidated Financial Statements</u>   | F-8         |

**Table of Contents**

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Board of Directors and Stockholders of

Cinemark Holdings, Inc.

Plano, Texas

We have audited the accompanying consolidated balance sheets of Cinemark Holdings, Inc. and subsidiaries (the Company) as of December 31, 2015 and 2016, and the related consolidated statements of income, comprehensive income, equity, and cash flows for each of the three years in the period ended December 31, 2016. Our audits also included the financial statement schedule listed in the Index at Item 15. These financial statements and financial statement schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on the financial statements and financial statement schedule based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of Cinemark Holdings, Inc. and subsidiaries as of December 31, 2015 and 2016, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2016, in conformity with accounting principles generally accepted in the United States of America. Also, in our opinion, such financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, present fairly, in all material respects, the information set forth therein.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company's internal control over financial reporting as of December 31, 2016, based on the criteria established in *Internal Control - Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated February 23, 2017 expressed an unqualified opinion on the Company's internal control over financial reporting.

/s/ Deloitte & Touche LLP

Dallas, Texas

February 23, 2017

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****CONSOLIDATED BALANCE SHEETS**

(In thousands, except share data)

|   | December 31,<br>2015 | December 31,<br>2016 |
|---|----------------------|----------------------|
| <b>Assets</b>                                   |                      |                      |
| Current assets                                  |                      |                      |
| Cash and cash equivalents                       | \$ 588,539           | \$ 561,235           |
| Inventories                                     | 15,954               | 16,961               |
| Accounts receivable                             | 74,287               | 74,993               |
| Current income tax receivable                   | 22,877               | 7,367                |
| Prepaid expenses and other                      | 13,494               | 15,761               |
| Total current assets                            | 715,151              | 676,317              |
| Theatre properties and equipment                |                      |                      |
| Land  | 95,479               | 103,080              |
| Buildings                                       | 453,034              | 474,453              |
| Property under capital lease                    | 336,666              | 383,826              |
| Theatre furniture and equipment                 | 929,180              | 1,089,040            |
| Leasehold interests and improvements            | 873,032              | 1,009,355            |
| Total   | 2,687,391            | 3,059,754            |
| Less accumulated depreciation and amortization  | 1,182,322            | 1,355,218            |
| Theatre properties and equipment, net           | 1,505,069            | 1,704,536            |
| Other assets                                    |                      |                      |
| Goodwill  | 1,247,548            | 1,262,963            |
| Intangible assets net                           | 339,644              | 334,899              |
| Investment in NCM                               | 183,755              | 189,995              |
| Investments in and advances to affiliates       | 94,973               | 98,317               |
| Long-term deferred tax asset                    | 2,114                | 2,051                |
| Deferred charges and other assets net           | 38,243               | 37,555               |
| Total other assets                              | 1,906,277            | 1,925,780            |
| <b>Total assets</b>                             | <b>\$ 4,126,497</b>  | <b>\$ 4,306,633</b>  |
| <b>Liabilities and equity</b>                   |                      |                      |
| Current liabilities                             |                      |                      |
| Current portion of long-term debt               | \$ 8,405             | \$ 5,671             |
| Current portion of capital lease obligations    | 18,780               | 21,139               |
| Current income tax payable                      | 7,332                | 5,071                |
| Current liability for uncertain tax positions   | 9,155                | 10,085               |
| Accounts payable                                | 108,844              | 110,172              |
| Accrued film rentals                            | 97,172               | 97,504               |
| Accrued payroll                                 | 45,811               | 49,707               |
| Accrued property taxes                          | 31,719               | 33,043               |
| Accrued other current liabilities               | 112,575              | 110,833              |
| Total current liabilities                       | 439,793              | 443,225              |
| Long-term liabilities                           |                      |                      |
| Long-term debt, less current portion            | 1,772,930            | 1,782,441            |
| Capital lease obligations, less current portion | 208,952              | 234,281              |
| Long-term deferred tax liability                | 139,905              | 135,014              |
| Long-term liability for uncertain tax positions | 7,853                | 8,105                |
| Deferred lease expenses                         | 43,333               | 42,378               |

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|   |                     |                     |
|---|---------------------|---------------------|
| Deferred revenue NCM  | 342,134             | 343,928             |
| Other long-term liabilities   | 60,784              | 44,301              |
| <b>Total long-term liabilities</b>  | <b>2,575,891</b>    | <b>2,590,448</b>    |
| Commitments and contingencies (see Note 17)   |                     |                     |
| <b>Equity</b>   |                     |                     |
| Cinemark Holdings, Inc. s stockholders equity   |                     |                     |
| Common stock, \$0.001 par value: 300,000,000 shares authorized;<br>120,107,563 shares issued and 115,924,059 shares outstanding at December 31, 2015 and 120,657,254 shares issued<br>and 116,210,252 shares outstanding at December 31, 2016 |                     |                     |
|   | 120                 | 121                 |
| Additional paid-in-capital  | 1,113,219           | 1,128,442           |
| Treasury stock, 4,183,504 and 4,447,002 common shares at cost at December 31, 2015 and December 31, 2016,<br>respectively   | (66,577)            | (73,411)            |
| Retained earnings   | 324,632             | 453,679             |
| Accumulated other comprehensive loss  | (271,686)           | (247,013)           |
| <b>Total Cinemark Holdings, Inc. s stockholders equity</b>  | <b>1,099,708</b>    | <b>1,261,818</b>    |
| Noncontrolling interests  | 11,105              | 11,142              |
| <b>Total equity</b>   | <b>1,110,813</b>    | <b>1,272,960</b>    |
| <b>Total liabilities and equity</b>   | <b>\$ 4,126,497</b> | <b>\$ 4,306,633</b> |

The accompanying notes are an integral part of the consolidated financial statements.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF INCOME****YEARS ENDED DECEMBER 31, 2014, 2015 AND 2016****(In thousands, except per share data)**

|   | <b>2014</b>       | <b>2015</b>       | <b>2016</b>       |
|---|-------------------|-------------------|-------------------|
| <b>Revenues</b>   |                   |                   |                   |
| Admissions  | \$ 1,644,169      | \$ 1,765,519      | \$ 1,789,137      |
| Concession  | 845,376           | 936,970           | 990,103           |
| Other   | 137,445           | 150,120           | 139,525           |
| <b>Total revenues</b>                                     | <b>2,626,990</b>  | <b>2,852,609</b>  | <b>2,918,765</b>  |
| <b>Cost of operations</b>                                 |                   |                   |                   |
| Film rentals and advertising                              | 856,388           | 945,640           | 962,655           |
| Concession supplies                                       | 131,985           | 144,270           | 154,469           |
| Salaries and wages  | 273,880           | 301,099           | 325,765           |
| Facility lease expense                                    | 317,096           | 319,761           | 321,294           |
| Utilities and other                                       | 335,109           | 355,801           | 355,926           |
| General and administrative expenses                       | 151,444           | 156,736           | 143,355           |
| Depreciation and amortization                             | 175,656           | 189,206           | 209,071           |
| Impairment of long-lived assets                           | 6,647             | 8,801             | 2,836             |
| Loss on sale of assets and other                          | 15,715            | 8,143             | 20,459            |
| <b>Total cost of operations</b>                           | <b>2,263,920</b>  | <b>2,429,457</b>  | <b>2,495,830</b>  |
| <b>Operating income</b>                                   | <b>363,070</b>    | <b>423,152</b>    | <b>422,935</b>    |
| <b>Other income (expense)</b>                             |                   |                   |                   |
| Interest expense  | (113,698)         | (112,741)         | (108,313)         |
| Interest income   | 5,599             | 8,708             | 6,396             |
| Foreign currency exchange gain (loss)                     | (6,192)           | (16,793)          | 6,455             |
| Loss on debt amendments and refinancing                   |                   | (925)             | (13,445)          |
| Distributions from NCM                                    | 18,541            | 18,140            | 14,656            |
| Equity in income of affiliates                            | 22,743            | 28,126            | 31,962            |
| <b>Total other expense</b>                                | <b>(73,007)</b>   | <b>(75,485)</b>   | <b>(62,289)</b>   |
| <b>Income before income taxes</b>                         | <b>290,063</b>    | <b>347,667</b>    | <b>360,646</b>    |
| Income taxes  | 96,064            | 128,939           | 103,819           |
| <b>Net income</b>   | <b>193,999</b>    | <b>218,728</b>    | <b>256,827</b>    |
| Less: Net income attributable to noncontrolling interests | 1,389             | 1,859             | 1,736             |
| <b>Net income attributable to Cinemark Holdings, Inc.</b> | <b>\$ 192,610</b> | <b>\$ 216,869</b> | <b>\$ 255,091</b> |
| <b>Weighted average shares outstanding</b>                |                   |                   |                   |
| Basic   | 114,653           | 115,080           | 115,508           |
| Diluted   | 114,966           | 115,399           | 115,783           |

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**Earnings per share attributable to Cinemark Holdings, Inc.'s common stockholders:**

|         |    |      |    |      |    |      |
|---------|----|------|----|------|----|------|
| Basic   | \$ | 1.66 | \$ | 1.87 | \$ | 2.19 |
| Diluted | \$ | 1.66 | \$ | 1.87 | \$ | 2.19 |

The accompanying notes are an integral part of the consolidated financial statements.

F-4

**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
**YEARS ENDED DECEMBER 31, 2014, 2015 AND 2016**

(In thousands)

|  | 2014              | 2015             | 2016              |
|--|-------------------|------------------|-------------------|
| <b>Net income</b>  | \$ 193,999        | \$ 218,728       | \$ 256,827        |
| <b>Other comprehensive income (loss), net of tax</b>   |                   |                  |                   |
| Unrealized gain due to fair value adjustments on interest rate swap agreements, net of taxes of \$1,759, \$1,562 and \$138, net of settlements | 2,846             | 2,636            | 234               |
| Unrealized gain (loss) due to fair value adjustments on available-for-sale securities, net of taxes of \$1,479 and \$572 and \$0               | 2,507             | (957)            |                   |
| Other comprehensive income (loss) in equity method investments   | 676               | (3,119)          | 89                |
| Foreign currency translation adjustments   | (68,997)          | (125,512)        | 26,394            |
| <b>Total other comprehensive income (loss), net of tax</b>   | <b>(62,968)</b>   | <b>(126,952)</b> | <b>26,717</b>     |
| <b>Total comprehensive income, net of tax</b>  | <b>131,031</b>    | <b>91,776</b>    | <b>283,544</b>    |
| <b>Comprehensive income attributable to noncontrolling interests</b>   | <b>(1,374)</b>    | <b>(1,821)</b>   | <b>(1,769)</b>    |
| <b>Comprehensive income attributable to Cinemark Holdings, Inc.</b>  | <b>\$ 129,657</b> | <b>\$ 89,955</b> | <b>\$ 281,775</b> |

The accompanying notes are an integral part of the consolidated financial statements.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF EQUITY****YEARS ENDED DECEMBER 31, 2014, 2015 AND 2016****(In thousands)**

|   | Common Stock     |        | Treasury Stock     |            | Additional<br>Paid-in-<br>Capital | Retained<br>Earnings | Accumulated<br>Other<br>Comprehensive<br>Loss | Total<br>Cinemark<br>Holdings, Inc. s |                             | Total<br>Equity |
|---|------------------|--------|--------------------|------------|-----------------------------------|----------------------|---|---------------------------------------|-----------------------------|-----------------|
|   | Shares<br>Issued | Amount | Shares<br>Acquired | Amount     |                                   |                      |   | Equity                                | Noncontrolling<br>Interests |                 |
| Balance at January 1, 2014  | 119,077          | \$ 119 | (3,695)            | \$(51,946) | \$ 1,079,304                      | \$ 147,764           | \$ (81,819)                                   | \$ 1,093,422                          | \$ 8,995                    | \$ 1,102,417    |
| Issuance of restricted stock  | 270              |        |                    |            |                                   |                      |   |                                       |                             |                 |
| Issuance of stock upon vesting of restricted stock units  | 396              |        | 1                  |            |                                   |                      |   | 1                                     |                             | 1               |
| Exercise of stock options   | 15               |        |                    |            | 112                               |                      |   | 112                                   |                             | 112             |
| Restricted stock forfeitures and stock withholdings related to share based awards that vested during the year ended December 31, 2014 |                  |        | (362)              | (9,861)    |                                   |                      |   | (9,861)                               |                             | (9,861)         |
| Share based awards compensation expense   |                  |        |                    |            | 12,818                            |                      |   | 12,818                                |                             | 12,818          |
| Tax benefit related to stock option exercises and share based award vestings  |                  |        |                    |            | 2,806                             |                      |   | 2,806                                 |                             | 2,806           |
| Noncontrolling interests share of acquired subsidiary   |                  |        |                    |            |                                   |                      |   |                                       | 346                         | 346             |
| Dividends paid to stockholders, \$1.00 per share  |                  |        |                    |            |                                   | (115,625)            |   | (115,625)                             |                             | (115,625)       |
| Dividends accrued on unvested restricted stock unit awards  |                  |        |                    |            |                                   | (530)                |   | (530)                                 |                             | (530)           |
| Dividends paid to noncontrolling interests  |                  |        |                    |            |                                   |                      |   |                                       | (386)                       | (386)           |
| Net income  |                  |        |                    |            |                                   | 192,610              |   | 192,610                               | 1,389                       | 193,999         |
| Other comprehensive loss  |                  |        |                    |            |                                   |                      | (62,953)                                      | (62,953)                              | (15)                        | (62,968)        |
| Balance at December 31, 2014  | 119,758          | \$ 120 | (4,057)            | \$(61,807) | \$ 1,095,040                      | \$ 224,219           | \$ (144,772)                                  | \$ 1,112,800                          | \$ 10,329                   | \$ 1,123,129    |
| Issuance of restricted stock  | 226              |        |                    |            |                                   |                      |   |                                       |                             |                 |
| Issuance of stock upon vesting of restricted stock units  | 124              |        |                    |            |                                   |                      |   |                                       |                             |                 |
| Restricted stock forfeitures and stock withholdings related to share based awards that vested during the year ended December 31, 2015 |                  |        | (127)              | (4,770)    |                                   |                      |   | (4,770)                               |                             | (4,770)         |
| Share based awards compensation expense   |                  |        |                    |            | 15,758                            |                      |   | 15,758                                |                             | 15,758          |
| Tax benefit related to share based award vestings   |                  |        |                    |            | 2,421                             |                      |   | 2,421                                 |                             | 2,421           |
| Dividends paid to stockholders, \$1.00 per share  |                  |        |                    |            |                                   | (115,863)            |   | (115,863)                             |                             | (115,863)       |
|   |                  |        |                    |            |                                   | (593)                |   | (593)                                 |                             | (593)           |

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|   |         |        |         |             |              |            |              |              |           |              |
|---|---------|--------|---------|-------------|--------------|------------|--------------|--------------|-----------|--------------|
| Dividends accrued on unvested restricted stock unit awards  |         |        |         |             |              |            |              |              |           |              |
| Dividends paid to noncontrolling interests  |         |        |         |             |              |            |              |              | (1,045)   | (1,045)      |
| Net income  |         |        |         |             | 216,869      |            |              | 216,869      | 1,859     | 218,728      |
| Other comprehensive loss  |         |        |         |             |              | (126,914)  |              | (126,914)    | (38)      | (126,952)    |
| Balance at December 31, 2015  | 120,108 | \$ 120 | (4,184) | \$ (66,577) | \$ 1,113,219 | \$ 324,632 | \$ (271,686) | \$ 1,099,708 | \$ 11,105 | \$ 1,110,813 |
| Issuance of restricted stock  | 334     | 1      |         |             |              |            |              | 1            |           | 1            |
| Issuance of stock upon vesting of restricted stock units  | 215     |        |         |             |              |            |              |              |           |              |
| Restricted stock forfeitures and stock withholdings related to share based awards that vested during the year ended December 31, 2016 |         |        | (263)   | (6,834)     |              |            |              | (6,834)      |           | (6,834)      |
| Share based awards compensation expense   |         |        |         |             | 13,394       |            |              | 13,394       |           | 13,394       |
| Tax benefit related to share based award vestings   |         |        |         |             | 1,856        |            |              | 1,856        |           | 1,856        |
| Dividends paid to stockholders, \$1.08 per share  |         |        |         |             |              | (125,490)  |              | (125,490)    |           | (125,490)    |
| Dividends accrued on unvested restricted stock unit awards  |         |        |         |             |              | (554)      |              | (554)        |           | (554)        |
| Dividends paid to noncontrolling interests  |         |        |         |             |              |            |              |              | (1,309)   | (1,309)      |
| Buyout of noncontrolling interests share of Chilean subsidiary  |         |        |         |             | (27)         |            |              | (27)         | (423)     | (450)        |
| Gain realized on available-for-sale securities, net of taxes of \$1,180   |         |        |         |             |              |            | (2,011)      | (2,011)      |           | (2,011)      |
| Net income  |         |        |         |             | 255,091      |            |              | 255,091      | 1,736     | 256,827      |
| Other comprehensive income  |         |        |         |             |              | 26,684     |              | 26,684       | 33        | 26,717       |
| Balance at December 31, 2016  | 120,657 | \$ 121 | (4,447) | \$ (73,411) | \$ 1,128,442 | \$ 453,679 | \$ (247,013) | \$ 1,261,818 | \$ 11,142 | \$ 1,272,960 |

The accompanying notes are an integral part of the consolidated financial statements.

**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**YEARS ENDED DECEMBER 31, 2014, 2015 AND 2016**

(In thousands)

|  | 2014       | 2015       | 2016       |
|--|------------|------------|------------|
| <b>Operating activities</b>  |            |            |            |
| Net income   | \$ 193,999 | \$ 218,728 | \$ 256,827 |
| Adjustments to reconcile net income to net cash provided by operating activities:  |            |            |            |
| Depreciation   | 173,138    | 186,898    | 207,091    |
| Amortization of intangible and other assets and favorable/unfavorable leases       | 2,518      | 2,308      | 1,980      |
| Amortization of long-term prepaid rents  | 1,542      | 2,361      | 1,826      |
| Amortization of debt issue costs   | 5,245      | 5,151      | 5,492      |
| Amortization of deferred revenues, deferred lease incentives and other             | (13,665)   | (17,163)   | (16,731)   |
| Impairment of long-lived assets  | 6,647      | 8,801      | 2,836      |
| Share based awards compensation expense  | 12,818     | 15,758     | 13,394     |
| Loss on sale of assets and other   | 15,715     | 8,143      | 20,459     |
| Write-off of unamortized debt issue costs associated with early retirement of debt |            |            | 2,369      |
| Deferred lease expenses  | 2,536      | (1,806)    | (990)      |
| Equity in income of affiliates   | (22,743)   | (28,126)   | (31,962)   |
| Deferred income tax expenses   | 526        | 11,095     | (5,467)    |
| Distributions from equity investees  | 19,172     | 19,027     | 21,916     |
| Changes in other assets and liabilities:   |            |            |            |
| Inventories  | 400        | (2,535)    | (1,007)    |
| Accounts receivable  | 33,804     | (26,370)   | (706)      |
| Income tax receivable  | (18,681)   | (3,527)    | 15,510     |
| Prepaid expenses and other   | 4,011      | (2,557)    | (2,267)    |
| Deferred charges and other assets net  | 19,713     | 8,126      | (1,619)    |
| Accounts payable and accrued expenses  | 32,570     | 43,827     | (30,516)   |
| Income tax payable   | (15,685)   | 936        | (2,261)    |
| Liabilities for uncertain tax positions  | (4,437)    | 1,315      | 1,182      |
| Other long-term liabilities  | 5,491      | 5,481      | (5,522)    |
| Net cash provided by operating activities  | 454,634    | 455,871    | 451,834    |
| <b>Investing activities</b>  |            |            |            |
| Additions to theatre properties and equipment and other                            | (244,705)  | (331,726)  | (326,908)  |
| Proceeds from sale of theatre properties and equipment and other                   | 2,545      | 9,966      | 3,570      |
| Acquisition of theatres in the U.S., net of cash acquired                          | (7,951)    |            | (15,300)   |
| Acquisition of theatre in Brazil   |            | (2,651)    |            |
| Acquisition of screen advertising business   | (1,040)    |            | (1,450)    |
| Proceeds from sale of marketable securities  |            |            | 13,451     |
| Investment in joint ventures and other   | (2,188)    | (3,711)    | (1,132)    |
| Net cash used for investing activities   | (253,339)  | (328,122)  | (327,769)  |
| <b>Financing activities</b>  |            |            |            |
| Proceeds from stock option exercises   | 112        |            |            |
| Payroll taxes paid as a result of restricted stock withholdings                    | (9,861)    | (4,770)    | (6,834)    |
| Dividends paid to stockholders   | (115,625)  | (115,863)  | (125,490)  |
| Proceeds from issuance of Senior Notes, net of discount                            |            |            | 222,750    |
| Retirement of Senior Subordinated Notes  |            |            | (200,000)  |
| Repayments of long-term debt   | (9,846)    | (8,420)    | (16,605)   |
| Payment of debt issue costs  |            | (6,957)    | (7,217)    |
| Payments on capital leases   | (14,035)   | (16,513)   | (19,343)   |
| Purchases of non-controlling interests   |            |            | (450)      |
| Other  | 2,422      | 1,376      | 554        |
| Net cash used for financing activities   | (146,833)  | (151,147)  | (152,635)  |

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|  |            |            |            |
|--|------------|------------|------------|
| <b>Effect of exchange rates on cash and cash equivalents</b> | (15,522)   | (26,932)   | 1,266      |
| <b>Increase (decrease) in cash and cash equivalents</b>      | 38,940     | (50,330)   | (27,304)   |
| <b>Cash and cash equivalents:</b>                            |            |            |            |
| Beginning of year  | 599,929    | 638,869    | 588,539    |
| End of year  | \$ 638,869 | \$ 588,539 | \$ 561,235 |

Supplemental information (see Note 15)

The accompanying notes are an integral part of the consolidated financial statements.

F-7

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data****1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

*Business* Cinemark Holdings, Inc. and subsidiaries (the Company) operates in the motion picture exhibition industry, with theatres in the United States ( U.S. ), Brazil, Argentina, Chile, Colombia, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala, Bolivia, Curaçao and Paraguay.

*Principles of Consolidation* The consolidated financial statements include the accounts of Cinemark Holdings, Inc., its subsidiaries and its affiliates. Majority-owned subsidiaries that the Company has control of are consolidated while those affiliates of which the Company owns between 20% and 50% and does not control are accounted for under the equity method. Those affiliates of which the Company owns less than 20% are generally accounted for under the cost method, unless the Company is deemed to have the ability to exercise significant influence over the affiliate, in which case the Company would account for its investment under the equity method. The results of these subsidiaries and affiliates are included in the consolidated financial statements effective with their formation or from their dates of acquisition. Intercompany balances and transactions are eliminated in consolidation.

*Cash and Cash Equivalents* Cash and cash equivalents consist of operating funds held in financial institutions, petty cash held by the theatres and highly liquid investments with original maturities of three months or less when purchased. Cash investments are primarily in money market funds or other similar funds.

*Accounts Receivable* Accounts receivable, which are recorded at net realizable value, consist primarily of receivables related to screen advertising, receivables related to discounted tickets sold to retail locations, receivables from landlords related to theatre construction, rebates earned from the Company's beverage and other concession vendors and value-added and other non-income tax receivables.

*Inventories* Concession and theatre supplies inventories are stated at the lower of cost (first-in, first-out method) or market.

*Theatre Properties and Equipment* Theatre properties and equipment are stated at cost less accumulated depreciation and amortization. Depreciation is provided using the straight-line method over the estimated useful lives of the assets as follows:

| <b>Category</b>                                       | <b>Useful Life</b>                  |
|---|-------------------------------------|
| Buildings on owned land                               | 40 years                            |
| Buildings on leased land                              | Lesser of lease term or useful life |
| Land and buildings under capital lease <sup>(1)</sup> | Lesser of lease term or useful life |
| Theatre furniture and equipment                       | 3 to 15 years                       |
| Leasehold improvements                                | Lesser of lease term or useful life |

<sup>(1)</sup> Amortization of capital lease assets is included in depreciation and amortization expense on the consolidated statements of income.

Accumulated amortization of capital lease assets as of December 31, 2015 and 2016 was \$150,968 and \$175,166, respectively. The Company reviews long-lived assets for impairment indicators on a quarterly basis or whenever events or changes in circumstances indicate the carrying amount of the assets may not be fully recoverable.

