

EDIETS COM INC  
Form 8-K  
March 10, 2008

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 4, 2008

## eDiets.com, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

000-30559  
(Commission File Number)

1000 Corporate Drive

Suite 600

56-0952883  
(IRS Employer Identification No.)

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Fort Lauderdale, FL 33334

(Address of Principal Executive Offices) (Zip Code)

(954) 360-9022

(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 1.01. Entry into a Material Definitive Agreement.**

As of March 7, 2008, eDiets.com, Inc. ( the Company ) entered into a three-year employment agreement ( Employment Agreement ) with Thomas Hoyer, the Company s CFO. Under the terms the Employment Agreement, Mr. Hoyer is entitled to an annual base salary of \$250,000, and a discretionary bonus and equity compensation based upon performance targets established by the Company s Board of Directors (the Board ).

The Company may terminate the Employment Agreement for cause, as defined therein, or without cause. Mr. Hoyer may terminate the Employment Agreement for good reason, as defined therein, or without good reason upon 90 days notice. Upon termination by the Company without cause not within twelve (12) months following a change of control, as defined therein, or by Mr. Hoyer for good reason within three months following a change of control, the Company will be obligated to pay Mr. Hoyer a severance allowance of an amount equal to twelve months of Mr. Hoyer s base salary, plus all accrued but unpaid allowances, expense reimbursements, bonuses, and commissions and to vest any unvested options which, but for the termination of employment, would have vested according to their established vesting schedule in the year in which the termination occurs. Upon termination by the Company without cause within twelve months following a change of control or by Mr. Hoyer for good reason not within three months following a change of control, the Company will be obligated to pay Mr. Hoyer a severance allowance of an amount equal to twelve months of Mr. Hoyer s base salary, plus all accrued but unpaid allowances, expense reimbursements, bonuses, and commissions and to vest all unvested options and restricted stock.

The foregoing description of the Employment Agreement does not purport to be complete and is qualified in its entirety by reference to the Employment Agreement attached hereto as Exhibit 10.1 and incorporated herein by reference.

The Employment Agreement is provided to give investors information regarding the Employment Agreement s terms. It is not provided to give investors factual information about the Company or any other parties thereto. In addition, the representations, warranties and covenants contained in the Employment Agreement were made only for purposes of the Employment Agreement and as of specific dates, were solely for the benefit of the parties to that Employment Agreement, and may be subject to limitations agreed by the contracting parties, including being qualified by disclosures exchanged between the parties in connection with the execution of the Employment Agreement. The representations and warranties may have been made for the purposes of allocating contractual risk between the parties to the Employment Agreement instead of establishing these matters as facts, and may be subject to standards of materiality applicable to the contracting parties that differ from those applicable to investors. Investors are not third-party beneficiaries under this Employment Agreement and should not view the representations, warranties and covenants or any descriptions thereof as characterizations of the actual state of facts or conditions of the Company.

**Item 2.02 Results Of Operations And Financial Condition**

On March 4, 2008, eDiets.com, Inc. issued a press release announcing results of operations for its three months and twelve months ended December 31, 2007. A copy of the press release is attached as Exhibit 99.1 to this report. This information is not deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934 and is not incorporated by reference into any Securities Act of 1933 registration statements.

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

As of March 4, 2008 Thomas Hoyer was appointed Chief Financial Officer of the Company.

**Item 9.01 Financial Statements and Exhibits**

(d) *Exhibits.*

| <b>Exhibit No.</b> | <b>Description</b>  |
|--------------------|---|
| 10.1               | Employment Agreement between the Company and Thomas Hoyer |
| 99.1               | eDiets.com, Inc. Press Release, issued March 4, 2008.     |

**SIGNATURES**

Pursuant to the requirement of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

eDiets.com, Inc.

By: /s/ Steve Rattner  
Steve Rattner  
President and Chief Executive Officer

Date: March 10, 2008

**EXHIBIT INDEX**

| <b>Exhibit<br/>Number</b> | <b>Exhibit Title</b>                                      |
|---------------------------|---|
| 10.1                      | Employment Agreement between the Company and Thomas Hoyer |
| 99.1                      | Press Release dated March 4, 2008.                        |