

DOMINOS PIZZA INC  
Form SC TO-I  
March 24, 2009  
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As filed with the Securities and Exchange Commission on March 24, 2009.

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## SCHEDULE TO

(Rule 13e-4)

Tender Offer Statement under Section 14(d)(1) or 13(e)(1)

of the Securities Exchange Act of 1934

**Domino s Pizza, Inc.**

*(Name of Subject Company (issuer))*

**Domino s Pizza, Inc.**

*(Name of Filing Person (offeror))*

**Options to Purchase Common Stock,**

**Par Value \$0.01 Per Share**

*(Title of Class of Securities)*

256754A201

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*(CUSIP Number of Common Stock Underlying Class of Securities)*

**David A. Brandon**

**Chief Executive Officer**

**Domino s Pizza, Inc.**

**30 Frank Lloyd Wright Drive**

**Ann Arbor, Michigan 48106**

**Telephone: (734) 930-3030**

*(Name, Address and Telephone Number of Person Authorized to Receive Notices*

*and Communications on Behalf of the Person(s) Filing Statement)*

*Copy to:*

**Jane D. Goldstein, Esq.  
Craig E. Marcus, Esq.  
Ropes & Gray LLP  
One International Place  
Boston, Massachusetts 02110  
Telephone: (617) 951-7000  
Telecopy: (617) 951-7050**

**Kenneth B. Rollin  
Executive Vice President & General Counsel  
Domino s Pizza, Inc.  
30 Frank Lloyd Wright Drive  
Ann Arbor, Michigan 48106  
Telephone: (734) 930-3030  
Telecopy: (734) 747-6210**

**CALCULATION OF FILING FEE**

**Transaction Valuation**  
\$8,512,300\*

**Amount of Filing Fee**  
\$475.00\*\*

\* Estimated solely for purposes of calculating the amount of the filing fee. The calculation of the transaction valuation assumes that all options to purchase the Issuer s common stock that are eligible for exchange will be tendered for new options and cancelled pursuant to this offer. The options eligible for exchange have a value of \$8,512,300 calculated using the Black-Scholes option pricing method based on a price per share of common stock of \$6.45, the price of the Issuer s common stock as reported on The New York Stock Exchange on March 20, 2009.

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\*\* Calculated pursuant to Rule 0-11 of the Securities Exchange Act of 1934.

.. Check box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

Amount Previously Paid: Not applicable  
Form or Registration No.: Not applicable

Filing Party: Not applicable  
Date Filed: Not applicable

.. Check box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

.. Check the appropriate boxes to designate any transactions to which this statement relates:

..  third party tender offer subject to Rule 14d-1

x  issuer tender offer subject to Rule 13e-4

..  going-private transaction subject to Rule 13e-3

..  amendment to Schedule 13D under Rule 13d-2

Check the following box if the filing is a final amendment reporting the results of the tender offer. ..

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**Item 1. Summary Term Sheet.**

The information set forth under Summary Term Sheet Questions and Answers in the Offering Memorandum, dated March 24, 2009 (the Offering Memorandum ), attached hereto as Exhibit (a)(1)(i), is incorporated herein by reference.

**Item 2. Subject Company Information.**

(a) *Name and Address.* The name of the issuer is Domino's Pizza, Inc., a Delaware corporation ( Domino's or the Company ) and the address of its principal executive office is 30 Frank Lloyd Wright Drive, Ann Arbor, Michigan 48106. The telephone number at that address is (734) 930-3030.

(b) *Securities.* This Tender Offer Statement on Schedule TO relates to an offer (the Offer ) by the Company, to its employees (including executive officers) and directors who, as of the date the Offer commences and continuing through the date the Replacement Options (as defined below) are granted, are actively employed by the Company (or are actively serving as directors) and hold Eligible Options, as defined below ( Eligible Optionholders ), to exchange certain stock options to purchase shares of its common stock, par value \$0.01 per share, issued and outstanding under the Domino's Pizza, Inc. 2004 Equity Incentive Plan, as amended, which we refer to as the 2004 Plan, with exercise prices equal to or greater than \$10.00 per share (the Eligible Options ) for replacement options (the Replacement Options ) issued under the 2004 Plan representing the right to purchase a lesser number of shares at an exercise price equal to the greater of (i) one half of the exercise price of the Eligible Option in exchange for which such replacement option is issued, or (ii) the sum of the closing price of the Company's common stock on the NYSE on the date of grant of such Replacement Options (assuming the holder thereof remains an Eligible Optionholder) and \$1.00. Only Eligible Options that are outstanding on March 24, 2009, held by Eligible Optionholders during the entire period from and including March 24, 2009 through the date the Replacement Options are granted will be eligible to be tendered in the Offer. As of March 20, 2009, options to purchase 8,792,231 shares of common stock were outstanding under the 2004 Plan, and Eligible Optionholders held Eligible Options to purchase a total of 6,769,236 shares of common stock.