The Company considers actual theatre level cash flows, budgeted theatre level cash flows, theatre property and equipment carrying values, amortizing intangible asset carrying values, the age of a recently built theatre, competitive theatres in the marketplace, the impact of recent ticket price changes, the impact of recent theatre



**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

remodels or other substantial improvements, available lease renewal options and other factors considered relevant in its assessment of impairment of individual theatre assets. Long-lived assets are evaluated for impairment on an individual theatre basis, which the Company believes is the lowest applicable level for which there are identifiable cash flows. The impairment evaluation is based on the estimated undiscounted cash flows from continuing use through the remainder of the theatre's useful life. The remainder of the theatre's useful life correlates with the available remaining lease period, which includes the probability the exercise of available renewal periods or extensions, for leased properties and the lesser of twenty years or the building's remaining useful life for fee-owned properties. If the estimated undiscounted cash flows are not sufficient to recover a long-lived asset's carrying value, the Company then compares the carrying value of the asset group (theatre) with its estimated fair value. When the estimated fair value is determined to be lower than the carrying value of the asset group, the asset group is written down to its estimated fair value. Significant judgment is involved in estimating cash flows and fair value. Management's estimates, which fall under Level 3 of the U.S. GAAP fair value hierarchy as defined by Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic 820-10-35, are based on historical and projected operating performance, recent market transactions and current industry trading multiples. Fair value is determined based on a multiple of cash flows, which was six and a half times for the evaluations performed during 2014, 2015 and 2016. The long-lived asset impairment charges recorded during each of the periods presented are specific to theatres that were directly and individually impacted by increased competition, adverse changes in market demographics, or adverse changes in the development or the conditions of the areas surrounding the theatre. See Note 8.

*Goodwill and Other Intangible Assets* The Company evaluates goodwill for impairment annually during the fourth quarter or whenever events or changes in circumstances indicate the carrying value of the goodwill may not be fully recoverable. The Company evaluates goodwill for impairment at the reporting unit level and has allocated goodwill to the reporting unit based on an estimate of its relative fair value. Management considers the reporting unit to be each of its nineteen regions in the U.S. and seven countries internationally with Honduras, El Salvador, Nicaragua, Costa Rica, Panama and Guatemala considered one reporting unit (the Company does not have goodwill recorded for all of its international locations). Goodwill impairment was evaluated using a two-step approach during 2014, requiring the Company to compute the fair value of a reporting unit and compare it with its carrying value. If the carrying value of the reporting unit exceeds its estimated fair value, a second step is performed to measure the potential goodwill impairment. Significant judgment is involved in estimating cash flows and fair value. Management's estimates, which fall under Level 3 of the U.S. GAAP fair value hierarchy as defined by FASB ASC Topic 820-10-35, are based on historical and projected operating performance, recent market transactions and current industry trading multiples. Fair value is determined based on a multiple of cash flows, which was eight times for the evaluations performed during 2014. As of December 31, 2014, the estimated fair value of the Company's goodwill exceeded their carrying values by more than 10%.

For the year ended December 31, 2015, the Company performed a qualitative goodwill impairment assessment on all reporting units except one, in accordance with ASU 2011-08 *Testing Goodwill for Impairment* (ASU 2011-08). The qualitative assessment included consideration of historical and expected future industry performance, estimated future performance of the Company, current industry trading multiples and other economic factors. Based on the qualitative assessment performed, the Company determined that it was not more likely than not that the fair value of the reporting units were less than their carrying values. The Company performed the quantitative two-step approach on a new U.S. region that had not previously been assessed for goodwill impairment. The fair value for the new reporting unit was determined based on a multiple of estimated cash flows, which was eight times, and exceeded its carrying value by more than 10%.

For the year ended December 31, 2016, the Company performed a qualitative goodwill impairment assessment on all reporting units. Based on the qualitative assessment performed, the Company determined that it was not more likely than not that the fair value of the reporting units were less than their carrying values.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

Tradename intangible assets are tested for impairment at least annually during the fourth quarter or whenever events or changes in circumstances indicate the carrying value may not be fully recoverable. During 2014, the Company estimated the fair value of its tradenames by applying an estimated market royalty rate that could be charged for the use of our tradename to forecasted future revenues, with an adjustment for the present value of such royalties. If the estimated fair value is less than the carrying value, the tradename intangible asset is written down to its estimated fair value. Significant judgment is involved in estimating market royalty rates and long-term revenue forecasts. Management's estimates, which fall under Level 3 of the U.S. GAAP fair value hierarchy as defined by FASB ASC Topic 820-10-35, are based on historical and projected revenue performance and industry trends. As of December 31, 2014, the estimated fair value of the Company's tradename intangible assets exceeded their carrying values by more than 10%. For the year ended December 31, 2015, the Company performed a qualitative tradename intangible asset impairment assessment in accordance with ASU 2011-08. For the year ended December 31, 2016, the Company performed a qualitative assessment for all indefinite-lived tradename assets other than our tradename in Ecuador, for which the Company performed a quantitative assessment. The qualitative assessments included consideration of the Company's historical and forecasted revenues and estimated royalty rates for each tradename intangible asset. Based on the qualitative assessments performed, the Company determined that it was not more likely than not that the fair values of tradename intangible assets were less than their carrying values as of December 31, 2015 and 2016. The quantitative test for our tradename in Ecuador included estimating the fair value of the tradename based on forecasted revenues for our Ecuador theatres multiplied by an estimated market royalty rate that could be charged for the use of the tradename, with an adjustment for the present value of such royalties. As of December 31, 2016, the estimated fair value of our tradename in Ecuador exceeded its carrying value by more than 10%.

For the year ended December 31, 2016, the Company also performed a quantitative test on our definite-lived tradename associated with the Rave theatres acquired in 2013. During the year ended December 31, 2016, the Company rebranded certain of these theatres with Cinemark signage as part of recliner conversions and other renovations. The Company estimated the fair value of the Rave tradename by applying an estimated market royalty rate that could be charged for the use of the tradename to forecasted future revenues for the theatres using the Rave tradename, with an adjustment for the present value of such royalties. As of December 31, 2016, the estimated fair value of the Rave tradename intangible asset exceeded their carrying value by more than 10%.

The table below summarizes the Company's intangible assets and the amortization method used for each type of intangible asset:

| <b>Intangible Asset</b>                  | <b>Amortization Method</b>   |
|--|--|
| Goodwill                                 | Indefinite-lived   |
| Tradename                                | Indefinite-lived   |
| Vendor contracts                         | Straight-line method over the terms of the underlying contracts. The remaining terms of the underlying contracts range from one to four years.   |
| Favorable/unfavorable leases             | Based on the pattern in which the economic benefits are realized over the terms of the lease agreements. The remaining terms of the lease agreements range from approximately three to twenty years.   |
| Other intangible assets                  | Straight-line method over the terms of the underlying agreement or the expected useful life of the intangible asset. The remaining useful lives of these intangible assets range from two to ten years.  |
| <i>Deferred Charges and Other Assets</i> | Deferred charges and other assets consist of long-term prepaid rents, construction and other deposits, equipment to be placed in service, and other assets of a long-term nature. Long-term prepaid rents represent prepayments of rent on operating leases. These payments are recognized as facility |

**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

lease expense over the period for which the rent was paid in advance as outlined in the lease agreements. The remaining amortization periods generally range from two to fifteen years.

*Lease Accounting* The Company evaluates each lease for classification as either a capital lease or an operating lease. The Company records the lease as a capital lease at its inception if 1) the present value of future minimum lease payments exceeds 90% of the leased property's estimated fair value; 2) the lease term exceeds 75% of the property's estimated useful life; 3) the lease contains a bargain purchase option; or 4) ownership transfers to the Company at the end of the lease. The Company performs this evaluation at the inception of the lease and when a modification is made to a lease. If the lease agreement calls for a scheduled rent increase during the lease term, the Company recognizes the lease expense on a straight-line basis over the lease term. The Company determines the straight-line rent expense impact of an operating lease upon inception of the lease. For some new build theatres, the landlord is responsible for constructing a theatre using guidelines and specifications agreed to by the Company and assumes substantially all of the risk of construction. For other theatres, the Company is responsible for managing construction of the theatre and the landlord contributes an agreed upon amount to the costs of construction. If the Company concludes that it has substantially all of the construction period risks, it records a construction asset and related liability for the amount of total project costs incurred during the construction period. At the end of the construction period, the Company determines if the transaction qualifies for sale-leaseback accounting treatment in regards to lease classification. If the Company receives a lease incentive payment from a landlord, the Company records the proceeds as a deferred lease incentive liability and amortizes the liability as a reduction in rent expense over the initial term of the respective lease.

*Deferred Revenues* Advances collected on long-term screen advertising, concession and other contracts are recorded as deferred revenues. In accordance with the terms of the agreements, the advances collected on such contracts are recognized during the period in which the advances are earned, which may differ from the period in which the advances are collected. These advances are recognized on either a straight-line basis over the term of the contracts or as such revenues are earned in accordance with the terms of the contracts. The remaining amortization periods generally range from one to twenty years.

*Self-Insurance Reserves* The Company is self-insured for general liability claims subject to an annual cap. For the years ended December 31, 2014, 2015 and 2016, general liability claims were capped at \$100 per occurrence with annual caps of approximately \$2,670, \$2,900 and \$3,350, respectively. The Company was also self-insured for medical claims up to \$125, \$125 and \$150 per occurrence for the years ended December 31, 2014, 2015, and 2016, respectively. The Company is fully insured for workers compensation claims. As of December 31, 2015 and 2016, the Company's insurance reserves were \$9,039 and \$7,837, respectively, and are reflected in accrued other current liabilities in the consolidated balance sheets.

*Revenue and Expense Recognition* Revenues are recognized when admissions and concession sales are received at the box office. Other revenues include screen advertising and other ancillary revenues such as vendor marketing promotions, meeting rentals and electronic video games located in the Company's theatres. Screen advertising revenues are recognized over the period that the related advertising is delivered on-screen or in-theatre. The Company records proceeds from the sale of gift cards and other advanced sale-type certificates in current liabilities and recognizes admissions or concession revenue when a holder redeems the card or certificate. The Company recognizes unredeemed gift cards and other advanced sale-type certificates as revenue only after such a period of time indicates, based on historical experience, the likelihood of redemption is remote, and based on applicable laws and regulations. In evaluating the likelihood of redemption, the Company considers the period outstanding, the level and frequency of activity, and the period of inactivity. As of December 31, 2015 and 2016, the Company's liabilities for advanced sale-type certificates were approximately \$68,158 and \$70,247, respectively, and are reflected in accrued other current liabilities on the consolidated balance sheets. The

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**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

Company recognized unredeemed gift cards and other advanced sale-type certificates as revenues in the amount of \$12,233, \$11,786 and \$11,522 during the years ended December 31, 2014, 2015 and 2016, respectively.

Film rental costs are accrued based on the applicable box office receipts and either firm terms or a sliding scale formula, which are generally established prior to the opening of the film, or estimates of the final rate, which occurs at the conclusion of the film run, subject to the film licensing arrangement. Under a firm terms formula, the Company pays the distributor a percentage of box office receipts, which reflects either an aggregate rate for the life of the film or rates that decline over the term of the run. Under a sliding scale formula, film rental is paid as a percentage of box office revenues using a pre-determined matrix based upon box office performance of the film. The settlement process allows for negotiation of film rental fees upon the conclusion of the film run based upon how the film performs. Estimates are based on the expected success of a film. The success of a film can typically be determined a few weeks after a film is released when initial box office performance of the film is known. Accordingly, final settlements typically approximate estimates since box office receipts are known at the time the estimate is made and the expected success of a film can typically be estimated early in the film's run. If actual settlements are different than those estimates, film rental costs are adjusted at the time of settlement.

*Loyalty Programs* The Company launched its app-based Connections loyalty program for its domestic markets in February 2016. Customers earn points for initial sign-up and for various transactions as tracked within the app. Points may be redeemed for concessions items, concession discounts and experiential rewards, each of which are offered for limited periods of time and at varying times during the year. The Company has determined that the values of the rewards offered to the customer are insignificant to the original transactions required to earn such rewards and has applied the incremental cost approach to accounting for the rewards earned. The Company had approximately \$0.8 million recorded in accrued other current liabilities for rewards earned and not yet redeemed as of December 31, 2016. We also have loyalty programs in certain of our international markets, which generally consist of the customer paying a membership fee in exchange for discounts during the membership period. The costs of these loyalty programs are not considered significant to the Company's consolidated financial statements.

*Accounting for Share Based Awards* The Company measures the cost of employee services received in exchange for an equity award based on the fair value of the award on the date of the grant. The grant date fair value is estimated using a market observed price. Such costs are recognized over the period during which an employee is required to provide service in exchange for the award (which is usually the vesting period). At the time of the grant, the Company also estimates the number of instruments that will ultimately be forfeited. See Note 14 for discussion of the Company's share based awards and related compensation expense.

*Income Taxes* The Company uses an asset and liability approach to financial accounting and reporting for income taxes. Deferred income taxes are provided when tax laws and financial accounting standards differ with respect to the amount of income for a year and the basis of assets and liabilities. A valuation allowance is recorded to reduce the carrying amount of deferred tax assets unless it is more likely than not that such assets will be realized. Income taxes are provided on unremitted earnings from foreign subsidiaries unless such earnings are expected to be indefinitely reinvested. Income taxes have also been provided for potential tax assessments. The evaluation of an uncertain tax position is a two-step process. The first step is recognition: The Company determines whether it is more likely than not that a tax position will be sustained upon examination, including resolution of any related appeals or litigation processes, based on the technical merits of the position. In evaluating whether a tax position has met the more-likely-than-not recognition threshold, the Company should presume that the position would be examined by the appropriate taxing authority that would have full knowledge of all relevant information. The second step is measurement: A tax position that meets the more-likely-than-not recognition threshold is measured to determine the amount of benefit to recognize in the financial statements.

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**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

The tax position is measured as the largest amount of benefit that is greater than 50 percent likely of being realized upon ultimate settlement. Differences between tax positions taken in a tax return and amounts recognized in the financial statements result in (1) a change in a liability for income taxes payable or (2) a change in an income tax refund receivable, a deferred tax asset or a deferred tax liability or both (1) and (2). The Company accrues interest and penalties on its uncertain tax positions as a component of income tax expense.

*Segments* For the years ended December 31, 2014, 2015 and 2016, the Company managed its business under two reportable operating segments, U.S. markets and international markets. See Note 18.

*Use of Estimates* The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the use of estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the periods presented. The Company's consolidated financial statements include amounts that are based on management's best estimates and judgments. Actual results could differ from those estimates.

*Foreign Currency Translations* The assets and liabilities of the Company's foreign subsidiaries are translated into U.S. dollars at current exchange rates as of the balance sheet date, and revenues and expenses are translated at average monthly exchange rates. The resulting translation adjustments are recorded in the consolidated balance sheets in accumulated other comprehensive loss. See Note 12 for a summary of the translation adjustments recorded in accumulated other comprehensive loss for the years ended December 31, 2014, 2015 and 2016. The Company recognizes foreign currency transaction gains and losses when changes in exchange rates impact transactions, other than intercompany transactions of a long-term investment nature, that have been denominated in a currency other than the functional currency.

*Fair Value Measurements* According to authoritative guidance, inputs used in fair value measurements fall into three different categories; Level 1, Level 2 and Level 3. Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date. Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly. Level 3 inputs are unobservable inputs for the asset or liability. The Company had an interest rate swap agreement and investments in marketable securities that were adjusted to fair value on a recurring basis (quarterly). With respect to its interest rate swap agreement, the Company used the income approach to determine the fair value of its interest rate swap agreement and under this approach, the Company used projected future interest rates as provided by the counterparties to the interest rate swap agreement and the fixed rate that the Company was obligated to pay under the agreement. Therefore, the Company's fair value measurements for its interest rate swap used significant unobservable inputs, which fall in Level 3. The interest rate swap agreement expired in April 2016. With respect to its investments in marketable securities, the Company used quoted market prices, which fall under Level 1 of the hierarchy. There were no changes in valuation techniques during the period and no transfers in or out of Level 1, Level 2 or Level 3 during the years ended December 31, 2014, 2015 or 2016. See Note 11 for further discussion of the Company's fair value measurements. The Company also uses fair value measurements on a nonrecurring basis, primarily in the impairment evaluations for goodwill, intangible assets and other long-lived assets. See *Goodwill and Other Intangible Assets* and *Theatre Properties and Equipment* included above for discussion of such fair value measurements.

*Acquisitions* The Company accounts for acquisitions under the acquisition method of accounting. The acquisition method requires that the acquired assets and liabilities, including contingencies, be recorded at fair value determined on the acquisition date and changes thereafter reflected in income. For significant acquisitions,

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**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

the Company obtains independent third party valuation studies for certain of the assets acquired and liabilities assumed to assist the Company in determining fair value. The estimation of the fair values of the assets acquired and liabilities assumed involves a number of estimates and assumptions that could differ materially from the actual amounts realized. The Company provides assumptions, including both quantitative and qualitative information, about the specified asset or liability to the third party valuation firms. The Company primarily utilizes the third parties to accumulate comparative data from multiple sources and assemble a report that summarizes the information obtained. The Company then uses the information to record estimated fair value. The third party valuation firms are supervised by Company personnel who are knowledgeable about valuations and fair value. The Company evaluates the appropriateness of the assumptions and valuation methodologies utilized by the third party valuation firm.

*Accounting Reclassifications*

The Company has reclassified \$26,664 and \$30,950 in expenses from film rentals and advertising costs to utilities and other costs on the consolidated statements of income for the years ended December 31, 2014 and 2015, respectively, to be consistent with the presentation for the year ended December 31, 2016. During the year ended December 31, 2016, the Company determined that reclassifying the expenses, which are related to the maintenance and monitoring of projection and sound equipment, results in a more clear presentation of film rentals and advertising costs.

**2. NEW ACCOUNTING PRONOUNCEMENTS**

In May 2014, the Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update 2014-09, *Revenue from Contracts with Customers (Topic 606)*, ( ASU 2014-09 ). The purpose of ASU 2014-09 is to clarify the principles for recognizing revenue and create a common revenue standard for U.S. GAAP and International Financial Reporting Standards. ASU 2014-09 affects any entity that either enters into contracts with customers to transfer goods or services or enters into contracts for the transfer of nonfinancial assets unless those contracts are within the scope of other standards (for example, insurance contracts or lease contracts). The amendments in ASU 2014-09 are effective for annual reporting periods beginning after December 15, 2017, and interim periods within those years. The following subsequent Accounting Standards Updates either clarified or revised guidance set forth in ASU 2014-09:

In August 2015, the FASB issued Accounting Standards Update 2015-14, *Revenue from Contracts with Customers (Topic 606): Deferral of the Effective Date*, ( ASU 2015-14 ). ASU 2015-14 defers the effective date of Accounting Standards Update 2014-09: *Revenue from Contracts with Customers (Topic 606)*, ( ASU 2014-09). The guidance in ASU 2014-09 is now effective for annual reporting periods beginning after December 15, 2017, including interim reporting periods within that reporting period.

In March 2016, the FASB issued Accounting Standards Update 2016-08, *Revenue from Contracts with Customers (Topic 606): Principal versus Agent Considerations (Reporting Revenues Gross versus Net)*, ( ASU 2016-08 ). The purpose of ASU 2016-08 is to clarify the implementation of revenue recognition guidance related to principal versus agent considerations.

In April 2016, the FASB issued Accounting Standards Update 2016-10, *Revenue from Contracts with Customers (Topic 606): Identifying Performance Obligations and Licensing*, ( ASU 2016-10 ). The purpose of ASU 2016-10 is to clarify certain aspects of identifying performance obligations and licensing implementation guidance.

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In May 2016, the FASB issued Accounting Standards Update 2016-12, *Revenue from Contracts with Customers (Topic 606): Narrow-Scope Improvements and Practical Expedients*, ( ASU 2016-12 ).

F-14

**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

The purpose of ASU 2016-12 is to address certain narrow aspects of ASC Topic 606 including assessing collectability, presentation of sales and other similar taxes, noncash considerations, contract modifications and completed contracts at transition.

In December 2016, the FASB issued Accounting Standards Update 2016-20, *Technical Corrections and Improvements to Topic 606, Revenue from Contracts with Customers*, ( ASU 2016-20 ). The purpose of ASU 2016-20 is to amend certain narrow aspects of the guidance issued in ASU 2014-09 including guidance related to the disclosure of remaining performance obligations and prior-period performance obligations, as well as other amendments to the guidance on loan guarantee fees, contract costs, refund liabilities, advertising costs and the clarification of certain examples.

The amendments in these accounting standards updates may be applied either using a modified retrospective transition method by means of a cumulative-effect adjustment to retained earnings as of the beginning of the fiscal year in which the guidance is effective or retrospectively to each period presented. Early adoption is permitted. The Company will adopt the amendments within these accounting standards updates in the first quarter of 2018. The Company is currently evaluating the impact of these accounting standards updates on its consolidated financial statements, specifically with respect to the Company's Exhibitor Services Agreement with NCM, loyalty program accounting, breakage income for stored value cards as well as other ancillary and contractual revenues.

In February 2015, the FASB issued Accounting Standards Update 2015-02, *Consolidation (Topic 810): Amendments to the Consolidation Analysis*, ( ASU 2015-02 ). ASU 2015-02 affects reporting entities that are required to evaluate whether they should consolidate certain legal entities. Specifically, ASU 2015-02 modifies the evaluation of whether limited partnerships and similar legal entities are variable interest entities (VIEs) or voting interest entities, eliminates the presumption that a general partner should consolidate a limited partnership and affects the consolidation analysis of reporting entities that are involved with certain VIEs. ASU 2015-02 also provides a scope exception from consolidation guidance for reporting entities with interests in legal entities that are required to comply with or operate in accordance with requirements that are similar to those in Rule 2a-7 of the Investment Company Act of 1940 for registered money market funds. ASU 2015-02 is effective for fiscal years beginning after December 15, 2015. Effective January 1, 2016, the Company adopted ASU 2015-02, which had no impact on its consolidated financial statements.

In February 2016, the FASB issued Accounting Standards Update 2016-02, *Leases (Topic 842)*, ( ASU 2016-02 ). The purpose of ASU 2016-02 is to provide financial statement users a better understanding of the amount, timing, and uncertainty of cash flows arising from leases. The adoption of ASU 2016-02 will result in the recognition of a right-of-use asset and a lease liability for most operating leases. New disclosure requirements include qualitative and quantitative information about the amounts recorded in the financial statements. ASU 2016-02 is effective for fiscal years beginning after December 15, 2018. ASU 2016-02 requires a modified retrospective transition by means of a cumulative-effect adjustment to retained earnings as of the beginning of the fiscal year in which the guidance is effective with the option to elect certain practical expedients. Early adoption is permitted. The Company is currently evaluating the impact of ASU 2016-02 on its consolidated financial statements.

In March 2016, the FASB issued Accounting Standards Update 2016-04, *Liabilities - Extinguishment of Liabilities (Subtopic 405-20)*, ( ASU 2016-04 ). The purpose of ASU 2016-04 is to provide a narrow scope exception to the guidance in Accounting Standards Codification ( ASC ) Subtopic 405-20 to require that breakage of liabilities associated with prepaid stored-value products be accounted for consistent with the breakage guidance in ASC Topic 606. ASU 2016-04 is effective for fiscal years beginning after December 15, 2017. The amendments in ASU 2016-04 may be applied either using a modified retrospective transition method

**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

by means of a cumulative-effect adjustment to retained earnings as of the beginning of the fiscal year in which the guidance is effective or retrospectively to each period presented. Early adoption is permitted. The Company is currently evaluating the impact of ASU 2016-04 on its consolidated financial statements.

In March 2016, the FASB issued Accounting Standards Update 2016-07, *Investments – Equity Method and Joint Ventures (Topic 323)*, ( ASU 2016-07 ). The purpose of ASU 2016-07 is to eliminate the requirement that when an investment qualifies for use of the equity method as a result of an increase in the level of ownership interest or degree of influence, an investor must adjust the investment, results of operations, and retained earnings retroactively on a step-by-step basis as if the equity method had been in effect during all previous periods that the investment was held. ASU 2016-07 is effective for fiscal years beginning after December 15, 2016. The amendments in ASU 2016-07 should be applied prospectively. Early adoption is permitted. The Company does not expect ASU 2016-07 to have an impact on its consolidated financial statements.

