

Scripps Eaton M
Form SC 13D/A
January 24, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934

(Amendment No. 2)*

The E.W. Scripps Company

(Name of Issuer)

Class A Common Shares

(Title of Class of Securities)

811054402

(CUSIP Number)

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Washington Square, Suite 1100

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Edgar Filing: Scripps Eaton M - Form SC 13D/A

Washington, DC 20036-5304

(202) 861-1500

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

January 22, 2013

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), Rule 13d-1(f) or Rule 13d-1(g), check the following box. "

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7(b) for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page. The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Virginia S. Vasquez

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,333

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-2-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Rebecca Scripps Brickner

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 266

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 266

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,599

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Estate of Robert P. Scripps, Jr.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,333

Edgar Filing: Scripps Eaton M - Form SC 13D/A

12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

OO

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Edward W. Scripps, Jr.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 37,556

BENEFICIALLY 8 SHARED VOTING POWER

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 37,556

WITH: 10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,730,889

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

20.0%

14 TYPE OF REPORTING PERSON (see instructions)

IN

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Corina S. Granado

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 134

BENEFICIALLY 8 SHARED VOTING POWER

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 134

WITH: 10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,467

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-6-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Jimmy R. Scripps

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 133

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 133

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,466

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-7-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Mary Ann S. Sanchez

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 134

BENEFICIALLY 8 SHARED VOTING POWER

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 134

WITH: 10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,467

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Margaret E. Scripps (Klenzing)

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 200

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 200

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,533

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

William H. Scripps

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,333

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-10-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Marilyn J. Scripps (Wade)

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 10,000

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 10,000

10 SHARED DISPOSITIVE POWER
WITH:

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,703,333

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-11-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Adam R. Scripps

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,333

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-12-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

William A. Scripps

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 133

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 133

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,466

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-13-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Gerald J. Scripps

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0

10 SHARED DISPOSITIVE POWER
WITH:

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,333

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-14-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Charles E. Scripps, Jr.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 1,750

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 1,750

10 SHARED DISPOSITIVE POWER
WITH:

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,695,083

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-15-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Eli W. Scripps

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0

10 SHARED DISPOSITIVE POWER
WITH:

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,333

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-16-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Jonathan L. Scripps

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 33

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 33

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,366

Edgar Filing: Scripps Eaton M - Form SC 13D/A

12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-17-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Peter M. Scripps

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,333

Edgar Filing: Scripps Eaton M - Form SC 13D/A

12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-18-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Barbara Victoria Scripps Evans

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 11,499,265
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 74,977

WITH: **10 SHARED DISPOSITIVE POWER**

730,955

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

11,499,265

Edgar Filing: Scripps Eaton M - Form SC 13D/A

12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

21.1%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-19-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

Molly E. McCabe

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 100

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,693,333
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 100

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,693,433

Edgar Filing: Scripps Eaton M - Form SC 13D/A

12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

IN

-20-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

JOHN P. SCRIPPS TRUST UNDER

AGREEMENT DATED 2/10/77

**2 FBO PETER M. SCRIPPS
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)**

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

**5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)
OR 2(e) "**

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,926,011
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 232,678

10 SHARED DISPOSITIVE POWER
WITH:

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

12 10,926,011
CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 **PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11**

14 20.3%
TYPE OF REPORTING PERSON (see instructions)

OO

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

JOHN P. SCRIPPS TRUST UNDER

AGREEMENT DATED 2/10/77

**2 FBO PAUL K. SCRIPPS
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)**

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

**8 SHARED VOTING POWER
BENEFICIALLY**

OWNED BY

EACH 10,926,011
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 232,678

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

12 10,926,011
CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 **PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11**

14 20.3%
TYPE OF REPORTING PERSON (see instructions)

OO

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

JOHN P. SCRIPPS TRUST UNDER
AGREEMENT DATED 2/10/77

**2 EXEMPT TRUST
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)**

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

**5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)
OR 2(e) "**

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,726,254
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 32,921

10 SHARED DISPOSITIVE POWER
WITH:

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,726,254
12 **CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES** (see instructions) "

13 **PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11**

20.0%
14 **TYPE OF REPORTING PERSON** (see instructions)

OO

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

JOHN P. SCRIPPS TRUST UNDER AGREEMENT DATED 2/10/77

**2 FBO BARBARA SCRIPPS EVANS
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)**

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

**5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)
OR 2(e) "**

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

BENEFICIALLY 8 SHARED VOTING POWER

OWNED BY

EACH 10,926,011
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 232,678

WITH: 10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

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10,926,011

12 **CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES** (see instructions) "

13 **PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11**

20.3%

14 **TYPE OF REPORTING PERSON** (see instructions)

OO

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

JOHN PETER SCRIPPS 1983 TRUST

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,704,879
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 11,546

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,704,879

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

19.9%

14 TYPE OF REPORTING PERSON (see instructions)

OO

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

THE MARITAL TRUST OF THE LA DOW FAMILY TRUST

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,960,104
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 266,771

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,960,104

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

20.3%

14 TYPE OF REPORTING PERSON (see instructions)

OO

-26-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

ANNE M. LA DOW TRUST UNDER AGREEMENT DATED 10/27/2011

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

BENEFICIALLY 8 SHARED VOTING POWER

OWNED BY

EACH 10,732,885
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 39,552

WITH: 10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,732,885

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

20.0%

14 TYPE OF REPORTING PERSON (see instructions)

OO

-27-

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

THE LA DOW FAMILY TRUST UNDER AGREEMENT DATED 6/29/2004

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)

OR 2(e) "

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,964,570
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 271,237

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,964,570

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12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (see instructions) "

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11

20.3%

14 TYPE OF REPORTING PERSON (see instructions)

OO

CUSIP No. 811054402

1 NAME OF REPORTING PERSON

JOHN P. SCRIPPS TRUST FBO

**2 JOHN PETER SCRIPPS UNDER AGREEMENT DATED 12/28/84
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)**

(a) " (b) "

3 SEC USE ONLY

4 SOURCE OF FUNDS (see instructions)

**5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d)
OR 2(e) "**

6 CITIZENSHIP OR PLACE OF ORGANIZATION

7 SOLE VOTING POWER

NUMBER OF

SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY

EACH 10,715,853
9 SOLE DISPOSITIVE POWER

REPORTING

PERSON 22,520

WITH: **10 SHARED DISPOSITIVE POWER**

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

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10,715,853

12 **CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES** (see instructions) "

13 **PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11**

19.9%

14 **TYPE OF REPORTING PERSON** (see instructions)