The information set forth in the Offering Memorandum on the introductory pages and under Summary Term Sheet Questions and Answers, Section 1 ( Eligibility; Number of Options; Expiration Time ), Section 5 ( Acceptance of Eligible Options for Exchange and Issuance of Replacement Options ), Section 6 ( Price Range of Common Stock Underlying the Options ) and Section 8 ( Source and Amount of Consideration; Terms of Replacement Options ) is incorporated herein by reference.

(c) *Trading Market and Price.* The information set forth in the Offering Memorandum under Section 6 ( Price Range of Common Stock Underlying the Options ) is incorporated herein by reference.

**Item 3. Identity and Background of Filing Person.**

The Company is both the filing person and the subject company. The information set forth under Item 2(a) above is incorporated herein by reference. The information set forth in the Offering Memorandum under Section 10 ( Interests of Directors, Executive Officers and Affiliates; Transactions and Agreements Concerning our Securities ) is incorporated herein by reference.

**Item 4. Terms of the Transaction.**

(a) *Material Terms.* The information set forth in the Offering Memorandum under Summary Term Sheet Questions and Answers, Risk Factors, Section 1 ( Eligibility; Number of Options; Expiration Time ), Section 3 ( Procedures for Electing to Exchange Options ), Section 4 ( Withdrawal Rights ), Section 5 ( Acceptance of Eligible Options for Exchange and Issuance of Replacement Options ), Section 7 ( Conditions of this Offer ), Section 8 ( Source and Amount of Consideration; Terms of Replacement Options ), Section 9 ( Information about Domino's Pizza, Inc. ), Section 11 ( Status of Eligible Options Acquired by Us in this Offer; Accounting Consequences of this Offer ), Section 12 ( Legal Matters; Regulatory Approvals ), Section 13 ( Material U.S. Federal Income Tax Consequences ) and Section 14 ( Extension of Offer; Termination; Amendment ) is incorporated herein by reference.

b) *Purchasers.* Directors and officers of the Company are eligible to participate in the Offer on the same terms and conditions as the Company's other employees. The information set forth in the Offering Memorandum under Section 10 ( Interests of Directors, Executive Officers and Affiliates; Transactions and Agreements Concerning our Securities ) is incorporated herein by reference.

**Item 5. Past Contacts, Transactions, Negotiations and Agreements.**

The information set forth in the Offering Memorandum under Section 3 ( Procedures for Electing to Exchange Options ), Section 10 ( Interests of Directors, Executive Officers and Affiliates; Transactions and Agreements Concerning our Securities ) and Section 16 ( Corporate Plans, Proposals and Negotiations ) is incorporated herein by reference. The 2004 Plan, which is included as Exhibit (d)(1) hereto, is also included herein by reference.

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### **Item 6. Purposes of the Transaction and Plans or Proposals.**

(a) *Purposes.* The information set forth in the Offering Memorandum under Section 2 ( Purpose of this Offer ) is incorporated herein by reference.

(b) *Use of Securities Acquired.* The information set forth in the Offering Memorandum under Section 5 ( Acceptance of Eligible Options for Exchange and Issuance of Replacement Options ) and Section 11 ( Status of Eligible Options Acquired by Us in this Offer; Accounting Consequences of this Offer ) is incorporated herein by reference.

(c) *Plans.* The information set forth in the Offering Memorandum under Section 16 ( Corporate Plans, Proposals and Negotiations ) is incorporated herein by reference.

### **Item 7. Source and Amount of Funds or Other Consideration.**

(a) *Source of Funds.* The information set forth in the Offering Memorandum under Section 8 ( Source and Amount of Consideration; Terms of New Options ) and Section 15 ( Fees and Expenses ) is incorporated herein by reference.