In March 2016, the FASB issued Accounting Standards Update 2016-09, *Compensation – Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting*, ( ASU 2016-09 ). The purpose of ASU 2016-09 is to simplify the accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification of such activity on the statement of cash flows. ASU 2016-09 is effective for fiscal years beginning after December 15, 2016, including interim periods within that year. Prospective, retrospective, or modified retrospective application may be used dependent on the specific requirements of the amendments within ASU 2016-09. The Company will adopt ASU 2016-09 on a prospective basis during the first interim period of 2017. Upon adoption of ASU 2016-09, the Company will revise its future diluted earnings per share calculations to exclude the estimated tax benefits and deficiencies in the application of the treasury stock method, which will impact the number of dilutive shares included in the diluted earnings per share calculation. Excess tax benefits or deficiencies related to share based awards will be recognized as discrete items in the income statement during the period in which they occur. The Company will continue to estimate forfeitures for its share based awards after adoption of ASU 2016-09.

In August 2016, the FASB issued Accounting Standards Update 2016-15, *Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments – a consensus of the FASB Emerging Issues Task Force*, ( ASU 2016-15 ). The purpose of ASU 2016-15 is to reduce the diversity in practice regarding how certain cash receipts and cash payments are presented and classified in the statement of cash flows. ASU 2016-15 is effective for fiscal years beginning after December 15, 2017, including interim periods within that year. A retrospective transition method should be used in the application of the amendments within ASU 2016-15. If retrospective application is considered impracticable, retrospective application may be used as of the earliest date practicable. Early adoption is permitted. The Company is currently evaluating the impact of ASU 2016-15 on its consolidated financial statements.

In October 2016, the FASB issued Accounting Standards Update 2016-16, *Income Taxes (Topic 740): Intra-Entity Transfers of Assets Other Than Inventory*, ( ASU 2016-16 ). The purpose of ASU 2016-16 is to improve the accounting for the income tax consequences of intra-entity transfers of assets other than inventory. ASU 2016-16 is effective for fiscal years beginning after December 15, 2017, including interim periods within that year. A modified retrospective transition method should be used in the application of the amendments within ASU 2016-16 with a cumulative-effect adjustment to retained earnings as of the beginning of the period of adoption. Early adoption is permitted. The Company is currently evaluating the impact of ASU 2016-16 on its consolidated financial statements.

In November 2016, the FASB issued Accounting Standards Update 2016-18, *Statement of Cash Flows (Topic 230): Restricted Cash – a consensus of the FASB Emerging Issues Task Force*, ( ASU 2016-18 ). The

**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

purpose of ASU 2016-18 is to provide guidance on the presentation of restricted cash or restricted cash equivalents in the statement of cash flows. Specifically, ASU 2016-18 requires companies to include amounts generally described as restricted cash and restricted cash equivalents in cash and cash equivalents when reconciling beginning-of-period and end-of-period total amounts shown on the statement of cash flows. ASU 2016-18 is effective for fiscal years beginning after December 15, 2017, including interim periods within that year. The amendments in ASU 2016-18 should be applied using a retrospective transition method to each period presented. Early adoption is permitted. The Company does not expect ASU 2016-18 to have an impact on its consolidated financial statements.

In January 2017, the FASB issued Accounting Standards Update 2017-01, *Business Combinations (Topic 805): Clarifying the Definition of a Business*, ( ASU 2017-01 ). The purpose of ASU 2017-01 is to clarify the definition of a business to assist entities with evaluating whether transactions should be accounted for as acquisitions (or disposals) of assets or businesses. ASU 2017-01 is effective for fiscal years beginning after December 15, 2017, including interim periods within that year. The amendments in ASU 2017-01 should be applied prospectively on or after the effective date. Early adoption is permitted. The Company does not expect ASU 2017-01 to have an impact on its consolidated financial statements.

In January 2017, the FASB issued Accounting Standards Update 2017-04, *Intangibles – Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment*, ( ASU 2017-04 ). The purpose of ASU 2017-04 is to simplify the subsequent measurement of goodwill by removing the second step of the two-step impairment test. The amendment should be applied on a prospective basis. ASU 2017-04 is effective for fiscal years beginning after December 15, 2019, including interim periods within that year. Early adoption is permitted for interim or annual goodwill impairment tests performed on testing dates after January 1, 2017. The Company is currently evaluating the impact of ASU 2017-04 on its consolidated financial statements.

**3. EARNINGS PER SHARE**

The Company considers its unvested share based payment awards, which contain non-forfeitable rights to dividends, participating securities, and includes such participating securities in its computation of earnings per share pursuant to the two-class method. Basic earnings per share for the two classes of stock (common stock and unvested restricted stock) is calculated by dividing net income by the weighted average number of shares of common stock and unvested restricted stock outstanding during the reporting period. Diluted earnings per share is calculated using the weighted average number of shares of common stock plus the potentially dilutive effect of common equivalent shares outstanding determined under both the two class method and the treasury stock method.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

The following table presents computations of basic and diluted earnings per share under the two class method:

|   | Year ended December 31, |            |            |
|---|-------------------------|------------|------------|
|   | 2014                    | 2015       | 2016       |
| <b>Numerator:</b>   |                         |            |            |
| Net income attributable to Cinemark Holdings, Inc.                    | \$ 192,610              | \$ 216,869 | \$ 255,091 |
| Earnings allocated to participating share-based awards <sup>(1)</sup> | (1,345)                 | (1,306)    | (1,187)    |
| Net income attributable to common stockholders                        | \$ 191,265              | \$ 215,563 | \$ 253,904 |
| <b>Denominator (shares in thousands):</b>                             |                         |            |            |
| Basic weighted average common stock outstanding                       | 114,653                 | 115,080    | 115,508    |
| Common equivalent shares for restricted stock units                   | 313                     | 319        | 275        |
| Diluted   | 114,966                 | 115,399    | 115,783    |
| Basic earnings per share attributable to common stockholders          | \$ 1.66                 | \$ 1.87    | \$ 2.19    |
| Diluted earnings per share attributable to common stockholders        | \$ 1.66                 | \$ 1.87    | \$ 2.19    |

<sup>(1)</sup> For the years ended December 31, 2014, 2015 and 2016, a weighted average of approximately 810 shares, 699 shares and 542 shares, of unvested restricted stock, respectively, are considered participating securities.

**4. DIVIDENDS**

Below is a summary of dividends declared for the fiscal periods indicated.

| Date Declared | Date of Record               | Date Paid | Amount per Common Share <sup>(1)</sup> | Total Dividends <sup>(2)</sup> |
|---------------|------------------------------|-----------|--|--------------------------------|
| 02/14/14      | 03/04/14                     | 03/19/14  | \$0.25                                 | \$29,015                       |
| 05/22/14      | 06/06/14                     | 06/20/14  | \$0.25                                 | 29,030                         |
| 08/13/14      | 08/28/14                     | 09/12/14  | \$0.25                                 | 29,032                         |
| 11/12/14      | 12/02/14                     | 12/11/14  | \$0.25                                 | 29,078                         |
| Total         | Year ended December 31, 2014 |           |  | \$116,155                      |
| 02/17/15      | 03/04/15                     | 03/18/15  | \$0.25                                 | \$29,025                       |

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|                                    |          |          |        |           |
|------------------------------------|----------|----------|--------|-----------|
| 05/18/15                           | 06/05/15 | 06/19/15 | \$0.25 | 29,075    |
| 08/20/15                           | 08/31/15 | 09/11/15 | \$0.25 | 29,080    |
| 11/13/15                           | 12/02/15 | 12/16/15 | \$0.25 | 29,276    |
| Total Year ended December 31, 2015 |          |          |        | \$116,456 |

|                                    |          |          |        |           |
|------------------------------------|----------|----------|--------|-----------|
| 02/24/16                           | 03/07/16 | 03/18/16 | \$0.27 | \$31,544  |
| 05/26/16                           | 06/08/16 | 06/22/16 | \$0.27 | 31,459    |
| 08/18/16                           | 08/31/16 | 09/13/16 | \$0.27 | 31,473    |
| 11/16/16                           | 12/02/16 | 12/16/16 | \$0.27 | 31,568    |
| Total Year ended December 31, 2016 |          |          |        | \$126,044 |

- (1) Beginning with the dividend declared on February 24, 2016, the Company's board of directors raised the quarterly dividend to \$0.27 per common share.
- (2) Of the dividends recorded during 2014, 2015 and 2016, \$530, \$593 and \$554, respectively, were related to outstanding restricted stock units and will not be paid until such units vest. See Note 14.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data****5. INVESTMENT IN NATIONAL CINEMEDIA LLC**

The Company has an investment in National CineMedia, LLC ( NCM ). NCM operates a digital in-theatre network in the U.S. for providing cinema advertising and non-film events. Upon joining NCM, the Company entered into an Exhibitor Services Agreement, or the ESA, with NCM, pursuant to which NCM provides advertising, promotion and event services to our theatres. On February 13, 2007, National CineMedia, Inc. ( NCMI ), an entity that serves as the sole manager of NCM, completed an IPO of its common stock. In connection with the NCMI initial public offering, the Company amended its operating agreement and the ESA with NCMI. The ESA modification reflected a shift from circuit share expense under the prior ESA, which obligated NCM to pay the Company a percentage of revenue, to a monthly theatre access fee, which significantly reduced the contractual amounts paid to us by NCM. The Company recorded the proceeds related to the ESA modification as deferred revenue, which is being amortized into other revenues over the life of the agreement using the units of revenue method. In consideration for NCM's exclusive access to the Company's theatre attendees for on-screen advertising and use of off-screen areas within the Company's theatres for lobby entertainment and lobby promotions, the Company receives a monthly theatre access fee under the modified ESA. The theatre access fee is composed of a fixed payment per patron, initially seven cents, and a fixed payment per digital screen, which may be adjusted for certain reasons outlined in the modified ESA. The payment per theatre patron increases by 8% every five years, with the first such increase taking effect after the end of fiscal 2011, and the payment per digital screen, initially eight hundred dollars per digital screen per year, increases annually by 5%. For 2014, 2015 and 2016, the annual payment per digital screen was one thousand one hundred twenty-five dollars, one thousand one hundred eighty-two dollars and one thousand two hundred forty-one dollars, respectively. The theatre access fee paid in the aggregate to Regal Entertainment Group ( Regal ), AMC Entertainment, Inc. ( AMC ) and the Company will not be less than 12% of NCM's Aggregate Advertising Revenue (as defined in the modified ESA), or it will be adjusted upward to reach this minimum payment. Additionally, with respect to any on-screen advertising time provided to the Company's beverage concessionaire, the Company is required to purchase such time from NCM at a negotiated rate. The modified ESA has, except with respect to certain limited services, a remaining term of approximately 20 years.

As a result of the application of a portion of the proceeds it received from the NCMI initial public offering, the Company had a negative basis in its original membership units in NCM, which is referred to herein as the Company's Tranche 1 Investment. Following the NCMI IPO, the Company does not recognize undistributed equity in the earnings on its Tranche 1 Investment until NCM's net earnings, less distributions received, surpass the amount of the excess distribution. The Company recognizes equity in earnings on its Tranche 1 Investment only to the extent it receives cash distributions from NCM. The Company recognizes cash distributions it receives from NCM on its Tranche 1 Investment as a component of earnings as Distributions from NCM. The Company believes that the accounting model provided by ASC 323-10-35-22 for recognition of equity investee losses in excess of an investor's basis is analogous to the accounting for equity income subsequent to recognizing an excess distribution.

*Common Unit Adjustments*

Pursuant to a Common Unit Adjustment Agreement dated as of February 13, 2007 between NCMI and the Company, AMC and Regal, which we refer to collectively as the Founding Members, annual adjustments to the common membership units are made primarily based on increases or decreases in the number of theatre screens operated and theatre attendance generated by each Founding Member. To account for the receipt of additional common units under the Common Unit Adjustment Agreement, we follow the guidance in FASB ASC 323-10-35-29 (formerly EITF 02-18, *Accounting for Subsequent Investments in an Investee after Suspension of Equity Loss Recognition* ) by analogy, which also refers to AICPA Technical Practice Aid 2220.14, which indicates that if a subsequent investment

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

is made in an equity method investee that has experienced significant losses, the investor must determine if the subsequent investment constitutes funding of prior losses. We concluded that the construction or acquisition of new theatres that has led to the common unit adjustments equates to making additional investments in NCM. We evaluated the receipt of the additional common units in NCM and the assets exchanged for these additional units and have determined that the right to use our incremental new screens would not be considered funding of prior losses. We account for these additional common units, which we refer to herein as our Tranche 2 Investment, as a separate investment than our Tranche 1 Investment. The common units received are recorded at fair value as an increase in our investment in NCM with an offset to deferred revenue. The deferred revenue is amortized over the remaining term of the ESA. Our Tranche 2 Investment is accounted for following the equity method, with undistributed equity earnings related to our Tranche 2 Investment included as a component of earnings in equity in income of affiliates and distributions received related to our Tranche 2 Investment are recorded as a reduction of our investment basis. In the event that a common unit adjustment is determined to be a negative number, the Founding Member can elect to either transfer and surrender to NCM the number of common units equal to all or part of such Founding Member's common unit adjustment or to pay to NCM an amount equal to such Founding Member's common unit adjustment calculated in accordance with the Common Unit Adjustment Agreement. If the Company then elects to surrender common units as part of a negative common unit adjustment, the Company would record a reduction to deferred revenue at the then fair value of the common units surrendered and a reduction of the Company's Tranche 2 Investment at an amount equal to the weighted average cost for Tranche 2 common units, with the difference between the two values recorded as a gain or loss on sale of assets and other.

Below is a summary of common units received by the Company under the Common Unit Adjustment Agreement during the years ended December 31, 2014, 2015 and 2016:

| <b>Event</b>                       | <b>Date<br/>Common<br/>Units<br/>Received</b> | <b>Number of<br/>Common<br/>Units<br/>Received</b> | <b>Fair Value of<br/>Common<br/>Units<br/>Received</b> |
|------------------------------------|---|--|--|
| 2014 Annual common unit adjustment | 03/27/14                                      | 557,631  | \$ 8,216   |
| 2015 Annual common unit adjustment | 03/31/15                                      | 1,074,910  | \$ 15,421  |
| 2016 Annual common unit adjustment | 03/31/16                                      | 753,598  | \$ 11,111  |

Each common unit received by the Company is convertible into one share of NCMI common stock. The fair value of the common units received was estimated based on the market price of NCMI stock at the time that the common units were received, adjusted for volatility associated with the estimated period of time it would take to convert the common units and register the respective shares. The fair value measurement used for the common units falls under Level 2 of the U.S. GAAP fair value hierarchy as defined by ASC Topic 820-10-35. The Company records additional common units it receives as part of its Tranche 2 Investment at estimated fair value with a corresponding adjustment to deferred revenue.

As of December 31, 2016, the Company owned a total of 26,384,644 common units of NCM, which represented an interest of approximately 19%. Each common unit is convertible into one share of NCMI common stock. The estimated fair value of the Company's investment in NCM was approximately \$388,646 as of December 31, 2016, based on NCMI's stock price as of December 31, 2016 of \$14.73 per share.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data***Summary of Activity with NCM*

Below is a summary of activity with NCM included in the Company's consolidated financial statements for the periods indicated.

|  | Investment<br>in NCM | Deferred<br>Revenue | Distributions<br>from NCM | Equity in<br>Earnings | Other<br>Revenue | Other<br>Comprehensive<br>(Income)<br>Loss | Cash<br>Received |
|--|----------------------|---------------------|---------------------------|-----------------------|------------------|--|------------------|
| Balance as of January 1, 2014                                | \$ 178,853           | \$ (334,429)        |                           |                       |                  |  |                  |
| Receipt of common units due to annual common unit adjustment | 8,216                | (8,216)             | \$                        | \$                    | \$               | \$   | \$               |
| Revenues earned under ESA <sup>(1)</sup>                     |                      |                     |                           |                       | (9,249)          |  | 9,249            |
| Receipt of excess cash distributions                         | (12,574)             |                     | (14,778)                  |                       |                  |  | 27,352           |
| Receipt under tax receivable agreement                       | (2,594)              |                     | (3,763)                   |                       |                  |  | 6,357            |
| Equity in earnings   | 6,142                |                     |                           | (6,142)               |                  |  |                  |
| Equity in other comprehensive income                         | 896                  |                     |                           |                       |                  | (896)                                      |                  |
| Amortization of deferred revenue                             |                      | 7,426               |                           |                       | (7,426)          |  |                  |
| Balance as of and for the period ended December 31, 2014     | \$ 178,939           | \$ (335,219)        | \$ (18,541)               | \$ (6,142)            | \$ (16,675)      | \$ (896)                                   | \$ 42,958        |
| Receipt of common units due to annual common unit adjustment | 15,421               | (15,421)            | \$                        | \$                    | \$               | \$   | \$               |
| Revenues earned under ESA <sup>(1)</sup>                     |                      |                     |                           |                       | (11,330)         |  | 11,330           |
| Receipt of excess cash distributions                         | (14,072)             |                     | (15,396)                  |                       |                  |  | 29,468           |
| Receipt under tax receivable agreement                       | (2,308)              |                     | (2,744)                   |                       |                  |  | 5,052            |
| Equity in earnings   | 8,510                |                     |                           | (8,510)               |                  |  |                  |
| Equity in other comprehensive loss                           | (2,735)              |                     |                           |                       |                  | 2,735                                      |                  |
| Amortization of deferred revenue                             |                      | 8,506               |                           |                       | (8,506)          |  |                  |
| Balance as of and for the period ended December 31, 2015     | \$ 183,755           | \$ (342,134)        | \$ (18,140)               | \$ (8,510)            | \$ (19,836)      | \$ 2,735                                   | \$ 45,850        |
| Receipt of common units due to annual common unit adjustment | 11,111               | (11,111)            | \$                        | \$                    | \$               | \$   | \$               |
| Revenues earned under ESA <sup>(1)</sup>                     |                      |                     |                           |                       | (11,048)         |  | 11,048           |
| Receipt of excess cash distributions                         | (11,233)             |                     | (11,483)                  |                       |                  |  | 22,716           |
| Receipt under tax receivable agreement                       | (2,985)              |                     | (3,173)                   |                       |                  |  | 6,158            |
| Equity in earnings   | 9,347                |                     |                           | (9,347)               |                  |  |                  |
| Amortization of deferred revenue                             |                      | 9,317               |                           |                       | (9,317)          |  |                  |
| Balance as of and for the period ended December 31, 2016     | \$ 189,995           | \$ (343,928)        | \$ (14,656)               | \$ (9,347)            | \$ (20,365)      | \$   | \$ 39,922        |

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<sup>(1)</sup> Amounts include the per patron and per digital screen theatre access fees due to the Company, net of amounts due to NCM for on-screen advertising time provided to the Company's beverage concessionaire. The amounts due to NCM for on-screen advertising time provided to the Company's beverage concessionaire were approximately \$11,489, \$9,819 and \$10,523 for the years ended December 31, 2014, 2015 and 2016, respectively.

On May 5, 2014, NCMI announced that it had entered into a merger agreement to acquire Screenvision, LLC. On November 3, 2014, the U.S. Department of Justice ( DOJ ) filed an antitrust lawsuit seeking to enjoin the proposed merger between NCMI and Screenvision, LLC. On March 16, 2015, NCMI announced that it had agreed with Screenvision, LLC to terminate the merger agreement. The termination of the merger agreement resulted in a \$26.8 million termination payment to Screenvision by NCMI. NCM indemnified NCMI for the termination fee. The impact of the termination payment and related merger costs resulted in NCM not making an excess cash distribution to its shareholders for the first quarter of 2015 and reduced the distribution for the second quarter of 2016, as required by NCM's Amended and Restated Operating Agreement

F-21

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

The Company made payments to NCM of approximately \$124, \$50 and \$49 during the years ended December 31, 2014, 2015 and 2016, respectively, related to installation of certain equipment used for digital advertising, which is included in theatre furniture and equipment on the consolidated balance sheets.

The tables below present summary financial information for NCM for the periods indicated (financial information for NCM's fiscal year ended December 29, 2016 is not yet available):

|                  | Year Ended      |                   | Nine Months                 |
|------------------|-----------------|-------------------|-----------------------------|
|                  | January 1, 2015 | December 31, 2015 | Ended<br>September 29, 2016 |
| Gross revenues   | \$ 393,994      | \$ 446,463        | \$ 305,101                  |
| Operating income | \$ 159,624      | \$ 140,498        | \$ 100,911                  |
| Net income       | \$ 96,309       | \$ 87,474         | \$ 49,619                   |

|                   | As of             | As of              |
|-------------------|-------------------|--------------------|
|                   | December 31, 2015 | September 29, 2016 |
| Total assets      | \$ 782,579        | \$ 758,607         |
| Total liabilities | \$ 1,049,145      | \$ 1,007,704       |

**6. OTHER INVESTMENTS**

Below is a summary of activity for each of the Company's other investments for the periods indicated:

|   | DCIP      | RealD     | AC JV,<br>LLC | DCDC     | Other    | Total     |
|---|-----------|-----------|---------------|----------|----------|-----------|
| Balance at January 1, 2014                  | \$ 38,033 | \$ 10,443 | \$ 6,426      | \$ 2,589 | \$ 2,166 | \$ 59,657 |
| Cash contributions                          | 2,188     |           |               |          |          | 2,188     |
| Equity in income (loss)                     | 15,279    |           | 1,473         | (151)    |          | 16,601    |
| Equity in other comprehensive loss          | (219)     |           |               |          |          | (219)     |
| Unrealized holding gain                     |           | 3,986     |               |          |          | 3,986     |
| Cash distributions received                 | (4,004)   |           |               |          |          | (4,004)   |
| Other                                       |           |           |               |          | (551)    | (551)     |
| Balance at December 31, 2014                | \$ 51,277 | \$ 14,429 | \$ 7,899      | \$ 2,438 | \$ 1,615 | \$ 77,658 |
| Cash contributions                          | 3,211     |           |               |          | 500      | 3,711     |
| Equity in income                            | 18,522    |           | 970           | 124      |          | 19,616    |
| Equity in other comprehensive loss          | (384)     |           |               |          |          | (384)     |
| Unrealized holding loss                     |           | (1,529)   |               |          |          | (1,529)   |
| Sale of investment in Taiwan <sup>(1)</sup> |           |           |               |          | (1,383)  | (1,383)   |
| Cash distributions received                 | (1,047)   |           | (1,600)       |          |          | (2,647)   |
| Other                                       |           |           |               |          | (69)     | (69)      |

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|                                      |           |           |          |          |          |           |
|--------------------------------------|-----------|-----------|----------|----------|----------|-----------|
| Balance at December 31, 2015         | \$ 71,579 | \$ 12,900 | \$ 7,269 | \$ 2,562 | \$ 663   | \$ 94,973 |
| Cash contributions                   | 717       |           |          |          |          | 717       |
| Equity in income                     | 21,434    |           | 311      | 870      |          | 22,615    |
| Equity in other comprehensive income | 89        |           |          |          |          | 89        |
| Sale of investment <sup>(2)</sup>    |           | (12,900)  |          |          |          | (12,900)  |
| Cash distributions received          | (6,000)   |           | (1,600)  | (98)     |          | (7,698)   |
| Other                                |           |           |          | (584)    | 1,105    | 521       |
| Balance at December 31, 2016         | \$ 87,819 | \$        | \$ 5,980 | \$ 2,750 | \$ 1,768 | \$ 98,317 |

<sup>(1)</sup> The Company sold its investment in a Taiwan joint venture for \$2,634, resulting in a gain of \$1,251, which is included in loss on sale of assets and other for the year ended December 31, 2015.

<sup>(2)</sup> See further discussion of the sale of the investment held by the Company under *RealD, Inc.* below.

F-22

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data***Digital Cinema Implementation Partners LLC ( DCIP )*

On February 12, 2007, the Company, AMC and Regal entered into a joint venture known as DCIP to facilitate the implementation of digital cinema in the Company's theatres and to establish agreements with major motion picture studios for the financing of digital cinema. As of December 31, 2016, the Company had a 33% voting interest in DCIP and a 24.3% economic interest in DCIP. The Company accounts for its investment in DCIP and its subsidiaries under the equity method of accounting.

