

Edgar Filing: Vera Bradley, Inc. - Form AW

Vera Bradley, Inc.
Form AW
April 15, 2011

Vera Bradley, Inc.
2208 Production Road
Fort Wayne, Indiana 46808

April 15, 2011

Securities and Exchange Commission

100 F. Street, N.E.

Washington, D.C. 20549-0409

Re: Request for Withdrawal of Post-Effective Amendment No. 1 to
Registration Statement on Form S-1 (File No. 333-173277) filed on
April 13, 2011 (Accession No. 0001193125-11-096118)

Ladies and Gentlemen:

Pursuant to Rule 477(a) of the Securities Act of 1933, as amended (the Securities Act), Vera Bradley, Inc. (the Company), hereby requests the withdrawal of Post-Effective Amendment No. 1 (Post-Effective Amendment No. 1) to the Registration Statement on Form S-1 (File No. 333-173277) (the Registration Statement), filed by the Company with the Securities and Exchange Commission (the Commission) on April 13, 2011. Post-Effective Amendment No. 1 was inadvertently filed under the incorrect form type in the Commission s Electronic Data Gathering and Retrieval system and is currently reflected as a post-effective amendment filed to provide updated prospectus information (POS AM) instead of a post-effective amendment filed solely to add exhibits to a registration statement (POS EX) pursuant to Rule 462(d) under the Securities Act as was stated on the face of the filing. The Company wishes to withdraw Post-Effective Amendment No. 1 to correct this error. The Company intends to file a revised Post-Effective Amendment No. 1 solely to rectify the EDGAR filing error specified above.

Please contact our counsel, Arlene K. Lim of Winston & Strawn LLP, at (312) 558-6061 if you have any questions.

Very truly yours,

Vera Bradley, Inc.

By: /s/ Michael C. Ray
Michael C. Ray
Chief Executive Officer

cc: Arlene K. Lim