

SK TELECOM CO LTD
Form 6-K
July 30, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF JULY 2013

Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

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(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ☐

Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Current Period (Second quarter of 2013)	Previous Period (First quarter of 2013)	Changes (%)	Year to Year Comparison (Second quarter of 2012)	Changes (%)
(unit : in millions of Won, %)						
Operating revenue	Quarterly Results	4,164,223	4,112,637	+1.3%	4,007,863	+3.9%
	Year-to-date (YTD) Results	8,276,860	4,112,637		7,977,574	+3.8%
Operating Income	Quarterly Results	553,446	410,633	+34.8%	415,562	+33.2%
	YTD Results	964,079	410,633		914,856	+5.4%
Profit Before Income Tax	Quarterly Results	600,697	427,906	+40.4%	310,473	+93.5%
	YTD Results	1,028,603	427,906		705,324	+45.8%
Profit for the Period	Quarterly Results	467,710	345,934	+35.2%	120,557	+288.0%
	YTD Results	813,644	345,934		420,937	+93.3%
Attributable To: Controlling Interests	Quarterly Results	466,644	354,155	+31.8%	143,396	+225.4%
	YTD Results	820,799	354,155		449,820	82.5%

Data Provider SK Telecom IR Team

Provided for Analysts and Institutional Investors

2. Source of Data

Date of Provision July 30, 2013 / 16:00

**Related Event
(Location)** Conference Call for the quarter
ended June 30, 2013

(SK Telecom Headquarter,
Conference Room)

Supervisor Soo Cheol Hwang (02-6100-1809)

3. Contact Information

Organizer Won Tuh Chung (02-6100-1550)

Organizing Team SK Telecom IR Team

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM Co., LTD.

(Registrant)

By: /s/ Soo Cheol Hwang

(Signature)

Name: Soo Cheol Hwang

Title: Senior Vice President

Date: July 30, 2013