Below is summary financial information for DCIP as of and for the years ended December 31, 2014, 2015 and 2016.

|                       | Year ended December 31, |            |            |
|-----------------------|-------------------------|------------|------------|
|                       | 2014                    | 2015       | 2016       |
| Net operating revenue | \$ 170,724              | \$ 171,203 | \$ 178,836 |
| Operating income      | \$ 101,956              | \$ 103,449 | \$ 107,919 |
| Net income            | \$ 61,293               | \$ 79,255  | \$ 89,152  |

|                   | As of                |                      |
|-------------------|----------------------|----------------------|
|                   | December 31,<br>2015 | December 31,<br>2016 |
| Total assets      | \$ 1,004,757         | \$ 906,377           |
| Total liabilities | \$ 675,192           | \$ 509,197           |

The digital projection systems are being leased from Kasima LLC ( Kasima ), which is an indirect subsidiary of DCIP and a related party to the Company, under an operating lease with an initial term of twelve years that contains ten one-year fair value renewal options. The equipment lease agreement also contains a fair value purchase option. Under the equipment lease agreement, the Company pays annual rent of one thousand dollars per digital projection system. The Company may also be subject to various types of other rent if such digital projection systems do not meet minimum performance requirements as outlined in the agreements. Certain of the other rent payments are subject to either a monthly or an annual maximum. As of December 31, 2016, the Company had 3,795 digital projection systems being leased under the master equipment lease agreement with Kasima. The Company had the following transactions with DCIP during the years ended December 31, 2014, 2015 and 2016:

|                                   | Year Ended December 31, |            |            |
|-----------------------------------|-------------------------|------------|------------|
|                                   | 2014                    | 2015       | 2016       |
| Equipment lease payments          | \$ 4,012                | \$ 4,474   | \$ 5,217   |
| Warranty reimbursements from DCIP | \$ (3,169)              | \$ (4,329) | \$ (6,091) |
| Management services fees          | \$ 782                  | \$ 825     | \$ 825     |

*RealD, Inc. ( RealD )*

The Company licenses 3-D systems from RealD. Under its license agreement with RealD, the Company earned options to purchase shares of RealD common stock as it installed a certain number of 3-D systems as outlined in the license agreement. During 2010 and 2011, the Company vested in a total of 1,222,780 RealD options. Upon vesting in these options, the Company recorded an investment in RealD and a deferred lease incentive liability using the estimated fair value of the RealD options at the time of vesting. During March 2011, the Company exercised all of its options to purchase shares of common stock in RealD for \$0.00667 per share.



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**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

The Company owned 1,222,780 shares of RealD and accounted for its investment in RealD as a marketable security, specifically an available-for-sale security, in accordance with ASC Topic 320-10-35-1, therefore unrealized holding gains and losses were reported as a component of accumulated other comprehensive loss until realized.

On March 22, 2016, an affiliate of Rizvi Traverse Management, LLC acquired RealD for \$11.00 per share. As a result of the transaction, the Company sold its shares for approximately \$13,451 and recognized a gain of \$3,742, which included the recognition of a cumulative unrealized holding gain of \$3,191 previously recorded in accumulated other comprehensive loss. The gain is reflected within loss on sale of assets and other on the consolidated statement of income for the year ended December 31, 2016. The Company used the proceeds to make a pre-payment on its term loan in accordance with the terms of its senior secured credit facility (see Note 10).

*AC JV, LLC*

During December 2013, the Company, Regal, AMC (the AC Founding Members ) and NCM entered into a series of agreements that resulted in the formation of AC JV, LLC ( AC ), a new joint venture that now owns Fathom Events (consisting of Fathom Events and Fathom Consumer Events) formerly operated by NCM. The Fathom Events business focuses on the marketing and distribution of live and pre-recorded entertainment programming to various theatre operators to provide additional programs to augment their feature film schedule. The Fathom Consumer Events business includes live and pre-recorded concerts featuring contemporary music, opera and symphony, DVD product releases and marketing events, theatrical premieres, Broadway plays, live sporting events and other special events. The Company paid event fees to AC of \$9,273, \$11,440 and \$10,871 for the years ended December 31, 2014, 2015 and 2016, respectively, which are included in film rentals and advertising costs on the consolidated statements of income.

AC was formed by the AC Founding Members and NCM. NCM, under a contribution agreement, contributed the assets associated with its Fathom Events division to AC in exchange for 97% ownership of the Class A Units of AC. Under a separate contribution agreement, the Founding Members each contributed cash of approximately \$268 to AC in exchange for 1% of the Class A Units of AC. Subsequently, NCM and the Founding Members entered into a Membership Interest Purchase Agreement, under which NCM sold each of the Founding Members 31% of its Class A Units in AC, the aggregate value of which was determined to be \$25,000, in exchange for a six-year Promissory Note. Each of the Founding Members Promissory Notes were originally for \$8,333, bear interest at 5% per annum and require annual principal and interest payments. The remaining outstanding balance of the note payable from the Company to AC as of December 31, 2016 was \$4,167.

*Digital Cinema Distribution Coalition*

The Company is a party to a joint venture with certain exhibitors and distributors called Digital Cinema Distribution Coalition ( DCDC ). DCDC operates a satellite distribution network that distributes all digital content to U.S. theatres via satellite. The Company has an approximate 14.6% ownership in DCDC. The Company paid approximately \$741, \$807 and \$939 to DCDC during the years ended December 31, 2014, 2015 and 2016, respectively, related to content delivery services, which is included in film rentals and advertising costs on the consolidated statements of income.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

In thousands, except share and per share data

**7. GOODWILL AND OTHER INTANGIBLE ASSETS - NET**

The Company's goodwill was as follows:

|   | U.S.<br>Operating<br>Segment | International<br>Operating<br>Segment | Total        |
|---|------------------------------|---------------------------------------|--------------|
| Balance at December 31, 2014 <sup>(1)</sup> | \$ 1,156,556                 | \$ 120,827                            | \$ 1,277,383 |
| Acquisition of Brazil theatre               |                              | 356                                   | 356          |
| Foreign currency translation adjustments    |                              | (30,191)                              | (30,191)     |
| Balance at December 31, 2015 <sup>(1)</sup> | \$ 1,156,556                 | \$ 90,992                             | \$ 1,247,548 |
| Acquisition of U.S. theatres                | 7,607                        |                                       | 7,607        |
| Other acquisitions <sup>(2)</sup>           |                              | 1,410                                 | 1,410        |
| Foreign currency translation adjustments    |                              | 6,398                                 | 6,398        |
| Balance at December 31, 2016 <sup>(1)</sup> | \$ 1,164,163                 | \$ 98,800                             | \$ 1,262,963 |

<sup>(1)</sup> Balances are presented net of accumulated impairment losses of \$214,031 for the U.S. operating segment and \$27,622 for the international operating segment.

<sup>(2)</sup> Acquisition of screen advertising companies in Central America and Colombia. As of December 31, intangible assets-net, consisted of the following:

|   | December 31,<br>2014 | Amortization | Other <sup>(1)</sup> | December 31,<br>2015 |
|---|----------------------|--------------|----------------------|----------------------|
| <i>Intangible assets with finite lives:</i>     |                      |              |                      |                      |
| Gross carrying amount                           | \$ 99,922            | \$           | \$ 46                | \$ 99,968            |
| Accumulated amortization                        | (52,232)             | (5,716)      | (1,758)              | (59,706)             |
| Total net intangible assets with finite lives   | \$ 47,690            | \$ (5,716)   | \$ (1,712)           | \$ 40,262            |
| <i>Intangible assets with indefinite lives:</i> |                      |              |                      |                      |
| Tradename                                       | 300,334              |              | (952)                | 299,382              |
| Total intangible assets - net                   | \$ 348,024           | \$ (5,716)   | \$ (2,664)           | \$ 339,644           |

|   | December 31,<br>2015 | Additions<br><sup>(2)</sup> | Amortization | Other <sup>(1)</sup> | December 31,<br>2016 |
|---|----------------------|-----------------------------|--------------|----------------------|----------------------|
| <i>Intangible assets with finite lives:</i> |                      |                             |              |                      |                      |

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|   |            |        |            |          |            |
|---|------------|--------|------------|----------|------------|
| Gross carrying amount                           | \$ 99,968  | \$ 503 | \$         | \$ (675) | \$ 99,796  |
| Accumulated amortization                        | (59,706)   |        |            | 638      | (64,606)   |
| Total net intangible assets with finite lives   | \$ 40,262  | 503    | \$ (5,538) | \$ (37)  | \$ 35,190  |
| <i>Intangible assets with indefinite lives:</i> |            |        |            |          |            |
| Tradenname                                      | 299,382    |        |            | 327      | 299,709    |
| Total intangible assets net                     | \$ 339,644 | \$ 503 | \$ (5,538) | \$ 290   | \$ 334,899 |

- (1) Activity for 2015 primarily consists of the write-off of intangible assets for closed theatres, the write-off of a vendor contract intangible asset, impairment of a favorable lease and foreign currency translation adjustments. Activity for 2016 includes the write-off of intangible assets for closed theatres and foreign currency translation adjustments.
- (2) Activity for 2016 reflects addition of non-compete agreement and favorable lease associated with theatres acquired in the U.S.

F-25

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

Estimated aggregate future amortization expense for intangible assets is as follows:

|                                      |                  |
|--------------------------------------|------------------|
| For the year ended December 31, 2017 | \$ 4,887         |
| For the year ended December 31, 2018 | 4,835            |
| For the year ended December 31, 2019 | 3,973            |
| For the year ended December 31, 2020 | 4,304            |
| For the year ended December 31, 2021 | 2,189            |
| Thereafter                           | 15,002           |
| <b>Total</b>                         | <b>\$ 35,190</b> |

**8. IMPAIRMENT OF LONG-LIVED ASSETS**

The Company reviews long-lived assets for impairment indicators on a quarterly basis or whenever events or changes in circumstances indicate the carrying amount of the assets may not be fully recoverable. See Note 1 for discussion of the Company's impairment policy.

The Company's long-lived asset impairment losses are summarized in the following table:

|  | Year Ended December 31, |                 |                 |
|--|-------------------------|-----------------|-----------------|
|  | 2014                    | 2015            | 2016            |
| United States theatre properties       | \$ 6,168                | \$ 7,052        | \$ 1,929        |
| International theatre properties       |                         | 757             | 907             |
| <b>Subtotal</b>                        | <b>6,168</b>            | <b>7,809</b>    | <b>2,836</b>    |
| Intangible assets (see Note 7)         | 479                     | 992             |                 |
| <b>Impairment of long-lived assets</b> | <b>\$ 6,647</b>         | <b>\$ 8,801</b> | <b>\$ 2,836</b> |

The long-lived asset impairment charges recorded during each of the years presented are specific to theatres that were directly and individually impacted by increased competition, adverse changes in market demographics, or adverse changes in the development or the conditions of the areas surrounding the theatre. As of December 31, 2016, the estimated aggregate remaining fair value of the long-lived assets impaired during the year ended December 31, 2016 was approximately \$1,595.

**9. DEFERRED CHARGES AND OTHER ASSETS - NET**

As of December 31, deferred charges and other assets - net consisted of the following:

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|                                   | December 31, |           |
|-----------------------------------|--------------|-----------|
|                                   | 2015         | 2016      |
| Long-term prepaid rents           | \$ 4,278     | \$ 5,996  |
| Construction and other deposits   | 8,459        | 10,881    |
| Equipment to be placed in service | 15,388       | 12,856    |
| Other                             | 10,118       | 7,822     |
| Total                             | \$ 38,243    | \$ 37,555 |

F-26

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data****10. LONG-TERM DEBT**

As of December 31, long-term debt consisted of the following:

|  | <b>December 31,</b> |                     |
|--|---------------------|---------------------|
|  | <b>2015</b>         | <b>2016</b>         |
| Cinemark USA, Inc. term loan   | \$ 679,000          | \$ 663,799          |
| Cinemark USA, Inc. 4.875% senior notes due 2023  | 530,000             | 755,000             |
| Cinemark USA, Inc. 5.125% senior notes due 2022  | 400,000             | 400,000             |
| Cinemark USA, Inc. 7.375% senior subordinated notes due 2021                                     | 200,000             |                     |
| Other <sup>(1)</sup>   | 5,572               | 4,167               |
| <b>Total long-term debt</b>  | <b>1,814,572</b>    | <b>1,822,966</b>    |
| Less current portion   | 8,405               | 5,671               |
| Less debt issuance costs, net of accumulated amortization of \$16,058 and \$19,364, respectively | 33,237              | 34,854              |
| <b>Long-term debt, less current portion</b>  | <b>\$ 1,772,930</b> | <b>\$ 1,782,441</b> |

<sup>(1)</sup> Primarily represents debt owed to NCM in relation to the recently-formed joint venture AC JV, LLC. See Note 6.

**Senior Secured Credit Facility**

Cinemark USA, Inc. has a senior secured credit facility that includes a seven year \$700,000 term loan and a five year \$100,000 revolving credit line (the Credit Agreement).

On May 8, 2015, Cinemark USA, Inc., the Company's wholly-owned subsidiary, amended its Credit Agreement to extend the maturity of the \$700,000 term loan from December 2019 to May 2022. After the amendment, quarterly principal payments in the amount of \$1,750 were due on the term loan through March 31, 2022, with the remaining principal of \$635,250 due on May 8, 2022. The Company incurred debt issue costs of approximately \$6,957 in connection with the amendment, which is reflected as a reduction of long-term debt on the consolidated balance sheets. In addition, the Company incurred approximately \$925 in legal and other fees that are reflected as loss on debt amendments and refinancing on the consolidated statement of income for the year ended December 31, 2015.

On May 16, 2016, Cinemark USA, Inc. made a pre-payment of \$13,451 on its term loan using the net proceeds received from the sale of shares of RealD (see Note 6). In accordance with the terms of the Credit Agreement, the pre-payment was applied first to the next four principal installments, and second, to the remaining installments pro-rata based on the remaining outstanding principal amount of such installments. Therefore, subsequent to the prepayment, quarterly payments in the amount of \$1,427 are due on the term loan beginning June 30, 2017 through March 31, 2022, with the remaining principal of \$635,250 due on May 8, 2022. The Company did not incur any fees as a result of the pre-payment.

On June 13, 2016 and December 15, 2016, Cinemark USA, Inc. amended its Credit Agreement to reduce the rate at which the term loan bears interest by 0.25% and then an additional 0.50%, respectively. The Company incurred debt issue costs of approximately \$3,515 in connection with these amendments, which are reflected as a reduction of long term debt on the consolidated balance sheet as of December 31, 2016. In addition, the Company incurred approximately \$410 in legal and other fees that are reflected as loss on debt amendments and refinancing on the consolidated statement of income for the year ended December 31, 2016.



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**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

Interest on the term loan accrues at Cinemark USA, Inc.'s option at: (A) the base rate equal to the greater of (1) the US Prime Rate as quoted in The Wall Street Journal or if no such rate is quoted therein, in a Federal Reserve Board statistical release, (2) the federal funds effective rate plus 0.50%, and (3) a one-month Eurodollar-based rate plus 1.0%, plus, in each case, a margin of 1.25% per annum, or (B) a Eurodollar-based rate for a period of 1, 2, 3, 6, 9 or 12 months plus a margin of 2.25% per annum. Interest on the revolving credit line accrues, at our option, at: (A) a base rate equal to the greater of (1) the US Prime Rate as quoted in The Wall Street Journal or if no such rate is quoted therein, in a Federal Reserve Board statistical release, (2) the federal funds effective rate plus 0.50%, and (3) a one-month Eurodollar-based rate plus 1.0%, plus, in each case, a margin that ranges from 1.00% to 1.75% per annum, or (B) a Eurodollar-based rate for a period of 1, 2, 3, 6, 9 or 12 months plus a margin that ranges from 2.00% to 2.75% per annum. The margin of the revolving credit line is determined by the consolidated net senior secured leverage ratio as defined in the Credit Agreement.

Cinemark USA, Inc.'s obligations under the Credit Agreement are guaranteed by Cinemark Holdings, Inc. and certain of Cinemark USA, Inc.'s domestic subsidiaries and are secured by mortgages on certain fee and leasehold properties and security interests in substantially all of Cinemark USA, Inc.'s and the guarantors' personal property, including, without limitation, pledges of all of Cinemark USA, Inc.'s capital stock, all of the capital stock of certain of Cinemark USA, Inc.'s domestic subsidiaries and 65% of the voting stock of certain of its foreign subsidiaries.

The Credit Agreement contains usual and customary negative covenants for agreements of this type, including, but not limited to, restrictions on Cinemark USA, Inc.'s ability, and in certain instances, its subsidiaries' and our ability, to consolidate or merge or liquidate, wind up or dissolve; substantially change the nature of its business; sell, transfer or dispose of assets; create or incur indebtedness; create liens; pay dividends or repurchase stock; and make capital expenditures and investments. If Cinemark USA, Inc. has borrowings outstanding on the revolving credit line, it is required to satisfy a consolidated net senior secured leverage ratio covenant as defined in the Credit Agreement.

The dividend restriction contained in the Credit Agreement prevents the Company and any of its subsidiaries from paying a dividend or otherwise distributing cash to its stockholders unless (1) the Company is not in default, and the distribution would not cause Cinemark USA, Inc. to be in default, under the Credit Agreement; and (2) the aggregate amount of certain dividends, distributions, investments, redemptions and capital expenditures made since December 18, 2012, including dividends declared by the board of directors, is less than the sum of (a) the aggregate amount of cash and cash equivalents received by Cinemark Holdings, Inc. or Cinemark USA, Inc. as common equity since December 18, 2012, (b) Cinemark USA, Inc.'s consolidated EBITDA minus 1.75 times its consolidated interest expense, each as defined in the Credit Agreement, and (c) certain other defined amounts. As of December 31, 2016, Cinemark USA, Inc. could have distributed up to approximately \$2,390,400 to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the Credit Agreement, subject to its available cash and other borrowing restrictions outlined in the agreement.

At December 31, 2016, there was \$663,799 outstanding under the term loan and no borrowings outstanding under the revolving credit line. Cinemark USA, Inc. had \$100,000 in available borrowing capacity on the revolving credit line. Cinemark USA, Inc. had no borrowings under the revolving credit line during the years ended December 31, 2015 or 2016. The average interest rate on outstanding term loan borrowings under the Credit Agreement at December 31, 2016 was approximately 3.0% per annum.

***4.875% Senior Notes***

On May 24, 2013, Cinemark USA, Inc. issued \$530,000 aggregate principal amount of 4.875% senior notes due 2023, at par value, (the 4.875% Senior Notes). Interest on the 4.875% Senior Notes is payable on June 1 and December 1 of each year. The 4.875% Senior Notes mature on June 1, 2023.

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**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

On March 21, 2016, Cinemark USA, Inc. issued an additional \$225,000 aggregate principal amount of the 4.875% Senior Notes, at 99.0% of the principal amount plus accrued and unpaid interest from December 1, 2015. Proceeds, after payment of fees, were used to finance the redemption of Cinemark USA, Inc.'s previously outstanding \$200,000 7.375% senior subordinated notes due 2021 (the 7.375% Senior Subordinated Notes), as discussed below. These additional notes have identical terms, other than the issue date, the issue price and the first interest payment date, and constitute part of the same series as Cinemark USA, Inc.'s existing 4.875% Senior Notes. The aggregate principal amount of \$755,000 of 4.875% Senior Notes mature on June 1, 2023. The Company incurred debt issue costs of approximately \$3,702 in connection with the issuance of the additional notes, which, along with the discount of \$2,250, are reflected as a reduction of long term debt, net of accumulated amortization, on the consolidated balance sheet as of December 31, 2016.

On April 5, 2016, Cinemark USA, Inc. and its guarantor subsidiaries filed a registration statement with the Securities and Exchange Commission (the Commission), pursuant to which Cinemark USA, Inc. offered to exchange the additional 4.875% Senior Notes for substantially identical notes registered under the Securities Act of 1933, as amended, that do not contain terms restricting the transfer thereof or providing for registration rights. The registration statement was declared effective April 18, 2016, and the notes were exchanged on May 17, 2016.

The 4.875% Senior Notes are fully and unconditionally guaranteed on a joint and several senior unsecured basis by certain of Cinemark USA, Inc.'s subsidiaries that guarantee, assume or become liable with respect to any of Cinemark USA, Inc.'s or a guarantor's debt. The 4.875% Senior Notes and the guarantees are senior unsecured obligations and rank equally in right of payment with all of Cinemark USA, Inc.'s and its guarantor's existing and future senior unsecured debt and senior in right of payment to all of Cinemark USA, Inc.'s and its guarantor's existing and future senior subordinated debt. The 4.875% Senior Notes and the guarantees are effectively subordinated to all of Cinemark USA, Inc.'s and its guarantor's existing and future secured debt to the extent of the value of the assets securing such debt, including all borrowings under Cinemark USA, Inc.'s Credit Agreement. The 4.875% Senior Notes and the guarantees are structurally subordinated to all existing and future debt and other liabilities of Cinemark USA, Inc.'s subsidiaries that do not guarantee the 4.875% Senior Notes.

The indenture to the 4.875% Senior Notes contains covenants that limit, among other things, the ability of Cinemark USA, Inc. and certain of its subsidiaries to (1) make investments or other restricted payments, including paying dividends, making other distributions or repurchasing subordinated debt or equity, (2) incur additional indebtedness and issue preferred stock, (3) enter into transactions with affiliates, (4) enter new lines of business, (5) merge or consolidate with, or sell all or substantially all of its assets to, another person and (6) create liens. As of December 31, 2016, Cinemark USA, Inc. could have distributed up to approximately \$2,261,788 to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the indenture to the 4.875% Senior Notes, subject to its available cash and other borrowing restrictions outlined in the indenture. Upon a change of control, as defined in the indenture governing the 4.875% Senior Notes, Cinemark USA, Inc. would be required to make an offer to repurchase the 4.875% Senior Notes at a price equal to 101% of the aggregate principal amount outstanding plus accrued and unpaid interest, if any, through the date of repurchase. The indenture governing the 4.875% Senior Notes allows Cinemark USA, Inc. to incur additional indebtedness if it satisfies the coverage ratio specified in the indenture, after giving effect to the incurrence of the additional indebtedness, and in certain other circumstances. The required minimum coverage ratio is 2 to 1 and our actual ratio as of December 31, 2016 was approximately 6.3 to 1.

Prior to June 1, 2018, Cinemark USA, Inc. may redeem all or any part of the 4.875% Senior Notes at its option at 100% of the principal amount plus a make-whole premium plus accrued and unpaid interest on the 4.875% Senior Notes to the date of redemption. After June 1, 2018, Cinemark USA, Inc. may redeem the 4.875% Senior Notes in whole or in part at redemption prices specified in the indenture.

**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

***5.125% Senior Notes***

On December 18, 2012, Cinemark USA, Inc. issued \$400,000 aggregate principal amount of 5.125% senior notes due 2022, at par value (the 5.125% Senior Notes). Interest on the 5.125% Senior Notes is payable on June 15 and December 15 of each year. The 5.125% Senior Notes mature on December 15, 2022.

The 5.125% Senior Notes are fully and unconditionally guaranteed on a joint and several senior unsecured basis by certain of Cinemark USA, Inc.'s subsidiaries that guarantee, assume or become liable with respect to any of Cinemark USA, Inc.'s or a guarantor's debt. The 5.125% Senior Notes and the guarantees are senior unsecured obligations and rank equally in right of payment with all of Cinemark USA, Inc.'s and its guarantor's existing and future senior unsecured debt and senior in right of payment to all of Cinemark USA, Inc.'s and its guarantor's existing and future subordinated debt. The 5.125% Senior Notes and the guarantees are effectively subordinated to all of Cinemark USA, Inc.'s and its guarantor's existing and future secured debt to the extent of the value of the assets securing such debt, including all borrowings under Cinemark USA, Inc.'s Credit Agreement. The 5.125% Senior Notes and the guarantees are structurally subordinated to all existing and future debt and other liabilities of Cinemark USA, Inc.'s subsidiaries that do not guarantee the 5.125% Senior Notes.

The indenture to the 5.125% Senior Notes contains covenants that limit, among other things, the ability of Cinemark USA, Inc. and certain of its subsidiaries to (1) make investments or other restricted payments, including paying dividends, making other distributions or repurchasing subordinated debt or equity, (2) incur additional indebtedness and issue preferred stock, (3) enter into transactions with affiliates, (4) enter new lines of business, (5) merge or consolidate with, or sell all or substantially all of its assets to, another person and (6) create liens. As of December 31, 2016, Cinemark USA, Inc. could have distributed up to approximately \$2,266,521 to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the indenture to the 5.125% Senior Notes, subject to its available cash and other borrowing restrictions outlined in the indenture. Upon a change of control, as defined in the indenture governing the 5.125% Senior Notes, Cinemark USA, Inc. would be required to make an offer to repurchase the 5.125% Senior Notes at a price equal to 101% of the aggregate principal amount outstanding plus accrued and unpaid interest, if any, through the date of repurchase. The indenture governing the 5.125% Senior Notes allows Cinemark USA, Inc. to incur additional indebtedness if it satisfies the coverage ratio specified in the indenture, after giving effect to the incurrence of the additional indebtedness, and in certain other circumstances. The required minimum coverage ratio is 2 to 1 and our actual ratio as of December 31, 2015 was approximately 6.4 to 1.