(b) *Conditions.* The information set forth in the Offering Memorandum under Section 7 ( Conditions of this Offer ) is incorporated herein by reference.

(d) *Borrowed Funds.* Not applicable.

### **Item 8. Interest in Securities of the Subject Company.**

(a) *Securities Ownership.* The information set forth in the Offering Memorandum under Section 10 ( Interests of Directors, Executive Officers and Affiliates; Transactions and Agreements Concerning our Securities ) is incorporated herein by reference. The business address and telephone number of each director and executive officer is the address and telephone number of Domino s Pizza, Inc., which is provided in Item 2(a) of this Schedule TO.

(b) *Securities Transactions.* The information set forth in the Offering Memorandum under Section 10 ( Interests of Directors, Executive Officers and Affiliates; Transactions and Agreements Concerning our Securities ) is incorporated herein by reference.

### **Item 9. Person/Assets, Retained, Employed, Compensated or Used.**

Not applicable.

### **Item 10. Financial Statements.**

(a) *Financial Information.* The information set forth in the Offering Memorandum under Section 9 ( Information Concerning Domino s Pizza, Inc. ) and Section 17 ( Additional Information ) and the information set forth in the Company s Annual Report on Form 10-K for the year ended December 28, 2008 under Item 6 Selected Financial Data and Item 8 Financial Statements and Supplementary Data is incorporated herein by reference. The Company s Annual Report on Form 10-K can also be accessed electronically on the SEC s website at <http://www.sec.gov>.

(b) *Pro Forma Information.* Not applicable.

### **Item 11. Additional Information.**

(a) *Agreements, Regulatory Requirements and Legal Proceedings.* The information set forth in the Offering Memorandum under Section 10 ( Interests of Directors, Executive Officers and Affiliates; Transactions and Agreements Concerning our Securities ) and Section 12 ( Legal Matters; Regulatory Approvals ) is incorporated herein by reference.

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(b) *Other Material Information.* The information set forth in the Offering Memorandum under Risk Factors is incorporated herein by reference.



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**Item 12. Exhibits.**

- (a)(1)(i)\* Offering Memorandum relating to our Offer to Exchange Certain Outstanding Options to Purchase Common Stock for Replacement Options to Purchase Common Stock, dated March 24, 2009.
- (a)(1)(ii)\* Communication to Eligible Optionholders Announcing the Opening of the Exchange Program, to be delivered via e-mail on or around March 24, 2009.
- (a)(1)(iii)\* Presentation to Eligible Optionholders, to be shown at a live meeting on or around March 24, 2009.
- (a)(1)(iv)\* Stock Option Exchange Program Overview, to be given or made available online to Eligible Optionholders on or around March 24, 2009.
- (a)(1)(v)\* Form of Domino's Pizza, Inc. Stock Option Exchange Program Election/Withdrawal Form.
- (a)(1)(vi)\* Form of Communication to Tendering Domino's Pizza, Inc. Optionholders Confirming Receipt of Domino's Pizza Inc. Stock Option Election Form.
- (a)(1)(vii) Domino's Pizza, Inc. Annual Report on Form 10-K for the period ended December 28, 2008, filed with the Securities and Exchange Commission on February 24, 2009 is hereby incorporated by reference.
- (a)(1)(viii) Domino's Pizza, Inc. Current Report on Form 8-K filed with the Securities and Exchange Commission on January 9, 2009 is hereby incorporated by reference.
- (a)(2) Not applicable
- (a)(3) Not applicable
- (a)(4) Not applicable
- (a)(5)(i) Definitive Proxy Statement on Schedule 14A for Domino's Pizza, Inc.'s 2009 Annual Meeting of Stockholders filed on March 23, 2009 is hereby incorporated by reference.
- (b) Not applicable.
- (c) Not applicable.
- (d)(1) Amended Domino's Pizza, Inc. 2004 Equity Incentive Plan, filed as Exhibit 10.1 to the Domino's Pizza, Inc. quarterly report on Form 10-Q for the fiscal quarter ended June 18, 2006, is hereby incorporated by reference.
- (g) Not applicable
- (h) Not applicable

\* Filed electronically herewith

**Item 13. Information Required by Schedule 13E-3.**

Not applicable.

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**SIGNATURE**

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

DOMINO S PIZZA, INC.

By: /s/ David A. Brandon  
David A. Brandon  
Chief Executive Officer

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