

AMAZON COM INC  
Form DEFA14A  
April 17, 2009

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a)**  
**of the Securities Exchange Act of 1934**  
**(Amendment No.    )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- |  |  |
|--|--|
| <input type="checkbox"/> Preliminary Proxy Statement                                   | <input type="checkbox"/> Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) |
| <input type="checkbox"/> Definitive Proxy Statement                                    |  |
| <input checked="" type="checkbox"/> Definitive Additional Materials                    |  |
| <input type="checkbox"/> Soliciting Material Pursuant to §240.14a-11(c) or §240.14a-12 |  |

**Amazon.com, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

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(1) Title of each class of securities to which transaction applies:

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(2) Aggregate number of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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(4) Proposed maximum aggregate value of transaction:

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(5) Total fee paid:

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.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

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(2) Form, Schedule or Registration Statement No.:

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(3) Filing Party:

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(4) Date Filed:

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**Important Notice Regarding the Availability of Proxy Materials  
For the Shareholder Meeting to Be Held on Thursday, May 28, 2009**

*The Proxy Statement and Annual Report are available at:*

*<http://bnymellon.mobular.net/bnymellon/amzn>*

*This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.*

*If you want to receive a paper or e-mail copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed below on or before May 14, 2009 to facilitate timely delivery.*

Dear Amazon.com Shareholder:

The 2009 Annual Meeting of Shareholders of Amazon.com, Inc. (the Annual Meeting ) will be held at 9:00 a.m., Pacific time, on Thursday, May 28, 2009 at the Seattle Art Museum, Plescheeff Auditorium, 1300 First Avenue, Seattle, Washington 98101 for the following purposes.

1. To elect eight directors to serve until the next Annual Meeting of Shareholders or until their respective successors are elected and qualified;
2. To ratify the appointment of Ernst & Young LLP as the Company's independent auditors for the fiscal year ending December 31, 2009;
3. To transact such other business as may properly come before the meeting or any adjournment or postponement thereof.

Our Board of Directors recommends you vote FOR the election of each of the nominees to the Board and FOR the ratification of the appointment of Ernst & Young LLP as independent auditors.

The Board of Directors has fixed April 1, 2009, as the record date for determining shareholders entitled to receive notice of, and to vote at, the Annual Meeting or any adjournment or postponement thereof. Only shareholders of record at the close of business on that date will be entitled to notice of, and to vote at, the Annual Meeting. This Notice of Internet Availability of the Company's proxy materials is being mailed to

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shareholders on or about April 17, 2009.

**PLEASE SEE REVERSE SIDE FOR IMPORTANT INFORMATION  
ABOUT HOW TO VIEW OR OBTAIN YOUR PROXY MATERIALS**

CONTROL NUMBER

**i**

**You may vote your proxy**

**when you view the materials on the Internet.**

**g**

**You will be asked to enter this 11-digit control number**

47425

**Directions to the Annual Meeting:**

You can find directions to the Annual Meeting, where you may vote in person, at [www.amazon.com/ir](http://www.amazon.com/ir)

**Meeting Location:**

Seattle Art Museum  
Plestcheeff Auditorium  
1300 First Avenue  
Seattle, Washington 98101

**The following materials are available for you to review online:**

The Company's Proxy Statement  
The Company's Annual Report on Form 10-K for the year ended December 31, 2008

**To request a paper copy of the Proxy Materials:** With your 11-digit control number, contact our transfer agent by:

Telephone: **1-888-313-0164** (outside of the U.S. and Canada call 201-680-6688),  
Email: **shrrelations@bnymellon.com**  
Internet: **http://bnymellon.mobular.net/bnymellon/amzn**

**ACCESSING YOUR PROXY MATERIALS ONLINE**

**YOU MUST REFERENCE YOUR 11-DIGIT CONTROL NUMBER WHEN YOU REQUEST**

**A PAPER COPY OF THE PROXY MATERIALS OR TO VOTE ELECTRONICALLY OR TELEPHONICALLY.**

**The Proxy Materials for Amazon.com, Inc. are available to review at:**

**<http://bnymellon.mobular.net/bnymellon/amzn>**

Make sure to have this Notice available when you:

Request a paper copy of the proxy materials  
View your proxy materials online, or  
Vote your proxy electronically or telephonically.

**VOTE BY INTERNET**

You may use the Internet to vote your shares.

Have this card in hand when you access the above web site.

On the top right hand side of the website click on "Vote Now" to

access the electronic proxy card and vote your shares.

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