Prior to December 15, 2017, Cinemark USA, Inc. may redeem all or any part of the 5.125% Senior Notes at its option at 100% of the principal amount plus a make-whole premium. After December 15, 2017, Cinemark USA, Inc. may redeem the 5.125% Senior Notes in whole or in part at redemption prices described in the 5.125% Senior Notes. In addition, Cinemark USA, Inc. may redeem up to 35% of the aggregate principal amount of the 5.125% Senior Notes from the net proceeds of certain equity offerings at the redemption price set forth in the 5.125% Senior Notes.

***7.375% Senior Subordinated Notes***

On June 3, 2011, Cinemark USA, Inc. issued \$200,000 aggregate principal amount of 7.375% senior subordinated notes due 2021, at par value (the Senior Subordinated Notes).

On March 21, 2016, Cinemark USA, Inc. redeemed its Senior Subordinated Notes at a make-whole premium of approximately 104% plus accrued and unpaid interest, utilizing the proceeds from the issuance of the additional \$225,000 Cinemark USA, Inc. 4.875% Senior Notes discussed above. As a result of the redemption, the Company wrote-off approximately \$2,369 in unamortized debt issue costs, paid a make-whole premium of \$9,444 and paid other fees of \$1,222, all of which are reflected in loss on debt amendments and refinancing during the year ended December 31, 2016.



**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data*****Fair Value of Long Term Debt***

The Company estimates the fair value of its long-term debt primarily using quoted market prices, which fall under Level 2 of the U.S. GAAP fair value hierarchy as defined by FASB ASC Topic 820-10-35. The carrying value of the Company's long term debt was \$1,814,572 and \$1,822,966 as of December 31, 2015 and 2016, respectively, excluding debt issuance costs of \$33,237 and \$34,854, respectively. The fair value of the Company's long term debt was \$1,806,276 and \$1,850,212 as of December 31, 2015 and 2016, respectively.

***Covenant Compliance and Debt Maturity***

As of December 31, 2016, the Company believes it was in full compliance with all agreements, including related covenants, governing its outstanding debt.

The Company's long-term debt, excluding unamortized debt issuance costs, at December 31, 2016 matures as follows:

|              |                     |
|--------------|---------------------|
| 2017         | \$ 5,671            |
| 2018         | 7,099               |
| 2019         | 7,099               |
| 2020         | 5,710               |
| 2021         | 5,710               |
| Thereafter   | 1,791,677           |
| <b>Total</b> | <b>\$ 1,822,966</b> |

**11. FAIR VALUE MEASUREMENTS**

The Company determines fair value measurements in accordance with FASB ASC Topic 820, which establishes a fair value hierarchy under which an asset or liability is categorized based on the lowest level of input significant to its fair value measurement. The levels of input defined by FASB ASC Topic 820 are as follows:

|         |  |
|---------|--|
| Level 1 | quoted market prices in active markets for identical assets or liabilities that are accessible at the measurement date;                |
| Level 2 | other than quoted market prices included in Level 1 that are observable for the asset or liability, either directly or indirectly; and |
| Level 3 | unobservable and should be used to measure fair value to the extent that observable inputs are not available.                          |

As of December 31, 2016, the Company did not have any assets or liabilities measured at fair value on a recurring basis under FASB ASC Topic 820. Below is a summary of assets and liabilities measured at fair value on a recurring basis as of December 31, 2015:

| Description   | Carrying Value | Fair Value |         |          |
|---|----------------|------------|---------|----------|
|   |                | Level 1    | Level 2 | Level 3  |
| Interest rate swap liabilities current <sup>(1)</sup> | \$ (373)       | \$         | \$      | \$ (373) |

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|                                    |           |           |    |    |
|------------------------------------|-----------|-----------|----|----|
| Investment in RealD <sup>(2)</sup> | \$ 12,900 | \$ 12,900 | \$ | \$ |
|------------------------------------|-----------|-----------|----|----|

- (1) The Company was previously party to an interest rate swap agreement. That agreement expired in April 2016.  
(2) The Company's investment in RealD was sold in March of 2016. See discussion at Note 6.

F-31

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

Below is a reconciliation of the beginning and ending balance for liabilities measured at fair value on a recurring basis using significant unobservable inputs (Level 3):

|  | <b>Liabilities</b> |             |
|--|--------------------|-------------|
|  | <b>2015</b>        | <b>2016</b> |
| Beginning balances January 1                                       | \$ 4,572           | \$ 373      |
| Total (gain) loss included in accumulated other comprehensive loss | (155)              | 71          |
| Settlements  | (4,790)            | (444)       |
| Ending balances December 31  | \$ 373             | \$          |

The Company also uses the market approach for fair value measurements on a nonrecurring basis in the impairment evaluations of its long-lived assets (see Note 7 and Note 8). Additionally, the Company uses the market approach to estimate the fair value of its long-term debt (see Note 10). There were no changes in valuation techniques during the period. There were no transfers in or out of Level 1, Level 2 or Level 3 during the years ended December 31, 2014, 2015 and 2016.

**12. FOREIGN CURRENCY TRANSLATION**

The accumulated other comprehensive loss account in stockholders' equity of \$271,686 and \$247,013 at December 31, 2015 and 2016, respectively, includes the cumulative foreign currency losses of \$273,407 and \$247,046, respectively, from translating the financial statements of the Company's international subsidiaries, the change in fair values of the Company's interest rate swap agreements that were designated as hedges and the changes in fair value of the Company's previously held available-for-sale securities.

All foreign countries where the Company has operations are non-highly inflationary and the local currency is the same as the functional currency in all of the locations. Thus, any fluctuation in the currency results in a cumulative foreign currency translation adjustment recorded to accumulated other comprehensive loss.

Below is a summary of the impact of translating the financial statements of the Company's international subsidiaries as of and for the years ended December 31, 2014, 2015 and 2016.

| Country   | Exchange Rates as of |          |          | Other Comprehensive         |             |           |
|-----------|----------------------|----------|----------|-----------------------------|-------------|-----------|
|           | December 31,         |          |          | Income (Loss)               |             |           |
|           | 2014                 | 2015     | 2016     | For Year Ended December 31, |             |           |
|           | 2014                 | 2015     | 2016     | 2014                        | 2015        | 2016      |
| Brazil    | 2.69                 | 3.96     | 3.26     | \$ (30,723)                 | \$ (74,559) | \$ 37,286 |
| Argentina | 8.55                 | 12.95    | 16.04    | (20,197)                    | (30,520)    | (13,362)  |
| Colombia  | 2,392.46             | 3,149.47 | 3,000.71 | (7,632)                     | (8,043)     | 1,278     |
| Chile     | 606.2                | 709.16   | 679.09   | (5,580)                     | (6,572)     | 1,855     |
| Peru      | 3.05                 | 3.46     | 3.45     | (2,785)                     | (4,882)     | 87        |
| All other |                      |          |          | (2,066)                     | (898)       | (783)     |

\$ (68,983) \$ (125,474) \$ 26,361

F-32

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data****13. NONCONTROLLING INTERESTS IN SUBSIDIARIES**

Noncontrolling interests in subsidiaries of the Company were as follows at December 31:

|  | December 31,     |                  |
|--|------------------|------------------|
|  | 2015             | 2016             |
| Cinemark Partners II 24.6% interest (in one theatre) | \$ 7,753         | \$ 8,249         |
| Laredo Theatres 25% interest (in two theatres)       | 1,761            | 1,695            |
| Greeley Ltd. 49% interest (in one theatre)           | 740              | 689              |
| Other  | 851              | 509              |
| <b>Total</b>   | <b>\$ 11,105</b> | <b>\$ 11,142</b> |

During December 2016 the Company purchased the remaining 25% noncontrolling interest of one of its Chilean subsidiaries, Flix Impirica S.A. ( Flix Impirica ), for approximately \$450 in cash. The increase in the Company's ownership interest in the Chilean subsidiary was accounted for as an equity transaction in accordance with ASC Topic 810-10-45-23. The Company recorded a decrease in additional paid-in-capital of approximately \$27, which represented the difference between the cash paid and the book value of the Chilean subsidiary's noncontrolling interest account, which was approximately \$423. As a result of this transaction, the Company now owns 100% of the shares in Flix Impirica.

Below is a summary of the impact of changes in the Company's ownership interest in its subsidiaries on its equity:

|   | Year ended December 31, |            |            |
|---|-------------------------|------------|------------|
|   | 2014                    | 2015       | 2016       |
| Net income attributable to Cinemark Holdings, Inc.  | \$ 192,610              | \$ 216,869 | \$ 255,091 |
| Transfers from noncontrolling interests   |                         |            |            |
| Decrease in Cinemark Holdings, Inc. additional paid-in-capital for the buyout of Flix Impirica non-controlling interest |                         |            | (27)       |
| Net transfers from non-controlling interests  |                         |            | (27)       |
| Change from net income attributable to Cinemark Holdings, Inc. and transfers from noncontrolling interests              | \$ 192,610              | \$ 216,869 | \$ 255,064 |

**14. CAPITAL STOCK**

**Common Stock** Common stockholders are entitled to vote on all matters submitted to a vote of the Company's stockholders. Subject to the rights of holders of any then outstanding shares of the Company's preferred stock, the Company's common stockholders are entitled to any dividends that may be declared by the board of directors. The shares of the Company's common stock are not subject to any redemption provisions. The Company has no issued and outstanding shares of preferred stock.

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The Company's ability to pay dividends is effectively limited by its status as a holding company and the terms of its subsidiary's indentures and senior secured credit facility, which also significantly restricts the ability of certain of the Company's subsidiaries to pay dividends directly or indirectly to the Company. See Note 10. Furthermore, certain of the Company's foreign subsidiaries currently have a deficit in retained earnings which prevents the Company from declaring and paying dividends from those subsidiaries.

*Treasury Stock* Treasury stock represents shares of common stock repurchased by the Company and not yet retired. The Company has applied the cost method in recording its treasury shares.

F-33

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

Below is a summary of the Company's treasury stock activity for the years ended December 31, 2014, 2015 and 2016.

|   | Number of<br>Treasury<br>Shares | Cost      |
|---|---------------------------------|-----------|
| Balance at January 1, 2014                      | 3,694,935                       | \$ 51,946 |
| Restricted stock forfeitures <sup>(1)</sup>     | 25,947                          |           |
| Restricted stock withholdings <sup>(2)</sup>    | 336,253                         | 9,861     |
| Balance at December 31, 2014                    | 4,057,135                       | \$ 61,807 |
| Restricted stock forfeitures <sup>(1)</sup>     | 17,897                          |           |
| Restricted stock withholdings <sup>(2)</sup>    | 108,472                         | 4,770     |
| Balance at December 31, 2015                    | 4,183,504                       | \$ 66,577 |
| Restricted stock forfeitures <sup>(1)</sup>     | 56,808                          |           |
| Restricted stock withholdings <sup>(2)(3)</sup> | 206,690                         | 6,834     |
| Balance at December 31, 2016                    | 4,447,002                       | \$ 73,411 |

<sup>(1)</sup> The Company repurchased forfeited and canceled restricted shares at a cost of \$0.001 per share in accordance with the Company's Amended and Restated 2006 Long Term Incentive Plan.

<sup>(2)</sup> The Company withheld restricted shares as a result of the election by certain employees to satisfy their tax liabilities upon vesting in restricted stock.

<sup>(3)</sup> The Company determined the number of shares to be withheld based upon market values that ranged from \$29.17 to \$39.20 per share. As of December 31, 2016, the Company had no plans to retire any shares of treasury stock.

**Stock Options** There were 14,584 stock options outstanding as of January 1, 2014 with a weighted average price of \$7.63 per share. All shares were exercised during the year ended December 31, 2014. The total intrinsic value of options exercised was \$296. The Company recognized a tax benefit of approximately \$124 related to the options exercised during the year ended December 31, 2014.

**Restricted Stock** Below is a summary of restricted stock activity for the years ended December 31, 2014, 2015 and 2016:

|                          | Year Ended<br>December 31, 2014  |   | Year Ended<br>December 31, 2015  |   | Year Ended<br>December 31, 2016  |   |
|--------------------------|----------------------------------|---|----------------------------------|---|----------------------------------|---|
|                          | Shares of<br>Restricted<br>Stock | Weighted<br>Average<br>Grant Date<br>Fair Value | Shares of<br>Restricted<br>Stock | Weighted<br>Average<br>Grant Date<br>Fair Value | Shares of<br>Restricted<br>Stock | Weighted<br>Average<br>Grant Date<br>Fair Value |
| Outstanding at January 1 | 1,260,913                        | \$ 21.86  | 878,897                          | \$ 24.92  | 757,775                          | \$ 30.73  |
| Granted                  | 269,774                          | \$ 28.93  | 226,212                          | \$ 42.79  | 335,707                          | \$ 30.98  |

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|                                   |                |                 |                |                 |                |                 |
|-----------------------------------|----------------|-----------------|----------------|-----------------|----------------|-----------------|
| Vested                            | (625,843)      | \$ 20.53        | (329,437)      | \$ 23.72        | (430,056)      | \$ 26.60        |
| Forfeited                         | (25,947)       | \$ 22.94        | (17,897)       | \$ 27.58        | (56,808)       | \$ 33.81        |
| <b>Outstanding at December 31</b> | <b>878,897</b> | <b>\$ 24.92</b> | <b>757,775</b> | <b>\$ 30.73</b> | <b>606,618</b> | <b>\$ 33.51</b> |

During the year ended December 31, 2016, the Company granted 335,707 shares of restricted stock to directors and employees of the Company. The fair value of the restricted stock granted was determined based on the market value of the Company's common stock on the date of grant, which ranged from \$29.83 to \$38.47 per

F-34

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

share. The Company assumed forfeiture rates ranging from 0% to 10% for the restricted stock awards. Restricted stock granted to directors vests over a one-year period. Restricted stock granted to employees vests over periods ranging from one year to four years based on continued service. The recipients of restricted stock are entitled to receive dividends and to vote their respective shares, however, the sale and transfer of the restricted shares is prohibited during the restriction period.

Below is a summary of restricted stock award activity recorded for the periods indicated.

|   | Year Ended December 31, |           |           |
|---|-------------------------|-----------|-----------|
|   | 2014                    | 2015      | 2016      |
| Compensation expense recognized during the period             | \$ 9,534                | \$ 9,600  | \$ 8,250  |
| Fair value of restricted shares that vested during the period | \$ 18,773               | \$ 14,424 | \$ 14,662 |
| Income tax deduction upon vesting of restricted stock awards  | \$ 5,625                | \$ 3,823  | \$ 5,555  |

As of December 31, 2016, the remaining unrecognized compensation expense related to these restricted stock awards was approximately \$12,328. The weighted average period over which this remaining compensation expense will be recognized is approximately two years.

*Restricted Stock Units* During the years ended December 31, 2014, 2015 and 2016, the Company granted restricted stock units representing 197,515, 142,917 and 253,661 hypothetical shares of common stock, respectively, to employees. The restricted stock units vest based on a combination of financial performance factors and continued service. The financial performance factors are based on an implied equity value concept that determines an internal rate of return ( IRR ) for a two year measurement period, as defined in the award agreement, based on a formula utilizing a multiple of Adjusted EBITDA subject to certain specified adjustments (as defined in the restricted stock unit award agreement). The financial performance factors for the restricted stock units have a threshold, target and maximum level of payment opportunity and vest on a prorata basis according to the IRR achieved by the Company during the performance period. As an example, if the Company achieves an IRR equal to 11.0% for the 2014 grant, the number of restricted stock units that shall vest will be greater than the target but less than the maximum number that would have vested had the Company achieved the highest IRR. All payouts of restricted stock units that vest will be subject to an additional service requirement and will be paid in the form of common stock if the participant continues to provide services through the fourth anniversary of the grant date.

The financial performance factors and respective vesting rates for each of the 2014, 2015 and 2016 grants are as follows:

|               | Year Ended<br>December 31, |       |       | Percentage of<br>Shares Vesting |
|---------------|----------------------------|-------|-------|---------------------------------|
|               | 2014                       | 2015  | 2016  |                                 |
| Threshold IRR | 8.5%                       | 7.5%  | 6.0%  | 33.3%                           |
| Target IRR    | 10.5%                      | 9.5%  | 8.0%  | 66.6%                           |
| Maximum IRR   | 12.5%                      | 11.5% | 10.0% | 100%                            |

At the time of each of the restricted stock unit grants, the Company assumes the IRR level to be reached for the defined measurement period will be the mid-point IRR level in determining the amount of compensation expense to record for such grants. If and when additional information becomes available to indicate that something other than the mid-point IRR level will be achieved, the Company adjusts compensation expense on a prospective basis over the remaining service period. The Company assumed forfeiture rates ranging from 0% to 13% for the restricted stock unit awards granted during 2016. Restricted stock unit award participants are eligible to receive dividend equivalent payments if and at the time the restricted stock unit awards vest.



**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

Below is a table summarizing the potential number of units that could vest under restricted stock unit awards granted during the years ended December 31, 2014, 2015 and 2016 at each of the three levels of financial performance (excluding forfeitures):

|                  | Granted During the Year Ended December 31, |                             |                       |                             |                       |                             |
|------------------|--|-----------------------------|-----------------------|-----------------------------|-----------------------|-----------------------------|
|                  | 2014                                       |                             | 2015                  |                             | 2016                  |                             |
|                  | Number<br>of<br>Units                      | Value<br>at<br>Grant<br>(1) | Number<br>of<br>Units | Value<br>at<br>Grant<br>(1) | Number<br>of<br>Units | Value<br>at<br>Grant<br>(1) |
| at threshold IRR | 65,832                                     | \$ 1,879                    | 47,640                | \$ 2,057                    | 84,554                | \$ 2,522                    |
| at target IRR    | 131,683                                    | \$ 3,758                    | 95,282                | \$ 4,115                    | 169,107               | \$ 5,044                    |
| at maximum IRR   | 197,515                                    | \$ 5,637                    | 142,917               | \$ 6,173                    | 253,661               | \$ 7,568                    |

(1) The grant date fair values for units issued during the years ended December 31, 2014, 2015, and 2016 were \$28.54, \$43.19 and \$29.83, respectively.

Below is a summary of activity for restricted stock unit awards for the periods indicated:

|  | Year Ended December 31, |          |          |
|--|-------------------------|----------|----------|
|  | 2014                    | 2015     | 2016     |
| Number of restricted stock unit awards that vested during the period       | 395,751                 | 123,769  | 213,984  |
| Fair value of restricted stock unit awards that vested during the period   | \$ 11,420               | \$ 5,483 | \$ 7,260 |
| Accumulated dividends paid upon vesting of restricted stock unit awards    | \$ 1,352                | \$ 442   | \$ 662   |
| Income tax benefit recognized upon vesting of restricted stock unit awards | \$ 4,796                | \$ 2,303 | \$ 3,049 |
| Compensation expense recognized during the period                          | \$ 3,284                | \$ 6,158 | \$ 5,144 |

During the year ended December 31, 2015, the Compensation Committee of the Board of Directors approved a modification to each of the 2013 and 2014 restricted stock unit grants. The modifications resulted in a cap on the foreign currency exchange rate devaluation impact to be used in calculating the IRR for the respective measurement periods. The Company revalued each of the grants based on the Company's stock price at the date of modification, which was \$33.02. The modifications resulted in incremental compensation expense of approximately \$2,460 for the year ended December 31, 2015.

During the year ended December 31, 2016, the Compensation Committee of the Board of Directors approved a modification to the 2015 restricted stock unit grants. The modification resulted in a cap on the foreign currency exchange rate devaluation impact to be used in calculating the IRR for the respective measurement periods. The Company revalued each of the grants based on the Company's stock price at the date of modification, which was \$37.98. The modifications resulted in incremental compensation expense of approximately \$562 for the year ended December 31, 2016.

As of December 31, 2016, the Company had restricted stock units outstanding that represented a total 557,077 hypothetical shares of common stock, net of actual cumulative forfeitures of 30,598 units, assuming the maximum IRR is achieved for all of the outstanding restricted stock unit awards.

As of December 31, 2016, the remaining unrecognized compensation expense related to the outstanding restricted stock unit awards was \$6,791, which reflects the maximum IRR level that was achieved for the 2013 and 2014 grants, the maximum IRR level that was achieved for the 2015 grants and an IRR level of 8.0% that is estimated to be achieved for the 2016 grant. The weighted average period over which this remaining

compensation expense will be recognized is approximately two years.

F-36

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

In thousands, except share and per share data

**15. SUPPLEMENTAL CASH FLOW INFORMATION**

The following is provided as supplemental information to the consolidated statements of cash flows:

|  | Year Ended December 31, |            |             |
|--|-------------------------|------------|-------------|
|  | 2014                    | 2015       | 2016        |
| Cash paid for interest   | \$ 107,926              | \$ 105,155 | \$ 108,101  |
| Cash paid for income taxes, net of refunds received  | \$ 122,972              | \$ 108,435 | \$ 93,368   |
| Noncash investing and financing activities:  |                         |            |             |
| Change in accounts payable and accrued expenses for the acquisition of theatre properties and equipment <sup>(1)</sup> | \$ (1,225)              | \$ 2,491   | \$ (29,471) |
| Theatre properties and equipment acquired under capital lease  | \$ 19,908               | \$ 36,544  | \$ 33,282   |
| Investment in NCM receipt of common units (see Note 5)   | \$ 8,216                | \$ 15,421  | \$ 11,111   |
| Dividends accrued on unvested restricted stock unit awards   | \$ (530)                | \$ (593)   | \$ (554)    |
| Receipt of promissory note related to sale of investment in a Taiwan joint venture                                     | \$                      | \$ 2,304   | \$          |

<sup>(1)</sup> Additions to theatre properties and equipment included in accounts payable as of December 31, 2015 and 2016 were \$11,154 and \$40,625, respectively.

**16. INCOME TAXES**

Income before income taxes consisted of the following:

|                             | Year Ended December 31, |            |            |
|-----------------------------|-------------------------|------------|------------|
|                             | 2014                    | 2015       | 2016       |
| Income before income taxes: |                         |            |            |
| U.S.                        | \$ 205,521              | \$ 259,652 | \$ 274,756 |
| Foreign                     | 84,542                  | 88,015     | 85,890     |
| Total                       | \$ 290,063              | \$ 347,667 | \$ 360,646 |

Current and deferred income taxes were as follows:

|          | Year Ended December 31, |           |           |
|----------|-------------------------|-----------|-----------|
|          | 2014                    | 2015      | 2016      |
| Current: |                         |           |           |
| Federal  | \$ 61,732               | \$ 71,288 | \$ 65,303 |
| Foreign  | 27,681                  | 35,874    | 32,047    |
| State    | 6,125                   | 10,682    | 11,936    |

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|                       |           |            |             |
|-----------------------|-----------|------------|-------------|
| Total current expense | \$ 95,538 | \$ 117,844 | \$ 109,286  |
| Deferred:             |           |            |             |
| Federal               | \$ 6,322  | \$ 10,420  | \$ (13,667) |
| Foreign               | (6,437)   | (3,339)    | 1,674       |
| State                 | 641       | 4,014      | 6,526       |
| Total deferred taxes  | 526       | 11,095     | (5,467)     |
| Income taxes          | \$ 96,064 | \$ 128,939 | \$ 103,819  |

F-37

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

A reconciliation between income tax expense and taxes computed by applying the applicable statutory federal income tax rate to income before income taxes follows:

|   | <b>Year Ended December 31,</b> |                   |                   |
|---|--------------------------------|-------------------|-------------------|
|   | <b>2014</b>                    | <b>2015</b>       | <b>2016</b>       |
| Computed statutory tax expense  | \$ 101,522                     | \$ 121,683        | \$ 126,226        |
| Foreign inflation adjustments   | 641                            | (1,295)           | (281)             |
| State and local income taxes, net of federal income tax impact        | 4,549                          | 9,559             | 11,999            |
| Foreign losses not benefited and changes in valuation allowance       | (275)                          | (2,408)           | (34,757)          |
| Foreign tax rate differential   | (2,125)                        | (2,660)           | (942)             |
| Foreign dividends   | 1,083                          |                   | 68,684            |
| Foreign tax credits   |                                |                   | (62,815)          |
| Sale of Mexican subsidiaries and related changes in intangible assets | (10,065)                       |                   |                   |
| Changes in uncertain tax positions                                    | (1,540)                        | 3,717             | 921               |
| Other net   | 2,274                          | 343               | (5,216)           |
| <b>Income taxes</b>   | <b>\$ 96,064</b>               | <b>\$ 128,939</b> | <b>\$ 103,819</b> |

The Company reinvests the accumulated undistributed earnings of its non-U.S. subsidiaries. As of December 31, 2016, the Company has not provided deferred taxes on approximately \$251,000 of accumulated undistributed earnings of non-U.S. subsidiaries, as it is the Company's policy to indefinitely reinvest these earnings in non-U.S. operations. However, the Company may periodically repatriate a portion of these earnings to the extent that it does not incur an additional U.S. tax liability. Quantification of the deferred tax liability, if any, associated with indefinitely reinvested accumulated earnings is not practicable.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data***Deferred Income Taxes*

The tax effects of significant temporary differences and tax loss and tax credit carryforwards comprising the net long-term deferred income tax liabilities as of December 31, 2015 and 2016 consisted of the following:

|   | December 31,<br>2015 | 2016              |
|---|----------------------|-------------------|
| Deferred liabilities:   |                      |                   |
| Theatre properties and equipment                                    | \$ 141,155           | \$ 176,781        |
| Tax impact of items in accumulated other comprehensive loss         | 158                  |                   |
| Intangible asset other  | 28,889               | 36,052            |
| Intangible asset tradenames   | 112,413              | 112,747           |
| Investment in partnerships  | 108,733              | 107,066           |
| <b>Total deferred liabilities</b>                                   | <b>391,348</b>       | <b>432,646</b>    |
| Deferred assets:  |                      |                   |
| Deferred lease expenses   | 26,966               | 24,026            |
| Exchange (gain) loss  | 3,736                | (731)             |
| Deferred revenue NCM  | 128,642              | 130,005           |
| Capital lease obligations   | 75,966               | 85,721            |
| Tax loss carryforwards  | 7,379                | 7,396             |
| Alternative minimum tax and other credit carryforwards              | 41,300               | 56,520            |
| Other expenses, not currently deductible for tax purposes           | 20,204               | 11,270            |
| <b>Total deferred assets</b>  | <b>304,193</b>       | <b>314,207</b>    |
| <b>Net deferred income tax liability before valuation allowance</b> | <b>87,155</b>        | <b>118,439</b>    |
| Valuation allowance against deferred assets non-current             | 50,636               | 14,524            |
| <b>Net deferred income tax liability</b>                            | <b>\$ 137,791</b>    | <b>\$ 132,963</b> |
| Net deferred tax liability Foreign                                  | \$ 4,212             | \$ 7,571          |
| Net deferred tax liability U.S.                                     | 133,579              | 125,392           |
| <b>Total</b>  | <b>\$ 137,791</b>    | <b>\$ 132,963</b> |

The Company's foreign tax credit carryforwards began to expire in 2015. Some foreign net operating losses will expire in the next reporting period; however, some losses may be carried forward indefinitely. State net operating losses may be carried forward for periods of between five and twenty years with the last expiring year being 2036.

