

MASTERCARD INC  
Form DEFA14A  
August 23, 2010

## SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to Section 240.14a-11(c) or Section 240.14a-2.

# MASTERCARD INCORPORATED

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-12.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

On August 23, 2010, MasterCard Incorporated sent the following letter to stockholders in connection with its solicitation of proxies for its 2010 Annual Meeting of Stockholders:

August 23, 2010

Dear Stockholder:

We recently mailed you proxy materials for the 2010 Annual Meeting of Stockholders of MasterCard Incorporated, which will be held on September 21, 2010.

As of this date, your voting instructions have not yet been received. **Your vote is very important.** We encourage you to review the proxy statement you previously received and which was filed with the U.S. Securities and Exchange Commission on July 30, 2010 and to vote your shares by phone or internet by following the instructions printed on the enclosed voting form. You may also sign, date and mail the voting form in the postage paid envelope provided.

Please also note that several of the proposals to be considered at the 2010 annual meeting are deemed to be non-routine and therefore require you to provide specific voting instructions in order for your vote to be counted for these proposals. In particular, **among the proposals to be considered at the 2010 annual meeting are some significant changes to our certificate of incorporation that address, among other things, requirements for the composition of our Board of Directors, the election of Board members and requirements applicable to the ownership of our stock. These voting items require an affirmative vote of 80% or more of the outstanding shares of our Class A Common Stock.**

If you have recently voted your shares, please accept our thanks and kindly disregard this request.

Thank you for your continued support of MasterCard.

Very truly yours,

Noah J. Hanft  
Corporate Secretary