

ZIONS BANCORPORATION /UT/

Form FWP

September 23, 2010

Free Writing Prospectus

Dated September 23, 2010

Pursuant to Rule 433  
Registration Statement No. 333-158319  
Supplementing Preliminary Prospectus Supplement dated  
September 21, 2010 and Prospectus Dated March 31, 2009