The Company's valuation allowance changed from \$50,636 at December 31, 2015 to \$14,524 at December 31, 2016. The decrease was a result of the implementation of a foreign holding and financing structure, which increased the Company's ability to use foreign tax credits that previously had a full valuation allowance.



**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data***Uncertain Tax Positions*

The following is a reconciliation of the total amounts of unrecognized tax benefits excluding interest and penalties, for the years ended December 31, 2014, 2015 and 2016:

|  | Year Ended December 31, |                  |                  |
|--|-------------------------|------------------|------------------|
|  | 2014                    | 2015             | 2016             |
| Balance at January 1,                          | \$ 18,780               | \$ 16,515        | \$ 17,133        |
| Gross increases tax positions in prior periods | 10                      | 40               | 13               |
| Gross decreases tax positions in prior periods | (2,379)                 |                  |                  |
| Gross increases current period tax positions   | 1,324                   | 2,112            | 923              |
| Settlements                                    | (963)                   | (871)            | (924)            |
| Foreign currency translation adjustments       | (257)                   | (663)            | 258              |
| <b>Balance at December 31,</b>                 | <b>\$ 16,515</b>        | <b>\$ 17,133</b> | <b>\$ 17,403</b> |

The Company had \$17,008 and \$18,190 of unrecognized tax benefits, including interest and penalties, as of December 31, 2015 and 2016, respectively. Of these amounts, \$17,008 and \$18,190 represent the amount of unrecognized tax benefits that if recognized would impact the effective income tax rate for the years ended December 31, 2015 and 2016, respectively. The Company had \$3,198 and \$4,111 accrued for interest and penalties as of December 31, 2015 and 2016, respectively.

The Company and its subsidiaries file income tax returns in the U.S. federal jurisdiction and in certain state and foreign jurisdictions and are routinely under audit by many different tax authorities. The Company believes that its accrual for tax liabilities is adequate for all open audit years based on its assessment of many factors including past experience and interpretations of tax law. This assessment relies on estimates and assumptions and may involve a series of complex judgments about future events. The Company is no longer subject to income tax audits from the Internal Revenue Service for years before 2013. The Company is no longer subject to state income tax examinations by tax authorities in its major state jurisdictions for years before 2012. Certain state returns were amended as a result of the Internal Revenue Service examination closures for 2007 through 2009, and the statutes remain open for those amendments. The Company is no longer subject to non-U.S. income tax examinations by tax authorities in its major non-U.S. tax jurisdictions for years before 2004.

The Company is currently under audit in the non-U.S. tax jurisdictions of Brazil and Chile. The Company believes that it is reasonably possible that the Chile audit will be completed within the next twelve months.

**17. COMMITMENTS AND CONTINGENCIES**

*Leases* The Company conducts a significant part of its theatre operations in leased properties under noncancelable operating and capital leases with terms generally ranging from 10 to 25 years. In addition to the minimum annual lease payments, some of the leases provide for contingent rentals based on operating results of the theatre and most require the payment of taxes, insurance and other costs applicable to the property. The Company can renew, at its option, a substantial portion of the leases at defined or then market rental rates for various periods. Some leases also provide for escalating rent payments throughout the lease term. A liability for deferred lease expenses of \$43,333 and \$42,378 at December 31, 2015 and 2016, respectively, has been provided



**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

to account for lease expenses on a straight-line basis, where lease payments are not made on such a basis. Theatre rent expense was as follows:

|   | Year Ended December 31, |                   |                   |
|---|-------------------------|-------------------|-------------------|
|   | 2014                    | 2015              | 2016              |
| Fixed rent expense                                | \$ 237,891              | \$ 240,057        | \$ 242,927        |
| Contingent rent and other facility lease expenses | 79,205                  | 79,704            | 78,367            |
| <b>Total facility lease expense</b>               | <b>\$ 317,096</b>       | <b>\$ 319,761</b> | <b>\$ 321,294</b> |

Future minimum lease payments under noncancelable operating and capital leases that have initial or remaining terms in excess of one year at December 31, 2016 are due as follows:

|  | Operating<br>Leases | Capital<br>Leases |
|--|---------------------|-------------------|
| 2017   | \$ 253,824          | \$ 38,375         |
| 2018   | 231,489             | 39,104            |
| 2019   | 204,231             | 38,519            |
| 2020   | 185,508             | 37,647            |
| 2021   | 163,938             | 30,636            |
| Thereafter   | 641,069             | 169,425           |
| <b>Total</b>   | <b>\$ 1,680,059</b> | <b>353,706</b>    |
| Amounts representing interest payments                 |                     | (98,286)          |
| Present value of future minimum payments               |                     | 255,420           |
| Current portion of capital lease obligations           |                     | (21,139)          |
| <b>Capital lease obligations, less current portion</b> |                     | <b>\$ 234,281</b> |

*Employment Agreements* On August 20, 2015, the Company's board of directors announced Mr. Mark Zoradi as the Company's Chief Executive Officer. The Company and Mr. Zoradi entered into an employment agreement effective as of August 24, 2015. The Company has employment agreements with Lee Roy Mitchell, Mark Zoradi, Sean Gamble, Valmir Fernandes, Michael Cavalier and Rob Carmony. The employment agreements are subject to automatic extensions for a one-year period, unless the employment agreements are terminated. The base salaries stipulated in the employment agreements are subject to review at least annually during the term of the agreements for increase (but not decrease) by the Company's Compensation Committee. Management personnel subject to these employment agreements are eligible to receive annual cash incentive bonuses upon the Company meeting certain performance targets established by the Compensation Committee within the first 90 days of the fiscal year.

Effective March 4, 2016, the Company's former President and Chief Operating Officer, Robert Copple, resigned with good reason as defined within his employment agreement. The Company paid Mr. Copple the payments and benefits pursuant to the terms set forth in his employment agreement. The Company's post-termination obligations, such as providing continued participation in the Company's welfare benefit plans and

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insurance programs, remain in effect for a limited period of time under the employment agreement. All expenses incurred by the Company in relation to the resignation are reflected in general and administrative expenses for the year ended December 31, 2016.

The Company's employment agreement with Mr. Tim Warner, the Company's former CEO, terminated on April 1, 2016.

F-41

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**Table of Contents**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

*Retirement Savings Plan* The Company has a 401(k) retirement savings plan ( 401(k) Plan ) for the benefit of all employees and makes matching contributions as determined annually in accordance with the 401(k) Plan. Employer matching contribution payments of \$3,043 and \$3,187 were made in 2015 (for plan year 2014) and 2016 (for plan year 2015), respectively. A liability of approximately \$3,522 has been recorded at December 31, 2016 for employer contribution payments to be made in 2017 (for plan year 2016).

*Legal Proceedings Joseph Amey, et al. v. Cinemark USA, Inc., Case No. 3:13cv05669, In the United States District Court for the Northern District of California, San Francisco Division.* The case presents putative class action claims for damages and attorney s fees arising from employee wage and hour claims under California law for alleged meal period, rest break, reporting time pay, unpaid wages, pay upon termination, and wage statements violations. The claims are also asserted as a representative action under the California Private Attorney General Act ( PAGA ). The Company denies the claims, denies that class certification is appropriate and denies that a PAGA representative action is appropriate, and is vigorously defending against the claims. The Company denies any violation of law and plans to vigorously defend against all claims. The Court recently determined that class certification is not appropriate and determined that a PAGA representative action is not appropriate. The plaintiff has appealed these rulings. The Company is unable to predict the outcome of the litigation or the range of potential loss.

*Flagship Theatres of Palm Desert, LLC d/b/a Cinemas Palme D Or v. Century Theatres, Inc., and Cinemark USA, Inc.; Superior Court of the State of California, County of Los Angeles.* Plaintiff in this case alleges that the Company violated California antitrust and unfair competition laws by engaging in circuit dealing with various motion picture distributors and tortuously interfered with Plaintiff s business relationships. Plaintiff seeks compensatory damages, trebling of those damages under California law, punitive damages, injunctive relief, attorneys fees, costs and interest. Plaintiff also alleges that the Company s conduct ultimately resulted in closure of its theatre in June 2016. The Company denied the allegations. In 2008, the Company moved for summary judgment on Plaintiff s claims, arguing primarily that clearances between the theatres at issue were lawful and that Plaintiff lacked proof sufficient to support certain technical elements of its antitrust claims. The trial court granted that motion and dismissed Plaintiff s claims. Plaintiff appealed and, in 2011, the Court of Appeal reversed, holding, among other things, that Plaintiff s claims were not about the illegality of clearances but were focused, instead, on circuit dealing. Having re-framed the claims in that manner, the Court of Appeal held that the trial court s decision to limit discovery to the market where the theatres at issue operated was an error, as circuit dealing necessarily involves activities in different markets. Upon return to the trial court, the parties engaged in additional, broadened discovery related to Plaintiff s circuit dealing claim. Thereafter, the Company moved again for summary judgment on all of Plaintiff s claims. That new motion for summary judgment was pending when, on or about April 11, 2014, the trial court granted the Company s motion for terminating sanctions and entered a judgment dismissing the case with prejudice. Plaintiff then appealed that second dismissal, seeking to have the judgment reversed and the case remanded to the trial court. The Court of Appeal issued a ruling on May 24, 2016, reversing the granting of terminating sanctions and instead imposed a lesser evidentiary and damages preclusion sanction. The case returned to the trial court on October 6, 2016. The Company has denied Plaintiff s allegations and is vigorously defending these claims. The Company is unable to predict the outcome of this litigation or the range of potential loss.

The Company received a Civil Investigative Demand ( CID ) from the Antitrust Division of the United States Department of Justice. The CID relates to an investigation under Sections 1 and 2 of the Sherman Act. The Company also received CIDs from the Antitrust Section of the Office of the Attorney General of the State of Ohio and later from other states regarding similar inquiries under state antitrust laws. The CIDs request the Company to answer interrogatories, and produce documents, or both, related to the investigation of matters including film clearances, potential coordination and/or communication with other major theatre circuits and related joint ventures.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

The Company intends to fully cooperate with all federal and state government agencies. Although the Company does not believe that it has violated any federal or state antitrust or competition laws, it cannot predict the ultimate scope, duration or outcome of these investigations.

From time to time, the Company is involved in other various legal proceedings arising from the ordinary course of its business operations, such as personal injury claims, employment matters, landlord-tenant disputes, patent claims and contractual disputes, some of which are covered by insurance or by indemnification from vendors. The Company believes its potential liability with respect to these types of proceedings currently pending is not material, individually or in the aggregate, to the Company's financial position, results of operations and cash flows.

**18. SEGMENTS**

The Company manages its international market and its U.S. market as separate reportable operating segments, with the international segment consisting of operations in Brazil, Argentina, Chile, Colombia, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala, Bolivia, Curacao and Paraguay. Each segment's revenue is derived from admissions and concession sales and other ancillary revenues. The Company uses Adjusted EBITDA, as shown in the reconciliation table below, as the primary measure of segment profit and loss to evaluate performance and allocate its resources. The Company does not report asset information by segment because that information is not used to evaluate the performance or allocate resources between segments.

Below is a breakdown of select financial information by reportable operating segment:

|                       | Year Ended December 31, |                     |                     |
|-----------------------|-------------------------|---------------------|---------------------|
|                       | 2014                    | 2015                | 2016                |
| <b>Revenues:</b>      |                         |                     |                     |
| U.S.                  | \$ 1,934,990            | \$ 2,137,733        | \$ 2,230,693        |
| International         | 704,623                 | 728,735             | 701,573             |
| Eliminations          | (12,623)                | (13,859)            | (13,501)            |
| <b>Total revenues</b> | <b>\$ 2,626,990</b>     | <b>\$ 2,852,609</b> | <b>\$ 2,918,765</b> |

|  | Year Ended December 31, |                   |                   |
|--|-------------------------|-------------------|-------------------|
|  | 2014                    | 2015              | 2016              |
| <b>Adjusted EBITDA <sup>(1)</sup>:</b> |                         |                   |                   |
| U.S.                                   | \$ 456,035              | \$ 516,366        | \$ 548,413        |
| International                          | 159,662                 | 166,416           | 157,690           |
| <b>Total Adjusted EBITDA</b>           | <b>\$ 615,697</b>       | <b>\$ 682,782</b> | <b>\$ 706,103</b> |

|                                   | Year Ended December 31, |                   |                   |
|-----------------------------------|-------------------------|-------------------|-------------------|
|                                   | 2014                    | 2015              | 2016              |
| <b>Capital expenditures:</b>      |                         |                   |                   |
| U.S.                              | \$ 148,532              | \$ 223,213        | \$ 242,271        |
| International                     | 96,173                  | 108,513           | 84,637            |
| <b>Total capital expenditures</b> | <b>\$ 244,705</b>       | <b>\$ 331,726</b> | <b>\$ 326,908</b> |

- (1) Distributions from NCM are reported entirely within the U.S. operating segment

F-43

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

The following table sets forth a reconciliation of net income to Adjusted EBITDA:

|   | Year Ended December 31, |                |                |
|---|-------------------------|----------------|----------------|
|   | 2014                    | 2015           | 2016           |
| Net income  | \$ 193,999              | \$ 218,728     | \$ 256,827     |
| Add (deduct):   |                         |                |                |
| Income taxes  | 96,064                  | 128,939        | 103,819        |
| Interest expense <sup>(1)</sup>                               | 113,698                 | 112,741        | 108,313        |
| Loss on debt amendments and refinancing                       |                         | 925            | 13,445         |
| Other income <sup>(2)</sup>                                   | (22,150)                | (20,041)       | (44,813)       |
| Other cash distributions from equity investees <sup>(3)</sup> | 19,172                  | 19,027         | 21,916         |
| Depreciation and amortization                                 | 175,656                 | 189,206        | 209,071        |
| Impairment of long-lived assets                               | 6,647                   | 8,801          | 2,836          |
| Loss on sale of assets and other                              | 15,715                  | 8,143          | 20,459         |
| Deferred lease expenses                                       | 2,536                   | (1,806)        | (990)          |
| Amortization of long-term prepaid rents                       | 1,542                   | 2,361          | 1,826          |
| Share based awards compensation expense                       | 12,818                  | 15,758         | 13,394         |
| <br>Adjusted EBITDA   | <br>\$ 615,697          | <br>\$ 682,782 | <br>\$ 706,103 |

<sup>(1)</sup> Includes amortization of debt issue costs.

<sup>(2)</sup> Includes interest income, foreign currency exchange gain (loss), and equity in income of affiliates and excludes distributions from NCM.

<sup>(3)</sup> Includes cash distributions received from equity investees that were recorded as a reduction of the respective investment balances. In an effort to more closely align our reported Adjusted EBITDA with our operating cash flow, which provides our chief operating decision maker with more comprehensive cash flow information, beginning with the year ended December 31, 2016, Adjusted EBITDA now includes total cash distributions received from equity investees, including the cash distributions recorded as a reduction of the respective investment balance. Adjusted EBITDA for the years ended December 31, 2014 and 2015 has been adjusted to reflect comparable presentations.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data****Financial Information About Geographic Area**

Below is a breakdown of select financial information by geographic area:

|                         | Year Ended December 31, |              |              |
|-------------------------|-------------------------|--------------|--------------|
|                         | 2014                    | 2015         | 2016         |
| <b>Revenues</b>         |                         |              |              |
| U.S.                    | \$ 1,934,990            | \$ 2,137,733 | \$ 2,230,693 |
| Brazil                  | 333,919                 | 291,959      | 304,407      |
| Other foreign countries | 370,704                 | 436,776      | 397,166      |
| Eliminations            | (12,623)                | (13,859)     | (13,501)     |
| Total                   | \$ 2,626,990            | \$ 2,852,609 | \$ 2,918,765 |

|   | December 31, |              |
|---|--------------|--------------|
|   | 2015         | 2016         |
| <b>Theatres properties and equipment, net</b> |              |              |
| U.S.  | \$ 1,175,535 | \$ 1,306,643 |
| Brazil  | 163,505      | 197,896      |
| Other foreign countries                       | 166,029      | 199,997      |
| Total   | \$ 1,505,069 | \$ 1,704,536 |

**19. RELATED PARTY TRANSACTIONS**

The Company manages theatres for Laredo Theatres, Ltd. ( Laredo ). The Company is the sole general partner and owns 75% of the limited partnership interests of Laredo. Lone Star Theatres, Inc. owns the remaining 25% of the limited partnership interests in Laredo and is 100% owned by Mr. David Roberts, Lee Roy Mitchell's son-in-law. Lee Roy Mitchell is the Company's Chairman of the Board and directly and indirectly owns approximately 8% of the Company's common stock. Under the agreement, management fees are paid by Laredo to the Company at a rate of 5% of annual theatre revenues up to \$50,000 and 3% of annual theatre revenues in excess of \$50,000. The Company recorded \$564, \$567 and \$506 of management fee revenues during the years ended December 31, 2014, 2015 and 2016, respectively. All such amounts are included in the Company's consolidated financial statements with the intercompany amounts eliminated in consolidation.

The Company has an Aircraft Time Sharing Agreement with Copper Beech Capital, LLC to use, on occasion, a private aircraft owned by Copper Beech Capital, LLC. Copper Beech Capital, LLC is owned by Mr. Mitchell and his wife, Tandy Mitchell. The private aircraft is used by Mr. Mitchell and other executives who accompany Mr. Mitchell to business meetings for the Company. The Company reimburses Copper Beech Capital, LLC the actual costs of fuel usage and the expenses of the pilots, landing fees, storage fees and similar expenses incurred during the trip. For the years ended December 31, 2014, 2015 and 2016, the aggregate amounts paid to Copper Beech Capital, LLC for the use of the aircraft was approximately \$74, \$410 and \$110, respectively.

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The Company held an event for its employees and their families at Pinstack in December of 2016. Pinstack is owned by Mr. Mitchell and his wife, Tandy Mitchell. In connection with the event, the Company paid Pinstack approximately \$70.

F-45

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****In thousands, except share and per share data**

The Company currently leases 14 theatres and one parking facility from Syufy Enterprises, LP ( Syufy ) or affiliates of Syufy. Raymond Syufy is one of the Company's directors and is an officer of the general partner of Syufy. Of these 15 leases, 14 have fixed minimum annual rent. The one lease without minimum annual rent has rent based upon a specified percentage of gross sales as defined in the lease. For the years ended December 31, 2014, 2015 and 2016, the Company paid total rent of approximately \$21,040, \$20,581 and \$21,124, respectively, to Syufy.

**20. VALUATION AND QUALIFYING ACCOUNTS**

The Company's valuation allowance for deferred tax assets for the years ended December 31, 2014, 2015 and 2016 were as follows:

|                              | <b>Valuation<br/>Allowance<br/>for<br/>Deferred<br/>Tax<br/>Assets</b> |
|------------------------------|--|
| Balance at January 1, 2014   | \$ 25,711  |
| Additions                    | 28,612   |
| Deductions                   | (1,450)  |
| Balance at December 31, 2014 | \$ 52,873  |
| Additions                    | 437  |
| Deductions                   | (2,674)  |
| Balance at December 31, 2015 | \$ 50,636  |
| Additions                    | 483  |
| Deductions <sup>(1)</sup>    | (36,595)   |
| Balance at December 31, 2016 | \$ 14,524  |

<sup>(1)</sup> See Note 16 for discussion of change in valuation allowance during the year ended December 31, 2016.

**Table of Contents****CINEMARK HOLDINGS, INC. AND SUBSIDIARIES****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

In thousands, except share and per share data

**21. QUARTERLY FINANCIAL INFORMATION (UNAUDITED)**

|   | <b>2015</b>              |                           |                          |                           |                  |
|---|--------------------------|---------------------------|--------------------------|---------------------------|------------------|
|   | <b>First<br/>Quarter</b> | <b>Second<br/>Quarter</b> | <b>Third<br/>Quarter</b> | <b>Fourth<br/>Quarter</b> | <b>Full Year</b> |
| Revenues  | \$ 645,398               | \$ 799,932                | \$ 700,056               | \$ 707,223                | \$ 2,852,609     |
| Operating income  | \$ 90,438                | \$ 134,493                | \$ 99,127                | \$ 99,094                 | \$ 423,152       |
| Net income  | \$ 42,902                | \$ 70,890                 | \$ 46,701                | \$ 58,235                 | \$ 218,728       |
| Net income attributable to Cinemark Holdings, Inc.                                  | \$ 42,521                | \$ 70,258                 | \$ 46,339                | \$ 57,751                 | \$ 216,869       |
| Net income per share attributable to Cinemark Holdings, Inc.'s common stockholders: |                          |                           |                          |                           |                  |
| Basic   | \$ 0.37                  | \$ 0.61                   | \$ 0.40                  | \$ 0.50                   | \$ 1.87          |
| Diluted   | \$ 0.37                  | \$ 0.61                   | \$ 0.40                  | \$ 0.50                   | \$ 1.87          |

|   | <b>2016</b>              |                           |                          |                           |                  |
|---|--------------------------|---------------------------|--------------------------|---------------------------|------------------|
|   | <b>First<br/>Quarter</b> | <b>Second<br/>Quarter</b> | <b>Third<br/>Quarter</b> | <b>Fourth<br/>Quarter</b> | <b>Full Year</b> |
| Revenues  | \$ 704,869               | \$ 744,404                | \$ 768,574               | \$ 700,918                | \$ 2,918,765     |
| Operating income  | \$ 114,827               | \$ 105,562                | \$ 117,790               | \$ 84,756                 | \$ 422,935       |
| Net income  | \$ 59,046                | \$ 54,368                 | \$ 66,126                | \$ 77,287                 | \$ 256,827       |
| Net income attributable to Cinemark Holdings, Inc.                                  | \$ 58,525                | \$ 53,906                 | \$ 65,655                | \$ 77,005                 | \$ 255,091       |
| Net income per share attributable to Cinemark Holdings, Inc.'s common stockholders: |                          |                           |                          |                           |                  |
| Basic   | \$ 0.50                  | \$ 0.46                   | \$ 0.56                  | \$ 0.66                   | \$ 2.19          |
| Diluted   | \$ 0.50                  | \$ 0.46                   | \$ 0.56                  | \$ 0.66                   | \$ 2.19          |

**22. SUBSEQUENT EVENTS**

On February 22, 2017, the Company's board of directors approved a cash dividend for the fourth quarter of 2016 of \$0.29 per share of common stock payable to stockholders of record on March 8, 2017. The dividend will be paid on March 20, 2017.

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F-47

**Table of Contents****SCHEDULE 1 CONDENSED FINANCIAL INFORMATION OF REGISTRANT****CINEMARK HOLDINGS, INC.****PARENT COMPANY BALANCE SHEETS****(In thousands, except share data)**

|   | <b>December 31,<br/>2015</b> | <b>December 31,<br/>2016</b> |
|---|------------------------------|------------------------------|
| <b>Assets</b>   |                              |                              |
| Cash and cash equivalents   | \$ 36                        | \$ 97                        |
| Prepaid assets  |                              | 7                            |
| Investment in subsidiaries  | 1,102,148                    | 1,272,938                    |
| <b>Total assets</b>   | <b>\$ 1,102,184</b>          | <b>\$ 1,273,042</b>          |
| <b>Liabilities and equity</b>   |                              |                              |
| <b>Liabilities</b>  |                              |                              |
| Accrued other current liabilities, including accounts payable to subsidiaries   | \$ 1,794                     | \$ 10,504                    |
| Other long-term liabilities   | 682                          | 720                          |
| <b>Total liabilities</b>  | <b>2,476</b>                 | <b>11,224</b>                |
| <b>Commitments and contingencies (see Note 6)</b>   |                              |                              |
| <b>Equity</b>   |                              |                              |
| Common stock, \$0.001 par value: 300,000,000 shares authorized; 120,107,563 shares issued and 115,924,059 shares outstanding at December 31, 2015 and 120,657,254 shares issued and 116,210,252 shares outstanding at December 31, 2016 | 120                          | 121                          |
| Additional paid-in-capital  | 1,113,219                    | 1,128,442                    |
| Treasury stock, 4,183,504 and 4,447,002 common shares at cost at December 31, 2015 and December 31, 2016, respectively  | (66,577)                     | (73,411)                     |
| Retained earnings   | 324,632                      | 453,679                      |
| Accumulated other comprehensive loss  | (271,686)                    | (247,013)                    |
| <b>Total equity</b>   | <b>1,099,708</b>             | <b>1,261,818</b>             |
| <b>Total liabilities and equity</b>   | <b>\$ 1,102,184</b>          | <b>\$ 1,273,042</b>          |

The accompanying notes are an integral part of the condensed financial information of the registrant.

**Table of Contents**

**CINEMARK HOLDINGS, INC.**  
**PARENT COMPANY STATEMENTS OF INCOME**  
**YEARS ENDED DECEMBER 31, 2014, 2015 and 2016**  
**(in thousands)**

|   | <b>2014</b>       | <b>2015</b>       | <b>2016</b>       |
|---|-------------------|-------------------|-------------------|
| Revenues  | \$                | \$                | \$                |
| Cost of operations  | 2,857             | 2,684             | 2,717             |
| Operating loss  | (2,857)           | (2,684)           | (2,717)           |
| Other income  |                   |                   |                   |
| Loss before income taxes and equity in income of subsidiaries | (2,857)           | (2,684)           | (2,717)           |
| Income taxes  | 1,086             | 1,020             | 1,033             |
| Equity in income of subsidiaries, net of taxes                | 194,381           | 218,533           | 256,775           |
| <b>Net income</b>   | <b>\$ 192,610</b> | <b>\$ 216,869</b> | <b>\$ 255,091</b> |

The accompanying notes are an integral part of the condensed financial information of the registrant.

**Table of Contents****CINEMARK HOLDINGS, INC.****PARENT COMPANY STATEMENTS OF COMPREHENSIVE INCOME****YEARS ENDED DECEMBER 31, 2014, 2015 and 2016****(In thousands)**

|  | <b>2014</b>       | <b>2015</b>      | <b>2016</b>       |
|--|-------------------|------------------|-------------------|
| <b>Net income</b>  | \$ 192,610        | \$ 216,869       | \$ 255,091        |
| <b>Other comprehensive income (loss), net of tax</b>   |                   |                  |                   |
| Unrealized gain due to fair value adjustments on interest rate swap agreements, net of taxes of \$1,759, \$1,562 and \$138, net of settlements | 2,846             | 2,636            | 234               |
| Unrealized gain (loss) due to fair value adjustments on available-for-sale securities, net of taxes of \$1,479 and \$572 and \$0               | 2,507             | (957)            |                   |
| Other comprehensive income (loss) in equity method investments   | 676               | (3,119)          | 89                |
| Foreign currency translation adjustments   | (68,982)          | (125,474)        | 26,361            |
| <b>Total other comprehensive income (loss), net of tax</b>   | <b>(62,953)</b>   | <b>(126,914)</b> | <b>26,684</b>     |
| <b>Comprehensive income attributable to Cinemark Holdings, Inc.</b>  | <b>\$ 129,657</b> | <b>\$ 89,955</b> | <b>\$ 281,775</b> |

The accompanying notes are an integral part of the condensed financial information of the registrant.

**Table of Contents****CINEMARK HOLDINGS, INC.****PARENT COMPANY STATEMENTS OF CASH FLOWS****YEARS ENDED DECEMBER 31, 2014, 2015 and 2016****(in thousands)**

|  | <b>2014</b> | <b>2015</b> | <b>2016</b> |
|--|-------------|-------------|-------------|
| <b>Operating Activities</b>  |             |             |             |
| Net income   | \$ 192,610  | \$ 216,869  | \$ 255,091  |
| Adjustments to reconcile net income to cash provided by operating activities:                      |             |             |             |
| Share based awards compensation expense  | 943         | 885         | 981         |
| Equity in income of subsidiaries   | (194,381)   | (218,533)   | (256,775)   |
| Changes in other assets and liabilities  | 11,196      | 6,194       | 8,188       |
| Net cash provided by operating activities  | 10,368      | 5,415       | 7,485       |
| <b>Investing Activities</b>  |             |             |             |
| Dividends received from subsidiaries   | 115,000     | 115,225     | 124,900     |
| Net cash provided by investing activities  | 115,000     | 115,225     | 124,900     |
| <b>Financing Activities</b>  |             |             |             |
| Proceeds from stock option exercises   | 112         |             |             |
| Payroll taxes paid as a result of noncash stock option exercises and restricted stock withholdings | (9,861)     | (4,770)     | (6,834)     |
| Dividends paid to stockholders   | (115,625)   | (115,863)   | (125,490)   |
| Net cash used for financing activities   | (125,374)   | (120,633)   | (132,324)   |
| <b>Increase (decrease) in cash and cash equivalents</b>  | <b>(6)</b>  | <b>7</b>    | <b>61</b>   |
| <b>Cash and cash equivalents:</b>  |             |             |             |
| Beginning of period  | 35          | 29          | 36          |
| End of period  | \$ 29       | \$ 36       | \$ 97       |

The accompanying notes are an integral part of the condensed financial information of the registrant.

**Table of Contents****CINEMARK HOLDINGS, INC.****NOTES TO PARENT COMPANY FINANCIAL STATEMENTS****In thousands, except share and per share data****1. BASIS OF PRESENTATION**

Cinemark Holdings, Inc. conducts substantially all of its operations through its subsidiaries. These statements should be read in conjunction with the Company's consolidated financial statements and notes included elsewhere in this annual report on Form 10-K. There are significant restrictions over Cinemark Holdings, Inc.'s ability to obtain funds from its subsidiaries through dividends, loans or advances as contained in Cinemark USA, Inc.'s senior secured credit facility and the indentures to each of the 4.875% Senior Notes and the 5.125% Senior Notes (collectively referred to herein as the "Notes"). These condensed parent company financial statements have been prepared in accordance with Rule 12-04, Schedule I of Regulation S-X, as the restricted net assets of Cinemark Holdings, Inc.'s subsidiaries under each of the debt agreements previously noted exceeds 25 percent of the consolidated net assets of Cinemark Holdings, Inc. As of December 31, 2016, the restricted net assets totaled approximately \$1,106,700 and \$1,119,614 under the senior secured credit facility and the Notes, respectively. See Note 10 to the Company's consolidated financial statements included elsewhere in this annual report on Form 10-K.

**2. DIVIDEND PAYMENTS**

Below is a summary of dividends declared for the fiscal periods indicated.

|              | <b>Date Declared</b>                | <b>Date of Record</b> | <b>Date Paid</b> | <b>Amount per Common Share <sup>(1)</sup></b> | <b>Total Dividends <sup>(2)</sup></b> |
|--------------|-------------------------------------|-----------------------|------------------|---|---------------------------------------|
|              | 02/14/14                            | 03/04/14              | 03/19/14         | \$ 0.25                                       | \$ 29,015                             |
|              | 05/22/14                            | 06/06/14              | 06/20/14         | \$ 0.25                                       | 29,030                                |
|              | 08/13/14                            | 08/28/14              | 09/12/14         | \$ 0.25                                       | 29,032                                |
|              | 11/12/14                            | 12/02/14              | 12/11/14         | \$ 0.25                                       | 29,078                                |
| <b>Total</b> | <b>Year ended December 31, 2014</b> |                       |                  |   | <b>\$ 116,155</b>                     |
|              | 02/17/15                            | 03/04/15              | 03/18/15         | \$ 0.25                                       | \$ 29,025                             |
|              | 05/18/15                            | 06/05/15              | 06/19/15         | \$ 0.25                                       | 29,075                                |
|              | 08/20/15                            | 08/31/15              | 09/11/15         | \$ 0.25                                       | 29,080                                |
|              | 11/13/15                            | 12/02/15              | 12/16/15         | \$ 0.25                                       | 29,276                                |
| <b>Total</b> | <b>Year ended December 31, 2015</b> |                       |                  |   | <b>\$ 116,456</b>                     |
|              | 02/24/16                            | 03/07/16              | 03/18/16         | \$ 0.27                                       | \$ 31,544                             |
|              | 05/26/16                            | 06/08/16              | 06/22/16         | \$ 0.27                                       | 31,459                                |
|              | 08/18/16                            | 08/31/16              | 09/13/16         | \$ 0.27                                       | 31,473                                |
|              | 11/16/16                            | 12/02/16              | 12/16/16         | \$ 0.27                                       | 31,568                                |
| <b>Total</b> | <b>Year ended December 31, 2016</b> |                       |                  |   | <b>\$ 126,044</b>                     |

(1) Beginning with the dividend declared on February 24, 2016, the Company's board of directors raised the quarterly dividend to \$0.27 per common share.

(2) Of the dividends recorded during 2014, 2015 and 2016, \$530, \$593 and \$554, respectively, were related to outstanding restricted stock units and will not be paid until such units vest. See Note 14.

**3. DIVIDENDS RECEIVED FROM SUBSIDIARIES**

## Edgar Filing: Cinemark Holdings, Inc. - Form 10-K

During the years ended December 31, 2014, 2015 and 2016, Cinemark Holdings, Inc. received cash dividends of \$115,000, \$115,225 and \$124,900, respectively, from its subsidiary, Cinemark USA, Inc. Cinemark

S-5

**Table of Contents**

**CINEMARK HOLDINGS, INC.**

**NOTES TO PARENT COMPANY FINANCIAL STATEMENTS**

**In thousands, except share and per share data**

USA, Inc. also declared a noncash distribution to Cinemark Holdings, Inc. during the year ended December 31, 2015 of approximately \$17,935.

**4. LONG-TERM DEBT**

Cinemark Holdings, Inc. has no direct outstanding debt obligations, but its subsidiaries do. For a discussion of the debt obligations of Cinemark Holdings, Inc.'s subsidiaries, see Note 10 to the Company's consolidated financial statements included elsewhere in this annual report on Form 10-K.

**5. CAPITAL STOCK**

Cinemark Holdings, Inc.'s capital stock along with its long-term incentive plan and related activity are discussed in Note 14 of the Company's consolidated financial statements included elsewhere in this annual report on Form 10-K.

**6. COMMITMENTS AND CONTINGENCIES**

Cinemark Holdings, Inc. has no direct commitments and contingencies, but its subsidiaries do. See Note 17 of the Company's consolidated financial statements included elsewhere in this annual report on Form 10-K.

**Table of Contents**

**EXHIBITS**  
**TO**  
**FORM 10-K**  
**ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d)**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR**  
**CINEMARK HOLDINGS, INC.**  
**FOR FISCAL YEAR ENDED**  
**DECEMBER 31, 2016**

E-1

**Table of Contents****EXHIBIT INDEX**

| <b>Number</b> | <b>Exhibit Title</b>   |
|---------------|--|
| 2.1(a)        | Stock Contribution and Exchange Agreement, dated as of August 7, 2006, by and between Cinemark Holdings, Inc., Cinemark, Inc., Syufy Enterprises, LP and Century Theatres Holdings, LLC (incorporated by reference to Exhibit 10.2 to Current Report on Form 8-K, File No. 000-47040, filed by Cinemark USA, Inc. on August 11, 2006).   |
| 2.1(b)        | Stock Purchase Agreement, dated as of August 7, 2006, by and among Cinemark USA, Inc., Cinemark Holdings, Inc., Syufy Enterprises LP, Century Theatres, Inc. and Century Theatres Holdings, LLC (incorporated by reference to Exhibit 10.1 to Current Report on Form 8-K, File No. 000-47040, filed by Cinemark USA, Inc. on August 11, 2006).   |
| 2.2           | Contribution and Exchange Agreement, dated as of August 7, 2006, by and among Cinemark Holdings, Inc. and Lee Roy Mitchell, The Mitchell Special Trust, Alan W. Stock, Timothy Warner, Robert Copple, Michael Cavalier, Northwestern University, John Madigan, Quadrangle Select Partners LP, Quadrangle Capital Partners A LP, Madison Dearborn Capital Partners IV, L.P., K&E Investment Partners, LLC 2004-B-DIF, Piola Investments Ltd., Quadrangle (Cinemark) Capital Partners LP and Quadrangle Capital Partners LP (incorporated by reference to Exhibit 10.3 to Current Report on Form 8-K, File No. 000-47040, filed by Cinemark USA, Inc. on August 11, 2006). |
| 2.3           | Asset Purchase Agreement, dated as of November 16, 2012, by and among Cinemark USA, Inc., Rave Real Property Holdco, LLC and certain of its subsidiaries, Rave Cinemas, LLC and RC Processing, LLC. (incorporated by reference to Exhibit 2.3 to Cinemark Holdings, Inc.'s Annual Report on Form 10-K, File No. 001-33401, filed February 28, 2013).   |
| 3.1           | Second Amended and Restated Certificate of Incorporation of Cinemark Holdings, Inc. filed with the Delaware Secretary of State on April 9, 2007 (incorporated by reference to Exhibit 3.1 to Amendment No. 2 to our Registration Statement on Form S-1, File No. 333-140390, filed April 9, 2007).   |
| 3.2(a)        | Amended and Restated Bylaws of Cinemark Holdings, Inc. dated April 9, 2007 (incorporated by reference to Exhibit 3.2 to Amendment No. 2 to our Registration Statement on Form S-1, File No. 333-140390, filed April 9, 2007).  |
| 3.2(b)        | First Amendment to the Amended and Restated Bylaws of Cinemark Holdings, Inc. dated April 16, 2007 (incorporated by reference to Exhibit 3.2(b) to Amendment No. 4 to our Registration Statement on Form S-1, File No. 333-140390, filed April 19, 2007).  |
| 3.2(c)        | Second Amendment to the Amended and Restated Bylaws of Cinemark Holdings, Inc. dated August 20, 2015 (incorporated by reference to Exhibit 3.1 to Current Report on Form 8K, File No. 001-33401, filed August 21, 2015).   |
| 4.1           | Specimen stock certificate of Cinemark Holdings, Inc. (incorporated by reference to Exhibit 4.1 to Amendment No. 2 to our Registration Statement on Form S-1, File No. 333-140390, filed April 9, 2007).   |
| 4.2(a)        | Indenture dated as of June 29, 2009, between Cinemark USA, Inc. and Wells Fargo Bank, N.A., as trustee governing the 8 <sup>5</sup> / <sub>8</sub> % senior notes of Cinemark USA, Inc. issued thereunder (incorporated by reference to Exhibit 4.2 to the Cinemark Holdings, Inc.'s Current Report on Form 8-K, File No. 001-33401, filed July 6, 2009).  |
| 4.2(b)        | Form of 8 <sup>5</sup> / <sub>8</sub> % senior notes of Cinemark USA, Inc. (contained in the Indenture listed as Exhibit 4.2(a) above) (incorporated by reference to Exhibit 4.3 to the Cinemark Holdings, Inc.'s Current Report on Form 8-K, File No. 001-33401, filed July 6, 2009).   |

**Table of Contents**

- 4.3(a) Indenture, dated as of June 3, 2011, between Cinemark USA, Inc. and Wells Fargo Bank, N.A. governing the 7<sup>3</sup>/<sub>8</sub>% senior subordinated notes issued thereunder (incorporated by reference to Exhibit 4.1 to Cinemark Holdings, Inc. s Current Report on Form 8K, File No. 001-33401, filed on July 6, 2011).
- 4.3(b) Form of 7<sup>3</sup>/<sub>8</sub>% senior subordinated notes of Cinemark USA, Inc. (contained in the Indenture listed as Exhibit 4.3(a) above) (incorporated by reference to Exhibit 4.3 to the Cinemark Holdings, Inc. s Current Report on Form 8-K, File No. 001-33401, filed on July 6, 2011).
- 4.4(a) Indenture, dated as of December 18, 2012, between Cinemark USA, Inc. and Wells Fargo Bank, N.A. governing the 5<sup>1</sup>/<sub>8</sub>% senior notes issued thereunder (incorporated by reference to Exhibit 4.1 to Cinemark Holdings, Inc. s Current Report on Form 8K, File No. 001-33401, filed on December 20, 2012).
- 4.4(b) Form of 5<sup>1</sup>/<sub>8</sub>% senior notes of Cinemark USA, Inc. (contained in the Indenture listed as Exhibit 4.4(a) above) (incorporated by reference to Exhibit 4.1 to the Cinemark Holdings, Inc. s Current Report on Form 8-K, File No. 001-33401, filed on December 20, 2012).
- 4.5(a) Indenture, dated as of May 24, 2013, between Cinemark USA, Inc. and Well Fargo Bank, N.A. governing the 4.875% Senior Notes issued thereunder (incorporated by reference to Exhibit 4.1 to Cinemark Holdings, Inc. s Current Report on Form 8K, File No. 001-33401 filed May 28, 2013).
- 4.5(b) Form of 4.875% Senior Notes of Cinemark USA, Inc. (contained in the Indenture listed as Exhibit 4.5(a) above (incorporated by reference to Exhibit 4.3 to Cinemark Holdings, Inc. s Current Report on Form 8K, File No. 001-33401, filed May 28, 2013).
- 4.6 First Supplemental Indenture, dated as of March 21, 2016, among Cinemark USA, Inc., the Guarantors named therein and Wells Fargo Bank, N.A., as trustee (incorporated by reference to Exhibit 4.3 to Cinemark Holdings, Inc. s Current Report on Form 8-K, File No. 001-33401, filed on March 21, 2016).
- 4.7 Exchange and Registration Rights Agreement, dated as of March 21, 2016, among Cinemark USA, Inc., the Guarantors named therein and Barclays Capital Inc., as representative of the several initial purchasers (incorporated by reference to Exhibit 4.4 to Cinemark Holdings, Inc. s Current Report on Form 8-K, File No. 001-33401, filed on March 21, 2016).
- 10.1(a) Management Agreement, dated December 10, 1993, between Laredo Theatre, Ltd. and Cinemark USA, Inc. (incorporated by reference to Exhibit 10.14(b) to Cinemark USA, Inc. s Annual Report on Form 10-K, File No. 033-47040, filed March 31, 1994).
- 10.1(b) First Amendment to Management Agreement of Laredo Theatre, Ltd., effective as of December 10, 2003, between CNMK Texas Properties, Ltd. (successor in interest to Cinemark USA, Inc.) and Laredo Theatre Ltd. (incorporated by reference to Exhibit 10.1(d) to Cinemark, Inc. s Registration Statement on Form S-4, File No. 333-116292, filed June 8, 2004).
- 10.1(c) Second Amendment to Management Agreement of Laredo Theatres, Ltd., effective as of December 10, 2008, between CNMK Texas Properties, L.L.C. (Successor in interest to Cinemark USA, Inc.) and Laredo Theatre Ltd. (incorporated by reference to Exhibit 10.1(c) to the Cinemark Holdings, Inc. s Annual Report on Form 10-K, File No. 001-33401, filed March 13, 2009).
- 10.1(d) Third Amendment to Management Agreement of Laredo Theatres, Ltd., effective as of December 10, 2013, between CNMK Texas Properties, L.L.C. (Successor in interest to Cinemark USA, Inc.) and Laredo Theatre Ltd. (incorporated by reference to Exhibit 10.1(d) to the Cinemark Holdings, Inc. s Annual Report on Form 10-K, File No. 001-33401, filed February 24, 2016).
- 10.2 License Agreement, dated December 10, 1993, between Laredo Joint Venture and Cinemark USA, Inc. (incorporated by reference to Exhibit 10.14(c) to Cinemark USA, Inc. s Annual Report on Form 10-K, File No. 033-47040, filed March 31, 1994).

**Table of Contents**

- 10.4(a) Amended and Restated Credit Agreement, dated as of December 18, 2012, among Cinemark USA, Inc., Cinemark Holdings, Inc., the several banks and other financial institutions and entities from time to time parties thereto, Barclays Bank PLC, Deutsche Bank Securities Inc., Morgan Stanley Senior Funding, Inc. and Wells Fargo Securities, LLC, as joint bookrunners, Morgan Stanley Senior Funding, Inc., as syndication agent, Deutsche Bank Securities Inc., Wells Fargo Securities, Inc. and Webster Bank, N.A., as co-documentation agents, and Barclays Bank PLC, as administrative agent. (incorporated by reference to Exhibit 10.1 to Cinemark Holdings, Inc. s Current Report on Form 8-K, File No. 001-33401, filed on December 20, 2012).
- 10.4(b) Second Amendment to the Amended and Restated Credit Agreement, dated as of May 8, 2015, among Cinemark USA, Inc., Cinemark Holdings, Inc., the several banks and other financial institutions and entities from time to time parties thereto, Barclays Bank PLC as administrative agent, Barclays Bank PLC as lead arranger, Barclays, Morgan Stanley Senior Funding, Inc., Deutsche Bank Securities Inc. and Wells Fargo Securities, LLC, as joint bookrunners, J.P.Morgan Securities LLC, Webster Bank, N.A., as co-arrangers (incorporated by reference to Exhibit 10.1 to Cinemark Holdings, Inc. s Current Report on Form 8-K, File No. 001-33401, filed on May 14, 2015).
- 10.4(c) Third Amendment to the Amended and Restated Credit Agreement, dated as of June 13, 2016, among Cinemark Holdings, Inc., Cinemark USA, Inc., the several banks and other financial institutions party thereto, Barclays Bank PLC, as administrative agent, and the other agents party thereto (incorporated by reference to Exhibit 10.1 to Cinemark Holdings, Inc. s Current Report on Form 8-K, File No. 001-33401, filed on June 17, 2016).
- 10.4(d) Fourth Amendment to the Amended and Restated Credit Agreement, dated as of December 15, 2016, among Cinemark Holdings, Inc., Cinemark USA, Inc., the several banks and other financial institutions party thereto, Barclays Bank PLC, as administrative agent, and the other agents party thereto (incorporated by reference to Exhibit 10.1 to Cinemark Holdings, Inc. s Current Report on Form 8-K, File No. 001-33401, filed on December 20, 2016).
- 10.4(e) Guarantee and Collateral Agreement, dated as of October 5, 2006, among Cinemark Holdings, Inc., Cinemark, Inc., CNMK Holding, Inc., Cinemark USA, Inc. and each subsidiary guarantor party thereto (incorporated by reference to Exhibit 10.6 to Current Report on Form 8-K, File No. 000-47040, filed by Cinemark USA, Inc. on October 12, 2006).
- 10.4(f) Reaffirmation agreement, dated as of December 18, 2012, between Cinemark Holdings, Inc., Cinemark USA, Inc. and each subsidiary guarantor party thereto (incorporated by reference to Exhibit 10.4(c) to Cinemark Holdings, Inc. s Annual Report on Form 10-K, File No. 001-33401, filed February 28, 2013).
- 10.5 Tax Sharing Agreement, between Cinemark USA, Inc. and Cinemark International, L.L.C. (f/k/a Cinemark II, Inc. ), dated as of June 10, 1992 (incorporated by reference to Exhibit 10.22 to Cinemark USA, Inc. s Annual Report on Form 10-K, File No. 033-47040, filed March 31, 1993).
- +10.6(a) Employment Agreement, dated as of December 15, 2008, between Cinemark Holdings, Inc. and Lee Roy Mitchell (incorporated by reference to Exhibit 10.5 (q) to Cinemark Holdings, Inc. s Annual Report on Form 10-K, File No. 001-33401, filed March 13, 2009).
- +10.6(b) Employment Agreement, dated as of December 15, 2008, between Cinemark Holdings, Inc. and Rob Carmony (incorporated by reference to Exhibit 10.5 (r) to Cinemark Holdings, Inc. s Annual Report on Form 10-K, File No. 001-33401, filed March 13, 2009).
- +10.6(c) Second Amended and Restated Employment Agreement, dated as of January 21, 2014 between Cinemark Holdings, Inc. and Timothy Warner (incorporated by reference to Exhibit 10.42 to Cinemark Holdings, Inc. s Annual Report on Form 10-K, File No. 001-33401, filed February 28, 2014).

**Table of Contents**

|          |   |
|----------|---|
| +10.6(d) | First Amendment to Second Amended and Restated Employment Agreement, dated as of August 20, 2015 (to be effective as of August 24, 2015), between Cinemark Holdings, Inc. and Timothy Warner (incorporated by reference to Exhibit 10.1 to Current Report on Form 8K, File No. 001-33401, filed August 21, 2015). |
| +10.6(e) | Amended and Restated Employment Agreement, dated as of January 21, 2014, between Cinemark Holdings, Inc. and Robert Copple (incorporated by reference to Exhibit 10.43 to Cinemark Holdings, Inc. s Annual Report on Form 10-K , File No. 001-33401, filed February 28, 2014).                                    |
| +10.6(f) | Employment Agreement dated as of June 23, 2014, by and between Cinemark Holdings, Inc. and Sean Gamble (incorporated by reference to Exhibit 10.1 to Cinemark Holdings, Inc. s Current Report on Form 8-K, File No.001-33401, filed June 23, 2014).   |
| +10.6(g) | Employment agreement, dated as of June 16, 2008, between Cinemark Holdings, Inc. and Michael Cavalier (incorporated by reference to Exhibit 10.4 to Cinemark Holdings, Inc. s Quarterly Report on Form 10-Q, File No. 001-33401, filed August 8, 2008).   |
| +10.6(h) | Employment Agreement, dated as of February 15, 2010, between Cinemark Holdings, Inc. and Valmir Fernandes (incorporated by reference to Exhibit 10.5(v) to Cinemark Holdings, Inc. s Annual Report on Form 10-K, File No. 001-33401, filed March 10, 2010).   |
| +10.6(i) | Amendment to Employment Agreement dated as of November 12, 2014 between Cinemark Holdings, Inc. and Lee Roy Mitchell (incorporated by reference to Exhibit 10.6(h) to Cinemark Holdings, Inc. s Annual Report on Form 10 K, File No. 001-33401, filed February 27, 2015).   |
| +10.6(j) | Consulting Agreement, dated as of August 20, 2015 (to be effective as of April 1, 2016), between Cinemark Holdings, Inc. and Timothy Warner (incorporated by reference to Exhibit 10.2 to Current Report on Form 8-K, File No. 001-33401, filed August 21, 2015).   |
| +10.6(k) | Amended and Restated Employment Agreement, dated as of February 19, 2016, between Cinemark Holdings, Inc. and Mark Zoradi (incorporated by reference to Exhibit 10.6(l) to the Cinemark Holdings, Inc. s Annual Report on Form 10-K, File No. 001-33401, filed February 24, 2016).                                |
| +10.7(a) | Amended and Restated Cinemark Holdings, Inc. 2006 Long Term Incentive Plan (incorporated by reference to Exhibit 4.1 to Cinemark Holdings, Inc. s Quarterly Report on form 10-Q, File No. 001-33401, filed May 9, 2008).  |
| +10.7(b) | First Amendment to the Amended and Restated Cinemark Holdings, Inc. 2006 Long Term Incentive Plan (incorporated by reference to Exhibit 10.1 to Current Report on Form 8-K, File No. 001-33401, filed February 18, 2014).   |
| +10.7(c) | Form of Stock Option Agreement (incorporated by reference to Exhibit 10.7(b) to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed February 1, 2007).   |
| +10.7(d) | Form of Restricted Share Award Agreement pursuant to the Amended and Restated Cinemark Holdings, Inc. 2006 Long Term Incentive Plan (incorporated by reference to Exhibit 4.6 to Cinemark Holdings, Inc. s Registration Statement on Form S-8, File No. 333-146349, filed August 29, 2008).                       |
| +10.7(e) | Form of Restricted Stock Unit Award Agreement pursuant to the Amended and Restated Cinemark Holdings, Inc. 2006 Long Term Incentive Plan (incorporated by reference to Exhibit 10.7(f) to Cinemark Holdings, Inc. s Annual Report on Form 10-K, File No. 001-33401, filed February 29, 2012).                     |
| +10.7(f) | Form of Restricted Stock Unit Award Agreement pursuant to the Amended and Restated Cinemark Holdings, Inc. 2006 Long Term Incentive Plan, as amended (incorporated by reference to Exhibit 10.7(f) to Cinemark Holdings, Inc. s Annual Report on Form 10 K, File No. 001-33401, filed February 27, 2015).         |

**Table of Contents**

- +10.7(g) Form of Restricted Share Unit Award Agreement pursuant to the Amended and Restated Cinemark Holdings, Inc. 2006 Long Term Incentive Plan, as amended (incorporated by reference to Exhibit 10.7(h) to the Cinemark Holdings, Inc. s Annual Report on Form 10-K, File No. 001-33401, filed February 24, 2016).
- 10.8 Amended and Restated Exhibitor Services Agreement between National CineMedia, LLC and Cinemark USA, Inc., dated as of December 26, 2013(incorporated by reference to Exhibit 10.45 to Cinemark Holdings, Inc. s Annual Report on Form 10-K , File No. 001-33401, filed February 28, 2014).
- 10.9 Third Amended and Restated Limited Liability Company Operating Agreement, dated as of February 12, 2007, by and between Cinemark Media, Inc., American Multi-Cinema, Inc., Regal CineMedia, LLC and National CineMedia, Inc. (incorporated by reference to Exhibit 10.9 to Amendment No. 1 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed March 16, 2007).
- 10.10(a) Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Stadium 14, Sacramento, CA (incorporated by reference to Exhibit 10.10(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.10(b) First Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Stadium 14, Sacramento, CA (incorporated by reference to Exhibit 10.10(b) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.10(c) Second Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Stadium 14, Sacramento, CA (incorporated by reference to Exhibit 10.10(c) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.10(d) Third Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Stadium 14, Sacramento, CA (incorporated by reference to Exhibit 10.10(d) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.10(e) Fourth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc. (succeeded by Century Theatres, Inc.), as tenant, for Century Stadium 14, Sacramento, CA. (incorporated by reference to Exhibit 10.10(a) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.11(a) Indenture of Lease, dated as of December 1, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Laguna 16, Elk Grove, CA (incorporated by reference to Exhibit 10.11(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.11(b) First Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of December 1, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Laguna 16, Elk Grove, CA (incorporated by reference to Exhibit 10.11(b) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).

**Table of Contents**

- 10.11(c) Second Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of December 1, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Laguna 16, Elk Grove, CA (incorporated by reference to Exhibit 10.11(c) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.11(d) Third Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of December 1, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Laguna 16, Elk Grove, CA (incorporated by reference to Exhibit 10.11(d) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.11(e) Fourth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of December 1, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc. (succeeded by Century Theatres, Inc.), as tenant, for Century Laguna 16, Elk Grove, CA. (incorporated by reference to Exhibit 10.10(b) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.12(a) Indenture of Lease, dated as of December 1, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 14, Folsom, CA (incorporated by reference to Exhibit 10.14(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.12(b) First Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of December 1, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 14, Folsom, CA (incorporated by reference to Exhibit 10.14(b) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.12(c) Second Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of December 1, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 14, Folsom, CA (incorporated by reference to Exhibit 10.14(c) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.12(d) Third Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of December 1, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 14, Folsom, CA (incorporated by reference to Exhibit 10.14(d) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.12(e) Fourth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of December 1, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc. (succeeded by Century Theatres, Inc.), as tenant, for Century 14, Folsom, CA. (incorporated by reference to Exhibit 10.10(c) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.13(a) Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of Nevada, Inc., as tenant, for Cinedome 12, Henderson, NV (incorporated by reference to Exhibit 10.15(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.13(b) First Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of Nevada, Inc., as tenant, for Cinedome 12, Henderson, NV (incorporated by reference to Exhibit 10.15(b) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).

**Table of Contents**

- 10.13(c) Second Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of Nevada, Inc., as tenant, for Cinedome 12, Henderson, NV (incorporated by reference to Exhibit 10.15(c) to Amendment No. 3 to Cinemark Holdings, Inc.'s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.13(d) Third Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of Nevada, Inc., as tenant, for Cinedome 12, Henderson, NV (incorporated by reference to Exhibit 10.15(d) to Amendment No. 3 to Cinemark Holdings, Inc.'s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.13(e) Fourth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of Nevada, Inc., as tenant, for Cinedome 12, Henderson, NV (incorporated by reference to Exhibit 10.15(e) to Amendment No. 5 to Cinemark Holdings, Inc.'s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.13(f) Fifth Amendment to Indenture of Lease, dated as of October 5, 2012 by and between Syufy Enterprises, L.P. as landlord and Century Theatres, Inc., as tenant, for Cinedome 12, Henderson, NV. (incorporated by reference to Exhibit 10.13(f) to Cinemark Holdings, Inc.'s Annual Report on Form 10-K, File No. 001-33401, filed February 27, 2015).
- 10.14(a) Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 8, North Hollywood, CA (incorporated by reference to Exhibit 10.17(a) to Amendment No. 5 to Cinemark Holdings, Inc.'s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.14(b) First Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 8, North Hollywood, CA (incorporated by reference to Exhibit 10.17(b) to Amendment No. 5 to Cinemark Holdings, Inc.'s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.14(c) Second Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 8, North Hollywood, CA (incorporated by reference to Exhibit 10.17(c) to Amendment No. 3 to Cinemark Holdings, Inc.'s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.14(d) Third Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 8, North Hollywood, CA (incorporated by reference to Exhibit 10.17(d) to Amendment No. 3 to Cinemark Holdings, Inc.'s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.14(e) Fourth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 8, North Hollywood, CA (incorporated by reference to Exhibit 10.17(e) to Amendment No. 5 to Cinemark Holdings, Inc.'s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.14(f) Fifth Amendment to Indenture of Lease dated as of May 1, 2014 by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant for Century 8, North Hollywood, CA. (incorporated by reference to Exhibit 10.14(f) to Cinemark Holdings, Inc.'s Annual Report on Form 10-K, File No. 001-33401, filed February 27, 2015).

**Table of Contents**

- 10.15(a) Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Cinema 16, Mountain View, CA (incorporated by reference to Exhibit 10.21(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.15(b) First Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Cinema 16, Mountain View, CA (incorporated by reference to Exhibit 10.21(b) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.15(c) Second Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Cinema 16, Mountain View, CA (incorporated by reference to Exhibit 10.21(c) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.15(d) Third Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Cinema 16, Mountain View, CA (incorporated by reference to Exhibit 10.21(d) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.15(e) Fourth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc. (succeeded by Century Theatres, Inc.), as tenant, for Century Cinema 16, Mountain View, CA. (incorporated by reference to Exhibit 10.10(d) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.16(a) Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Cinedome 8, Napa, CA (incorporated by reference to Exhibit 10.24(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.16(b) First Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Cinedome 8, Napa, CA (incorporated by reference to Exhibit 10.24(b) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.16(c) Second Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Cinedome 8, Napa, CA (incorporated by reference to Exhibit 10.24(c) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.16(d) Third Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Cinedome 8, Napa, CA (incorporated by reference to Exhibit 10.24(d) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.16(e) Fourth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Cinedome 8, Napa, CA (incorporated by reference to Exhibit 10.24(e) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).

**Table of Contents**

- 10.17(a) Lease Agreement, dated as of April 10, 1998, by and between Dyer Triangle LLC, as landlord and Century Theatres, Inc., as tenant, for Century 25 Union Landing, Union City, CA (incorporated by reference to Exhibit 10.25(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.17(b) First Amendment, dated as of April 15, 2005, to Lease Agreement, dated as of April 10, 1998, by and between Dyer Triangle LLC, as landlord and Century Theatres, Inc., as tenant, for Century 25 Union Landing, Union City, CA (incorporated by reference to Exhibit 10.25(b) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.17(c) Second Amendment, dated as of September 29, 2005, to Lease Agreement, dated as of April 10, 1998, by and between Dyer Triangle LLC, as landlord and Century Theatres, Inc., as tenant, for Century 25 Union Landing, Union City, CA (incorporated by reference to Exhibit 10.25(c) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.17(d) Third Amendment, dated as of August 5, 2006, to Lease Agreement, dated as of April 10, 1998, by and between Dyer Triangle LLC, as landlord and Century Theatres, Inc., as tenant, for Century 25 Union Landing, Union City, CA. (incorporated by reference to Exhibit 10.10(j) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.18(a) Indenture of Lease, dated as of March 7, 1997, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Sparks, Sparks, NV (incorporated by reference to Exhibit 10.26(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.18(b) First Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of March 7, 1997, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Sparks, Sparks, NV (incorporated by reference to Exhibit 10.26(b) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.18(c) Second Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of March 7, 1997, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Sparks, Sparks, NV (incorporated by reference to Exhibit 10.26(c) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.18(d) Third Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of March 7, 1997, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Sparks, Sparks, NV. (incorporated by reference to Exhibit 10.10(i) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.19(a) Lease Agreement, dated as of October 1, 1996, by and between Syufy Enterprises, L.P.(succeeded by Stadium Promenade LLC), as landlord and Century Theatres, Inc., as tenant, for Century Stadium 25, Orange, CA (incorporated by reference to Exhibit 10.27(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.19(b) First Amendment, dated as of April 15, 2005, to Lease Agreement, dated as of October 1, 1996, by and between Syufy Enterprises, L.P.(succeeded by Stadium Promenade LLC), as landlord and Century Theatres, Inc., as tenant, for Century Stadium 25, Orange, (incorporated by reference to Exhibit 10.27(b) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).

**Table of Contents**

- 10.19(c) Second Amendment, dated as of September 29, 2005, to Lease Agreement, dated as of October 1, 1996, by and between Syufy Enterprises, L.P.(succeeded by Stadium Promenade LLC), as landlord and Century Theatres, Inc., as tenant, for Century Stadium 25, Orange, (incorporated by reference to Exhibit 10.27(c) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.19(d) Third Amendment, dated as of August 5, 2006, to Lease Agreement, dated as of October 1, 1996, by and between Stadium Promenade LLC, as landlord and Century Theatres, Inc., as tenant, for Century Stadium 25, Orange, CA. (incorporated by reference to Exhibit 10.10(h) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.20(a) Indenture of Lease, dated as of July 1, 1996, by and between Synm Properties Inc. (succeeded by Syufy Properties, Inc.), as landlord and Century Theatres, Inc., as tenant, Century Rio 24, Albuquerque, NM (incorporated by reference to Exhibit 10.28(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.20(b) First Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of July 1, 1996, by and between Synm Properties Inc. (succeeded by Syufy Properties, Inc.), as landlord and Century Theatres, Inc., as tenant, Century Rio 24, Albuquerque, NM (incorporated by reference to Exhibit 10.28(b) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.20(c) Second Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of July 1, 1996, by and between Synm Properties Inc. (succeeded by Syufy Properties, Inc.), as landlord and Century Theatres, Inc., as tenant, Century Rio 24, Albuquerque, NM (incorporated by reference to Exhibit 10.28(c) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.20(d) Third Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of July 1, 1996, by and between SYNM Properties Inc. (succeeded by Syufy Properties, Inc.), as landlord and Century Theatres, Inc., as tenant, Century Rio 24, Albuquerque, NM. (incorporated by reference to Exhibit 10.10(g) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.21(a) Indenture of Lease, dated as of September 3, 1996, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century 14, Roseville, CA (incorporated by reference to Exhibit 10.29(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.21(b) First Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of September 3, 1996, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century 14, Roseville, CA (incorporated by reference to Exhibit 10.29(b) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.21(c) Second Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of September 3, 1996, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century 14, Roseville, CA (incorporated by reference to Exhibit 10.29(c) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.21(d) Third Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of September 3, 1996, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century 14, Roseville, CA. (incorporated by reference to Exhibit 10.10(e) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).

**Table of Contents**

- 10.22(a) Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Stadium 16, Ventura, CA (incorporated by reference to Exhibit 10.31(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.22(b) First Amendment, dated as of October 1, 1996, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Stadium 16, Ventura, CA (incorporated by reference to Exhibit 10.31(b) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.22(c) Second Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Stadium 16, Ventura, CA (incorporated by reference to Exhibit 10.31(c) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.22(d) Third Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Stadium 16, Ventura, CA (incorporated by reference to Exhibit 10.31(d) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.22(e) Fourth Amendment dated as of September 29, 2005 to Indenture of Lease, dated September 30, 1995 between Syufy Enterprises L.P., as landlord and Century Theatres, Inc., as tenant for Century Stadium 16, Ventura, CA (incorporated by reference to Exhibit 10.22(e) to Cinemark Holdings, Inc. s Annual Report on Form 10 K, File No. 001-33401, filed February 27, 2015).
- 10.22(f) Fifth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century Stadium 16, Ventura, CA (incorporated by reference to Exhibit 10.31(e) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.22(g) Sixth Amendment dated November 29, 2012 to Indenture of Lease, dated as of September 30, 1995, between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Stadium 16, Ventura, CA (incorporated by reference to Exhibit 10.22(g) to Cinemark Holdings, Inc. s Annual Report on Form 10 K, File No. 001-33401, filed February 27, 2015).
- 10.23(a) Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Northridge 14, Salinas, CA (incorporated by reference to Exhibit 10.32(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.23(b) First Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Northridge 14, Salinas, CA (incorporated by reference to Exhibit 10.32(b) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.23(c) Second Amendment, dated as of October 1, 2001, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Northridge 14, Salinas, CA (incorporated by reference to Exhibit 10.32(c) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).

**Table of Contents**

- 10.23(d) Third Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc. (succeeded by Century Theatres, Inc.), as tenant, for Northridge 14, Salinas, CA. (incorporated by reference to Exhibit 10.10(m) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.24(a) Indenture of Lease, dated as of September 30, 1995, by and between Syufy Properties, Inc. (succeeded by Syufy Enterprises, L.P.), as landlord and Century Theatres of Utah, Inc., as tenant, for Century 16, Salt Lake City, UT (incorporated by reference to Exhibit 10.33(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.24(b) First Amendment, dated as of January 4, 1998, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Properties, Inc. (succeeded by Syufy Enterprises, L.P.), as landlord and Century Theatres of Utah, Inc., as tenant, for Century 16, Salt Lake City, UT (incorporated by reference to Exhibit 10.33(b) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.24(c) Second Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Properties, Inc. (succeeded by Syufy Enterprises, L.P.), as landlord and Century Theatres of Utah, Inc., as tenant, for Century 16, Salt Lake City, UT (incorporated by reference to Exhibit 10.33(c) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.24(d) Third Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Properties, Inc. (succeeded by Syufy Enterprises, L.P.), as landlord and Century Theatres of Utah, Inc., as tenant, for Century 16, Salt Lake City, UT (incorporated by reference to Exhibit 10.33(d) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.24(e) Fourth Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Properties, Inc. (succeeded by Syufy Enterprises, L.P.), as landlord and Century Theatres of Utah, Inc., as tenant, for Century 16, Salt Lake City, UT (incorporated by reference to Exhibit 10.33(e) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.24(f) Fifth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of September 30, 1995, by and between SYUT Properties, Inc. (succeeded by Syufy Properties, Inc.), as landlord and Century Theatres of Utah, Inc. (succeeded by Century Theatres, Inc.), as tenant, for Century 16, Salt Lake City, UT. (incorporated by reference to Exhibit 10.10(l) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.25(a) Indenture of Lease, dated as of April 17, 1998, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Larkspur, Larkspur, CA (incorporated by reference to Exhibit 10.34(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.25(b) First Amendment, dated as of April 30, 2003, to Indenture of Lease, dated as of April 17, 1998, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Larkspur, Larkspur, CA (incorporated by reference to Exhibit 10.34(b) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.25(c) Second Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of April 17, 1998, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Larkspur, Larkspur, CA (incorporated by reference to Exhibit 10.34(c) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).

**Table of Contents**

- 10.25(d) Third Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of April 17, 1998, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Larkspur, Larkspur, CA (incorporated by reference to Exhibit 10.34(d) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.25(e) Fourth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of April 17, 1998, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Larkspur, Larkspur, CA. (incorporated by reference to Exhibit 10.10(k) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.26(a) Indenture of Lease, dated as of August 1, 1997, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Park Lane 16, Reno, NV (incorporated by reference to Exhibit 10.35(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.26(b) First Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of August 1, 1997, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Park Lane 16, Reno, NV (incorporated by reference to Exhibit 10.35(b) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.26(c) Second Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of August 1, 1997, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Park Lane 16, Reno, NV (incorporated by reference to Exhibit 10.35(c) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.26(d) Third Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of August 1, 1997, by and between Syufy Enterprises, L.P., as landlord and Century Theatres, Inc., as tenant, for Century Park Lane 16, Reno, NV. (incorporated by reference to Exhibit 10.10(f) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).
- 10.27(a) Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 16, Sacramento, CA (incorporated by reference to Exhibit 10.36(a) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.27(b) First Amendment, dated as of September 1, 2000, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 16, Sacramento, CA (incorporated by reference to Exhibit 10.36(b) to Amendment No. 5 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 20, 2007).
- 10.27(c) Second Amendment, dated as of October 1, 2001, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 16, Sacramento, CA (incorporated by reference to Exhibit 10.36(c) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).
- 10.27(d) Third Amendment, dated as of April 15, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 16, Sacramento, CA (incorporated by reference to Exhibit 10.36(d) to Amendment No. 3 to Cinemark Holdings, Inc. s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).

**Table of Contents**

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| 10.27(e) | Fourth Amendment, dated as of September 29, 2005, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc., as tenant, for Century 16, Sacramento, CA (incorporated by reference to Exhibit 10.36(e) to Amendment No. 3 to Cinemark Holdings, Inc.'s Registration Statement on Form S-1, File No. 333-140390, filed April 18, 2007).   |
| 10.27(f) | Fifth Amendment, dated as of August 7, 2006, to Indenture of Lease, dated as of September 30, 1995, by and between Syufy Enterprises, L.P., as landlord and Century Theatres of California, Inc. (succeeded by Century Theatres, Inc.), as tenant, for Century 16, Sacramento, CA (incorporated by reference to Exhibit 10.10(n) of Cinemark Holdings, Inc. Quarterly Report on Form 10-Q, File No. 001-33401, filed November 7, 2013).   |
| +10.28   | Cinemark Holdings, Inc. Performance Bonus Plan, as amended (incorporated by reference to Appendix B to Cinemark Holdings, Inc.'s Definitive Proxy Statement filed on April 11, 2013).   |
| +10.29   | Amended and Restated Non-Employee Director Compensation Policy (incorporated by reference to Exhibit 10.40 to Cinemark Holdings, Inc.'s Annual Report on Form 10-K, File No. 001-33401, filed February 28, 2014).   |
| *12      | Calculation of Ratio of Earnings to Fixed Charges.  |
| *21      | Subsidiaries of Cinemark Holdings, Inc.   |
| *23.1    | Consent of Deloitte & Touche LLP.   |
| *31.1    | Certification of Mark Zoradi, Chief Executive Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.   |
| *31.2    | Certification of Sean Gamble, Chief Financial Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.   |
| *32.1    | Certification of Mark Zoradi, Chief Executive Officer, pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002.   |
| *32.2    | Certification of Sean Gamble, Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002.   |
| *101     | The following financial information from Cinemark Holdings, Inc.'s Annual Report on Form 10-K for the year ended December 31, 2016 filed with the SEC on February 23, 2017, formatted in XBRL includes: (i) Consolidated Balance Sheets (ii) Consolidated Statements of Income, (iii) Consolidated Statements of Comprehensive Loss, (iv) Consolidated Statements of Equity, (v) Consolidated Statements of Cash Flows and (vi) the Notes to Consolidated Financial Statements tagged as detailed text. |

\* Filed herewith.

+ Any management contract, compensatory plan or arrangement.